

RADIO MARKET ANALYSIS
DOUBLE O SOUTH CAROLINA CORPORATION
WWNQ (FM) RADIO STATION
FOREST ACRES, SOUTH CAROLINA
June 2005

TECHNICAL STATEMENT

1. This technical statement and attached exhibits were prepared on behalf of Double O South Carolina Corporation ("Double O"), licensee of WWNQ, Channel 232A, Forest Acres, South Carolina.¹ Double O is submitting a minor change application to increase the power of WWNQ, as such, an updated multiple ownership analysis is necessary. Double O is also the licensee of station WWNU, Channel 221C3, Irmo, South Carolina. Both WWNQ and WWNU are licensed to a community within a metro county in the Columbia, South Carolina Arbitron Market (Market #89).

2. Since both of these stations are located in the Columbia, South Carolina Arbitron Market, an analysis based on the stations in a rated market is necessary. As shown on Exhibit #1, there are thirty-one AM and FM (commercial and non-commercial) stations listed in the Columbia, South Carolina Arbitron Market. Double O would be in control of two FM stations in the market. The number of stations indicated falls in the thirty to forty-four stations tier of §73.3555(a)(1)(ii) of the Commission's rules. At this level, common ownership or control of up to seven stations, with no more than four in the same service, is permissible. Therefore, since

1) Double O is operating WWNQ under automatic program test authority with the facilities authorized in BMPH-20040712AAR. A license to cover the permit has been filed with the Commission and remains pending (BLH-20041208AAN).

Double O will control two stations in this BIA/Arbitron market, its proposed minor change application for WWNQ is in compliance with the rules. That is, Double O has permissible attributable interests in two radio stations (two in FM service) in the relevant market.

3. The foregoing technical statement was prepared on behalf of Double O South Carolina Corporation by Graham Brock, Inc., its Technical Consultants. All information contained herein is true and accurate to the best of our belief and knowledge. All data relating to AM and FM facilities in the relevant BIA/Arbitron market was determined using the BIA Financial Network, Inc. Media Access Pro, Version 4.0. BIA database. We assume no liability for errors or omissions in that database which may be adverse to the information contained herein.



