

WLIX



REMOVABLE LABEL GUIDE

Cat. No. 4550L

Patent No. 1370199

BC-124 3824
June 1954

BROADCASTING STATION LICENSE RECORD

SEE CARD #2 FOR NAME

6-26-67)
W L I X (Eff: 4-28-67)
XW B I O (6-8-59)

Date first licensed 12-31-59

Call letters N.D.A.

Station location Islip, New York

X LONG ISLAND BROADCASTING CORPORATION (AL 12-23-66 EFF: 2-2-67)

X MERIDIAN MEDIA, INC. (AL 6-25-63; EFF: 7-18-63)

X SOUTH SHORE BROADCASTING CORP. (AP-5-20-59 EFF: 5-28-59)

Name of licensee X GREAT SOUTH BAY BROADCASTING COMPANY, INC.

Transmitter location Freeman Avenue and Brook Place, Islip, New York

138 Main St., Bay Shore, Town of Islip, New York (BS-3-15-78)

X 2960 Sunrise Hwy. in the adjacent Village of East Islip, N.Y. (Outside corp. city limits.)
BHL 4-16-75

X 309 Main Street, Islip, New York (BRC 4-6-67)

X 1 East Main Street, Bay Shore, Islip, New York (BRC 7-13-60)

X Freeman Avenue and Brook Pl., Islip, New York (BL-12-31-59)

Main studio location To be determined

ZIP 11751

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From-- To--
BP-9200	6-11-58	540kc	250w	Day	8-11 2-11-59
CP for a new standard broadcast station.					
BTC-2974 EFF: Klein, Sr.	12-30-58 1-15-59	Voluntary transfer of control of permittee corporation from George E. and George E. Klein, Jr. to Seymour Malman.			
BMP-8387 (1)	2-5-59	Mod of C. (BP-9200) for extension of completion date to June 11, 1959.			
BAP-435 EFF:	5-20-59 5-28-59	Voluntary assignment of construction permit to South Shore Broadcasting Corp.			
BMP-8550 (2)	6-12-59	Mod of CP(BP-9200) for extension of completion dates to November 30, 1959.			
MP-8697	9-28-59	540kc	250w	Day	8-11 11-30-59
Mod. of CP(BP-9200 as mod.) to change type trans. (GATES 250T).					
BL-7684	12-31-59	540kc	250w	Day	12-31 6-1-60
Lic. to cover CP (BP-9200 as mod) which auth. a new standard broadcast station and to specify studio location as Freeman Avenue and Brook Place, Islip, New York.					
---	5-25-60	Commission deferred action on renewal pending further consideration.			
BR-3824	6-29-60	RENEWAL OF LICENSE			6-29 6-1-63
BRC-1649 (1)	7-13-60	Mod. of license to change studio location and operate transmitter by Remote Con- trol from Studio location. (Request Waiver Sect. 3.30(a) of Comm. Rules).			
BZ-4397 (2)	2-13-61	Authority to determine operating power by direct measurement of antenna power			
BR-3824	5-31-63	540kc	250w	Day	6-1 6-1-66
BAL-4800 EFF:	6-25-63 7-18-63	Voluntary assignment of license to Meridian Media, Inc.			
BR-3824	5-27-66	540kc	250w	Day	6-1 6-1-69

June 1954

#2

BROADCASTING STATION LICENSE RECORD

Date first licensed

Call letters W.B.I.C.

Station location

LIVING COMMUNICATIONS, INCORPORATED (AL gr 10/13/76 EFF:10/22/76)

