

Demo Rating Grid (Week of 11/24/14 - 11/30/14 Weekdays (Mon

All Day, KCCI Des Moines, Iowa (CBS), KCWI Ames, IA (CW), KDMI Des Moines, Iowa (ThisTV), KDSM Des Moines

KCCI (CBS)							K
		Age Range					
		A18-49	A25-54	A50+			
Local Time	HUT	Tlcst	Rtg	Rtg	Rtg	Tlcst	
5:00 AM	18.03	KCCI 8 News This Morning at 5am	3.65	3.81	4.61	Shepherd's Chapel	
5:15 AM	19.70	4.54 24.06 18.87	4.20	4.43	5.39	0.18 0.87 21.02	
5:30 AM	22.11	KCCI 8 News This Morning at 5:30am	4.92	5.25	6.31		
5:45 AM	24.22	6.11 26.39 23.16	5.79	6.12	7.15		
6:00 AM	27.88	KCCI 8 News at 6a-7a	6.76	7.27	8.41	Great Day	
6:15 AM	30.49	8.69 27.28 31.85	7.65	8.17	9.19	0.49 1.55 31.85	
6:30 AM	33.37		8.36	8.79	9.89		
6:45 AM	35.65		8.67	9.06	10.27		
7:00 AM	38.30	CBS This Morning	8.44	8.83	9.87	Great Day	
7:15 AM	39.12	8.31 21.16 39.28	8.08	8.37	9.48	0.76 1.95 39.12	
7:30 AM	39.47		7.65	7.93	9.29		
7:45 AM	39.58		7.38	7.71	9.12		
8:00 AM	39.93		7.29	7.50	8.90	Great Day	
8:15 AM	39.57		6.99	7.20	8.68	0.81 2.06 39.44	
8:30 AM	39.38		6.93	7.17	8.59		
8:45 AM	38.87		6.93	7.10	8.44		
9:00 AM	39.04	LIVE! with Kelly and Michael	6.88	7.06	8.28	Great Day	
9:15 AM	38.11	7.00 18.57 37.68	6.45	6.59	7.77	0.71 1.89 37.68	
9:30 AM	37.10		6.12	6.29	7.38		
9:45 AM	36.48		5.82	6.03	6.97		
10:00 AM	36.87	Price is Right 1	5.90	6.24	7.97	Hot Bench	
10:15 AM	36.40	7.09 19.36 36.63	5.70	6.03	7.92	0.41 1.11 36.63	
10:30 AM	35.92	Price is Right 2	5.59	5.93	8.01	Hot Bench	
10:45 AM	35.93	7.09 19.73 35.93	5.73	6.05	8.08	0.35 0.98 35.93	
11:00 AM	37.60	The Young and the Restless	5.69	5.84	6.90	Divorce Court	
11:15 AM	37.17	6.12 16.67 36.69	5.44	5.61	6.43	0.52 1.40 37.38	
11:30 AM	36.40		5.71	5.79	6.44	America's Court with Judge Ross	
11:45 AM	35.59		5.92	5.96	6.70	0.54 1.49 36.00	
12:00 PM	36.09	KCCI 8 News at Noon	7.04	7.17	9.76	Cops Reloaded	
12:15 PM	35.57	8.37 23.36 35.83	6.75	6.90	9.52	0.69 1.91 35.83	
12:30 PM	34.96	Various	5.50	5.78	7.34	Cops Reloaded	
12:45 PM	33.96	4.80 14.22 33.72	4.87	5.12	6.34	0.93 2.70 34.46	
1:00 PM	33.50		4.70	4.83	6.07	The King of Queens	

