

WSOK



Remington Rand Inc.

BRANCHES EVERYWHERE

MADE IN U. S. A.

REMOVABLE LABEL GUIDE

Cat. No. 4550L

Patent No. 1390129

BROADCASTING STATION LICENSE RECORD

(SEE CARD TWO FOR NAME)

WSOK (1-5-59)

Date first licensed 2-6-47

Call letters XWFRP

XWSOK, INC. (BML 6-25-68)

Studio location: Savannah, Georgia

XSPIDEL OF GEORGIA, INC. (AL 3-21-68 EFF. 4-1-68)

XWSOK, INC. (BML 4-23-65)

XFISHER BROADCASTING COMPANY, INC. (AL-12-23-58; EFF: 12-31-58)

X GEORGIA BROADCASTING COMPANY (AL 6-11-47 Eff: 7-1-47)

Name of licensee XF. R. PIDCOCK, SR. and JAMES M. WILDER d/b as GEORGIA BROADCASTING CO.

Transmitter location Perry Lane, Savannah, Ga. (MP 8-30-46)

31401 24 West Henry Street, Savannah, Georgia (ERC 9-22-66)

X 505 Waters Avenue, Savannah, Georgia (RC-11-8-59) EFF: 7-27-59)

Main studio location X 219 East Charlton St., Savannah, Ga. (MP 8-30-46)

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From To
B3-P-3606 Letter	4-17-46 6-28-46	1230	250w	U	C.P. for new station granted subject to filing MP for approval of T site and antenna (Conditional Clause)
B3-P-3606 MP-1990	8-30-46	1230	250w	U	10-30 4-30-47 Mod.C.P.(3606) for change in type of T, approval of antenna and T and S sites (Conditional Clause)
B3-P-5442	12-3-46	C.P. to install new type T (Cond'l. Clause)			2-3 8-3-47
B3-L-2132 B3-Z-1948	2-6-47	1230	250w	U	2-6 2-1-49 Lic. to cover CP(3606 as mod. and 5442) for new station and determine operating power by direct method and specify type T (Conditional Clause)
BAL-598 Eff: 7-1-47	6-11-47	Voluntary assignment of license to GEORGIA BROADCASTING COMPANY			
B-S-1385 Mod. Lic.	8-20-47	1230	250w	U	8-20 2-1-49 to remove waiver 3.60
BR-1385	1-18-49	1230	250w	U	2-1 2-1-52
BTU-1033 Eff: 12-30-50	12-29-50	Voluntary relinquishment of control of licensee corp. by Frank R. Pidcock, Sr. thru sale of 301 shares common stock to F.R. Pidcock, Jr., John F. Pidcock and John G. Williams			
BR-1385	1-16-52	1230	250w	U	2-1 4-1-52
BR-1385	3-18-53	1230	250w	U	4-1 4-1-53
BTC-1459 EFF:	3-18-53 4-9-53	Vol. acquisition of control of licensee corp. by John F. Pidcock.			
BRC-150 (1)	8-19-53	Mod. of lic. to operate trans. by R.C. from 219 E. Charlton St., Savannah, Ga.			
BR-1385	3-9-58	1230	250w	U	4-1 4-1-58
BR-1385	3-12-58	Renewal of license			4-1 4-1-61
BAL-3261 EFF:	12-23-58 12-31-58	Voluntary assignment of license to Fisher Broadcasting Company, Inc.			

Form BC 126 #2
June 1954

BROADCASTING STATION LICENSE RECORD

Date first licensed

Call letters W S O K

Station location

B.C.C. GEORGIA, INC. (AL 11-30-71 EFF: 1-6-72)

