

KMAX



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REMOVABLE LABEL GUIDE

Cat. No. 4550L

Patent No. 1390199

Form BG 126 1150

June 1954

FM BROADCAST

BROADCASTING STATION LICENSE RECORD

Date first licensed 5-31-61

Call letters K M A X

Station location ~~X~~ Sierra Madre, Calif.
~~EP~~ Arcadia, California

KPPG, INC. (a1. 3-7-75; EFF: 4-1-75)
/ X MAX H. ISOARD tr/as
Name of licensee X SIERRA MADRE BROADCASTING COMPANY

300' N. of Santa Anita Canyon Rd, Angeles National Forest, California
X 100' N. of Santa Anita Canyon Rd. Angeles Nat. Forest, Calif. (PH-2-5-69)
(LH 9-29-69)

X 48 West Sierra Madre Blvd., Sierra Madre, Calif. (BMPH 8-25-60)
Transmitter location X 32 Sierra Madre Blvd., Sierra Madre, California

91024
Main studio location 3844 East Foothill Blvd., Pasadena, Calif. (MLH 8-22-75)
X 37 W. Huntington Drive, Arcadia, California (PH-2-5-69)
X Same as transmitter.

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From To
BPH-2403 HAAT:-700'	6-8-60	107.1mc CH 296	850w TPO:250w	U	8-8-60 2-8-61
Construction permit for a new FM broadcast station.					
BPH-5382 (1)	8-25-60	Mod. of G.P. (BPH-2403)	to chg. type trans. & move trans. & studio loc.		
BLH-1739 HAAT: 700ft.	5-31-61	107.1mcs	850w TPO:250w	U	5-31 12-1-62
Lic. to cover cp (BPH-2403 as mod) which auth. a new FM B/O Station					
BRH-1150	11-28-62	107.1mcs.	850	Unl	12-1 12-1-65
HAAT: Minus 700ft.					
BPH-4545 HAAT minus 700' (H&V)	1-27-65	107.1mcs Ch.#296	ERP:3kw(H&V) TPO:1.95kw	Unl.	3-27-65 9-27-65
CP to install Composite Trans. & Composite ant.; and incr. TPO & ERP. (Cond'1)					
BLH-2870 (1)	6-24-65	Lic. to cover CP(BPH-4545) which auth. chg. ERP, HAAT & TPO; install Composite trans.; and install Composite ant.			
BRH-1150	11-5-65	107.1	3kw,	U	12-1 12-1-68
BRH-1150(S)	11-26-68	Renewal of License			12-1 12-1-71
BPH-6490 HAAT: minus 240' (h&v)	2-5-69	107.1mc.	ERP: 3kw(h&v) TPO: 1.90kw	U	10-5-69
CP chg. station loc.; chf. ant-trans & studio location; chg. TPO; and HAAT;					
BLH-4472(1)	9-29-69	LICENSE to COVER (BPH-6490) chgs, station and trans. loc.			
BRCH-963(1)	12-24-69	Operate RC.			
BRH-1150(L)	11-26-71	RENEWAL			12-1-74
EBSA	5-22-72				
BRH-1150(S)	11-18-74	Renewal of License			12-1-77
BALH-2055	3-7-75	Vol. AL.	EFF: 4-1-75		
BMLH-518(L)	8-22-75	ML chg	SL & RC		
BSCA-1522	10-31-75	SCA	67khz		
BPH-9770(L)	2-17-76	107.1mhz	ERP: 3kw(H&V)	U	2-17-77
HAAT: minus 240' (H&V) CP chg TPO, trans & Ant (RC)					

Form BC 126

June 1954

Card #2

BROADCASTING STATION LICENSE RECORD

Date first licensed

Call letters K M A X

Station location Arcadia, California

Name of licensee KPPC, Inc.

