

W W A V

BC-126
June 1975

FREQUENCY MODULATION

BROADCASTING STATION LICENSE RECORD

Official Number 3249

Date first licensed 4-6-77

Call letters W W A V

Station location Auburn, Maine

Name of licensee THE GREAT DOWN EAST WIRELESS TALKING MACHINE COMPANY, INC.

Transmitter location 501 Court Street, Auburn, Maine (PH 10-26-76)

Main studio location Washington Street, Auburn, Maine (PH 10-26-76)

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From To
BPH-9437 HAAT: 300' (L)	10-26-76 H&V	100.1MHz ch. 261	ERP: 3kw Class-A	H&V	{RC} U 10-26-77
CP for NEW FM Station					
BPH-9437(1) - EBSA	12-21-76	Call letters assigned			
BLH-7294(L)	4-6-77	Lic. (BPH-9437)	for new sta.		4-1-78
BRH-3249	3-21-78	(S) REN. OF LICENSE			4-1-81

Form BC-121
September 1969

APPLICATION RECORD - BROADCASTING

Call **W W A V**
Letters **XNEW-FM**

Name **The Great Down East Wireless Talking Machine Company, Inc.**
Auburn, Maine (PO Box 1404, Lewell, Massachusetts 01853)

(PO P.O. Box 929, Lewiston, Maine)

File No.	Dated	Application for	Action	
			Nature	Date
BPH-9437	4-3-75	CP for New FM on: 100.1mhz #261	Designated for Hearing DEC 22 1975 26644	
R & F	4-9-75	ERP: 3KW(H&V) HAAT: -300'-(H&V)		
#412071 \$200	4-11-75	Trans: Gates FM-2.5H3; Ant: Gates FMG-4A, -----sectors------(H&V)		
Code 013				
Press	JUN 17 1975	TL: Pleasant Street, Lewiston, Maine	GRANTED 10-26-76 gr fee \$1,350	
P. N. Rec'd	10-31-75	SL-RC: To Be Determined; Auburn, Maine 440-051-07" - 700-111-32"		
		(REQUEST WAIVER OF SECTION 73.315(a) OF COMM. RULES)		
		(MUTUALLY EXCLUSIVE WITH BPH-7975 and BPH-8037)		
		Atty: E. William Henry(Ginsburg, Feldman and Bress)		
		Engr: Norman L. Rivers Ass. (Loeminster, Mass)		
AMENDED	5-12-75	Sect. II and III.		
AMENDED	5-30-75	By-Laws.		
AMENDED	10-14-75	Section III		
PN REC'd	10-31-75			
AMENDED	10-22-75	Section III, Section IV-A, Reply to Commission Letter Dated 9-24-75		
AMENDED	11-25-75	Agreement filed between Arnold S. Lerner and Daniel M. Lerner.		

APPLICATION RECORD - BROADCASTING

Call Letters **W W A V**
XNEW-FM

Name **The Great Down East Wireless Talking Machine Company, Inc.**
Auburn, Maine

File No.	Dated	Application for	Action	
			Nature	Date
BPH-9437 CONTINUED FROM AMENDED Press	11-26-75 DEC 18 1975	CARD #1 Engr. Data: Specify SL & RC as: Washington Street, Auburn, Maine; make chg. ant. system (decr. hght.); chg. TPO and HAAT: 280' (H&V).	SEE CARD	NO. 1
AMENDED(ORDER 7-1-76		chg. HAAT: 300' (H&V) TL: 501 Court St., Auburn, Maine North Lat. 44°05'39"W Long. 70°14'49"		
AMENDED(ORDER -7-9-76		type ant. GATES FMC-3A, 3 sects (H&V) chg. TL: Merrill Hill off Park Avenue, Auburn, Maine SL & RC: 88 Court St., Auburn, Maine N. Lat. 44°05'45" W. Long. 70°14'56"		
AMENDED(ORDER) 8-25-76		type ant: Jampro JSCP-3, 3 sects (H&V) ant sytem(incr. hght) Supplement to 7-9-76 amendment		
BLH-7294 R & F PTA PRESS	1-28-77 1-31-77 1-31-77 MAR 14 1977	Lic. (BPH-9437) for new sta. Atty: E. William Henry (Ginsburg, et al)	GRANTED	4-6-77

APPLICATION RECORD - BROADCASTING

Call
Letters W W A V

Name THE GREAT DOWN EAST WIRELESS TALKING MACHINE COMPANY, INC.
AUBURN, MAINE

File No.	Dated	Application for	Action	
			Nature	Date
BRH-3249 R & F P.N. PRESS	11-17-77	RENEWAL OF LICENSE		
	11-25-77			
	11-25-77	Atty. E. William Henry (Ginsburg, Feldman & Bress)		
	DEC 27 1977		GRANTED	3-21-78
BRH-801201WK PRESS	JAN 21 1981	RENEWAL OF LICENSE		
		Atty. E. William Henry (Ginsburg, Feldman & Bress) AMENDED 2-11-81 re: Comm. Leader Checklist & ascert. of comm. needs & problems	GRANTED	3-31-81

APPLICATION RECORD-BROADCASTING

100.1MHz.

Call Letters: W W A V

Name: THE GREAT DOWN EAST WIRELESS TALKING MACHINE COMPANY, INC.

Station Location: AUBURN, MAINE

File No.	Date	Description	Action and Date
BPH810615AJ PRESS (0)	JUL 26 1981	DATA FILED 6-15-81 IN ACCORDANCE WITH COMMISSION'S FIRST REPORT AND ORDER ADOPTED 2-19-81 AND RELEASED 2-25-81 IN DOCKET NO. 80-204, SHOWING PROPOSED OPERATION ON A FREQUENCY OF 99.9MHz. #260B, Make chgs. in Ant. Sys.; chg. TL to: Gloucester Hill Road, 1.1 Miles Southwest of New Gloucester, Near New Gloucester, Maine; chg. type Trans.; chg. type Ant. (HARRIS CORP. FMH-3AE, 3 sects. Circularly Polarized); incre. ERP: 30.2kw (H&V); incre. HAAT: 651' (H&V) & chg. TPO. MAJOR ENVIRONMENTAL ACTION UNDER SECTION 1.1305 OF THE COMMISSION'S RULES. 43° 57' 07" 70° 17' 46" Atty. Lawrence P. Keller (Ginsburg, Feldman, Weil & Bress)	

About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file.

FM History Cards were initiated in the early 1940s, with the authorization of the earliest FM stations in the FM band, then at 42 to 50 MHz. (The band was shifted to its present location, 88 to 108 MHz, in 1946.) History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form for reference.

In 1999, the Commission moved to a new location (445 12th Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). Prior to that move, the History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