Name of licensee * See Card #1

Transmitter location

Main studio location

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From To
BRC-1434	4-8-59	1230kc	250w	Un.	4-8 4-1-61
		Modification of license to change Studio location and Remote Control Point from 219 East Charlton Street, Savannah, Georgia to 505 Waters Avenue, Savannah, Georgia			
	3-29-61	Commission deferred action on renewal pending further consideration.			
BR-1385	7-26-61	RENEWAL OF LICENSE			7-26 4-1-64
BTC-3747 Eff:	7-26-61 8-24-61	Voluntary transfer of control of licensee corporation from Alber T. Fisher, Jr., Elizabeth B. Fisher, and James J. Duffy to Joe Speidel, III.			
BP-12726	11-30-61	1230kc	250w, 1kw	U	1-30 7-30-62
		CP to increase daytime power to 1kw and install new transmitter (GATES BC-1T) (Cond'l).			
BP-12726	2-8-62	Mod. of CP (BP-12726) to change type of transmitter to 1kw type: AM-1000-1.			
BL-9302	8-10-62	1230kc	250w	Aux	8-10 4-1-64
		Lic. to use old main trans. (RAYTHEON RA-250) at pres.loc. of main trans., operated on 1230kc, 250w, for aux. purp. only, with RC operation from studios.			
BL-9303 (1) (in)	8-10-62	Lic. to cover CP (BP-12,726 as mod) which auth. incr. daytime power and instl. of new trans.			
BTC-4424 EFF	12-16-63 1-15-64	Voluntary transfer of control of license corporation from Joe Speidel III to Speidel Broadcasters, Inc.			
BL-1385 AUX	3-17-64	1230kc 1230kc	250w, 1kw 250w, 1kw	U	4-1 4-1-67
		Renewal of License to			4-1-67
BML-2114 (1)	4-23-65	Mod. of license to change name of licensee to WSOK, INC. (Main & Aux.)			
BRC-2964 condl	9-22-66	1230kc	250w, 1kw-LS	U	9-22 4-1-67
		Mod. of license to change studio location and remote control point to 24 West Henry Street, Savannah, Georgia (Main Transmitter).			
BR-1385	3-29-67	Renewal of License		MAIN	4-1 4-1-70
BR-1385	3-29-67	1230kc	250w	AUX.	4-1 4-1-70

Form BC 126

June 1954 #3

BROADCASTING STATION LICENSE RECORD

Date first licensed

Call letters W.S.O.K.

Station location

Name of licensee SEE CARD #1

Transmitter location

Main studio location

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From-- To
BAL-6309 EFF	3-21-68 4-1-68	Vol. AL			
BML-2256 (L)	6-25-68	ML to change name to WSOK, INC (Main & Aux.)			4-1-70
BR-1385(S)	4-1-70	RENEWAL	MAIN & AUX.		4-1-73
BTC-6497	2-24-71	VOL. TC	EFF: 2-26-71		
BS-1385(1)	7-29-71	Mod. of lic. to specify paragraph 1 only of FCC Form 715 attached.			
BAL-7314	11-30-71	VOL. AL	EFF: 1-6-72		
EBSA	5-22-72				
BR-1385(L)	12-19-73	RENEWAL	(MAIN & AUX.)		
BR-1385(S)	3-30-76	Renewal	(Main & Aux.)		
BR781201XY (S)	7-16-79	RENEWAL OF LICENSE (MAIN & AUX.)			4-1-82

APPLICATION RECORD - BROADCASTING

Call **W F R P**Letters **X New**

Name **F. R. PIDCOCK, SR. and JAMES M. WILDER, d/b as GEORGIA BROADCASTING CO.**
 (c/o James M. Wilder, P.O. Box 303, Moultrie, Ga.)

File No.	Dated	Application for	Action	
			Nature	Date
B3-P-3606	4-10-44	Construction Permit for a new station to be	Docket No. 6639	
Rec'd	5-1-44	operated on:	Granted Petition for	
Filed	5-1-44	Frequency: 1400 1230 kc	reconsideration and	
		Power: 250w	grant - Order issued	
		Hours of Operation: Unlimited time	4-17-46 -	
		Trans. Location: To be determined. In or near Savannah, Ga.	Granted subject to filing	
		Studio Location: To be determined. Savannah, Ga.	MP for approval of T	
Amended	8-24-44	(Filed by H.T. Slaughter, Atty.; Geo. C. Davis, Engr.)	conditional re	
Rec'd	9-19-44	RE: to change frequency from 1400 to 1230 kc.	waiver 3.55(b) &	
Filed	12-5-44		3.60.	
			Letter 6-28-46	
			ISSUED WITH MP-1990	

W.E. 310-B-Modified

APPLICATION RECORD - BROADCASTING

#2

Call

Letters W F R P

Name F. R. PIDCOCK, SR. AND JAMES M. WILDER, d/b as
GEORGIA BROADCASTING CO.

