

Ownership Study
Scott Savage, Receiver for Tama Broadcasting, Inc.
WFJO (FM) (CP MOD) Jacksonville Beach, FL. (223A)

RADIO MARKET ANALYSIS

This engineering statement has been prepared on behalf of Scott Savage, Receiver (Savage), who is the court-appointed temporary receiver for Tama Broadcasting, Inc., in support of an application to relocate facilities of WFJO (FM). WFJO (FM) is in possession of a Construction Permit to relocate from Folkston, GA. to Jacksonville Beach, FL. (BPH20090217AEA). This exhibit is in support of a CP Modification to move to a slightly different tower approximately 1km from the originally permitted site.

The proposed operation of WFJO (FM) following its relocation to Jacksonville Beach, FL. will be considered part of the Jacksonville market as defined by Arbitron. Savage currently has an attributable interest in two other stations that are considered part of the Jacksonville, FL. Market as defined by Arbitron. WFJO (FM) will be the third station in which Savage has an attributable interest in the market.¹ Exhibit A demonstrates the 70dBu contour overlap for all stations under control of Savage.

The existing Savage stations in the Jacksonville market are:

WJSJ (FM) 287A, Fernandina Beach, FL.
WHJX (FM) 289C3, Baldwin, FL.²

Based upon the attached BIA market study, there are 45 stations in the Arbitron defined market (see exhibit B). According to 73.3555 (a)(1)(i) of the Commission's Rules, in a market with 45 or more full power commercial and noncommercial radio stations, a single entity can have a cognizable interest in not more than 8 commercial radio stations in total and not more than 5 commercial stations in the same service.

¹ Pursuant to authority granted by the Commission and the Supreme Court of New York, New York County, Savage recently assigned the license of WSJF (FM), St. Augustine Beach, FL. to Cortona Media, LLC. See FCC File No. BALH-20101019ABA. Savage timely filed a Consummation Notice with the Commission indicating the transaction was consummated February 4, 2011.

² WHJX (FM) is pending assignment to West Jacksonville Baptist Church, Inc. in FCC File No. BALH-20110112AAL.

Based upon the above analysis, Savage's cognizable interest in three FM stations in the Jacksonville market is in full compliance with the FCC's ownership rules.

