

BOZEMAN TRAIL COMMUNICATIONS COMPANY

1500 Foremaster Lane
Las Vegas, Nevada 89101
Phone: (702) 642-3333
Fax: (702) 642-3093

March 16, 2001

VIA FACSIMILE AND FEDERAL EXPRESS

Paul Uhlmann, III
Uhlmann/Latshaw Broadcasting, LLC
1009 Central Street
Kansas City, Missouri 64105

**RE: Exercise of Option of Bozeman Trail Communications Company
pursuant to July 30, 1998 Stock Purchase Agreement**

Dear Mr. Uhlmann:

Notice is hereby given pursuant to Sections 7 and 14 of the Stock Purchase Agreement dated July 30, 1998, by and among Uhlmann/Latshaw Broadcasting, LLC (hereinafter "ULB"), Sweetwater Broadcasting Company (hereinafter "SBC"), and Bozeman Trail Communications Company (hereinafter "BTCC") ("Agreement"), that BTCC is exercising its option right, subject to prior FCC approval, to acquire ULB's 51% interest in SBC. As has been agreed between ULB and BTCC, and for purposes of establishing the writing setting forth the Purchase Price pursuant to Section 7, the Purchase Price shall be ten thousand dollars (\$10,000).

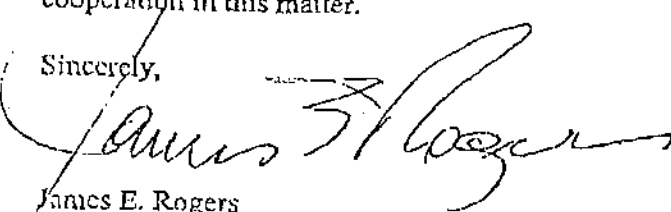
This exercise of option and notice thereof is timely given pursuant to Section 7(a) of the Agreement as it is within the 45-day period commencing on the date which is ten days after the station's February 12, 2001 on air date.

Pursuant to Section 7(a) of the Agreement, BTCC shall pay the Purchase Price to ULB at Closing (defined below), in immediately available funds. Pursuant to Section 7(b) of the Agreement, Closing shall occur within five (5) business days after approval of the transfer of control application (FCC Form 315) ("Application") by the Federal Communications Commission ("FCC") becomes a Final Order (herein referred to as "Closing"). BTCC shall begin processing the Application right away and would like to have the Application on file with the FCC no later than March 15, 2001, with BTCC paying all filing fees and related expenses. BTCC requests ULB's cooperation in promptly seeking the necessary FCC approval.

Paul Uhlmann, III
March 16, 2001
Page 2

Please contact me with any questions or concerns you might have. Thank you for your cooperation in this matter.

Sincerely,



James E. Rogers
President

Purchase Price Agreed to and Accepted this _____ day of _____, 2001.

Paul Uhlmann, III
Uhlmann/Latshaw Broadcasting, LLC.