File No.	Dated	Application for	Action	
			Nature	Date
B3-MF-1990	6-27-46	Mod. of C.P. (B3-F-3606, which authorized a new standard broadcast station) to change type of transmitter to (W. E. Mod., 301-A) for approval of antenna and approval of transmitter and studio locations at Perry Lane, Savannah, Georgia and 219 East Charlton St. Savannah, Georgia, respectively.	GRANTED (Conditional re waiver 3.55(b) and 3.60)	8-30-46
Rec'd	7-3-46			
Filed	7-3-46			
		(Ralph L. Walker, Atty. George C. Davis, Engr.)		

APPLICATION RECORD - BROADCASTING

 Call
 Letters W F R P

#3

 Name T. R. Pidcock Sr. and James M. Wilder d/b as GEORGIA BROADCASTING COMPANY

File No.	Dated	Application for	Action	
			Nature	Date
B3-L-2132 Recd. Filed	10-21-46 10-29-46 10-29-46	License to cover C.P. (B3-P-3606 as mod.,) which authorized a new standard broadcast station and Authority to determine operating power by direct measurement of antenna power. (Harrison T. Slaughter, Atty.)	GRANTED (Conditional re waiver 3.60)	2-6-47
B3-Z-1948 Recd. Filed	10-28-46 10-29-46 10-29-46	AMENDED to specify RAYTHEON RA250 type trans- mitter as authorized by P-5442		
B3-P-5442 Recd. Filed	11-8-46 11-12-46 11-12-46	Construction permit to install a new type transmitter (RAYTHEON RA250) Harrison T. Slaughter, Atty.	GRANTED Conditional re Waiver 3.55(b) and 3.60	12-3-46

APPLICATION RECORD - BROADCASTING

FORMERLY FCC FORM 94

Call

W F R P

Name

 GEORGIA BROADCASTING COMPANY (AL-6-11-47 Eff: 7-1-47) Letters
 F. R. PIDCOCK, SR. AND JAMES M. WILDER d/b as GEORGIA BROADCASTING CO.

File No.	Dated	Application for	Action	
			Nature	Date
BAL-598 Rec'd Filed	4-11-47 4-14-47 4-14-47	Voluntary assignment of license to Georgia Broadcasting Company Filed by Ralph L. Walker, Atty. - (2351e-filed)	GRANTED EFF: 7-1-47	6-11-47
BR-1385 Rec'd	11-23-48 11-29-48	Renewal of license	GRANTED	1-18-49
BTC-1033 Rec'd Filed	11-10-50 11-20-50 11-20-50	Voluntary relinquishment of control of licensee corporation by Frank R. Pidcock, Sr. thru sale of 301 shares of common stock to F. R. Pidcock, Jr., John F. Pidcock and John G. Williams	GRANTED EFF:	12-29-50 12-30-50
BR-1385 Rec'd Filed	10-31-51 11-2-51 11-2-51	Renewal of license	GRANTED	1-16-52

APPLICATION RECORD - BROADCASTING

Call
Letters **W F R P**

Name **GEORGIA BROADCASTING COMPANY**

File No.	Dated	Application for	Action	
			Nature	Date
BR-1385 Rec'd Filed	3-3-52 3-5-52 3-5-52	Renewal of license (Informal Request)	GRANTED	3-28-52
BTC-1459 Rec'd Filed	2-19-53 2-25-53 2-25-53	Voluntary acquisition of negative control of licensee corporation by John F. Pidcock thru sale of 200 shares of common stock by John F. Pidcock, Executor of the estate of Frank R. Pidcock, Jr., Deceased and James M. Wilder to John G. Williams, John F. Pidcock and Frank R. Pidcock, Sr.	GRANTED EFT:	3-18-53 4-9-53
BRC-150 Rec'd Filed	8-12-53 8-14-53 8-14-53	Modification of license to operate transmitter by Remote Control from 219 East Charlton St., Savannah, Georgia.	GRANTED	8-19-53

FORM A-170

APPLICATION RECORD - BROADCASTING

FORMERLY FCC FORM 94

FISHER BROADCASTING COMPANY, INC.