FCC Geographic Market Definition for Columbia, SC

| Call Letters | AM/FM | Freq | Type Station | Format | Home Market | Market Designtn Date | Home Mkt Rank | Owner | City & State of License | County of License |
|--------------|-------|-------|--------------|-------------|--------------|----------------------|---------------|--|-------------------------|-------------------|
| WARQ | FM | 93.5 | C | Alternative | Columbia, SC | 07/02/2003 | 89 | Inner City Broadcasting Corporation | Columbia, SC | Richland |
| WBAJ | AM | 890 | C | Religion | Columbia, SC | 01/05/2005 | 89 | Family First | Blythewood, SC | Richland |
| WBLR | AM | 1430 | C | Span/Chrst | Columbia, SC | 07/02/2003 | 89 | Barinowski Investment Co A GA LP | Batesburg, SC | Lexington |
| WCEO | AM | 840 | C | Talk | Columbia, SC | 07/02/2003 | 89 | Norsan Consulting and Management Inc | Columbia, SC | Richland |
| WCOS | FM | 97.5 | C | Country | Columbia, SC | 07/02/2003 | 89 | Clear Channel Communications | Columbia, SC | Richland |
| WCOS | AM | 1400 | C | Sports | Columbia, SC | 07/02/2003 | 89 | Clear Channel Communications | Columbia, SC | Richland |
| WFMV | FM | 95.3 | C | Gospel | Columbia, SC | 07/02/2003 | 89 | Glory Communications | South Congaree, SC | Lexington |
| WGCV | AM | 620 | C | Gosp/Talk | Columbia, SC | 07/02/2003 | 89 | Glory Communications | Cayce, SC | Lexington |
| WHXT | FM | 103.9 | C | Hip Hop | Columbia, SC | 07/02/2003 | 89 | Inner City Broadcasting Corporation | Orangeburg, SC | Orangeburg |
| WIGL | FM | 93.9 | C | Hot AC | Columbia, SC | 02/08/2005 | 89 | Miller Communications Inc (SC) | St. Matthews, SC | Calhoun |
| WISW | AM | 1320 | C | News/Talk | Columbia, SC | 07/02/2003 | 89 | Citadel Broadcasting Corp | Columbia, SC | Richland |
| WLGO | AM | 1170 | C | Gospel | Columbia, SC | 07/02/2003 | 89 | Peregon Communications Inc | Lexington, SC | Lexington |
| WLJI | FM | 98.3 | C | Gospel | Columbia, SC | 07/02/2003 | 89 | Glory Communications | Summerton, SC | Clarendon |
| WLTR | FM | 91.3 | NC | Cls/Nws/NP | Columbia, SC | 07/02/2003 | 89 | South Carolina Educational Television Commission | Columbia, SC | Richland |
| WLTJ | FM | 96.7 | C | Soft AC | Columbia, SC | 07/02/2003 | 89 | Clear Channel Communications | Cayce, SC | Lexington |
| WLXC | FM | 98.5 | C | Urban AC | Columbia, SC | 07/02/2003 | 89 | Citadel Broadcasting Corp | Lexington, SC | Lexington |
| WMFX | FM | 102.3 | C | Clsc Rock | Columbia, SC | 07/02/2003 | 89 | Inner City Broadcasting Corporation | St. Andrews, SC | Richland |
| WMHK | FM | 89.7 | NC | ChrsContem | Columbia, SC | 07/02/2003 | 89 | Columbia Bible College Broadcasting Company | Columbia, SC | Richland |
| WNOK | FM | 104.7 | C | CHR | Columbia, SC | 07/02/2003 | 89 | Clear Channel Communications | Columbia, SC | Richland |
| WOIC | AM | 1230 | C | Sports | Columbia, SC | 07/02/2003 | 89 | Inner City Broadcasting Corporation | Columbia, SC | Richland |
| WOMG | FM | 103.1 | C | Oldies | Columbia, SC | 07/02/2003 | 89 | Citadel Broadcasting Corp | Columbia, SC | Richland |
| WQXL | AM | 1470 | C | Relig Music | Columbia, SC | 07/02/2003 | 89 | Metro Communications | Columbia, SC | Richland |
| WTCB | FM | 106.7 | C | AC | Columbia, SC | 07/02/2003 | 89 | Citadel Broadcasting Corp | Orangeburg, SC | Orangeburg |
| WUSC | FM | 90.5 | NC | Variety | Columbia, SC | 07/02/2003 | 89 | University of South Carolina | Columbia, SC | Richland |
| WVOC | AM | 560 | C | Nws/Tlk/Spt | Columbia, SC | 07/02/2003 | 89 | Clear Channel Communications | Columbia, SC | Richland |
| WWDM | FM | 101.3 | C | Urban | Columbia, SC | 07/02/2003 | 89 | Inner City Broadcasting Corporation | Sumter, SC | Sumter |
| WWNQ | FM | 94.3 | C | Country | Columbia, SC | 06/04/2004 | 89 | Double O Radio LLC | Forest Acres, SC | Richland |
| WWNU | FM | 92.1 | C | Country | Columbia, SC | 11/06/2004 | 89 | Double O Radio LLC | Irmo, SC | Lexington |
| WXBT | FM | 100.1 | C | Hip Hop | Columbia, SC | 07/02/2003 | 89 | Clear Channel Communications | West Columbia, SC | Lexington |
| WYFV | FM | 88.7 | NC | Christian | Columbia, SC | 07/02/2003 | 89 | Bible Broadcasting Network | Cayce, SC | Lexington |
| WZMJ | FM | 93.1 | C | Country | Columbia, SC | 07/02/2003 | 89 | Inner City Broadcasting Corporation | Batesburg, SC | Lexington |

"C" - Commercial Station; "NC" - Non Commercial Station

"p" indicates pending sale to owner listed

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EXHIBIT #1



FCC Geographic Market Definition for Columbia, SC

| Call Letters | AM/ FM | Freq | Type Station | Format | Home Market | Market Designtn Date | Home Mkt Rank | Owner | City & State of License | County of License |
|-----------------|-----------|------|-----------------|--------|-------------|----------------------------|---------------------|-------|----------------------------|----------------------|
|-----------------|-----------|------|-----------------|--------|-------------|----------------------------|---------------------|-------|----------------------------|----------------------|

Number of Stations in Geographic Market 31

"C" - Commercial Station; "NC" - Non Commercial Station

"p" indicates pending sale to owner listed

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AFFIDAVIT AND QUALIFICATIONS OF CONSULTANT

State of Georgia)
St. Simons Island) ss:
County of Glynn)

JEFFERSON G. BROCK, being duly sworn, deposes and says that he is an officer of Graham Brock, Inc. Graham Brock has been engaged by Double O South Carolina Corporation to prepare the attached Technical Exhibit.

His qualifications are a matter of record before the Federal Communications Commission. He has been active in Broadcast Engineering since 1979.

The attached report was either prepared by him or under his direction and all material and exhibits attached hereto are believed to be true and correct.

This the 22nd day of June, 2005.



Jefferson G. Brock
Affiant

*Sworn to and subscribed before me
this the 22nd day of June, 2005*



Notary Public, State of Georgia
My Commission Expires: September 3, 2007