

**RADIO MARKET ANALYSIS**  
**MILLER COMMUNICATIONS, INC.**  
**WIGL (FM) RADIO STATION**  
**WINNSBORO, SOUTH CAROLINA**  
**April 2008**

**TECHNICAL STATEMENT**

1. This technical statement and attached exhibits were prepared on behalf of Miller Communications, Inc. ("MCI"), licensee of station WIGL, Channel 230A, Saint Matthews, South Carolina. MCI is submitting an application to relocate and change the community of license of WIGL to Winnsboro, South Carolina; as such, a Radio Market Analysis is necessary. MCI is also the licensee of WICI-FM, Channel 234C3, Sumter, South Carolina; WDXY, 1240 kHz, Sumter, South Carolina; WWHM<sup>1</sup>, 1290 kHz, Sumter, South Carolina; and WIBZ<sup>2</sup>, Channel 238A, Wedgefield, South Carolina. Exhibit #1 is a map depicting the subject stations. There is no contour overlap between the proposed WIGL and any of these stations. The proposed community of license for WIGL is Winnsboro, South Carolina, which is not located within a metro county in any Arbitron market. Since the proposed new community of license is not located in an Arbitron market and the proposed WIGL will not have contour overlap with any of the subject stations, the application for WIGL is in compliance with the §73.3555 of the Commission's rules.

2. The foregoing technical statement was prepared for Miller Communications, Inc., by Graham Brock, Inc., its Technical Consultants. All information contained herein is true and

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- 1) WWHM has a pending application to relocate and change community of license (BP-20080404ACC). This application is considered herein.
  - 2) WIBZ also has an outstanding construction permit and an application to move to relocate to Channel 237A and change community of license to Quinby, South Carolina (BPH-20080404ACE). This construction permit is considered in this study. The application to relocate to Quinby is even further removed from the proposed WIGL and is, therefore, not considered herein.

accurate to the best of our belief and knowledge. All data relating to AM and FM facilities in the relevant BIA/Arbitron market was determined using the BIA Financial Network, Inc. Media Access Pro, Version 4.2. BIA database. We assume no liability for errors or omissions in that database which may be adverse to the information contained herein.

**WIGL - Proposed**  
Latitude: 34-21-47 N  
Longitude: 080-54-40 W  
ERP: 8.90 kW  
Channel: 230C3  
Frequency: 93.9 MHz  
AMSL Height: 281.9 m

**WIBZ Lic**  
BLH-20020606AAY  
Latitude: 33-56-56 N  
Longitude: 080-23-34 W  
ERP: 4.40 kW  
Channel: 238A  
Frequency: 95.5 MHz  
AMSL Height: 174.0 m

**WIBZ CP**  
BPH-20070122AJR  
Latitude: 34-01-49 N  
Longitude: 080-27-43 W  
ERP: 3.90 kW  
Channel: 238A  
Frequency: 95.5 MHz  
AMSL Height: 183.8 m

**WICI-FM**  
BLH-20040112ADC  
Latitude: 34-02-56 N  
Longitude: 080-12-51 W  
ERP: 8.10 kW  
Channel: 234C3  
Frequency: 94.7 MHz  
AMSL Height: 222.0 m