Transmitter location

Main studio location

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From-- To
BLH-7066(L)	7-6-76	Lic. (BPH-9770)	for changes		12-1-77
BRH-1150	11-16-77	(S) RENEWAL OF	LICENSE &		
BRSCA-1522		SCA			12-1-80
BPH-11065	7-24-78	107.1mhz. ERP:	3kw (H&V) U		7-24-79
HAAT: -235' (L)	(H&V)	#296 (RC)	CP install new	Trans; new Ant.;	
		chg. TPO & HAAT			
BLH-781201AH	3-5-79	107.1mhz ERP: 3kw	(H&V)		12-1-80
		TPO: 3.3kw HAAT: Minus 235' (H&V)			
Lic. to cover (BPH-11065)		for chnges			
BRH800801WX	11-17-80	RENEWAL OF LICENSE(S)			12-1-83
BRSCA800801WX		RENEWAL OF SCA			

APPLICATION RECORD - BROADCASTING

Aug. 1955

Call
Letters ~~How~~ K M A XName MAX H. ISOARD TR/AS SIERRA MADRE BROADCASTING COMPANY
P.O. 420 N. Sunnyside Avenue, Sierra Madre, California

File No.	Dated	Application for	Action	
			Nature	Date
BPH-2403 Rec'd Filed	3-23-58	Construction permit for a new FM Broadcast		
	3-24-58	Station to be operated on:	GRANTED	6-8-60
	3-24-58	Frequency: 107.1 mcs. Channel 296 Power: .847 kilowatts ERP HAAT: -700.5' Transmitter: Gates FMR-250B Transmitter location: 32 Sierra Madre Blvd. Sierra Madre, Calif. Studio location: 32 Sierra Madre Blvd. Sierra Madre, Calif. Engineer: Mal Mobley, Jr.	ERP: 850 watts HAAT: -700' After Hearing, Doc.12549	
BPH-6388 R & F	8-8-60 8-8-60	Modification of C. P. (BPH-2403 which authorized a new FM broadcast station) to change type transmitter (ITA-FM-250B) & move transmitter location from 32 Sierra Madre Blvd., appx. 25' to 48 West Sierra Madre Blvd. Sierra Madre, California. Atty's: Haley, Wollenberg & Bader	GRANTED	8-25-60

APPLICATION RECORD - BROADCASTING

AUG. 1955

Call
Letters **K M A X**Name **MAX H. ISOARD tr/as SIERRA MADRE BROADCASTING COMPANY**
SIERRA MADRE, CALIF.

File No.	Dated	Application for	Action	
			Nature	Date
BLH-1739 R & F	11-21-60 11-25-60	License to cover C.P. (BPH-2403 as modified) which authorized construction of a new FM Broadcast Station. Atty. Haley	GRANTED	5-31-61
BRH-1150 R.&F.	8-28-62 9-4-62	RENEWAL OF LICENSE Atty: Haley, Bader & Potts	GRANTED	11-28-62
BPH-4545 R&F	8-5-64 8-19-64	CP to install COMPOSITE trans; incr TPO to .550kw; and install vert polarized ant (Composite, 3 sect) using ERP of .850kw (H & V) Atty: Haley, Bader & Potts	GRANTED	1-27-65
AMENDED R.&F.	11-15-64 11-17-64	AMENDED to chg. ERP to 3kw(H & V); chg. TPO to 1.975kw; make chgs in transmitting equip and antenna.	Cond'l re data to be submitted with lic. application.	

FORM BC-121 #3
AUG. 1955

APPLICATION RECORD - BROADCASTING

Call
Letters K M A X

Name MAX H. ISOARD TR/AS SIERRA MADRE BROADCASTING COMPANY
SIERRA MADRE, CALIFORNIA

File No.	Dated	Application for	Action	
			Nature	Date
BLH-2870 Received Filed	5-15-65 5-18-65 5-19-65	License to cover CP (BPH-4545) which authorized install composite trans and composite ant, and increase TPO and ERP. Atty: Haley, Bader & Potts	GRANTED	6-24-65
BRH-1150 R & F	8-30-65 9-2-65	Renewal of license Atty- Haley, Bader & Potts	GRANTED	11-5-65
BRH-1150 R & F #456142 \$75 Press: SEP 13 1968	8-13-68 9-3-68 9-3-68	Renewal of license. Henry Solomon, atty AMENDED 10-18-68 re: Foreign language programming AMENDED 11-12-68 re: Additional information re: Foreign language programming	GRANTED	11-26-68

