

W E P M



Remington Rand Inc.

BRANCHES EVERYWHERE

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REMOVABLE LABEL GUIDE

Cat. No. 4550L

Patent No. 1390199

BROADCASTING STATION LICENSE RECORD

Date first licensed 11-14-46

Call letters WHPM

STATION LOCATION: Martinsburg, W. Va.

ELEKTRA BROADCASTING CORPORATION OF WEST VIRGINIA, INC. (AL gr 4/18/78 EFF: 6-1-78)

xx C. LESLIE GOLLIDAY tr/as MARTINSBURG BROADCASTING COMPANY

X C. LESLIE GOLLIDAY (BAL-1-21-64 EFF: 1-24-64)

Name of licensee C. M. ZINN and C. LESLIE GOLLIDAY d/b as MARTINSBURG BROADCASTING COMPANY

Transmitter location On California Ave., West of Martinsburg, W. Va. (CP 7-31-46) (Lic. 11-14-46)

Maranel Bldg., 125 North Queen St., Martinsburg, West Virginia (BS-9-9-71)

xPeoples Trust Company Bldg, Corner Burke and Queen Sts, Martinsburg, W. Va. (ML 6-22-48)

25401 xOn California Avenue West of Martinsburg, West Virginia (Lic 11-14-46)

Main studio location x Martinsburg, W. Va. (CP 7-31-46)

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From To
B2-P-3859	7-31-46	1340	250w	U	9-30 3-31-47
	C.P. for new station			(Conditional Clause)	
B2-L-2108	11-14-46	1340	250w	U	11-14 2-1-47
B2-Z-1925	Lic. to cover CP (3859) for a new station and change of studio location and determine operating power by direct measurement.				Cond'l Clause
B2-S-1315	1-23-47	Extension of license			2-1 4-1-47
B-R-1315	2-14-47	1340	250w	U	2-14 2-1-50
BZ-2275	6-13-47	1340	250w	U	6-13 2-1-50
	Determine operating power by direct method.				(Cond. Cl)
BML-1300	6-22-48	1340	250w	U	6-22 2-1-50
	Mod. of Lic. to change main studio site.				(CONDITIONAL CLAUSE)
BP-6982	11-29-48	1340	250w	U	1-29 7-29-49
	CP to install a new vertical antenna and mount FM antenna on AM tower.				
BZ-3027	3-31-49	1340	250w	U	3-31 2-1-50
	Determine opr. power by direct method.				
BMF-4686	7-15-49	1340	250w	U	1-29 12-21-49
	Mod. CP (6982) for ext. of completion date.				
BR-1315	1-13-50	1340	250w	U	2-1 2-1-53
BMP-4889	1-4-49	1340	250w	Un	1-29 6-21-50
	Mod. CP (6982 as mod) for ext. of completion date.				
BMP-5295	8-30-50	Mod. of CP(6982 as mod) for ext. of comp. date.			1-29 11-20-50
BL-4214	10-30-50	1340	250w	U	10-30 2-1-53
	Lic. cover CP(BP-6982, as mod. which auth. installation new vertical ant. & FM ant. mounted on top.				
BP-8609	10-6-52	CP install new transmitter			12-6 6-6-53
BR-1515	1-28-53	RENEWAL OF LICENSE			2-1 10-1-54

B-S-

BROADCASTING STATION LICENSE RECORD

Date first licensed

Call letters W E P M

#2

Name of licensee X C. M. ZINN AND C. LESLIE GOLLIDAY d/b as MARTINSBURG BROADCASTING COMPANY

