

K R O K



REMOVABLE LABEL GUIDE

Cat. No. 4550L

Patent No. 1390199

B-S Official # 596

BROADCASTING STATION LICENSE RECORD

FM

K R O K (EFF: 5-1-72)

Date first licensed 3-23-51

Call letters ~~KRKK-FM~~
LOCATION: SHREVEPORT, LOUISIANA

SHREVEPORT GREAT EMPIRE BROADCASTING CO., INC. (ALH 3-29-78 EFF:

x WICHITA GREAT EMPIRE BROADCASTING, INC. (ALH gr 5/9/77 EFF: 6/16/77

Name of licensee x INTERNATIONAL BROADCASTING CORPORATION

Transmitter location near Dixie on Gamm Road, Caddo Parish, Louisiana

71102
Main studio location X Petroleum Tower, Texas and Edwards St., Shreveport, Louisiana (BPH 1-13-67
X Commercial Building, Shreveport, Louisiana

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From-- To--
	8-18-47	94.5 mcs Ch#233	Proposed assignment		
BPH-1153	10-2-47	94.5 mc	43 kw	U	By 12-28-47 to 6-28-48
	C.P. issued Terr: 387' Subject to condition that before commencement of construction of KM ant. that information be submitted as to how it is proposed to operate KWKH during construction.				
BMPH-2086	7-8-48	Ext. of completion date to 11-15-48.			
Telegram	11-9-48	Retel 3. This confirms verbal auth. gr. this date period ending 1-15-49 op. 94.5 mcs using Westinghouse FM-3 Trans. w/3 kw max. output power & RCA BF-14B ant. mounted 452 ft. overall height above ground on KWKH ant. re FM prog. serv. Op. to be in accord w/the rules governing FM broadcast stations. KWKH to determine operating power by indirect method in accord. 3.52 rules during constr. & until submission & approval of new ant. resistance measurements.			
BMPH-2734	11-4-48	Ext. of completion date to 1-15-49.			
Telegram	1-6-49	Relet atty. 20. Auth. ext. period ending 6-15-49 op. 94.5 mcs using Westinghouse FM-3 trans. w/3 kw max. power and RCA BF-14B ant. mounted 452 ft. overall height above ground on KWKH ant. re FM prog. serv.			
BMPH-3019	1-4-49	Ext. of compl. date to 6-15-49			
BMPH-3570	6-13-49	Ext. of completion date to 12-15-49			
Telegram	10-21-49	Relt atty. 19. Auth. grt. period ending 12-15-49 op. accord Comm. wire 1-6-49			
Telegram	12-14-49	Relet atty 5. Auth. ext. period ending 6-15-50 op. accord Comm. wire 1-6-49			
BMPH-3937	12-16-49	Ext. of compl. date To 6-15-50			
BMPH-3902	1-4-50	94.5	13.5 kw.	390 ft.	To 6-15-50
Change EEP: trans.; ant. ht. & antenna system					
BMPH-4183	6-2-50	Ext. of compl. date to 8-15-50			