FORM BC-121
AUG. 1955

APPLICATION RECORD - BROADCASTING

Call
Letters K M A X

Name MAX H. ISOARD TR/AS SIERRA MADRE BROADCASTING COMPANY
SIERRA MADRE, CALIFORNIA (Lic) Arcadia, California (CP)

File No.	Dated	Application for	Action	
			Nature	Date
BPH-6490 R & F #466997 \$75 NOV 13 1968 PN REC'D:	10-17-68 10-21-68 10-21-68 11-4-68	CP chg. station location from Sierra Madre, California to Arcadia, California; chg. trans loc. to 100' N. of Santa Anita Canyon Rd. Angeles National Forrest, Los Angeles, Calif. chg. studio location to 37 W. Huntington Dr., Arcadia, California; make chg. in ant. system (decr. hght); chg. TPO 1.90kw; and chg. HAAT minus 240.6 feet. Atty - Henry A. Solomon(Haley, Bader & Potts) Engr:- James F. Lawrence, Jr.(Santa Ana, Calif.) Amended 10-28-68 re Section III	GRANTED CANCELLED	2-5-69
AMENDMENT R&F	12-16-68	AMENDED Section IV-A.		

BPH-6490 - AMENDED 1-21-69 re Sect. IV-A.

FORM BC-121

AUG. 1955

APPLICATION RECORD - BROADCASTING

Call
Letters K M A XName MAX H. ISOARD TR/AS SIERRA MADRE BROADCASTING COMPANY
Arcadia, California

File No.	Dated	Application for	Action	
			Nature	Date
BLH-4472 Rec'd #526729 \$30 AMENDED: R&F Filed PT SEP 22 1969	6/25/69 7/2/69 7/2/69 7/24/69 7/24/69 7/28/69	License (BPH-6490) change station, studio & trans. loc.; ant-system; TPO and HAAT. Re engr. data. Engr: James F. Lawrence, Santa Ana, Calif. Atty: Henry Solomon	GRANTED	9-29-69
BRCH-963 R & F #562250 \$30. Annual filing fee \$84.00	12-3-69 12-5-69 12-5-69	Mod. of license to operate transmitter by remote control from 37 W. Huntington Drive, Arcadia, California. Atty.: Henry A. Solomon paid 12-4-70 #647568.	GRANTED	12-24-69

Form BC-121
September 1969

APPLICATION RECORD - BROADCASTING

Call
Letters K M A X

Name KPPC, INC.
XMAX H. ISOARD tr/as SIERRA MADRE BROADCASTING COMPANY
Arcadia, California

File No.	Dated	Application for	Action	
			Nature	Date
BRH-1150 R & F P.N. PRESS SEP 30 1971	8-25-71 9-2-71 9-2-71	Renewal of License Atty: Henry A. Solomon (Haley, Bader & Potts)	GRANTED	11-26-71
BRH-1150 R & F PN Recd. PRESS	7-17-74 8-1-74 AUG 26 1974	RENEWAL OF LICENSE R.M.Riehl, Atty.	GRANTED	11-18-74
BALH-2055 Rec'd Filed Fee: \$1,000 Press: OCT 8 1974 PN Rec'd: PUB. NOTICE FILED 10-17-74	9-24-74 9-27-74 9-27-74 049 349807	Voluntary assignment of license <u>to</u> KPPC, Inc. Keith E. Putbrese, Atty. (SEE OVER)	GRANTED EFF: GR FEE REQ. Grant Fee Paid W419357 Code 048	3-7-75 4-1-75 4-29-75

PHASE 1 REFUND ACTION

KPPC, Inc.

TRANS.
CODE

533

DATE

800515

AMT.

\$ 121.00

INITIALS

D.A.F.

PHASE 1 REFUND ACTION

MAX H. ISOARD

TRANS.
CODE

533

DATE

810105

AMT.

\$ 106.00

INITIALS

D.A.F.