Transmitter location

Main studio location

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From To
BL-4892(1)	2-5-53	1340kc	250w	Un	2-5-53 10-1-54
	Lic. cover CP(8609) to install new transmitter				
BRC-91 (2)	6-22-53	Mod. of lic. to operate trans. by R.C. from 3rd Floor, Peoples Trust Co. Bldg. Martinsburg			
BR-1315	9-8-54	1340	250w	Un	10-1 10-1-57
BR-1315	9-5-57	Renewal of License			10-1 10-1-60
BR-1315	9-28-60	1340kc	250w	U	10-1 10-1-63
BP-12,375	2-15-61	1340kc	250w-1kw LS	U	4-15 10-15-61
	CP to increase day power and install a new main transmitter for daytime use (2 main trans.) COND'L				
BMP-9439 (1)	5-9-61	Mod. CP(BP-12375) to chg. type trans. (GATES RC IT) for day & night use (1 main trans.)			
BL-8531	8-23-61	1340kc	250w-1kw LS	U	8-23 10-1-63
	Lic. to cover cp(BP-12,375) which auth. inc. day power and install new trans.				
BZ-5048 (1)	9-20-63	Authority to determine operating power by direct measurement of antenna power.			
BR-1315	10-15-63	1340kc	250w, 1kw, LS	Unl	10-15 10-1-66
BZ-5048	9-20-63	Superseding auth. to show the antenna current for daytime operation as 2.91 amperes.			
BL-4892	1-21-64	Mod. of license to change name of licensee to C. Leslie Golliday tr/as Martinsburg Broadcasting Company.			
BR-1315	9-9-66	RENEWAL OF LICENSE			10-1 10-1-69
BR-1315(S)	9-25-69	Renewal			10-1-72
BZ-7630(1)	10-6-70	Direct Measurement			
BZ-7630	10-6-70	Same as above.			
EBSA	5-22-72				
BR-1315		1340kHz	250w, 1kw-LS	U	RC
BZ-8228(L)	1-10-73	Renewal and Modification			10-1-75

Form BC 126 #3
June 1954

BROADCASTING STATION LICENSE RECORD

Date first licensed 11-14-46

Call letters W E P M

MARTINSBURG, WEST VIRGINIA
Station location

Name of licensee SEE CARD ONE

Transmitter location SEE CARD ONE

Main studio location SEE CARD ONE

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From - To
BR-1315(S)	9-12-75		RENEWAL		10-1-78
BAL-9295	4/18/78	Vol AL	EFF: 6-1-78		
BR-1315	9-26-78	(L) REN	OF LIC.		10-1-81
BZ-791019AA	(L) 1-10-80		DIRECT MEASUREMENT		10-1-81

APPLICATION RECORD—BROADCASTING

W E P M

Call letters W E P MName C. M. ZINN and C. LESLIE GOLLIDAY, d/b as MARTINSBURG BROADCASTING COMPANY
(P.O. c/o C. Leslie Golliday, 811 S. Braddock St., Winchester, Va.)

FILE No.	DATED	APPLICATION FOR—	ACTION	
			NATURE	DATE
B2-P-3859	2-26-45	Construction Permit for a new standard broadcast station to be operated on: Frequency: 1340 kc Power: 250w Hours of Operation: Unlimited time Trans. Location: On California Avenue, West of Martinsburg, W. Va. Studio Location: To be determined , Martinsburg, W. Va. (Filed by Hayes & Hayes, Attys.; A. D. Ring, Engr.)	Docket No. 6769 GRANTED AFTER HEARING Order and Decision issued 7-31-46 Granted Conditional re waiver Sections 3.55(b) and 3.60	
Rec'd	4-2-45			
Filed	4-2-15			

COMPOSITE Transmitter

APPLICATION RECORD - BROADCASTING

Call

Letters W E P MName C. M. ZINN AND C. LESLIE COLLIDAY, d/b as MARTINSBURG BROADCASTING COMPANY

File No.	Dated	Application for	Action	
			Nature	Date
B2-L-2108	10-9-46	License to cover C.P. (B2-P-3859) which authorized a new standard broadcast station and for change of studio location from: Martinsburg, West Virginia to: On California Avenue, West of Martinsburg, W. Virginia and	GRANTED	11-14-46
Rec'd	10-9-46		(Cond'l re waiver	
Filed	10-9-46		3.55(b) & 3.60)	
B2-Z-1925	10-9-46	Authority to determine operating power by direct measurement of antenna power. (Stephen Tuhy, Jr., Atty.; A. D. Ring, Engr.)		
Rec'd	10-9-46			
Filed	10-9-46			
B2-R-1315	1-15-47	Renewal of license		
Rec'd	1-16-47	Filed by Stephen Tuhy, Jr. atty.	GRANTED	2-14-47