B S. CARD #2

BROADCASTING STATION LICENSE RECORD

Date first licensed

3-23-51

Call letters

KW KH - FM

Name of licensee

INTERNATIONAL BROADCASTING CORPORATION

Transmitter location

Main studio location

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From- To-
Telegram	7-26-50	Relet atty. 24. Auth. gr. KWKH-FM period ending 9-15-50 op. 94.5 mcs. using Westinghouse FM-3 trans. with 3 kw. output power and RCA BF-14B ant. mounted 452 ft above ground overall on KWKH ant. re FM program service.			
BMPH-4245	8-1-50	Ext. of compl. date to 10-15-50			
Tel.	10-12-50	Relet atty 9. Auth ext. period ending 12-15-50 op. accord. Comm. wire 7-26-50.			
BMPH-4347	10-17-50	Ext. of compl. date to 12-15-50			
Telegram	12-15-50	Relet atty 14. Auth. ext. period ending 2-15-51 op. accord. Comm. wire 7-26-50			
BMPH-4425	1-4-51	Ext. of compl. date to 2-15-51			
BLH-708 License	3-23-51	94.5 mcs 13.5 kw 390ft to 3-1-53 to cover OP (BPH-1153 as mod.)			
BTC-1349 et/al Executors of	8-5-52	Transfer of control to Wilson Ewing the Estate of J. D. Ewing (Deceased)			
BTC-1350	8-20-52	Transfer to William H. Bronson, Voting Trustee Eff: 7-3-52			
BRH-596	2-4-53	Renewal of license to 6-1-55			
Letter	12-15-54	SPA waive 3.261 oper daily 5PM to 1:00 AM. to 6-1-55			
BRH-596	5-18-55	Renewal of license to 6-1-58 L			
BTC-2719 EFF:	2-27-58 3-3-58	Vol. transfer of control of licensee corporation to Times Publishing Company, Ltd., parent corp. of licensee corp.			
BRH-596	5-7-58	RENEWAL OF LICENSE TO 6-1-51 S			
BRH-596	6-1-61	Renewal of License 6-1 6-1-64 S			
BRH-596	5-28-64	Renewal of License 6-1 6-1-67			
BPH-5615 HAAT: 390'	1-13-67	94.5mc. ERP: 13.5kw Unl. 3-13-67 ch#233 TPO: 3kw 9-13-67 Construction Permit to make changes in transmitting equipment. (describe trans. as Composite)			
BSH-596 (1)	2-1-67	Mod. of Lic. to show trans. as Composite, Mosely LPE-10 Exciter & SOG-3 Stereo Generator with Westinghouse FM-3 Trans.			

Form BC 126

June 1954

#3

BROADCASTING STATION LICENSE RECORD

Date first licensed

Call letters K.W.K.H-FM

Station location SHREVEPORT, LOUISIANA

Name of licensee INTERNATIONAL BROADCASTING CORPORATION

Transmitter location

Main studio location

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From- To-
BRH-596	5-22-67	94.5mc	13.5kw	U	6-1-67 6-1-70
		Renewal of NDEA			
BPH-6733 HAAT: 400' Cond' L	8-18-69	94.5mc. ch#233	ERP: 100kw TPO: 21kw	Unl.	4-18-70
		CP install new trans(RCA-BTF-20E1); chg. TPO, ERP and HAAT;			
BLH-4591 (S)	2-6-70	Lic. for changes			6-1-70
BRH-596(L)	5-27-70	Renewal & NDEA			6-1-73
BLH-4697(L) 400' HAAT ERP: 13.5kw TPO: 3kw	6-30-70	Lic to use a former Main Trans. (Westinghouse FM-3) as Aux. Trans., For Aux. Purposes Only.			6-1-73
EBSA	5-25-72				
BRH-596(L)	5-31-73	RENEWAL (main & aux)			6-1-76
BPH-8676	12-21-73	CP chg. ant. sys. & trans. line. TPO HAAT: 320' H&V ERP: 100kw H&V			12-21-74
BLH-6323(L) HAAT: 320' (H&V)	8-8-74	Lic.(BPH-8676)-CHGS-Main & Aux. 94.5mhz., ERP: 100kw(H&V)-main 16kw(H&V)-aux.			6-1-76
BRH-596(L)	5-12-76	RENEWAL (MAIN & AUX.)			6-1-79
BALH-2467	5/9/77	Vol ALH EFF: 6/16/77			
BRCH-1345 (1)	12015077	ML to operate by RC from the main SL			
BALH-2657	3-29-78	VOL. AL			
BRH 790201	5-12-80	(L) RENEWAL			6-1-82
BSCA800728AM	8-20-80	SCA ON 67 KHz.			6-1-82

APPLICATION RECORD - BROADCASTING

CLASS B

Call

Letters ~~NEW~~ K W K H - FM

Name INTERNATIONAL BROADCASTING CORPORATION
(P. O. Box 1387, Shreveport, Louisiana)

File No.	Dated	Application for	Action	
			Nature	Date
B3-PH-1153 Rec'd Filed	9-24-46	Construction permit for new FM broadcast station (Class B) to be operated on Frequency: Channel 246, 97.1 mcs. Effective Radiated Power: 43.2 kw Antenna height above average terrain: 387 ft. Transmitter: On Gamm Road, near Dixie, Caddo Parish, Louisiana Studio: Commercial Bldg., Shreveport, La. (RCA BTF-10B Max. 10 kw) Filed by James Lawrence Fly, Attorney Program analysis recd. 3-19-47.	Granted conditionally 4-3-47. station. 4-4-47 C.P. issued 10-2-47	Class "B" Letter mailed
	1-10-47			
	1-10-47			
BMPH-2086 Recd. Filed	5-29-48 6- 3-48 6- 3-48	Mod. of C. P. (B3-PH-1153 which authorized a new FM broadcast station) for extension of completion date from 6-28-48 to 11-15-48. Filed by William C. Fitts, Jr. Attorney	GRANTED	7-8-48