Name of licensee SEE CARD #1

Transmitter location

Main studio location

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From-- To--
BAL-5919 EFF:	12-23-66 2-2-67	Voluntary assignment of license to LONG ISLAND BROADCASTING CORPORATION			
BTC-5276 EFF:	3-3-67 3-8-67	Voluntary transfer of control to lic. corp. from RTV, Sales, Inc. to Malcolm E. Smith.			
BRC-3081	4-4-67 Mod. of remote control New York.	540kc	250w	Day	4-4 6-1-69 location and Street, Islip,
BR-3824(S)	5-29-69	Renewal			6-1-72
BZ-7204(L)	7-28-69	Direct Meas.			
EBSA	6-12-72				
BR-3824(S)	6-21-72	RENEWAL			6-1-75
BML-2543(1)	4-16-75	ML to chg. SL & RC outside corp. city limits to 2960 Sunrise Hwy. in the adj. Village of East Islip, N.Y.			
BR-3824(L)	5-28-75		RENEWAL		6-1-78
BAL-8633	10/13/76	Vol AL	EFF: 10/22/76		
BS-3824 (1)	3-15-78	chg SL/RC			
BTC790129EA	4-17-79	VOL. TC		EFF: 5-30-79	
BR-3824(L)	11-21-78	RENEWAL	OF LICENSE		6-1-81

APPLICATION RECORD - BROADCASTING

Call
Letters New W S N B

Name GREAT SOUTH BAY BROADCASTING COMPANY, INC.
PO PO Box 361, Islip, Long Island, New York

File No.	Dated	Application for	Action	
			Nature	Date
BP-9200	2-19-54	Construction permit for a new standard broad-	GRANTED	6-11-58
Rec'd	3-3-54	cast station to be operated on:	DOCKET	11256
Filed	3-2-54	Frequency: 540kc	GRANTED AFTER HEARING	
		Power: 250w		
		Hours of Operation: Daytime		
		Trans. Location: Freeman Ave. & Brook Place		
		Islip, L.I., New York		
		Studio Location: To be determined		
		Bay Shore , New York		
		Samuel Miller, Atty.		
		Lynne C. Smeby, Engr.		
AMENDED	6-10-54	AMENDED to change station location and		
Rec'd	6-18-54	studio location to Islip, New York.		
Filed	6-18-54			

GATES BC-250GY

Aug. 1955

#2

APPLICATION RECORD - BROADCASTING

Call
Letters W S N B

Name GREAT SOUTH BAY BROADCASTING COMPANY, INC.

File No.	Dated	Application for	Action	
			Nature	Date
BTC-2974 Rec'd. Filed	11-21-58 11-28-58 11-28-58	Voluntary transfer of control of permittee corporation from George E. Klein, Sr. and George E. Klein, Jr. to Seymour Malman Samuel Miller, Atty.	GRANTED EFF:	12-30-58 1-15-59
EMP-8387 R & F	1-15-59 1-19-59	Mod. of C.P. ((BP-9200) which authorized a new Standard Broadcast Station) for extension of completion date from 2-11-59 to 8-11-59.	GRANTED	2-5-59 to 6-11-59
BAP-435 Rec'd. Filed	4-28-59 4-28-59 4-28-59	Voluntary assignment of construction permit to South Shore Broadcasting Corp. Lauren Colby, Atty.	GRANTED EFF:	5-20-59 5-28-59

APPLICATION RECORD - BROADCASTING

Aug. 1955

Call Letters W E I C
x W S N BName SOUTH SHORE BROADCASTING CORP.

File No.	Dated	Application for	Action	
			Nature	Date
BMP-8550 Rec'd Filed	5-28-59 5-29-59 5-29-59	Modification of c.p. (BP-9200 as mod., which authorized a new Standard Broadcast Station) for extension of completion date from 6-11-59 to 11-30-59.	GRANTED	6-12-59 to 11-30-59
Lauren A. Colby, Atty.				
BMP-8697 R&F	8-31-59 9-21-59	Mod. of op (BP-9200 as mod. which auth. new standard b/c station) to chg. type trans. (Gates EC-250T).	GRANTED	9-28-59
Jerome Boros, Atty				
BL-7684 Rec'd Filed	10-7-59 10-9-59 10-9-59	License to cover construction permit (BP-9200, as modified) which authorized a new standard broadcast station and to specify studio location as Freeman Avenue and Brook Place, Islip, New York.	GRANTED	12-31-59