EXHIBIT A

Multiple Ownership Study, Scott Savage Receiver

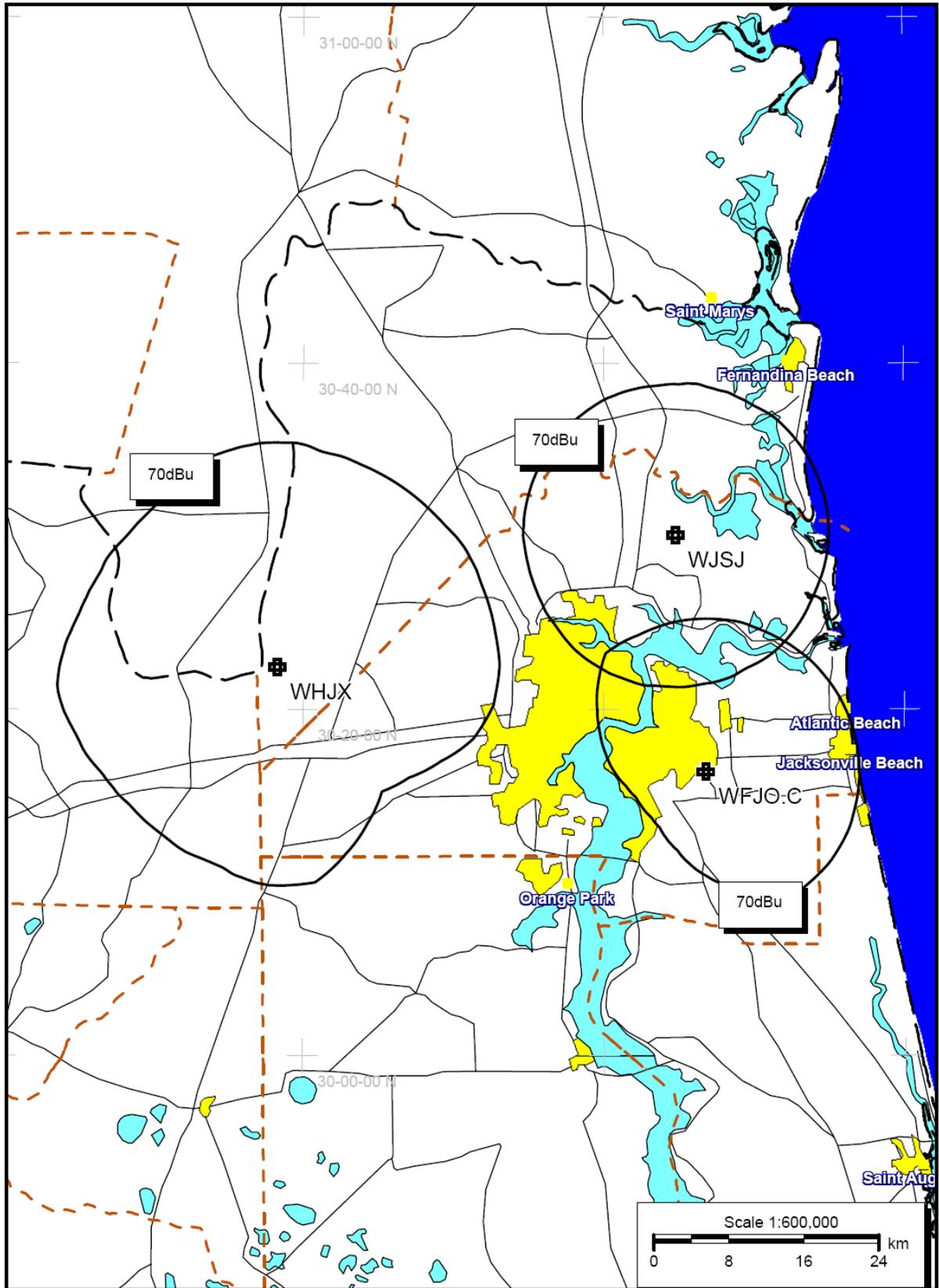


Exhibit B, BIA Market Definition- Jacksonville, FL.



FCC Geographic Market Definition for Jacksonville, FL

Call Letters	AM/FM	Freq	Type Station	Format	Home Market	Market Designtn Date	Home Mkt Rank	Owner	City & State of License	County of License
WAOC	AM	1420	C	Sports	Jacksonville, FL	07/02/2003	46	Phillips Broadcasting LLC	St. Augustine, FL	St Johns
WAPE	FM	95.1	C	Top40/CHR	Jacksonville, FL	07/02/2003	46	Cox Radio Inc	Jacksonville, FL	Duval
WAYL	FM	91.9	NC	CCtmp/Talk	Jacksonville, FL	07/02/2003	46	Delmarva Educational Association	St. Augustine, FL	St Johns
WAYR	AM	550	NC	Relgn/Talk	Jacksonville, FL	07/02/2003	46	Good Tidings Trust Inc	Orange Park, FL	Clay
WBOB	AM	600	C	Talk	Jacksonville, FL	07/02/2003	46	Chesapeake-Portsmouth Broadcasting	Jacksonville, FL	Duval
WCGL	AM	1360	C	Gospel	Jacksonville, FL	07/02/2003	46	Maiden,D & Battle,B	Jacksonville, FL	Duval
WCRJ	FM	88.1	NC	ChrsContem	Jacksonville, FL	07/02/2003	46	Delmarva Educational Association	Jacksonville, FL	Duval
WEJZ	FM	96.1	C	AOR	Jacksonville, FL	07/02/2003	46	Renda Broadcasting Corporation	Jacksonville, FL	Duval
WEWC	AM	1160	C	Tropical	Jacksonville, FL	07/02/2003	46	Norsan Consulting and Management Inc	Callahan, FL	Nassau
WFCF	FM	88.5	NC	Variety	Jacksonville, FL	07/02/2003	46	Flagler College	St. Augustine, FL	St Johns
WFJO	FM	92.5	C	Sports	Jacksonville, FL	07/02/2003	46	Tama Broadcasting Inc	Folkston, GA	Charlton
WFKS	FM	97.9	C	CHR	Jacksonville, FL	07/02/2003	46	Clear Channel Communications Inc	Neptune Beach, FL	Duval
WFOY	AM	1240	C	News/Talk	Jacksonville, FL	07/02/2003	46	Phillips Broadcasting LLC	St. Augustine, FL	St Johns
WFXJ	AM	930	C	Sports	Jacksonville, FL	07/02/2003	46	Clear Channel Communications Inc	Jacksonville, FL	Duval
WFOY	FM	104.5	C	Clsc Rock	Jacksonville, FL	07/02/2003	46	Cox Radio Inc	Atlantic Beach, FL	Duval
WGNE	FM	99.9	C	Country	Jacksonville, FL	08/03/2005	46	Renda Broadcasting Corporation	Middleburg, FL	Clay
WHJX	FM	105.7	C	Tropical	Jacksonville, FL	07/02/2003	46	West Jacksonville Baptist Church Inc	Baldwin, FL	Duval
WJAX	AM	1220	C	Adlt Strndr	Jacksonville, FL	07/02/2003	46	Jones College	Jacksonville, FL	Duval
WJBT	FM	93.3	C	RhyBl/UrCH	Jacksonville, FL	07/02/2003	46	Clear Channel Communications Inc	Callahan, FL	Nassau
WJCT	FM	89.9	NC	NPR/Inf/Cls	Jacksonville, FL	07/02/2003	46	WJCT Inc	Jacksonville, FL	Duval
WJFR	FM	88.7	NC	Religion	Jacksonville, FL	07/02/2003	46	Family Stations Inc	Jacksonville, FL	Duval
WJGH	FM	107.3	C	Clsc Hits	Jacksonville, FL	07/02/2003	46	Clear Channel Communications Inc	Green Cove Springs, FL	Clay
WJGL	FM	96.9	C	Clsc Hits	Jacksonville, FL	07/02/2003	46	Cox Radio Inc	Jacksonville, FL	Duval
WJNJ	AM	1320	C	Christian	Jacksonville, FL	07/02/2003	46	New Covenant Ministries Inc	Jacksonville, FL	Duval
WJSJ	FM	105.3	C	Sports	Jacksonville, FL	07/02/2003	46	Tama Broadcasting Inc	Fernandina Beach, FL	Nassau
WJXL	AM	1010	C	Sports	Jacksonville, FL	07/02/2003	46	Seven Bridges Radio LLC	Jacksonville Beach, FL	Duval
WJXR	FM	92.1	C	Talk	Jacksonville, FL	07/02/2003	46	WJXR, Inc.	MacClenny, FL	Baker
WKTZ	FM	90.9	NC	Btfl Music	Jacksonville, FL	07/02/2003	46	Jones College	Jacksonville, FL	Duval
WMUV	FM	100.7	C	Country	Jacksonville, FL	07/02/2003	46	Renda Broadcasting Corporation	Brunswick, GA	Glynn
WNNR	AM	970	C	Mexican	Jacksonville, FL	07/02/2003	46	Norsan Consulting and Management Inc	Jacksonville, FL	Duval
WOKV	AM	690	C	News/Talk	Jacksonville, FL	07/02/2003	46	Cox Radio Inc	Jacksonville, FL	Duval
WOKV	FM	106.5	C	News/Talk	Jacksonville, FL	07/02/2003	46	Cox Radio Inc	Ponte Vedra Beach, FL	St Johns
WQIK	FM	99.1	C	Country	Jacksonville, FL	07/02/2003	46	Clear Channel Communications Inc	Jacksonville, FL	Duval
WQOP	AM	1460	NC	Christian	Jacksonville, FL	07/02/2003	46	Queen of Peace Radio Incorporated	Jacksonville, FL	Duval