1:15 PM	32.33		4.35	4.50	5.73	0.49 1.50 32.92
1:30 PM	31.47		4.55	4.64	5.64	Community
1:45 PM	31.05		4.51	4.59	5.46	0.29 0.92 31.26
2:00 PM	31.36		4.50	4.53	5.48	The Office
2:15 PM	31.52		4.40	4.44	5.45	0.26 0.84 31.44
2:30 PM	31.81		4.44	4.39	5.47	The Office
2:45 PM	32.75		4.31	4.26	5.39	0.30 0.92 32.28
3:00 PM	35.20		3.84	3.89	4.65	The Bill Cunningham Show
3:15 PM	36.29		3.26	3.33	4.06	0.19 0.51 36.85
3:30 PM	37.33		2.92	2.96	3.70	
3:45 PM	38.56		3.09	3.14	3.83	
4:00 PM	41.20	The Ellen DeGeneres Show	4.15	4.17	4.80	Right This Minute
4:15 PM	42.81	5.21 11.92 43.67	4.49	4.55	5.34	0.19 0.45 42.00
4:30 PM	44.48		4.87	4.94	5.69	Right This Minute
4:45 PM	46.18		5.45	5.57	6.63	0.20 0.44 45.33
5:00 PM	50.12	KCCI 8 News at Five	8.01	8.22	11.51	The Middle
5:15 PM	52.07	9.95 19.47 51.09	7.96	8.25	11.68	0.48 0.95 51.09
5:30 PM	53.42	CBS Evening News with	7.53	7.74	10.85	The Middle
5:45 PM	53.51	Scott Pelley	7.36	7.59	10.56	0.63 1.17 53.47
6:00 PM	56.26	9.26 17.31 53.47	9.06	9.49	13.16	Modern Family
6:15 PM	58.27	KCCI 8 News at Six	9.24	9.65	13.04	0.97 1.69 57.26
6:30 PM	61.29	11.32 19.78 57.26	8.69	9.02	11.63	Modern Family
6:45 PM	63.50	Inside Edition	8.54	8.92	11.18	1.10 1.77 62.40
7:00 PM	67.20	10.08 16.15 62.40	8.46	9.07	11.09	Various
7:15 PM	67.57	Various	8.03	8.45	10.27	1.17 1.67 69.95
7:30 PM	68.09	8.00 11.27 70.99	7.60	8.00	9.66	
7:45 PM	68.90		7.39	7.85	9.54	
8:00 PM	70.87		7.62	8.04	9.33	
8:15 PM	71.59		7.75	8.17	9.65	
8:30 PM	72.29		6.79	7.16	8.41	
8:45 PM	73.08		6.56	6.96	8.14	
9:00 PM	74.08		6.26	6.60	7.85	TMZ
9:15 PM	73.52		6.05	6.27	7.55	0.68 0.92 73.80
9:30 PM	72.72		5.79	5.94	7.06	Raising Hope
9:45 PM	72.03		5.99	6.23	7.53	0.52 0.71 72.37
10:00 PM	70.82	KCCI 8 News at Ten	10.01	10.62	13.84	Hot in Cleveland
10:15 PM	66.98	11.89 17.26 68.90	9.86	10.41	13.52	0.56 0.81 68.90
10:30 PM	61.10	Late Show with David	7.55	7.89	10.16	Rules of Engagement
10:45 PM	55.40	Letterman	5.89	6.11	7.68	0.79 1.35 58.25
11:00 PM	49.81	6.49 12.29 52.79	4.78	4.95	6.17	Hot in Cleveland
11:15 PM	44.86		4.06	4.15	5.15	0.61 1.28 47.33
11:30 PM	40.49	The Late Late Show with	3.58	3.63	4.40	Rules of Engagement
11:45 PM	36.83	Craig Ferguson	3.19	3.22	3.79	0.53 1.37 38.66
12:00 AM	33.73	3.41 9.60 35.57	2.87	2.92	3.41	Law & Order: Special
12:15 AM	31.21		2.67	2.76	3.18	Victims Unit
12:30 AM	28.99	Extra	2.44	2.52	3.00	0.40 1.32 30.23
12:45 AM	26.99	2.66 9.49 27.99	2.34	2.38	2.79	

1:00 AM	25.41	Access Hollywood	2.26	2.25	2.55	Community
1:15 AM	23.78	2.33 9.49 24.59	2.11	2.09	2.40	0.27 1.10 24.59
1:30 AM	22.47	Paid Program	1.93	1.90	2.16	How I Met Your Mother
1:45 AM	21.22	1.97 9.03 21.84	1.76	1.73	2.01	0.24 1.08 21.84
2:00 AM	20.10	Up to the Minute	1.68	1.65	1.87	How I Met Your Mother
2:15 AM	19.13	1.66 9.59 17.33	1.62	1.60	1.81	0.21 1.07 19.62
2:30 AM	18.12		1.57	1.54	1.74	American Dad!
2:45 AM	17.37		1.55	1.53	1.66	0.20 1.10 17.75
3:00 AM	17.16		1.50	1.51	1.79	Lauren Lake's Paternity Court
3:15 AM	16.47		1.48	1.50	1.84	0.20 1.18 16.82
3:30 AM	15.50		1.37	1.46	1.82	Family Guy
3:45 AM	14.75		1.31	1.39	1.81	0.20 1.35 15.13
4:00 AM	14.49	CBS Morning News	1.53	1.63	2.04	Family Guy
4:15 AM	14.25	1.92 13.39 14.37	1.70	1.84	2.36	0.25 1.75 14.37
4:30 AM	14.68	KCCI 8 News This Morning at 4:30am	2.26	2.38	2.90	Paid Program
4:45 AM	15.61	2.79 18.45 15.15	2.60	2.69	3.41	0.20 1.33 15.15
□	□	-	-	-	-	