R. L. Hammett, Engr.
Dallas, Texas

FCC Form 94
CARD #2

APPLICATION RECORD - BROADCASTING

Call
Letters **KWKH-FM**

Name **INTERNATIONAL BROADCASTING CORPORATION**

File No.	Dated	Application for	Action	
			Nature	Date
BMPH-2734 Recd. Filed	10-15-48 10-19-48 10-19-48	Mod. of C. P. (B3-PH-1153 as modified) which authorized a new FM broadcast station for extension of completion date from 11-15-48 to 1-15-49.	GRANTED	11-4-48 to 1-15-49
BMPH-3019 Recd. Filed	12-18-48 12-22-48 12-22-48	Mod. of C. P. (B3-PH-1153 as modified) which authorized a new FM broadcast station for extension of completion date from 1-15-49 to 6-15-49. Filed by Wm. C. Fitts, Jr., Atty.	GRANTED	1-4-49
BMPH-3570 Recd. Filed	6-2-49 6-6-49 6-6-49	Mod. of C. P. (B3-PH-1153 as modified) which authorized a new FM broadcast station for extension of completion date from 6-15-49 to 12-15-49.	GRANTED	6-13-49
BMPH-3902 Recd. Filed	11-4-49 11-16-49 11-16-49	Mod. of C. P. (EPH-1153 as mod.) which authorized a new FM broadcast station to change ERP from 43 kw. to 13.5 kw.; ant. ht. above average terr: from 385 ft. to 393 ft. type transmitter to Westinghouse, FM-3, Max. 3 kw.	GRANTED	1-4-50

APPLICATION RECORD - BROADCASTINGCall
Letters **KWKH-FM**Name **INTERNATIONAL BROADCASTING CORPORATION**

File No.	Dated	Application for	Action	
			Nature	Date
BMPH-3937 Recd. Filed	12-2-49 12-6-49 12-6-49	Mod. of C. P. (BPH-1153 as modified) which authorized a new FM broadcast station for extension of completion date from 12-15-49 to 6-15-50. Filed by Peter Shuebruk, Att'y.	GRANTED	12-16-49
BMPH-4183 Recd. Filed	5-18-50 5-25-50 5-25-50	Mod. of C. p. (BPH-1153 as modified) which authorized a new FM broadcast station for extension of completion date from 6-15-50 to 8-15-50.	GRANTED	6-2-50
BMPH-4245 Recd. Filed	7-22-50 7-25-50 7-25-50	Mod. of C. P. (BPH-1153 as mod.) which authorized a new FM B/cg. Station for extension of completion date from 8-15-50 to 10-15-50.	GRANTED	8-1-50
BMPH-4347 Recd. Filed	10-5-50 10-10-50 10-10-50	Mod. of C. P. (BPH-1153 as mod.) which authorized a new FM B/c. station for extension of completion date from 10-15-50 to 12-15-50.	GRANTED	10-17-50

APPLICATION RECORD - BROADCASTING

Call
Letters KXHH-FMName INTERNATIONAL BROADCASTING CORPORATION

File No.	Dated	Application for	Action	
			Nature	Date
BMPH-4425 Recd. Filed	12-12-50 12-18-50 12-18-50	Mod. of C. P. (Bph-1153 as Mod.) which authorized a new FM B/c station for extension of completion date from 12-15-50 to 2-15-51. Filed by Peter Shuebruk, Atty.	GRANTED	1-4-51
BLH-708 Recd & Filed	1-22-51 1-30-51	License to cover CP (BPH-1153 as mod.) which authorized a new FM b/c station.	GRANTED	3-23-51
BTC-1349 Rec'd Filed	7-15-52 7-18-52 7-18-52	Invol. TC Times Publ. Co. Ltd., parent corp. of licensee corp. from J.D. Ewing, voting trustee, deceased, TO Wilson Ewing, Robert Ewing, Jr., Esther Ewing Brown & Morris C. McGowen, E. Bernard Weiss & William H. Bronson, co-executors of the Est. of J.D. Ewing, Deceased.	GRANTED Eff:	8-5-52 9-3-52
BTC-1350 Rec'd Filed	7-15-52 7-18-52 7-18-52	Vol. TC of Times Publ. Cl. Ltd. parent corporation of licensee corp. from Wilson Ewing, Robert Ewing, Jr., Esther Ewing Brown & Morris C. McGowen, E. Bernard Weiss & William H. Bronson, co-executors of the Est. of J.P. Ewing, deceased, TO William H. Bronson, Voting Trustee (Contingent on grant of BTC-1349)	GRANTED Eff:	8-20-52 9-3-52
BRH-596 Recd & filed	11-28-52 12-15-52	Renewal of license Filed by Harry J. Ockershausen, Atty.	GRANTED	2-4-53