Call

WSOK (1-5-59)

Letters

X W F R P

Name x GEORGIA BROADCASTING COMPANY

File No.	Dated	Application for	Action	
			Nature	Date
BR-1385 Rec'd Filed	12-29-54 1-3-55 1-3-55	Renewal of License	GRANTED	3-9-55
BR-1385 Rec'd Filed	12-30-57 1-2-58	Renewal of license.	GRANTED	3-12-58
BAL-3261 Rec'd. Filed	11-25-58 12-1-58 12-1-58	Voluntary assignment of license to Fisher Broadcasting Company, Inc. Donald P. MacDonald, Atty.	GRANTED EFF:	12-23-58 12-31-58
BP-12,726 Rec'd Filed	12-24-58 12-29-58 12-29-58	Construction permit to increase daytime power from 250w to 1kw and install new transmitter(Gates BC-1T) Applicant requests waiver of Sec 3.28 (c) of the Rules Atty. - Dow, Lohnes and Albertson Engr. - George C. Davis	GRANTED Cond'l re: Permittee shall accept such interf. as may be imposed by other existing 250w Class IV stations.	11-30-61

DOCKET # 13636

SEE CARD #7 FOR AMEND.

FORM BC-121 #7
Aug. 1955

APPLICATION RECORD - BROADCASTING

Call
Letters W S O K

Name FISHER BROADCASTING COMPANY, INC.

Savannah, Georgia

File No.	Dated	Application for	Action	
			Nature	Date
BP-12,726 (cont'd) AMENDMENT R & F AMENDMENT Rec'd Filed (order)	1-19-59 1-28-59 3-18-61 9-28-61	AMENDED to change applicant name to Fisher Broadcasting Company, Inc. (BAL-3261 gr 12-23-58) AMENDED to reflect BTC-3747 gr 7-26-61 Atty. - Smith & Pepper	GRANTED	11-30-61
BRC-1434 Rec'd Filed	3-5-59 4-6-59 4-6-59	Modification of license to change Studio Location and Remote Control Point from 219 East Charlton Street, Savannah, Georgia TO 505 Waters Avenue, Savannah, Georgia Smith & Pepper, Attys.	GRANTED	4-8-59
BR-1385 Rec'd & Filed	2-7-61 2-24-61	Renewal of License Thomas G. Shack, Jr., Atty.	GRANTED	7-26-61
BTC-3747 Rec'd Filed	5-12-61 5-15-61 5-15-61	Voluntary transfer of control of licensee corporation from Albert T. Fisher, Jr., Elizabeth B. Fisher and James J. Duffy to Joe Speidel, III. Donald P. MacDonald, Atty. for Transferor D. F. Prince, Atty. for Transferee	GRANTED Eff:	7-26-61 8-24-61

AUG. 1955

APPLICATION RECORD - BROADCASTING

8

Call
Letters ...N.S.Q.K.Name Fisher Broadcasting Company, Inc.
Savannah, Ga.

File No.	Dated	Application for	Action	
			Nature	Date
BMP-10,060 R&F	1-3-62 1-5-62	Mod of CP (BP-12726 which auth incr day power and install new trans) to chg type trans (ITA AM-1000-A). Atty: Prince, Taylor & Paul	GRANTED	2-6-62
BL-9302 R. & F.	3-26-62 4-2-62	Lic to use old main trans (Raytheon RA-250) at present loc of main trans to be operated on 1230kc 250w. for aux. purposes only, with remote control operation from studio. Atty- PRINCE, TAYLOR & PAUL	GRANTED	8-10-62
BL-9303 R. & F. PROG. TEST 4-26-62	4-10-62 4-11-62	Lic to cover CP (BP-12,726 as mod) which auth incr in daytime power and installation of a new transmitter. ATTY: PRINCE, TAYLOR & PAUL	GRANTED	8-10-62 re: accept interf.
BTC-1424 R & F	11-1-63 11-20-63	Voluntary transfer of control of licensee corporation from Joe Speidel III to Speidel Broadcasters, Inc. Atty. - Ray Paul	GRANTED EFF	12-16-63 1-15-64

AUG. 1955

SPEIDEL OF GEORGIA, INC.

x WSOK, Inc.

Call
Letters WSOK

Name A. FISHER BROADCASTING COMPANY, INC.

Savannah, Georgia

File No.	Dated	Application for	Action	
			Nature	Date
BR-1385 Rec'd Filed	12-13-63 12-23-63 12-23-63	Renew of License (Main & Auxiliary) Ray R. Paul, Atty.	GRANTED	3-17-64
BML-2114 R&F	4-6-65 4-7-65	Modification of license to change name of licensee to WSOK, Inc. Atty: Prince & Paul	GRANTED	4-23-65
BRC-2964 R & F	9-6-66 9-19-66	Modification of license to change studio location and remote control point to 24 West Henry Street, Savannah, Georgia. (Main Transmitter) Atty.: Ray R. Paul	GRANTED condl re accept interf re Class IV inc. power to 1kw	9-22-66
BR-1385 R. & F.	12-22-66 12-30-66	Renewal of license. (Main & Aux.) Atty: Prince & Paul	GRANTED	3-29-67
BAL-6309 R & F (Form 316)	2-26-68 2-27-68 MAR 12 1968	Voluntary assignment of license to SPEIDEL OF GEORGIA, INC. Atty - Prince & Paul	GRANTED EFF.	3-21-68 4-1-68

AUG. 1955

Call

Letters W.S.O.K.