Effective 3/31/14, Rentrak updated certain coverage and weight factors within the projection system, while adding app

Due to a loss of carriage on one or more of our MVPD partners, the ION (West) cable feed will not be available in Stati

Effective May 27, 2014, Rentrak updated the TV Off curves that are used to account for instances where the TV is turn

Effective September 1st (Broadcast September 2014), Rentrak's Final Numbers will reflect the addition of approximate

Effective October 21, 2014, Rentrak is not receiving reported viewing from one of our MVPD partners for Turner Broad

During the dates of 11/21/2014-11/29/2014, one or more of our MVPD partners experienced unrecoverable data drop

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-Fri))

es, Iowa (FOX), WHO Des Moines, Iowa (NBC), WOI Ames, Iowa (ABC), Live, Tlcsts, Rtg,

CWI (CW)			KDMI (ThisTV-B)			
Age Range			Tlcst	Age Range		
A18-49	A25-54	A50+		A18-49	A25-54	A50+
Rtg	Rtg	Rtg		Rtg	Rtg	Rtg
**	0.21*	0.16*	Various 0.13 0.32 39.84	**	**	**
0.21*	0.21*	0.16*		**	**	**
0.21*	0.20*	0.17*		**	**	0.091*
0.22*	0.20*	0.17*		**	**	0.093*
0.43*	0.40*	0.36*		**	**	**
0.50*	0.46*	0.49*		**	**	**
0.57*	0.53*	0.58*		**	**	0.094*
0.66*	0.63*	0.61*		**	**	0.11*
0.73*	0.73*	0.74		**	**	0.096*
0.59*	0.69*	0.89		**	**	0.10*
0.57*	0.67*	0.91		**	**	0.11*
0.61*	0.73	0.93		**	**	0.11*
0.61*	0.71*	0.90		**	**	0.11*
0.64*	0.73	0.89		**	0.074*	0.11*
0.71*	0.76	0.85		0.087*	0.089*	0.12*
0.67*	0.71	0.82		0.094*	0.10*	0.13*
0.71*	0.72	0.85		0.11*	0.12*	0.15*
0.65*	0.64*	0.86		0.10*	0.12*	0.16*
0.52*	0.52*	0.80		**	0.11*	0.17*
0.48*	0.49*	0.76		**	0.11*	0.17*
0.33*	0.31*	0.50*		**	0.12*	0.18*
0.28*	0.26*	0.42*		**	0.13*	0.18*
0.32*	0.27*	0.35*		**	0.12*	0.17*
0.32*	0.28*	0.37*		**	**	0.16*
0.38*	0.36*	0.55*		**	**	0.14*
0.37*	0.39*	0.63		**	**	**
0.33*	0.33*	0.62		**	**	0.10*
0.34*	0.35*	0.63		**	**	0.11*
0.46*	0.49*	0.63*		**	**	**
0.65*	0.69*	0.85		**	**	**
0.85*	0.85	1.03		**	**	0.12*
0.82*	0.85	1.01		**	**	0.11*
0.47*	0.50*	0.60*		**	**	0.13*