FORM A-170
FORMERLY FCC FORM 94

APPLICATION RECORD - BROADCASTING

Call Letters KWKH-FM

Name INTERNATIONAL BROADCASTING CORPORATION
SHREVEPORT, LOUISIANA

File No.	Dated	Application for	Action	
			Nature	Date
BRH-596 Recd. & Filed	2-18-55 2-24-55	Renewal of license. Filed by Harry Ockershausen, atty	GRANTED	5-18-55
BTC-2719 Rec'd Filed	2-4-58 2-7-58 2-7-58	Voluntary transfer of control of licensee corporation from William H. Bronson, Voting Trustee to Times Publishing Company, Ltd., parent corporation of licensee corporation. Harry J. Ockershausen, Atty.	GRANTED EFF:	2-27-58 3-3-58
BRH-596 Rec'd Filed	2-3-58 3-3-58 3-3-58	Renewal of license. Harry J. Ockershausen, Atty.	GRANTED	5-7-58
BRH-596 Rec'd & Filed	2-15-61 2-28-61	Renewal of license Harry J. Ockershausen, Atty.	GRANTED	6-1-61
BRH-596 R.&F.	2-15-64 2-26-64	Renewal of license Harry J. Ockershausen, Atty.	GRANTED	5-28-64

FORM BC-121
AUG. 1955

46
APPLICATION RECORD - BROADCASTING

Call
Letters KWKH-FM

Name INTERNATIONAL BROADCASTING CORPORATION
SHREVEPORT, LOUISIANA

File No.	Dated	Application for	Action	
			Nature	Date
PETITION FOR EXEMPTION FROM THE APPLICATION OF SECTION 73.242 OF THE RULES filed 4-15-65 by Ockershausen for licensee				
BPH-5615 R & F	11-8-66 11-10-66	Construction Permit to make changes in transmitting equipment. Attys - Dempsey and Koplovitz Engr- Thomas A. Wright Shreveport, Louisiana	GRANTED	1-13-67
BRH-596 R & F	2-15-67 2-28-67	Renewal of license Atty- Harry J. Ockershausen	GRANTED	5-22-67
BPH-6733 R & F #516505 \$75 JUN 10 1969 Publication Notice redieed 6-17-69.	5-19-69 5-21-69 5-21-69	CP instalk new trans(RCA-BTF-20E1); chg. TPO 20.99kw; ERP: 100kw; and chg. HAAT 398 ft. 32° 42' 15.5" - 93° 52' 56" Attys - <u>Dempsey</u> and Koplovitz Engr.: A. Earl Cullum, Jr.	GRANTED Cond'L 73.250 of Comm. Rules for type acceptance of Trans.	8-18-69 Sub. Sect.

TA 10-2-69 PTA 11-7-69

F. C. C. - WASHINGTON, D. C.

APPLICATION RECORD - BROADCASTING

Call K R O K
Letters ~~KWEE~~ FM

Name **INTERNATIONAL BROADCASTING CORPORATION**
Shreveport, Louisiana

File No.	Dated	Application for	Action	
			Nature	Date
BLH-4591 R & F #552611\$30. PTA JAN 27 1970	10-27-69 10-28-69 10-28-69 11-7-69	License(BPH-6733)for changes. Atty: Harry J. Ockershausen(Dempsey and Koplovitz)	GRANTED	2-6-70
BRH-596 R & F #581358 \$75. P.N. MAR 28 1970	2-16-70 3-3-70 3-3-70 3-3-70	Renewal of License AMENDED 4-22-70 re: commercial matter Atty.: Harry J. Ockershausen	GRANTED	5-27-70
BLH-4697 R & F #574657 \$30. PTA PRESS MAY 8 - 1970	1-23-70 2-2-70 2-2-70 2-13-70	Lic. to use a former Main Trans.(WESTINGHOUSE FM-3) as Auxiliary Trans., for Auxiliary purposes only. Atty: Harry J. Ockershausen(Dempsey and Koplovitz)	GRANTED	6-30-70
BRH-596 R & F PN Recd. PRESS APR 4 1973	2-15-73 3-5-73 " 1973	RENEWAL OF LICENSE (MAIN & AUXILIARY) H.J.Ockershausen,Atty.	GRANTED	5-31-73

APPLICATION RECORD - BROADCASTING

94.5mhz

Call
LettersK.R.O.K.....

