

MULTIPLE OWNERSHIP COMPLIANCE STUDY

WOWC (FM)

Morrison, Tennessee

March 2013

This Multiple Ownership Compliance Study was conducted to determine if the proposed move of WOWC (FM) at Morrison, TN, owned by Peg Broadcasting, LLC is in compliance with §73.3555 of the Commission's Rules. Morrison, TN is not located in any BIA Metro; therefore this study utilizes the Commission's Interim Contour-Overlap methodology.

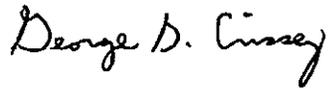
In addition to WOWC (FM), the applicant also has common ownership with the following stations in the state of Tennessee: WPBX (FM), WOWF (FM), WAEW (AM) and WCSV (AM) at Crossville, TN; WAKI (AM) and WBMC (AM) at McMinnville, TN; WTZX (AM) and WSMT (AM) at Sparta, TN and WTRZ (FM) at Spencer, TN. These commonly owned stations are shown in Exhibit #1.

The proposed facility of WOWC (FM) has city grade contour overlap with WAKI (AM) and WBMC (AM), forming one radio market. These subject stations are shown in Exhibit #2. All AM and FM services to the subject area are shown in Exhibit #3. Exhibit #4 is a tabulation of all services to the subject area. The contour map shows a total of 13 services, including the 3 subject stations (2 AM and 1 FM). §73.3555(a)(1)(iv) states that a person or single entity (or entities under common control) may have a cognizable interest in licenses for AM or FM radio broadcast stations

In a radio market with 14 or fewer full-power, commercial and noncommercial radio stations, not more than 5 commercial radio stations in total and not more than 3 commercial stations in the same service (AM or FM); provided, however, that no person or single entity (or entities under common control) may have a cognizable interest in more than 50% of the full-power, commercial and noncommercial radio stations in such

market unless the combination of stations comprises not more than one AM and one FM station.

Based on these findings, it is believed that the ownership of these three subject stations is in compliance with §73.3555 of the Commission's Rules. All statements contained herein are thought to be accurate and correct to the knowledge of the undersigned.



March 11, 2013

George S. Crissey
Bromo Communications, Inc.