0.40*	0.44*	0.48*	**	**	0.16*
0.27*	0.30*	0.34*	**	**	0.16*
0.22*	0.26*	0.27*	**	**	0.15*
0.26*	0.28*	0.23*	**	0.12*	0.18*
0.28*	0.32*	0.24*	**	**	0.18*
0.31*	0.34*	0.27*	**	**	0.18*
0.33*	0.32*	0.26*	**	0.12*	0.20*
0.19*	0.19*	0.27*	0.12*	0.12*	0.18*
**	0.13*	0.23*	0.12*	0.13*	0.19*
**	0.11*	0.21*	**	0.11*	0.18*
**	0.10*	0.17*	**	**	0.17*
0.14*	0.14*	0.21*	**	0.11*	0.18*
0.16*	0.15*	0.20*	**	0.11*	0.17*
0.16*	0.16*	0.22*	**	0.12*	0.18*
0.14*	0.15*	0.22*	**	0.12*	0.15*
0.44*	0.45*	0.40*	**	0.095*	0.11*
0.64*	0.66*	0.51*	**	**	0.11*
0.74*	0.76*	0.53*	**	**	0.11*
0.76*	0.79*	0.56*	**	**	**
1.03*	1.06	0.81*	**	**	**
1.23	1.27	0.91	**	**	0.13*
1.37	1.34	0.90*	**	**	0.14*
1.42	1.34	0.92*	**	**	0.11*
1.52	1.48	1.08	0.25*	0.26*	0.38*
1.44	1.45	1.07	0.29*	0.28*	0.47
1.47	1.50	1.05	0.26*	0.27*	0.43*
1.46	1.45	1.04	0.25*	0.27*	0.46
1.24	1.27	0.94	0.31*	0.33*	0.48
1.21	1.23	0.93	0.32*	0.32*	0.45*
1.14	1.18	1.02	0.31*	0.31*	0.46
1.15	1.18	0.98	0.27*	0.26*	0.39*
0.76*	0.75*	0.61*	0.14*	0.19*	0.28*
0.64*	0.67*	0.63*	0.13*	0.18*	0.25*
0.53*	0.58*	0.51*	**	0.15*	0.24*
0.52*	0.56*	0.44*	**	0.14*	0.24*
0.61*	0.59*	0.47*	**	0.12*	0.24*
0.63*	0.63*	0.54*	**	0.12*	0.23*
0.91*	0.89*	0.65*	**	**	0.23*
1.03*	0.99	0.70*	**	**	0.18*
0.80*	0.78*	0.57*	**	0.11*	0.17*
0.72*	0.68*	0.51*	**	**	0.17*
0.72*	0.64*	0.47*	**	0.11*	0.14*
0.60*	0.53*	0.47*	**	**	**
0.51*	0.46*	0.44*	**	**	0.12*
0.47*	0.41*	0.38*	**	**	**
0.44*	0.38*	0.35*	**	**	**
0.46*	0.38*	0.34*	**	**	**

0.35*	0.30*	0.28*	**	**	**
0.30*	0.26*	0.24*	**	**	**
0.28*	0.22*	0.25*	**	**	**
0.27*	0.21*	0.21*	**	**	**
0.27*	0.21*	0.17*	**	**	**
0.27*	0.23*	0.18*	**	**	**
0.27*	0.24*	0.18*	**	**	**
0.25*	0.22*	0.15*	**	**	**
0.25*	0.27*	0.16*	**	**	**
0.23*	0.27*	0.17*	**	**	**
0.20*	0.24*	0.18*	**	**	**
0.22*	0.28*	0.20*	**	**	0.078*
0.25*	0.31*	0.24*	**	**	**
0.23*	0.29*	0.25*	**	**	0.072*
0.19*	0.25*	0.20*	**	**	**
0.20*	0.24*	0.17*	**	**	**
-	-	-	-	-	-

approximately three million STBs to the reporting dataset.

onView Essentials reports on or after 7/10/14 until further notice.

ed off, but the STB stays on. Enhancements to TV off curves include (1) additional TV curves defined for t

ily 1 million DIRECTV households. Please contact your service representative for any questions.

casting System networks including Boomerang, Cartoon Network, CNN, CNN en Espanol, Headline News, t

s in Des Moines which impacted overall viewing levels in this market by greater than 10%. Because of the

