

# **Contemporary Communications**

**PHONE (662) 846-1787 □ FAX (708) 575-6539  
P. O. BOX 1787 □ CLEVELAND, MS 38732**

## **MULTIPLE OWNERSHIP EXHIBIT** **CLARK COUNTY BROADCASTING, INC.**

Clark County Broadcasting, Inc., proposes to acquire KVRC(AM) and KDEL(FM) Arkadelphia, Arkansas, and KYXK(FM) Gurdon, Arkansas. The city-grade (70 dBu contour) of both FM stations contains an area of common overlap. Accordingly, the following information is submitted to demonstrate compliance with Section 73.3555(a) of the Commission's Rules and Regulations.

Common ownership of the stations is permissible pursuant to Section 73.3555(a)(1)(iv) of the Commission's Rules, which specified:

*“In a radio market with 14 or fewer commercial radio stations, a party may own, operate, or control up to 5 commercial radio stations, not more than 3 of which are in the same service (AM or FM), except that a party may not own, operate, or control more than 50% of the stations in such market”.*

The combination of KVRC(AM), KDEL(FM) and KYXK(FM) would result in common ownership of three of at least six stations in the market, only two of which (KDEL(FM) and KYXKFM)) would be in the same service.

# Contemporary Communications

PHONE (662) 846-1787 □ FAX (708) 575-6539  
P. O. BOX 1787 □ CLEVELAND, MS 38732

## DEFINITION OF MARKET

As specified in Section 73.3555(a)(4):

*“The number of stations in a radio market is the number of commercial stations whose principal community contours overlap, in whole or in part, with the principal community contours of the stations in question (i.e., the station for which an authorization is sought and any station in the same service that would be commonly owned whose principal community contour overlaps the principal community contour of that station).”*

The stations which define the radio market are depicted on the attached map, which depicts the principal community contours of KDEL(FM) and KYXK(FM) (for purposes of clarity, KVRC(AM)'s contour is not shown), plus the principal community contours of stations which intersect either of the two stations. The combination of KVRC(AM), KDEL(FM) and KYXK(FM), would represent 3 of at least 6 stations in the market, (as defined by the principal community contours of KDEL(FM) and KYXK(FM)), and would therefore be permissible pursuant to Section 73.3555.

FM stations depicted on the map are indicated in Table I below. AM stations depicted are indicated in Table II below (because the number of FM stations with overlapping principal community contours was sufficient to document compliance with Section 73.3555(a), additional AM stations were not shown).

# **Contemporary Communications**

PHONE (662) 846-1787 □ FAX (708) 575-6539  
P. O. BOX 1787 □ CLEVELAND, MS 38732

## **MULTIPLE OWNERSHIP EXHIBIT** **CLARK COUNTY BROADCASTING, INC.**

**TABLE I - FM STATIONS**

<u>Station</u>	<u>Channel</u>	<u>Facilities</u>	<u>City of License</u>
KAMD(FM)	246C2	39 kw @ 56 m	Camden, AR
KQUS(FM)	248C1	100 kw @ 264 m	Hot Springs, AR
KDEL(FM)	265A	3 kw @ 29 m	Arkadelphia, AR
KLAZ(FM)	290C1	95 kw @ 303 m	Hot Springs, AR
KYXK(FM)	295C3	17.5 kw @ 92 m	Gurdon, AR

**TABLE II - AM STATIONS**

<u>Station</u>	<u>Channel</u>	<u>Facilities</u>	<u>City of License</u>
KVRC(AM)	1240 kHz	1 kw-Unlimited	Arkadelphia, AR

The contours for each FM station indicated were prepared utilizing the facilities listed in the FCC's FM database and terrain data from the NGDC 30-second terrain database. The 5 mV/m daytime contour of KVRC(AM) is not indicated on the map because its transmitter site is located within the principal community contour of KDEL(FM).

# Contemporary Communications

PHONE (662) 846-1787  FAX (708) 575-6539  
P. O. BOX 1787  CLEVELAND, MS 38732

Any questions concerning this exhibit should be directed to the undersigned.



---

Larry G. Fuss  
Technical Consultant  
FCC License No. PG-8-8450

May 8, 2002

70 dBu CONTOURS SHOWN

+ KQUSFM  
+ KLAZ

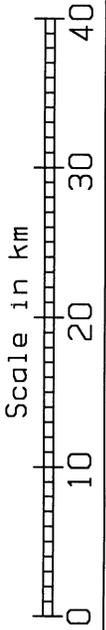
KVRC (AM)  
+ KDELFM

+ KYXK

KAMDFM

PREPARED BY  
CONTEMPORARY COMMUNICATIONS

1: 500,000



CLARK COUNTY BROADCASTING, INC.  
MULTIPLE OWNERSHIP EXHIBIT

EXHIBIT TE-1  
PREPARED 05/08/02