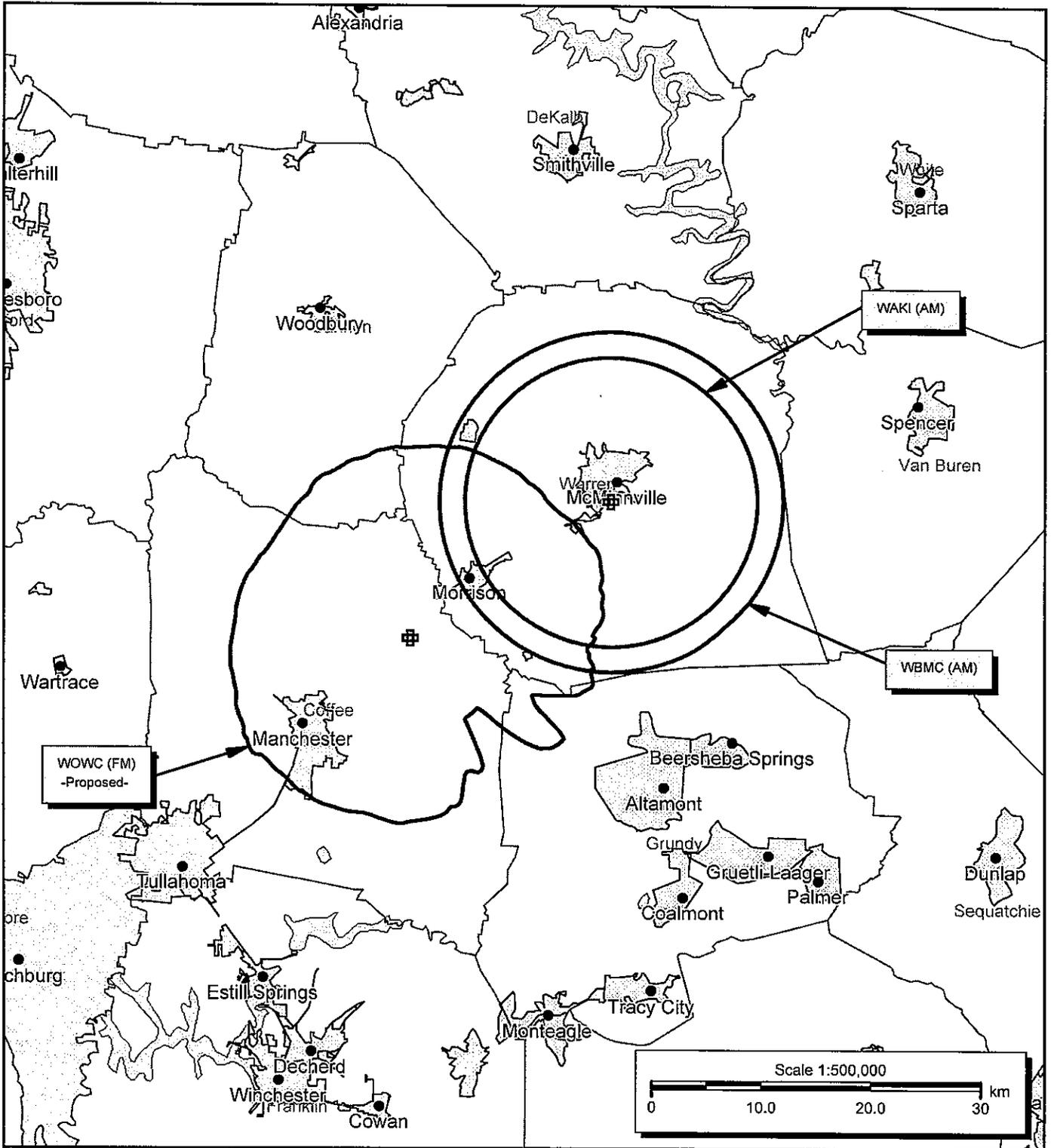


Exhibit #2
Subject Stations
Multiple Ownership Compliance Study
WOWC (FM)
Morrison, Tennessee

Bromo Communications, Inc.

