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MULTIPLE OWNERSHIP SERVICE CONTOUR ANALYSIS

Prepared for
Entercom Greenville License, LLC
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The attached analysis of compliance with the radio multiple ownership rules was prepared in accordance with the Rules and Regulations of the Federal Communications Commission, in connection with a minor change application for FM station WSPA-FM and WTPT.

Unrated Market

Entercom owns the following stations in the Greenville, SC market:

WSPA-FM	255C	Spartanburg, SC
WTPT(FM)	227C	Forest City, NC
WGVC(FM)	292C3	Simpsonville, SC
WFBC-FM	229C	Greenville, SC
WROQ(FM)	266C0	Anderson, SC
WORD(AM)	950 kHz	Spartanburg, SC
WYRD(AM)	1330 kHz	Greenville, SC

WTPT(FM) does not have principal community contour overlap with any attributable stations other than those listed above.

Since WTPT(FM) is licensed to a community outside the Greenville-Spartanburg Arbitron market, the instant analysis has been made consistent with the Commission's interim rules for unrated markets, for the sake of a complete record. The 70 dBu contours of FM stations were determined from the technical data contained in the most recent edition of the FCC FM Database. The listed antenna height above average terrain was used together with topographic data obtained

from the digitized 30 second or 3 second database. The 5 mV/m daytime contours of AM stations were determined from the technical data contained in the most recent edition of the FCC AM Database. The listed antenna parameter information was used together with a digitized version of the FCC M-3 or Region II ground conductivity database.

The service contours were plotted using correct map projection mathematics. Those stations whose transmitter sites are within the respective principal community service contours of the stations proposed to be commonly owned have only the sites rather than their contours shown. All contours and enclosed transmitter site locations have been labeled. A list of all stations considered is included with this statement.

In counting stations providing service to the "market" defined by each of the discrete clusters formed in unrated markets, stations whose transmitter sites are located in excess of 92 km from the perimeter of the common overlap area have been excluded, as have other stations to be commonly-owned but which are not a part of the discrete cluster being studied.

Since the principal community contours of WORD(AM) and WYRD(AM) do not overlap, the combination of WSPA-FM with the other attributable stations in this market forms two discreet clusters. This exhibit evidences <u>at least the minimum</u> number of stations necessary to demonstrate compliance with the rules concerning radio multiple ownership in unrated markets. For the purposes of this study, only stations with transmitter sites inside the principal community service contours of the stations to be commonly owned have been shown. Numerous additional stations could also be counted as providing service to these market.

Cluster A

WSPA-FM, WTPT(FM) Lic+CP, WGVC(FM), WFBC-FM, WROQ(FM), WORD(AM)

In order to qualify for common ownership of this 5AM/1FM cluster, there must be at least 45 stations in the relevant "market". This study demonstrates that there are <u>at least</u> 78 stations in the relevant market.

Cluster B

WSPA-FM, WTPT(FM) Lic+CP, WGVC(FM), WFBC-FM, WROQ(FM), WYRD(AM)

In order to qualify for common ownership of this 5AM/1FM cluster, there must be at least 45 stations in the relevant "market". This study demonstrates that there are at least 78 stations in the relevant market.

Please note that the attached list of stations in the market totals 79 stations. That is because the list includes both WORD(AM) and WYRD(AM), which are both attributable but members of separate clusters. Therefore one station has been subtracted from the "denominator" to result in the 78 station count indicated above.

January 16, 2008

Erik C. Swanson