APPLICATION RECORD - BROADCASTING

#3

Call

Letters W E P MName C.M. ZINN AND C. LESLIE GOLLIDAY, d/b as MARTINSBURG BROADCASTING COMPANY

File No.	Dated	Application for	Action	
			Nature	Date
BZ-7775 Rec'd Filed	5-17-47 5-19-47 5-19-47	Authority to determine operating power by direct measurement of antenna power. (Stephen Tuhy, Jr., Atty. John J. Keel, Engr.)	GRANTED waivers 3.55(b) and 3.60	6-13-47
FML-1300 Rec'd Filed	5-4-48 5-12-48 5-12-48	Mod. of License to change main studio location from On California Avenue, West of Martinsburg, West Virginia <u>TO</u> Peoples Trust Company Bldg. Corner Burke and Queen Sts., Martinsburg, West Virginia. (Filed by Stephen Tuhy, Jr., Atty.)	GRANTED re waiver 3.60	6-22-48

APPLICATION RECORD - BROADCASTING

#4

Call
Letters W E P MName C. M. ZINN AND C. LESLIE GOLLIDAY d/b as MARTINS URG
BROADCASTING COMPANY

File No.	Dated	Application for	Action	
			Nature	Date
BP-6982 Rec'd Filed	10-25-48 10-26-48 10-26-48	Construction Permit to install a new vertical antenna and mount FM antenna on AM tower. (Stephen Tuhy, Atty. Howard T. Head, Engr.)	GRANTED	11-29-48
BZ-3027 Rec'd Filed	3-7-49 3-9-49 3-9-49	Authority to determine operating power by direct measurement of antenna power. (Stephen Tuhy, Jr., Atty, A.D. Ring, Engr.)	GRANTED	3-31-49
BMP-4686 Rec'd Filed	7-5-49 7-7-49 7-7-49	Mod. of C.P. (BP-6982, which authorized to install a new vertical antenna and mount FM antenna on AM tower) for extension of completion date from: 7-29-49 to: 12-21-49. (Stephen Tuhy, Jr., Atty.)	GRANTED	7-15-49

APPLICATION RECORD - BROADCASTING

45

Call
Letters VEPMName C. M. ZINN AND C. LESLIE GOLLIDAY a/b as
MARTINSBURG BROADCASTING COMPANY

File No.	Dated	Application for as mod	Action	
			Nature	Date
BMP-4889 Rec'd Filed	11-28-49 11-30-49 11-30-49	Mod. of C.P. (BP-6982, which authorized to install new vertical antenna and mount FM antenna on AM tower) for extension of completion date from: 12-21-49 to: 6-21-50. (Stephen Tuhy, Jr., Atty.)	GRANTED	1-4-49
BR-1315 Rec'd	11-26-49 11-28-49	Renewal of license. (Stephen Tuhy, Jr., Atty.)	GRANTED	1-18-50

APPLICATION RECORD - BROADCASTING

Name

C. M. Zinn and C. Leslie Golliday d/b as
Martinsburg Broadcasting CompanyCall
Letters WEPM

File No.	Dated	Application for	Action	
			Nature	Date
BMP-5182 Rec'd Filed	5-27-50 6-5-50 6-5-50	Modification of construction permit (BP-6982 as modified, which authorized the installation of a new vertical antenna and the FM antenna mounted on top) for extension of completion date from 6-21-50 <u>to</u> 9-21-50. Stephen Tuhy, Jr., Atty.	GRANTED	6-21-50
BMP-5295 Rec'd Filed	8-22-50 8-23-50 8-23-50	Modification of construction permit (BP-6982, as modified, which authorized the installation of a new vertical antenna and the FM antenna mounted on top) for extension of completion date from 9-21-50 to 11-20-50. Stephen Tuhy, Jr., Atty.	GRANTED	8-30-50