March 2013

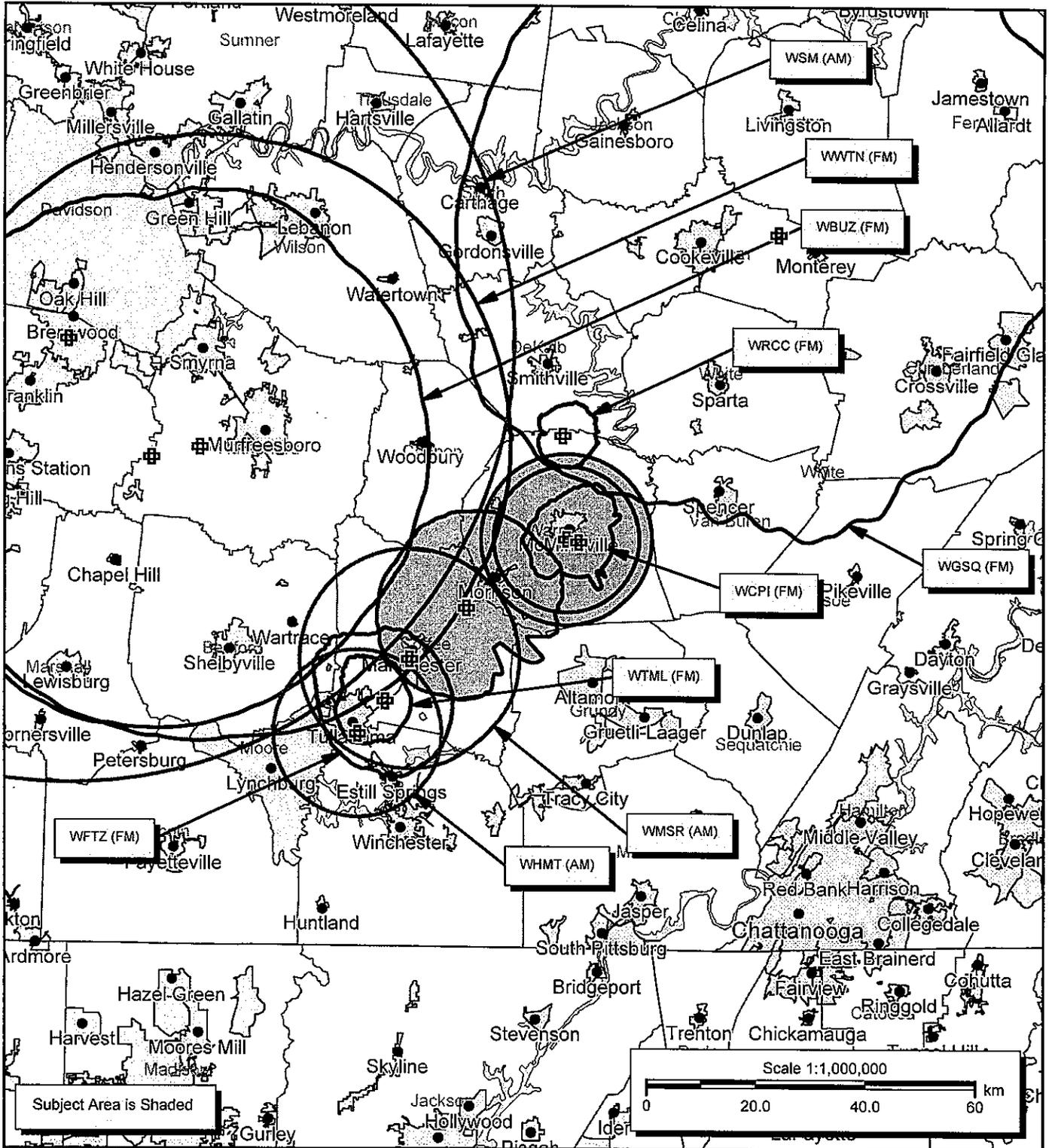


Exhibit #3
Services to Subject Area
Multiple Ownership Compliance Study
WWC (FM)
Morrison, Tennessee

Bromo Communications, Inc.

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EXHIBIT #4
MULTIPLE OWNERSHIP COMPLIANCE STUDY
WOWC (FM)
Morrison, Tennessee
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Tabulation of Services to Subject Area

Subject Stations

<u>Call</u>	<u>Ch/Freq</u>	<u>Latitude</u>	<u>Longitude</u>	<u>Power (kW)</u>	<u>City</u>	<u>State</u>
WOWC (App.)	287A	35° 33' 10"	85° 58' 47"	6	Morrison	TN
WAKI	1230	35° 40' 00"	85° 46' 35"	0.6	McMinnville	TN
WBMC	960	35° 40' 00"	85° 46' 35"	0.5	McMinnville	TN

FM Services to Subject Area

<u>Call</u>	<u>Ch/Freq</u>	<u>Latitude</u>	<u>Longitude</u>	<u>Power (kW)</u>	<u>City</u>	<u>State</u>
WBUZ	275C1	35° 48' 01"	86° 37' 17"	100	La Vergne	TN
WCPI	217A	35° 39' 41"	85° 45' 06"	1.6	McMinnville	TN
WFTZ	268A	35° 23' 51"	86° 08' 39"	3	Manchester	TN
WGSQ	234C0	36° 10' 26"	85° 20' 37"	100	Cookeville	TN
WRCC	202A	35° 50' 20"	85° 47' 02"	0.085	Dibrell	TN
WTML	218A	35° 23' 53"	86° 08' 40"	1.55	Tullahoma	TN
WWTN	259C0	35° 49' 03"	86° 31' 24"	100	Hendersonville	TN

AM Services to Subject Area

<u>Call</u>	<u>Ch/Freq</u>	<u>Latitude</u>	<u>Longitude</u>	<u>Power (kW)</u>	<u>City</u>	<u>State</u>
WHMT	740	35° 20' 36"	86° 12' 00"	0.25	Tullahoma	TN
WMSR	1320	35° 28' 03"	86° 05' 42"	5	Manchester	TN
WSM	650	35° 59' 50"	86° 47' 32"	50	Nashville	TN