"C" - Commercial Station; "NC" - Non Commercial Station

"p" indicates pending sale to owner listed



FCC Geographic Market Definition for Jacksonville, FL

Call Letters	AM/FM	Freq	Type	Station	Format	Home Market	Market Designtn Date	Home Mkt Rank	Owner	City & State of License	County of License
WROS	AM	1050	C	Christian		Jacksonville, FL	07/02/2003	46	Hall, Elwyn V.	Jacksonville, FL	Duval
WSJF	FM	105.5	C	Tropical		Jacksonville, FL	07/02/2003	46	Cortona Media LLC	St. Augustine Beach, FL	St Johns
WSOL	FM	101.5	C	Urban AC		Jacksonville, FL	07/02/2003	46	Clear Channel Communications Inc	Brunswick, GA	Glynn
WSOS	FM	94.1	C	Soft AC		Jacksonville, FL	07/02/2003	46	Renda Broadcasting Corporation	Fruit Cove, FL	St Johns
WSOS	AM	1170	C	DARK		Jacksonville, FL	07/02/2003	46	Norsan Consulting and Management Inc	St. Augustine Beach, FL	St Johns
WTRJ	FM	91.7	NC	Sothn Gspel		Jacksonville, FL	07/02/2003	46	Delmarva Educational Association	Fernandina Beach, FL	Nassau
WVOJ	AM	1570	C	Mexican		Jacksonville, FL	07/02/2003	46	Norsan Consulting and Management Inc	Fernandina Beach, FL	Nassau
WXXJ	FM	102.9	C	Alternative		Jacksonville, FL	07/02/2003	46	Cox Radio Inc	Jacksonville, FL	Duval
WYMM	AM	1530	C	Talk		Jacksonville, FL	07/02/2003	46	Word Broadcasting	Jacksonville, FL	Duval
WZAZ	AM	1400	C	Gospel		Jacksonville, FL	07/02/2003	46	Titus Harvest Dome Spectrum Church Inc	Jacksonville, FL	Duval
WZNZ	AM	1600	NC	Christian		Jacksonville, FL	07/02/2003	46	Queen of Peace Radio Incorporated	Atlantic Beach, FL	Duval

Number of Stations in Geographic Market 45

Previous Stations in Geographic Market

WBHQ	FM	92.7	C	Variety Hit		Daytona Beach, FL	02/13/2009	90	Flagler County Broadcasting LLC	Beverly Beach, FL	Flagler
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