Aug. 1955

APPLICATION RECORD - BROADCASTING

Call
Letters W B I CName SOUTH SHORE BROADCASTING CORP.
ISLIP, NEW YORK

File No.	Dated	Application for	Action	
			Nature	Date
BRC-1649 / Rec'd Filed	3-21-60 3-31-60 3-31-60	Modification of license to change Studio location from Freeman Avenue and Brook Place, Islip, New York TO 1 East Main Street, Bay Shore, Islip, New York and operate transmitter by Remote Control from Studio location. (Request Waiver Sect. 3.30(a) of Comm. Rules) Fly, Shuebruk, Blume & Gaguine, Attys. (L. A. Colby)	GRANTED	7-13-60
BR-3824 Rec'd & Filed	4-7-60 4-11-60	Renewal of license. Fly, Shuebruk, Blume and Gaguine, Attys.	GRANTED	June 29, 1960
BZ-4397 Rec'd Filed	11-16-60 11-21-60 11-21-60	Authority to determine operating power by direct measurement of antenna power. Peter Shuebruk, Atty. Lewis V. Parrish, Engr., North Bergen, N. J. <small>F.C.C. WASHINGTON, D. C.</small>	GRANTED	2-13-61

FORM BC-121

Aug. 1955

APPLICATION RECORD - BROADCASTING

Call
Letters W B I CCARD # 5
MERIDIAN MEDIA, INC.Name X SOUTH SHORE BROADCASTING CORP.
ISLIP, NEW YORK

File No.	Dated	Application for	Action	
			Nature	Date
BR-3824 R & F	3-5-63 3-6-63	Renewal of License Peter Shuebruk, Atty.	GRANTED	5-31-63
BAL-4800 R & F	5-1-63 5-3-63	Voluntary assignment of license to MERIDIAN MEDIA, INC. Atty. - Peter Shuebruk	Granted EFF	6-25-63 7-18-63
BR-3824 R & F	3-1-66 3-3-66	Renewal of license Atty. Fly, Shuebruk, Blume and Gaguine <u>Jerome S. Boros</u>	GRANTED	5-27-66
EAL-5919 R & F	11-9-66 11-14-66	Voluntary assignment of license to LONG ISLAND BROADCASTING CORPORATION Atty - Fly, <u>Shuebruk</u> , Blume & Gaguine	GRANTED EFF:	12-23-66 2-2-67

FORM BC-121 #6
AUG. 1955

APPLICATION RECORD - BROADCASTING

540kc

Call W L I X
Letters X W B I C

Name LONG ISLAND BROADCASTING CORPORATION
Islip, New York

File No.	Dated	Application for	Action	
			Nature	Date
BTC-5276 R & F (Form 316)	2-27-67 2-28-67	Voluntary transfer of control of lic. corp. from RTV Sales, Inc. to Malcolm E. Smith Atty - Fly. Shuebruk, Blume & Gaguine	GRANTED EFF:	3-3-67 3-8-67
ERC-3081 R & F	3-23-67 3-28-67	Modification of license to change studio location and remote control point to 309 Main Street, Islip, New York. Atty.: Peter Shuebruk	GRANTED	4-4-67
BR-3824 R & F #495616 \$30	2/28/69 3/3/69 3/3/69	RENEWAL OF LICENSE AMENDED 5-20-69 re: Programming Atty: James K. Edmundson	GRANTED	5-29-69
APR 1 1969				
BZ-7204 R & F DM	4/23/69 4/23/69 5/20/69	Direct Meas. Atty: Herbert M. Schulkind Engr: Joseph S. Sherman	GRANTED	7-28-69