WIGL 3.16 mV/m

**WWHM Appl**  
Latitude: 33-54-49 N  
Longitude: 080-26-23 W  
ERP: 1.0 kW  
Frequency: 1290 kHz

**WWHM Lic**  
Latitude: 33-55-16 N  
Longitude: 080-16-59 W  
ERP: 1.0 kW  
Frequency: 1290 kHz

**WDXY**  
Latitude: 33-54-16 N  
Longitude: 080-19-25 W  
ERP: 1.0 kW  
Frequency: 1240 kHz

WICI-FM 3.16 mV/m

WIBZ Lic 3.16 mV/m

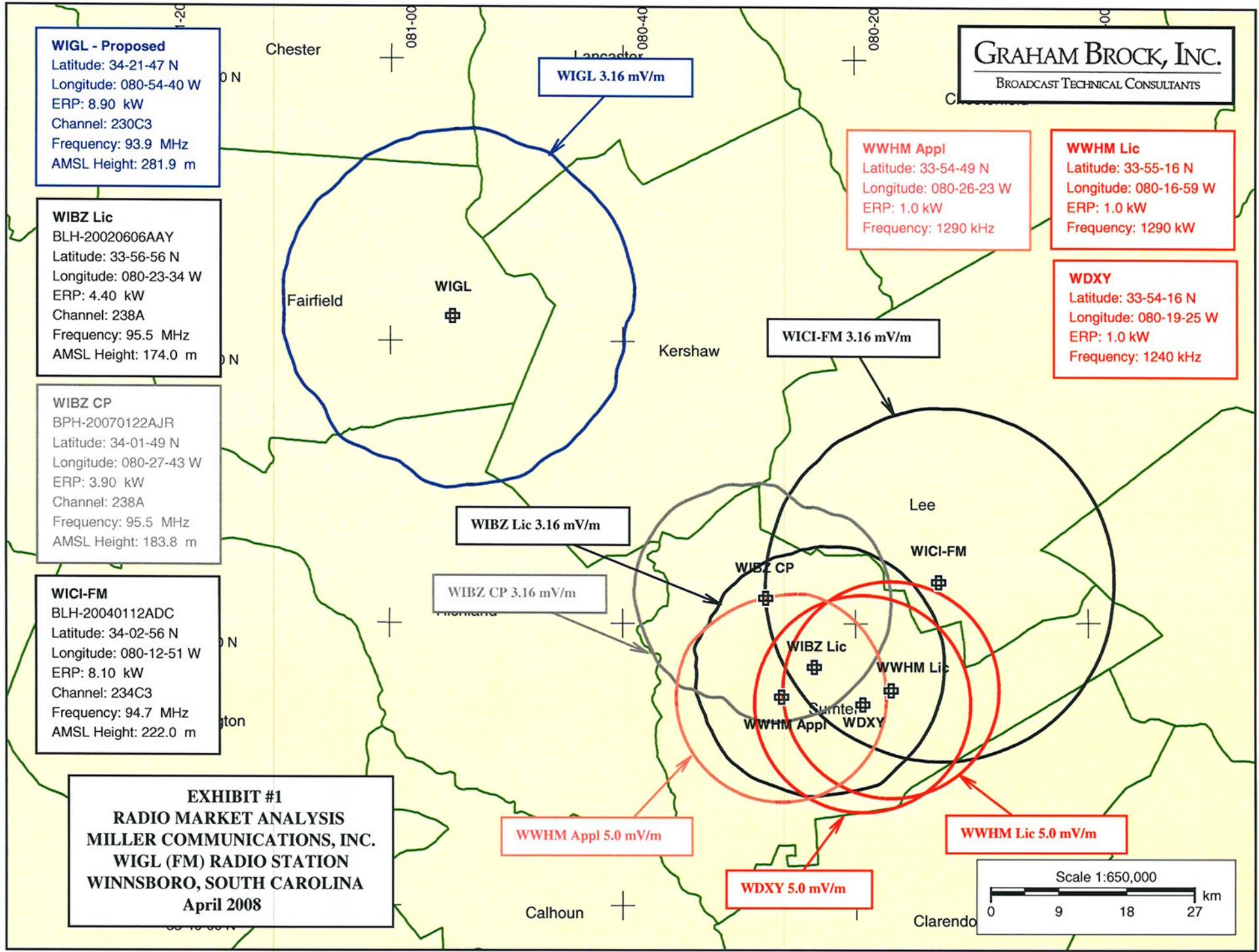
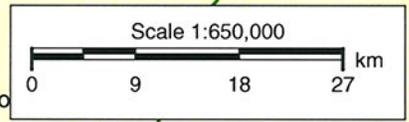
WIBZ CP 3.16 mV/m

WWHM Appl 5.0 mV/m

WWHM Lic 5.0 mV/m

WDXY 5.0 mV/m

**EXHIBIT #1**  
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**AFFIDAVIT AND QUALIFICATIONS OF CONSULTANT**

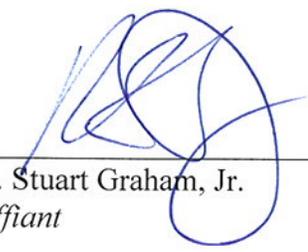
*State of Georgia )*  
*St. Simons Island ) ss:*  
*County of Glynn )*

**R. STUART GRAHAM**, being duly sworn, deposes and says that he is an officer of Graham Brock, Inc. Graham Brock has been engaged by Miller Communications, Inc., to prepare the attached Technical Exhibit.

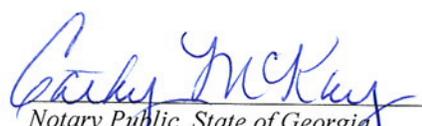
His qualifications are a matter of record before the Federal Communications Commission. He is a graduate of Auburn University and has been active in Broadcast Engineering since 1972.

The attached report was either prepared by him or under his direction and all material and exhibits attached hereto are believed to be true and correct.

*This the 8th day of April 2008.*

  
\_\_\_\_\_  
R. Stuart Graham, Jr.  
*Affiant*

*Sworn to and subscribed before me  
this the 8th day of April 2008*

  
\_\_\_\_\_  
*Notary Public, State of Georgia*  
*My Commission Expires: March 18, 2011*