Legend: * if < 300 HH OR < 25 hours, ** if <

orporation

KDSM (FOX)				WHO (NBC)		
	Age Range				Age Range	
	A18-49	A25-54	A50+		A18-49	A25-54
Tlcst	Rtg	Rtg	Rtg	Tlcst	Rtg	Rtg
Dish Nation	0.24*	0.27*	0.23*	Today in Iowa at 5 am	2.15	2.20
0.25 1.32 18.87	0.24*	0.28*	0.26*	2.60 13.80 18.87	2.86	2.88
AgDay	0.31*	0.35*	0.42	Today in Iowa at 5:30 am	3.72	3.73
0.37 1.58 23.16	0.30*	0.35*	0.41	4.02 17.34 23.16	4.38	4.41
OK! TV	0.29*	0.30*	0.31*	Today in Iowa at 6 am	5.59	5.54
0.32 1.09 29.18	0.31*	0.32*	0.31*	6.55 20.56 31.85	6.34	6.33
Paid Program	0.33*	0.32*	0.31*		7.03	7.09
0.33 0.94 34.51	0.34*	0.34*	0.31*		7.47	7.67
The Daily Buzz	0.37*	0.39*	0.36*	Today (1)	8.41	8.40
0.37 0.95 39.12	0.39*	0.41*	0.37	7.67 19.53 39.28	8.16	8.15
	0.37*	0.40*	0.37*		7.92	7.86
	0.35*	0.38*	0.34*		7.80	7.67
Paid Program	0.31*	0.35*	0.29*		7.52	7.40
0.31 0.78 39.75	0.30*	0.33*	0.28*		7.21	7.05
Various	0.29*	0.32*	0.29*		6.88	6.75
0.33 0.85 39.13	0.32*	0.36*	0.35*		6.40	6.33
The Steve Wilkos Show	0.49	0.54	0.76	Today (2)	6.51	6.44
0.75 1.99 37.68	0.58	0.62	0.86	6.64 17.63 37.68	6.32	6.30
	0.60	0.62	0.91		6.05	6.00
	0.60	0.62	0.98		5.96	5.88
Maury	0.53*	0.55	0.88	Today (3)	5.60	5.60
0.74 2.04 36.28	0.56	0.56	0.87	5.35 14.75 36.28	5.30	5.28
	0.62	0.62	0.86		5.02	4.99
	0.64	0.64	0.86		4.81	4.76
Jerry Springer	0.69	0.74	0.97	Rachael Ray	5.00	4.89
0.86 2.34 36.69	0.72	0.73	0.96	4.81 13.12 36.69	4.81	4.68
	0.75	0.77	0.99		4.50	4.38
	0.68	0.73	0.92		4.17	4.07
Celebrity Name Game	0.50*	0.50*	0.57	Various	4.19	4.16
0.50 1.40 35.83	0.48*	0.47*	0.50	3.76 11.17 33.62	3.95	3.95
Celebrity Name Game	0.48*	0.47*	0.53		4.06	4.08
0.49 1.43 34.46	0.48*	0.47*	0.55		3.74	3.79
The People's Court	0.70	0.71	1.07		2.75	2.75

0.99 3.07 32.09	0.70	0.74	1.18		2.44	2.45
	0.72	0.77	1.24		2.16	2.22
	0.70	0.73	1.24		1.94	1.99
Various 3.28 7.97 41.16	0.64	0.65	1.01	The Queen Latifah Show	1.56	1.60
	0.62	0.62	0.89	1.55 4.86 31.86	1.43	1.44
	0.61	0.60	0.90		1.35	1.39
	0.94	0.93	1.34		1.29	1.34
	2.23	2.16	2.84	Jeopardy!	1.74	1.82
	3.30	3.22	3.81	2.58 7.23 35.75	1.95	2.04
	4.06	4.04	4.54	Jeopardy!	2.12	2.25
	4.23	4.26	4.77	3.08 8.12 37.94	2.28	2.40
	3.85	3.90	4.39	Channel 13 News at 4	2.54	2.66
	3.79	3.83	4.42	4.03 9.23 43.67	2.89	3.03
	3.96	3.95	4.49		3.41	3.48
	4.02	4.05	4.47		3.86	3.99
	3.86	3.88	3.78	Channel 13 News at 5 pm	6.09	6.25
	4.04	4.07	3.92	8.55 16.74 51.09	6.97	7.07
	4.96	5.07	4.81	NBC Nightly News	7.64	7.67
	5.43	5.55	5.21	9.78 18.29 53.47	7.43	7.55
Two and a Half Men 5.07 8.85 57.26	4.95	5.01	5.06	Channel 13 News at 6 pm	8.21	8.35
	5.05	5.18	5.37	10.22 17.84 57.26	8.24	8.35
The Big Bang Theory 5.99 9.61 62.40	6.03	6.29	6.37	Wheel of Fortune	7.56	7.73
	5.71	5.91	6.15	10.63 17.03 62.40	7.79	8.01
Various 1.92 2.74 69.95	3.29	3.27	3.08	Various	7.82	7.97
	2.46	2.45	2.36	5.92 11.12 53.29	8.07	8.23
	2.05	2.10	2.05		8.54	8.79
	1.87	1.92	1.92		8.79	8.92
	1.74	1.77	1.59		8.10	8.10
	1.53	1.56	1.38		7.66	7.57
	1.48	1.45	1.26		7.55	7.45
	1.49	1.46	1.37		7.56	7.54
13 News at 9 on FOX 17 3.89 5.32 73.09	2.87	2.90	3.97		7.17	7.12
	3.42	3.46	4.64		7.04	6.93
	3.49	3.54	4.72		6.97	6.92
	3.22	3.25	4.24		7.02	7.01
Celebrity Name Game 1.90 2.75 68.90	1.83	1.87	2.40		9.13	9.05
	1.39	1.38	1.84		9.28	9.08
Mike & Molly 1.66 2.85 58.25	1.45	1.42	1.81		8.53	8.48
	1.48	1.45	1.81		7.08	7.08
Everybody Loves Raymond 1.45 3.07 47.33	1.30	1.30	1.71		5.95	6.05
	1.21	1.21	1.55		4.90	5.01
Two and a Half Men 1.26 3.25 38.66	1.14	1.15	1.48		4.06	4.13
	1.14	1.12	1.31		3.30	3.35
Cougar Town 0.93 2.86 32.47	0.96	0.96	1.06		2.90	2.93
	0.79	0.83	0.91		2.65	2.66
Paid Program 0.71 2.55 27.99	0.70	0.72	0.81		2.44	2.45
	0.65*	0.65	0.71		2.27	2.30

