FEDERAL COMMUNICATIONS COMMISSION Washington, D.C. 20554

March 5, 2013

Journal Broadcast Corporation
3255 South Valley View Blvd.
Las Vegas, Nevada 89102

Re: WKTI-CA, Fac. Id. 2711, K27DX,
Fac. Id. 59257
Sturgeon Bay, WI, McCall, ID

Dear Licensee:

This letter is to notify you that the Federal Communications Commission (Commission) has adopted rules for Class A stations to cease operation on analog channels and complete their transition to digital by September 1, 2015. *See Amendment of Parts 73 and 74 of the Commission's Rules to Establish Rules for Digital Low Power Television, Television Translator, and Television Booster Stations and to Amend Rules for Digital Class A Television Stations*, 26 FCC Rcd 10732 (2011), a copy of which is available at the Commission's web site – www.fcc.gov. **Our records indicate that you have not initiated any action to convert to digital operation.**

You have two options to complete your station's conversion from analog to digital. One option is to convert your station to digital on its existing analog channel. Should you choose this option, you must file a digital flash cut application (FCC Form 301-CA). Construction of the digital facility must be completed by the September 1, 2015 transition deadline, at which time you must also cease operation of your analog facilities. In addition, when the digital facility is constructed you must submit an application (FCC Form 302-CA) to cover the construction of the digital facility.

The second option is to file an application (FCC Form 301-CA) for a digital companion channel that you may operate simultaneously with your existing analog channel prior to the end of the digital transition. However, no later than the September 1, 2015 transition deadline, you must terminate operation on your analog channel and operate only your digital channel. Permittees of digital companion channels must also transfer their Class A status to their digital facility, either by (1) filing an application to license the constructed digital facility as LPTV (FCC Form 347) and subsequently filing an application to convert the constructed facility from LPTV to Class A (FCC Form 302-CA); or (2) filing an application to convert the digital construction permit facilities to Class A facilities (FCC Form 302-CA) and upon completion of construction, filing a second FCC Form 302-CA to

cover the construction of the facility. Please note that all of the above applications must be submitted electronically using the CDBS e-filing system.

We strongly encourage you to file an application for a digital construction permit as soon as possible. The Commission has initiated a proceeding to implement a broadcast television incentive auction that will (1) allow broadcast television stations to voluntarily relinquish spectrum usage rights; and (2) reorganize or "repack" the broadcast television bands to free up spectrum for other uses. *See Expanding The Economic and Innovation Opportunities of Spectrum Through Incentive Auctions*, 27 FCC Rcd 12357 (2012), a copy of which is available at the Commission's web site. In conjunction with the spectrum "repacking," the Commission has proposed that eligible Class A stations be permitted to elect which facility – analog or digital - they desire to be protected. It is imperative, therefore, that you begin the digital conversion process immediately, so that your preferred Class A facility is protected during repacking.[1]

If you have questions concerning the digital conversion process or require assistance with your electronic filings, please contact the Commission staff - Hossein Hashemzadeh, Hossein.Hashemzadeh@fcc.gov (technical) or Shaun Maher, Shaun.Maher@fcc.gov (legal) at 202-418-1600.

Very truly yours,



Hossein Hashemzadeh
Deputy Chief, Video Division
Media Bureau

[1] If your station is the subject of a pending inquiry regarding its continuing Class A eligibility, this letter should not be construed as reflecting a decision on the merits of any matters raised in that inquiry.