APPLICATION RECORD - BROADCASTING

Name C. M. ZINN AND C. LESLIE GOLLIDAY d/b as
MARTINSBURG BROADCASTING COMPANY

Call
 Letters W E P M

File No.	Dated	Application for	Action	
			Nature	Date
BL-4214 Rec'd Filed	9-15-50 9-19-50 9-19-50	License to cover construction permit (BP-6982, as modified) which authorized the installation of a new vertical antenna and the FM antenna mounted on top. Stephen Tuhy, Jr., Atty. Charles S. Wright, Engr.	GRANTED	10-30-50
BP-8609 Rec'd Filed	9-18-52 9-19-52 9-19-52	Construction permit to install a new transmitter (Gates BC-250GY). Stephen Tuhy, Jr., Atty.	GRANTED	10-6-52
BR-1315 Rec'd Filed	10-28-52 11-7-52 11-7-52	Renewal of License Filed by Stephen Tuhy, Jr., Atty.	GRANTED	1-28-53

APPLICATION RECORD - BROADCASTING

FORMERLY FCC FORM 94

Call

Letters W E P M

Name C. M. ZINN AND C. LESLIE GOLLIDAY, d/b as MARTINSBURG BROADCASTING COMPANY

File No.	Dated	Application for	Action	
			Nature	Date
BL-4892 Rec'd Filed	1-2-53 1-9-53 1-9-53	License to cover construction permit (BP-8609) which authorized installation of a new transmitter. Stephen Tuhy, Jr., Atty.	GRANTED	2-5-53
BRC-91 Rec'd Filed	6-8-53 6-11-53 6-15-53	Modification of license to operate transmitter by Remote Control from Third Floor, Peoples Trust Company Bldg., Corner Queen and Burke Sts., Martinsburg, West Virginia. Stephen Tuhy, Jr., Atty.	GRANTED	6-22-53
BR-1315 Rec'd Filed	6-29-54 7-1-54 7-1-54	Renewal of License Filed by Stephen Tuhy, Jr., Atty.	GRANTED	9-8-54

APPLICATION RECORD - BROADCASTING

AUG. 1955

#9

Name **C. M ZINN and C. LESLIE GOLLIDAY,**
d/b as MARTINSBURG BROADCASTING COMPANY
MARTINSBURG, WEST VIRGINIA

Call
 Letters **W E P M**

File No.	Dated	Application for	Action	
			Nature	Date
BR-1315 Rec'd Filed	7-17-57 7-18-57 7-18-57	Renewal of license. Stephen Tuhy, Atty.	GRANTED	9-5-57
BP-12,375 Rec'd Filed	9-8-58 9-12-58 9-12-58	Construction permit to increase daytime power from 250w to 1kw and install a new main transmitter for daytime use (GATES BC 1T)(2 main trans) Atty. - Stephen Tuhy, Jr. Engr. - Comm. Radio Equip. Co.	GRANTED	2-15-61 Cond'l re accept interf imposed by existing Class IV stations if auth. incr. power to 1kw
BR-1315 Rec'd Filed	6-29-60 7-5-60 7-5-60	Renewal of license. Samuel Miller, Atty.	GRANTED	9-28-60
BMP-9439 R.&F.	4-4-61 4-5-61	Modification of construction permit(BP-12375 which auth. inc. daytime power & install new trans. for daytime use(2 main trans) to change type trans. to GATES BC 1T for day & night use (1 main trans.). Atty-Sam Miller	GRANTED	5-9-61

APPLICATION RECORD - BROADCASTING

AUG. 1955

Call
Letters W E P M

~~C. LESLIE GOLLIDAY~~
 Name C.M. ZINN and C. LESLIE GOLLIDAY d/b as MARTINSBURG BROADCASTING COMPANY
Martinsburg, West Virginia

File No.	Dated	Application for	Action	
			Nature	Date
BL-8531 R. & F.	5-8-61 5-9-61	License to cover C.P. (BP-12,375 as mod.) which auth. increase daytime power and the installation of a new transmitter. Atty: Samuel Miller	GRANTED	8-23-61
BR-1315 R & F	6-25-63 6-28-63	Renewal of license Atty. Sameul Miller	GRANTED	10-15-63
BZ-5048 R. & F.	8-15-63 8-16-63	Authority to determine operating power by direct measurement of antenna power. Atty- Samuel Miller	GRANTED	9-20-63
BAL-4983 R. & F.	12-11-63 12-12-63	Voluntary assignment of license to C. Leslie Golliday. Atty- Samuel Miller	GRANTED EFF: 1-24-64	1-21-64
BR-1315 R & F	6-24-66 6-29-66	Renewal of license Atty. Samuel Miller AMENDED 7-29-66 to change name of applicant to C. Leslie Golliday tr/as Martinsburg Broadcasting Company. <small>P.C.C. - WASHINGTON, D. C.</small>	GRANTED	9-9-66