Dish Nation	0.59*	0.58*	0.68		2.14	2.16
0.63 2.54 24.59	0.57*	0.56*	0.65		1.96	1.95
Friends	0.58*	0.56*	0.64		1.76	1.72
0.61 2.77 21.84	0.57*	0.55*	0.63		1.55	1.52
Seinfeld	0.57*	0.55*	0.66	Today (1)	1.49	1.46
0.62 3.17 19.62	0.54*	0.52*	0.67	1.33 7.10 18.68	1.40	1.39
Various	0.51*	0.50*	0.66		1.28	1.29
0.46 2.90 15.84	0.51*	0.51*	0.67		1.22	1.22
	0.47*	0.47*	0.67	Mad Money	1.22	1.19
	0.51*	0.50	0.65	1.02 6.40 15.97	1.12	1.08
	0.47*	0.46*	0.52		1.00	0.96
	0.43*	0.40*	0.42*		0.91	0.88
	0.39*	0.37*	0.35*	The Balancing Act	0.82	0.82
	0.32*	0.32*	0.34*	0.81 5.62 14.37	0.77	0.80
	0.29*	0.30*	0.35*	Early Today	0.85	0.90
	0.30*	0.32*	0.35*	0.96 6.35 15.15	1.02	1.06
	-	-	-		-	-

unes over six hours and (2) additional TV off curves defined for tunes with no end times. Rentrak also refreshed the samp

ruTV, and Turner Classic Movies. Rentrak has adjusted projections to account for this change to reporting data and netwo

se drops, Rentrak used historical viewing levels to adjust the projection process for the affected dates and markets.

< 50 HH OR < 5 hours

WOI (ABC)				
		Age Range		
A50+		A18-49	A25-54	A50+
Rtg	Tlcst	Rtg	Rtg	Rtg
2.43	ABC5 News This Morning at 5	0.81	0.82	0.86
3.13	0.90 4.30 21.02	0.80	0.83	0.92
3.89		0.85	0.88	1.03
4.49		0.94	1.00	1.13
5.72	ABC5 News This Morning at 6	1.01	1.05	1.26
6.50	1.38 4.32 31.85	1.13	1.15	1.41
7.14		1.31	1.36	1.57
7.81		1.51	1.56	1.78
8.63	Good Morning America	1.94	2.07	2.40
8.50	2.23 5.69 39.28	1.98	2.11	2.55
8.36		1.97	2.09	2.54
8.09		1.98	2.11	2.53
8.01		1.98	2.13	2.57
7.74		1.86	2.00	2.57
7.52		1.76	1.89	2.49
7.22		1.59	1.70	2.31
7.51	The Doctors	1.36	1.43	1.81
7.24	1.45 3.86 37.68	1.12	1.19	1.62
6.82		1.04	1.08	1.51
6.66		1.05	1.09	1.48
6.13	The View	1.50	1.50	2.10
5.76	2.21 6.09 36.28	1.68	1.66	2.22
5.45		1.88	1.88	2.49
5.37		2.48	2.44	3.03
5.61	ABC5 News Midday	4.47	4.57	5.95
5.36	5.69 15.50 36.69	4.82	4.88	6.52
4.99		4.74	4.83	6.65
4.81		4.64	4.69	6.54
5.49	The Chew	4.45	4.46	5.30
5.40	4.62 13.14 35.15	4.29	4.32	4.99
5.90		4.01	3.99	4.47
5.51		4.35	4.37	4.87
3.48	General Hospital	4.24	4.25	4.84
	4.33 13.33 33.33			

