

L Y N K-FM

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CATALOG NO. 4550L 1/5

Form BC 126 2323  
June 1954

FREQUENCY MODULATION

# BROADCASTING STATION LICENSE RECORD

Date first licensed 1-31-69

Call letters WYFK-FM

Station location Baton Rouge, La.

Name of licensee Miss Lou Broadcasting Corporation

(near Port Allen)

Transmitter location Louisiana Ave., 0.7 mi. W. Hwy. 1 / Baton Rouge, La. (PH-1-22-68)

854 Main Street, Baton Rouge, Louisiana (ltr. 2-7-77)

x Main Street, Baton Rouge, Louisiana (Letter 8-26-76)

70821  
Main studio location 820 Commerce Bldg., 333 Laurel St., Baton Rouge, La. (PH-1-22-68)

# CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From - To
BPH-5616 HAAT: 330'	1-22-68	101.5mc.	ERP: 100kw Unl. ch#268 TPO: 9.1kw		3-22-68 9-22-68
CP for a new Station with RC.					
BPH-5616 (1)	4-10-68	CALL LETTERS ASSIGNED.			
BMPH-10,162 (2)	8-2-68	MP(BPH-5616) chg. trans;		chg. TPO 17.5	kw; chg. ERP: 100kw(h&v) HAAT: 330 f t.
BMPH-10,251 (3)	9-13-68	MP(BPH-5616) as mod. ext.		time 2-1-69	
SLH-4251(L)	1-31-69	Lic. (BPH-5616) for new F. sta.			6-1-70
BRH-2323(S)	6-10-70	Renewal			6-1-73
EBSA	5-22-72				
BRH-2323(S)	6-12-73	RENEWAL			6-1-76
BRH-2323(L)	5-27-76	Renewal			6-1-79
Letter	8-26-76	SL and RC changed			
Ltr.	2-7-77	SL and RC changed			
BRH790206UA(L)	5-31-79	Renewal of License			6-1-82

FORM BC-121  
Aug. 1955

APPLICATION RECORD - BROADCASTING

Call Letters WYNK-FM  
New-FM-

Name MISS LOU BROADCASTING CORPORATION  
BATON ROUGE, LOUISIANA (PO 820 Commerce Bldg., 333 Laurel St., Baton Rouge, La. 70821)

File No.	Dated	Application for	Action	
			Nature	Date
BPH-5616 R & F	10-24-66 10-26-66	CP for a new FM broadcast station to be operated on: Freq.: 101.5mcs, Ch.#268 ERP: <del>33.3kw</del> 100kw Type trans.: Collins 830F-1A TPO: <del>10kw</del> 9.87kw 9.1kw 12 12 Type ant.: Collins 37M-4,-4 sections HAAT: <del>370-feet</del> 332 feet Trans. loc.: Louisiana Ave., 0.7 mi. W. of Hwy. #1, Baton Rouge, La. Studio loc.: 820 Commerce Bldg., 333 Laurel St., Baton Rouge, La. RC pt. loc.: Same as Studio loc.  William B. Carr, Engr. (Ft. Worth)	GRANTED	after hearing 1-22-68 Docket #17517
AMEND R & F	11-7-66	Amended to decr. TPO to 9.87kw; incr. ERP to		
AMEND R. & F	11-10-66	100kw; and decr. HAAT to 332 feet, & chg. type		
	12-14-66	antenna (Collins 37M-12-12 sections.		
	12-16-66	AMENDED to chg. TPO to 9.1kw		

CONTACT: R. D. McGregor, President

PHONE: Code 504; 343-8349

ADDRESS: 333 Laurel 820 Commerce Bldg.  
Baton Rouge, Louisiana

FORM BC-121  
AUG. 1955

APPLICATION RECORD - BROADCASTING

Call  
Letters W Y N K-FM

Name MISS LOU BROADCASTING CORPORATION  
BATON ROUGE, LA.

File No.	Dated	Application for	Action	
			Nature	Date
BMPH-10,162 Rec'd Filed #442506 \$30 AUG 1 1968	6-24-68 6-26-68 7-9-68 7-9-68	MP(BPH-5616); chg. trans(RCA-BTF-20-E1); chg. ant(RCA-BFC-12, 12 sects); chg. TPO 17.32kw; operate with vert. ERP 100kw; and chg. HAAT 370 ft.  Atty --- Engr: <u>William B. Carr &amp; Associates</u>	GRANTED	8-2-68
BMPH-10,251 R & F #453640 \$30 SEP 1 1968	8-13-68 8-21-68 8-21-68	MP(BPH-5616 as mod.) ext. time to 2-1-69. (new station)  Atty - John N. Papajohn(Pittman, Lovett etc.)	GRANTED	9-13-68
BLH-4251 R & F #474496 \$30 PT OCT 23 1968	11/22/68 11/26/68 11/26/68 12/6/68	License (BPH-5616) for new FM b/c station.  Atty: John N. Papajohn	GRANTED	1-31-69

APPLICATION RECORD - BROADCASTING

Call  
Letters WINK-TV

Name MISS LOU BROADCASTING CORPORATION  
Baton Rouge, La.

File No.	Dated	Application for	Action	
			Nature	Date
BRH-2323 R & F P.N. \$579995 \$75. P.N.	2-19-70 2-24-70 2-24-70 2-24-70	Renewal of License	GRANTED	6-10-70
BRH-2323 R & F P.N. PRESS APR 13 1973	2-28-73 3-2-73 3-2-73	Renewal of License	GRANTED	6-12-73
BRH-2323 R & F PN Recd. PRESS	1-27-76 1-29-76 " FEB 23 1976	RENEWAL OF LICENSE (See KDBS for petition)	GRANTED	5-27-76
BRH 790206 UA PRESS FEB 8 1979		RENEWAL OF LICENSE	GRANTED	5-31-79

## APPLICATION RECORD-BROADCASTING

Call Letters: WYNK-FM

Name: Miss Lou Broadcasting Corporation

Station Location: Baton Rouge, La.

File No.	Date	Description	Action and Date
BTCH810522FX Form 316 PRESS JUN 0 3 1981 Also see WYNK(am)		Vol TC from Herbert V. Brown to Beth Perrin Brown Jones, Executrix of the Estate of Herbert V. Brown, Deceased	

## About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file.

FM History Cards were initiated in the early 1940s, with the authorization of the earliest FM stations in the FM band, then at 42 to 50 MHz. (The band was shifted to its present location, 88 to 108 MHz, in 1946.) History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form for reference.

In 1999, the Commission moved to a new location (445 12<sup>th</sup> Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). Prior to that move, the History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

