

K S M O-FM

 SPERRY RAND

---

**REMOVABLE LABEL TAB**

GUIDES AND FOLDERS

MADE IN U. S. A.

CATALOG NO. 4550L 1/5



Form BC 126  
June 1954

#2589

FREQUENCY MODULATION

# BROADCASTING STATION LICENSE RECORD

K S M O-FM(4-10-78)

Date first licensed 2-16-71

Call letters K E T U

Station location Salem, Missouri

ULTRA-SONIC BROADCAST STATIONS, INC. (ALH gr 11/14/75 EFF: 1/10/76  
x TOWER BROADCASTING CO. (MLH-1-15-73)

Name of licensee XOzark Broadcasting Company

Transmitter location SE corner of Hwy. 19, 32, & 72 Cross Rds. Shopping Center, Salem, Mo. (PH-6-18-70)

65560 Wisdom Insurance Bldg., Highway 19 South, Salem, Missouri (Redasgrp 4-28-76)  
Wisdom Insurance Bldg., Salem, Missouri (MLH 5-14-76)

Main studio location x Same as Transmitter

# CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From.. To.	
BPH-6744 HAAT: 165' (h&v)	6-18-70	95.9mc.	ERP: 3kw(h&v) ch#240 TPO: 2.60kw.		8-18-70 2-18-71	
<b>BPH-6744 (1)</b>	<b>8-31-70</b>	<b>Call Letters Assigned.</b>				
BLH-5034	2-16-71	Lic.(BPH-6744, as mod.) B/g Sta.			For new FM 2-1-74	
EBSA	5-22-72					
BMLH-436(1) BRH-2589(L)	1-15-73 4-16-74	ML chg. name of licensee. <b>RENEWAL</b>				2-1-77
BALH-2183	11/14/75	Vol AL EFF: 1/10/76				
BMLH-538(L)	5-14-76	ML chg SL: operate by RC from proposed SL				
Ltr. dated	4-28-76	SL and RC redescribed				
BPH-10609 HAAT: 165' (h&v) (L)	8-15-77	95.9mhz #240	ERP: 3kw(h&v) U (RC)		8-15-78 CP redes. TL; chg TPO & trans. line	
EBSA	4-10-78					
BRH 791001	VB 5-12-80	(L)	<b>RENEWAL</b>		2-1-83	

FORM BC-121  
AUG. 1955

# APPLICATION RECORD - BROADCASTING

Call  
Letters NEW FM

Name Ozark Broadcasting Company  
Salem, Missouri (PO c/o Emery T. Caudill, RFD, #3, Hartville, Missouri 65667)

File No.	Dated	Application for	Action	
			Nature	Date
BPH-6744	5-15-69	CP for new FM on: 95.9mc. #240 ERP: 3kw(h&v)	GRANTED	6-18-70
Rec'd	5-19-69	HAAT:172' TPO:2.598kw		
Filed	6-4-69	Trans.:Gates-FM-3h: Ant.:Gates-FMC-3A, 3 sects.		
#515372 \$50	5-19-69	T-SL: Cross Rds., Shopping Center, Hwy. 19-72-		
#519290 \$25	6-4-69	32, Salem, Missouri.		
PRESS: JUL 2 1969		37° 38' 06" - 91° 32' 05"		
PN REC'D:	7-30-69	Atty.: None		
2nd PN rec'd	8-15-69.	Engr.: Emery T. Caudill, Hartville, Missouri		
Amended 9-19-69 re financing.				
Amended 10-31-69 re financial.				
Amended	2-24-70	Financial Data.		
Amended	4-27-70	Balance Sheet		
AMENDED	6-8-70	Section IV-A.		

*PT. stat with 1-12-71*  
*PTA-29-71*

CONTACT: Emery T. Caudill

PHONE: 417-746-2690

Rt. 3

Hartville, Mo. 65667

TELEGRAMS: Mountain Grove, Missouri Telegraph Office.

Form BC-121  
September 1969

# APPLICATION RECORD - BROADCASTING

Call Letters K E T U

TOWER BROADCASTING CO.  
X Ozark Broadcasting Company

Name .....  
Salem, Missouri

File No.	Dated	Application for	Action	
			Nature	Date
BLH-5034 Rec'd #653252 \$50. AC-068 Amended Amended & F PTA PRESS FEB 11 1971	12-15-70 12-18-70 12-30-70  1-18-71 1-22-70 1-29-71	Lic.(BPH-6744, as mod.) for <u>new</u> FM Broadcast Station. Transmitter: CCA, 3000-DS - Antenna: CCA, 6811.  re: HAAT Sect. II-B, Par. 7	GRANTED	2-16-71
BMLH-436 R & F #138495 \$50 Code 061 Press JAN 8 1973	10-31-72 12-22-72 12-22-72	Mod. of license to change the licensee name to: TOWER BROADCASTING CO.  Atty: William J. Potts, Jr.	GRANTED	1-15-73
BRH-2589 R & F PN PRESS NOV 13 1973	11-2-73 11-5-73 11-5-73	Renewal of License AMENDED 4-1-74 re: corrected ownership report; ascert. of comm. needs; commercial policy:EEO	GRANTED	4-16-74

APPLICATION RECORD - BROADCASTING

ULTRA-SONIC BROADCAST STATIONS, INC.

Name xTOWER BROADCASTING CO.  
Salem, Missouri

File No.	Dated	Application for	Action	
			Nature	Date
BALH-2183 R & F FEE PD: \$200 # 473838 CODE 047 PN filed	8-30-75 9-9-75 OCT 6 1975 10/29/75	Voluntary assignment of license to ULTRA-SONIC BROADCAST STATIONS, INC.  Atty - Booth & <u>Freret</u>	GRANTED EFF: Fee req	11/14/75 1/10/76 Fee pd 4/19/76 W 557782
BMLH-538 R & F #561740\$100 Code 001 PRESS	3-1-76 4-27-76 4-30-76 MAY 12 1976	Mod. of license to chg. studio loc. to: Wisdom Insurance Bldg., Salem, Missouri, and operate by remote control from proposed studio site.  Atty: <u>Julian P. Freret</u> ( <u>Booth and Freret</u> )	GRANTED	5-14-76
BRH-2589 R & F PN Recd. PRESS	9-27-76 10-1-76 " DEC 10 1976	RENEWAL OF LICENSE AMENDED 6-20-77 re: programming  SUPPLEMENTAL APPLICATION filed 10-1-79 as an amendment to pending renewal application. (BRH791001VB) PRESS: OCT 25 1979	GRANTED	5-12-80

BALH-2183 - AMENDED 10/29/75 - Financial data

APPLICATION RECORD - BROADCASTING

95.9MHz  
Call K S M O-FM  
Letters K E T U

Name Ultra-Sonic Broadcast Stations, Inc.  
Salem, Missouri

File No.	Dated	Application for	Action	
			Nature	Date
BPH-10609 R & F PRESS	6-14-77 6-20-77 JUL 15 1977	CP redescribe TL as: Hwy. 32 & Waters St., Salem, Mo; chg TPO & Transmission line Atty. Julian P. Frerert Engr. Robert E. Miers, P.E.	GRANTED	8-15-77

## About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file.

FM History Cards were initiated in the early 1940s, with the authorization of the earliest FM stations in the FM band, then at 42 to 50 MHz. (The band was shifted to its present location, 88 to 108 MHz, in 1946.) History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form for reference.

In 1999, the Commission moved to a new location (445 12<sup>th</sup> Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). Prior to that move, the History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