2.85	4.30 13.39 32.09	4.06	4.05	4.65
2.52		3.91	3.89	4.36
2.26		3.92	3.88	4.37
1.77	The Steve Harvey Show	3.95	3.92	4.60
1.59	4.45 13.96 31.86	4.30	4.24	4.96
1.52		4.54	4.46	4.98
1.62		4.02	3.92	4.30
2.83	The Meredith Vieira Show	3.02	2.92	3.28
3.28	2.85 7.74 36.85	2.67	2.61	3.03
3.58		2.48	2.47	2.92
3.75		2.44	2.39	2.71
3.91	Dr. Phil	2.81	2.86	3.80
4.28	3.47 7.94 43.67	2.94	2.96	3.85
4.63		2.95	2.95	3.92
5.52		2.86	2.83	3.81
9.38	ABC5 News at Five	2.45	2.38	3.06
10.56	2.81 5.50 51.09	2.54	2.46	3.05
11.68	ABC World News Tonight	2.35	2.32	2.99
11.38	with David Muir	2.18	2.15	2.74
11.89	2.59 4.85 53.47	2.10	2.08	2.60
11.89	ABC5 News at Six	2.04	2.01	2.42
12.53	2.30 4.02 57.26	2.16	2.16	2.36
13.00	Entertainment Tonight	2.46	2.45	2.71
9.81	2.39 3.83 62.40	4.35	4.37	5.70
9.36	Various	4.57	4.64	6.08
9.87	5.11 7.20 70.99	4.75	4.72	5.98
10.06		4.73	4.69	5.93
8.62		4.71	4.70	5.88
8.22		4.71	4.71	5.86
8.05		4.42	4.41	5.55
8.01		4.56	4.52	5.64
7.18		4.74	4.70	5.95
7.06		4.13	4.10	5.14
6.92		4.03	4.04	5.13
7.01		4.08	4.07	5.08
9.77	Ten at 10 on ABC5	3.32	3.30	4.27
9.62	3.46 5.03 68.90	2.73	2.71	3.50
8.73	Jimmy Kimmel Live	2.36	2.33	2.89
7.09	2.21 4.18 52.79	2.23	2.18	2.50
6.19		1.99	1.98	2.17
5.15		1.83	1.81	1.99
4.26	Nightline	1.67	1.65	1.79
3.55	1.64 4.25 38.66	1.53	1.58	1.73
3.12	The Insider	1.38	1.44	1.61
2.75	1.42 4.37 32.47	1.26	1.28	1.47
2.43	Paid Program	1.12	1.10	1.22
2.18	1.14 4.09 27.99	0.99	0.97	1.14

2.00	Various	0.99	0.96	1.10
1.87	1.07 4.34 24.59	0.97	0.94	1.07
1.71	ABC World News Now	0.93	0.92	1.07
1.57	0.82 4.68 17.59	0.93	0.92	1.06
1.50		0.92	0.91	1.01
1.46		0.84	0.85	0.98
1.32		0.81	0.79	0.91
1.21		0.74	0.72	0.83
1.15		0.75	0.73	0.79
1.09		0.72	0.74	0.75
0.98		0.72	0.71	0.69
0.89		0.71	0.70	0.68
0.86		0.71	0.71	0.69
0.86		0.73	0.75	0.71
0.92	America This Morning	0.70	0.72	0.71
1.15	0.72 4.77 15.15	0.73	0.75	0.76
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the set of "reliable" STBs used to build all TV off curves. For additional information on Rentrak's TV Off methodology, p

ork coverage. Demographic metrics for these networks should not be used for the date ranges of the carriage dispute

Please contact Client Services.

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