FORM BC-121

APPLICATION RECORD - BROADCASTING

AUG. 1955

CARD #11

Call

Letters W E P M

C. LESLIE GOLLIDAY, tr/as MARTINSBURG BROADCASTING COMPANY

Name ☒ C. LESLIE GOLLIDAY

MARTINSBURG, WEST VIRGINIA

File No.	Dated	Application for	Action	
			Nature	Date
BML-2169 R & F	6-28-66 6-29-66	Modification of Lic. to change name of licensee to C. Leslie Golliday tr/as Martinsburg Broa dcasting Company. Samuel Miller, Atty.(M.E.Fields)	GRANTED	7-27-66
BR-1315 R & F #524962 \$75 P. N. JUL 23 1969 Press-7	6-19-69 6-26-69 6-26-69	Renewal of License Atty: Mark E. Fields	GRANTED	9-25-69
BZ-7630 R & F DM PRESS SEP 30 1970 3-24-71 Annual filing	8-19-70 8-21-70 8-31-70	Direct Measurement fee \$30.00 paid 9-29-70. #633249. Combined rate cards with WEPM-FM.	GRANTED	10-6-70

APPLICATION RECORD - BROADCASTING

1340kc.

Call
Letters **W E P M**

ELEKTRA BROADCASTING CORPORATION OF WEST VIRGINIA, INC.
Name **C. LESLIE GOLLIDAY tr/as MARTINSBURG BROADCASTING COMPANY**
MARTINSBURG, WEST VIRGINIA

File No.	Dated	Application for	Action	
			Nature	Date
BR-1315 R & F PN Recd. PRESS JUL 18 1972	6-29-72 7-3-72 "	RENEWAL OF LICENSE AMENDED 8-23-72 re: statement on commercial policy	GRANTED	1-10-73
BZ-8228 R & F DM PRESS DEC 31 1972	11-27-72 11-29-72 12-5-72	Direct Measurement.	GRANTED Issued with renewal	1-10-73
BR-1315 R & F PN Recd. PRESS JUL 14 1975	5-23-75 5-30-75 "	RENEWAL OF LICENSE	GRANTED	9-12-75
HAL-9295 R & F FORM 311 (ALSO SEE FM WESM) PN FILED MAR 15 1978	2-16-78 2-17-78	Voluntary assignment of license to ELEKTRA BROADCASTING CORPORATION OF WEST VIRGINIA, INC. Atty for assignor - Samuel Miller for assignee - James Paraff F.B.I. - WASHINGTON, D.C.	GRANTED EFF:	4/18/78 6-1-78

BAL-9295 AMENDED 3-20-78 re: letter requesting that
remote pickup be deleted from assignment.

AMENDED 4-3-78 re: revised repayment of loans; bal sheet
of Charles C. Thornton, Sr. & Emma

#13

Form BC-121

May 1976

APPLICATION RECORD - BROADCASTING

1340 Khz.

Call
Letters W E P MName ELEKTRA BROADCASTING CORPORATION OF WEST VIRGINIA, INC.
MARTINSBURG, WEST VIRGINIA

File No.	Dated	Application for	Action	
			Nature	Date
BR-1315 R & F PRESS	5-31-78 6-1-78 JUN 21 1978	RENEWAL OF LICENSE Atty. Samuel Miller (Miller & Fields) AMENDED 7-11-78 to change name of applicant to " Elektra Broadcasting Corporation of West Virginia, Inc."	GRANTED	9-26-78
BZ-791019AA R & F DM PRESS	10-19-79 10-31-79 DEC 3 1979	Direct Measurement Atty: Robert L. Olender	GRANTED	1-10-80
BR810602UO PRESS	JUL 3 1981	RENEWAL OF LICENSE	Granted Issued	10-30-81

About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form – 3" by 5" filing cards – for reference.

In 1999, the Commission moved to a new location (445 12th Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). The History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above. Generally, they have been left as negatives as those are often easier to read.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