APPLICATION RECORD - BROADCASTING

Call
Letters W L I XName LONG ISLAND BROADCASTING CORPORATION
Islip, New York

File No.	Dated	Application for	Action	
			Nature	Date
BR-3824 R & F P.N. PRESS MAR 10 1972	2-25-72 3-2-72 3-2-72	Renewal of License Atty: Peter Shuebruk (Fly, Shuebruk, Blume & Gaguine) AMENDED 4-21-72 re: commercial policy; equal employment policy	GRANTED	6-21-72
BR-3824 R & F PN Recd. PRESS MAR 10 1975	1-31-75 2-3-75 " MAR 10 1975	RENEWAL OF LICENSE AMENDED 3-6-75 re: Balance Sheet AMENDED 4-30-75 re: programming & EEO	GRANTED	5-28-75
BML-2543 R & F \$100-399122 AC-056 MAR 13 1975	3-5-75 3-7-75 3-7-75	Modification of license to ^{change} main studio & RC location outside the corporate city limits of Islip, N.Y. to 2960 Sunrise Hwy. in the adjacent Village of East Islip, N.Y. Atty: Stuart A. Shorenstein	GRANTED	4-16-75

APPLICATION RECORD - BROADCASTING

Call
Letters **W L I X**

LIVING COMMUNICATIONS, INCORPORATED

Name ***LONG ISLAND BROADCASTING CORPORATION**
Islip, New York

File No.	Dated	Application for	Action	
			Nature	Date
BAL-8633	2-23-76	Voluntary assignment of license to	GRANTED	10/13/76
REC'D	3-1-76	LIVING COMMUNICATIONS, INCORPORATED	EFF:	10/22/76
FEE PD: \$200 #537204		(SEE OVER)	FEE REQ:	pd 10/27/76
CODE 047		Atty for assignor - Fly, Shuebruk etc		W 628983
FILED	3-25-76	for assignee - George R. Douglas, Jr.		
APR 6 1976		CERTIFIED Art. of Inc. - filed 3-25-76		
PN filed	4/6/76	PETITION TO DENY OR TO DES. FOR HRG filed		
		5-6-76 by licensee of WNYG & WBAB (Atty J. Morrissey)		
		MOTION TO EXT TIME WITHIN WHICH TO RESPOND TO		
		PET TO DENY - filed 6-3-76 by atty Douglas, Jr.		
		(for assignee)		
		OPPOSITION TO PET TO DENY OR DESIG FOR HRG		
		FILED 6-11-76 by Atty Douglas on behalf of assignee Morrissey		
		REPLY TO OPPOSITION TO PET TO DENY filed 7-6-76 by Atty/for WNYG		
		MOTION TO ACCEPT LATE FILED PLEADING filed 7-6-76 by Atty Morrissey		
		on behalf of Babylon Bayshore B/C Corp (licensee of WNYG & WBAB)		
		Amended Purchase Agreement & ext of Lease Agreement filed 11-22-76		

RE: EAL-8633 - NOTED: Complete (not shown) home addresses -Table I

APPLICATION RECORD - BROADCASTING

Call
Letters W L I XName LIVING COMMUNICATIONS, INCORPORATED
ISLIP, NEW YORK

File No.	Dated	Application for	Action	
			Nature	Date
BR-3824 R & F PRESS	2-22-78 2-23-78 MAR 3 1978	RENEWAL OF LICENSE Atty. George R. Douglas, Jr. (Misegades, Douglas, & Levy)	GRANTED	11-21-78
BTC790129EA Form 316 PRESS FEB 6 1979	12-28-78	Vol. TC from David R. Swanson and Darlene J. Swanson (50% Individually) to David R. Swanson and Darlene J. Swanson (50.51% as a Family Group) (over) Atty - George Douglas, Jr. (Misegades, Levy, etc.)	GRANTED EFF:	4-17-79 5-30-79

BTC790129EA NOTE - (49.49% being sold to J. P: Battaglia)

AMENDED 4-16-79 re: financial data

APPLICATION RECORD-BROADCASTING

Call Letters: W L I X

Name: LIVING COMMUNICATIONS, INCORPORATED

Station Location: ISLIP, NEW YORK

File No.	Date	Description	Action and Date
BR810126UK PRESS	MAR 12 1981	RENEWAL OF LICENSE	GRANTED 5-29-81

About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form – 3" by 5" filing cards – for reference.

In 1999, the Commission moved to a new location (445 12th Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). The History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above. Generally, they have been left as negatives as those are often easier to read.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