APPROVED AS
APPLIED FOR
BY APPLICANT

AMENDED 12-23-74 - community data (re prog)
FE: BAIH-2055 AMENDED 1-15-75 financial data
AMENDED 1-29-75 - financial data
AMENDED 2-24-75 - statement re duplication KPPC (AM) prog.

APPLICATION RECORD - BROADCASTING

107.1mhz.

Call
Letters **K M A X**

Name **KPPC, Inc.**
Arcadia, California

File No.	Dated	Application for & RC	Action	
			Nature	Date
BMLH-518 R & F #408984\$100 Code 057 PRESS	4-1-75 4-2-75 4-4-75 JUL 25 1975	Mod. of license to change SL/to: 3844 East Foothill Blvd., Pasadena, California Atty: Richard F. Kennedy (Putbrese and Walton)	GRANTED	8-22-75
BSCA-1522 R & F #484790\$100 Code 001 PRESS	9-4-75 10-7-75 10-9-75 OCT 21 1975	Request for Subsidiary Communications Authorization on a sub-carrier frequency of 67 khz. Atty: Richard F. Kennedy (Putbrese & Walton)	GRANTED	10-1-75
BRH-1150 BRSCA-1522 R & F PN Recd. PRESS	7-12-77 " 8-1-77 " AUG 31 1977	RENEWAL OF LICENSE RENEWAL OF SCA Richard F. Kennedy, Atty.	GRANTED	11-16-77

Form BC-121
September 1969

APPLICATION RECORD - BROADCASTING

Call
Letters K M A X

Name KPPC, Inc.
Arcadia, California

File No.	Dated	Application for	Action	
			Nature	Date
BPH-9770 Rec'd Filed #523119\$100 Code 001 PRESS	1-26-76 1-22-76 1-26-76 1-27-76 FEB 12 1976	CP to make changes in Composite Transmitter; install new antenna (Shively 6811, 3 sects. circular); chg. TPO. Atty: Richard F. Kennedy (Putbrese & Walton) (OVER)	GRANTED	2-17-76
BLH-7066 Rec'd Filed #567524\$100 Code 001 PRESS PTA	4-20-76 4-27-76 5-17-76 5-17-76 JUN 16 1976 5-19-76	License to cover construction permit (BPH-9770) changes. Atty: Richard F. Kennedy (Putbrese & Walton)	GRANTED	7-6-76

AMENDED (ORDER) 1-7-77 re financial(bank ltrs) Section IV-A

Form BC-121
May 1976

APPLICATION RECORD - BROADCASTING

Call
Letters K M A X

Name **KPPC, INC.**
Arcadia, California

File No.	Dated	Application for	Action	
			Nature	Date
BPH-11,065 R & F PRESS: MAY 11 1978	4-7-78 4-13-78	CP to install new Trans. (McMARTIN 3.5K); install new Ant. (JAMPRO JLCP-2, 2 sects (eliptical) H&V); chg. TPO & HAAT: minus 236' (H&V) Atty: Richard F. Kennedy Engr:-----	ACCEPTED & GRANTED	7-24-78
BLH-781201AH PTA: PRESS: JAN 29 1979	12-13-78	License to cover (BPH-11065) for changes. TL redescribed as 300' North of Santa Anita Cyn Rd., Los Angeles National Forrest, Calif. Atty: David M. Hunsaker (Keith E. Putbrese)	GRANTED	3-5-79

#9

APPLICATION RECORD-BROADCASTING

107.1 MHz

Call Letters: K M A X

Name: KPPC, INC.

Station Location: Arcadia, California

File No.	Date	Description	Action and Date
BRH800801WX BRSCA800801 WX PRESS SEP 10 1980		Renewal of License Renewal of SCA Atty.: George L. Lyon, Jr. (McLean, VA)	GRANTED 11-17-80

About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file.

FM History Cards were initiated in the early 1940s, with the authorization of the earliest FM stations in the FM band, then at 42 to 50 MHz. (The band was shifted to its present location, 88 to 108 MHz, in 1946.) History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form for reference.

In 1999, the Commission moved to a new location (445 12th Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). Prior to that move, the History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