WSOK, INC.

Name X Speidel of Georgia, Inc.
Savannah, Georgia

File No.	Dated	Application for	Action	
			Nature	Date
BML-2256 R. & F. #426504 \$30 JUN 4 1968 Ltr.	5-3-68 5-6-68 5-6-68 8-27-69	ML to change name to WSOK, INC. atty-Prince & <u>Paul</u> Don Bilger, now atty.	GRANTED	6-25-68
BR-1385 R & F #565965 \$75 #565966 \$30 PRESS: PN REC;d:	12-29-69 12-31-69 12-31-69 12-31-69 12-31-69 12-31-69	Renewal of License (Main & Auxiliary) Atty - Bilger & <u>Glaser</u>	GRANTED	4-1-70
BTC-6497 R & F FEE PD: \$250 #661142 (Form 316 CODE 053) ALSO SEE: WOIC etc Pub. Notice filed 5-21-71	1-27-71 2-1-71	Voluntary transfer of control of lic corp from Speidel Broadcasters, Inc. to Joe Speidel III Atty - Bilger, Blair & Glaser	GRANTED EFF:	2-24-71 2-26-71

PHASE 1 REFUND ACTION

TRANS.
CODE

500

DATE

8/25/80

AMT.

215.00

INITIALS

CHB

APPLICATION RECORD - BROADCASTING

1230kc

Call
Letters WSOK

B.C.C. GEORGIA, INC.

Name WSOK, INC.

Savannah, Georgia

File No.	Dated	Application for	Action	
			Nature	Date
BAL-7314 R & F FEE PD: \$1000 #005143 CODE 047	5-5-71 5-6-71	Voluntary assignment of license to B.C.C. GEORGIA, INC. (SEE OVER) Atty for assignor - Bilger & Blair for assignee - Cohen & Berfield AMENDED 7-6-71 to make chges in stockholders and stockholdings AMENDED 7-21-71 - chges in stockholdings	GRANTED Req. grant fee \$8,000.00 Eff: Grant Fee Paid: 048, 1-12-72, W03E187 EFF: 1-6-72	11-30-71
BR-1385 R & F P.N. PRESS FEB 1973	12-29-72 1-2-73 1-2-73	Renewal of License (Main & Auxiliary) Atty.: Morton L. Berfield AMENDED 5-1-73 re: ascertainment of comm. needs; employment policy AMENDED 10-23-73 re: financial data	GRANTED	12-19-73
BR-1385 R & F PN Recd. PRESS	11-24-75 12-1-75 JAN 20 1976	RENEWAL OF LICENSE Morton L. Berfield, Atty.	GRANTED	3-30-76

RE: BAL-7314 - Atty was called 5-26-71 - dates not shown
in Table II

AMENDED 5-19-71 re Sec.VI

AMENDED 7-6-71 - addendum to Agreement(ext.time); commitment
ltr; financial data; changes in stockholders & stockholdings

AMENDED 7-14-71(assignor) - statement re gross sales

AMENDED 7-15-71 - financial data; statement re B/C int

AMENDED 10-15-71 legal & financial data stock

AMENDED 10-21-71 re prop. comm practices; legal data re

1-16-76 Atty.will filed Aux.Trans.Rev.

#12

1230kc

Form BC-121
May 1976

APPLICATION RECORD - BROADCASTING

Call
Letters W S O KName B. C. C. GEORGIA, INC.SAVANNAH, GEORGIA

File No.	Dated	Application for	Action	
			Nature	Date
BR781201XY PRESS: FEB 7 1979		RENEWAL OF LICENSE (RENEWAL) Atty: Morton L. Berfield	GRANTED	7-16-79

About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form – 3" by 5" filing cards – for reference.

In 1999, the Commission moved to a new location (445 12th Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). The History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above. Generally, they have been left as negatives as those are often easier to read.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