Name International Broadcasting Corporation
Shreveport, Louisiana

File No.	Dated	Application for	Action	
			Nature	Date
BPH-8676 R & F #252300 \$50 Code 057 Press NOV 29 1973	11-12-73 11-14-73 11-15-73	CP to install new ant. (Gates FMS-12, 12 sects. (H&V); chg. transmission line; chg. ERP to circularly polarization and HAAT: 316' (H&V). REQUEST WAIVER OF SECTION 73.315(a) OF THE COMMISSION RULES.	GRANTED Maintain KWKH DA & if changed submit 302.	12-21-73
BLH-6323 R & F W 323546-\$50 PTA PRESS JUL 31 1974	7-2-74 7-8-74 7-8-74-057 7-17-74	Lic.(BPH-8676)-Changes, Main & Aux. ERP (aux): 16kw Atty: Dempsey and Koplovitz(H. J. Ockershausen)	GRANTED	8-8-74
BRH-596 R & F PN Recd. PRESS APR 13 1976	1-16-76 1-28-76 "	RENEWAL OF LICENSE (MAIN & AUX.) H.J.Ockershausen,Atty. AMENDED 4-30-76 re: biographical data	GRANTED	5-12-76

Form BC-121 #9
May 1976

APPLICATION RECORD - BROADCASTING

94.5mhz

SHREVEPORT GREAT EMPIRE BROADCASTING CO., INC.

x WICHITA GREAT EMPIRE BROADCASTING, INC.

Name xx International Broadcasting Corporation
Shreveport, La.

Call
Letters K R O K

File No.	Dated	Application for	Action	
			Nature	Date
BALH -2467 R & F FORM 315 (ALSO SEE AM KWKH) APR 5 1977	3-9-77 3-18-77	Voluntary assignment of license to WICHITA GREAT EMPIRE BROADCASTING, INC. Atty for assignor - Harry Ockershausen for assignee - Dow, Lohnes & Albertson AMENDED 4-5-77 re EEO program	GRANTED EFF:	5/9/77 6/16/77
BRCH-1345 R & F PRESS: DEC 14 1977	10-17-77 11-15-77	Modification of License to operate trans- mitter by Remote Control from the main studio location: Petroleum Tower, Texas and Edwards St., Shreveport, Louisiana Atty: L. Adrian Roberts (Dow, Lohnes, etc.)	GRANTED	12-15-77
BALH-2657 R & F FORM 316 Also see KWKH (AM), etc	3/3/78 3/8/78	Voluntary assignment of license to SHREVEPORT GREAT EMPIRE BROADCASTING CO., INC. Atty - Dow, Lohnes, etc (L. Adrian Roberts)	GRANTED EFF:	3-29-78

Form BC-121

May 1976

6-51

APPLICATION RECORD - BROADCASTING

Call
Letters K R O KName SHREVEPORT GREAT EMPIRE BROADCASTING CO., INC.
SHREVEPORT, LOUISIANA

File No.	Dated	Application for	Action	
			Nature	Date
BRH 790201 PRESS	MAR 12 1979	RENEWAL OF LICENSE L.A. Roberts, (Dow, Lohnes), Atty	GRANTED	5-12-80
BSCA800728AM PRESS (O)	AUG 21 1980	Request for Subsidiary Communications Authorization on a Subcarrier Frequency of 67 Kiloherzt. Atty. L. Adrian Roberts (Dow, Lohnes & Albertson)	GRANTED	8-20-80

About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file.

FM History Cards were initiated in the early 1940s, with the authorization of the earliest FM stations in the FM band, then at 42 to 50 MHz. (The band was shifted to its present location, 88 to 108 MHz, in 1946.) History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form for reference.

In 1999, the Commission moved to a new location (445 12th Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). Prior to that move, the History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

