

MARYLAND PUBLIC RADIO HOLDING CORPORATION
PROPOSALS TO ADVANCE THE ASSIGNEE'S EDUCATIONAL PURPOSE

The applicant and its subsidiaries will broadcast public service, educational, music and arts programming to advance the quality of life in Baltimore, Maryland, and the surrounding area. Because of the applicant's concern for a better educated community, the station will be a forum to discuss, explore and learn about major local issues relating to literacy, race relations, government, industrial growth, education and the arts. Station programming will be used as a uniting force to encourage a diverse community to think and work together.

The applicant is concerned with improving the area's general awareness of world, regional and local events. The station will strive to educate its listeners by providing broadcast access to the opinions of a cross section of the community, encouraging balance and representation of the views of many community groups.

With respect to the arts, the applicant will identify the works of local artists, whether it be readings of authors, performance of local musicians or commentaries on visual arts. When possible, the station will interview the artists themselves in an effort to educate the radio audience as to the artist's medium and message. Musical programming will focus on the diversity of the community served, primarily in the form of classical, jazz and specialty forms. When the opportunity presents itself, the station will broadcast live concerts consistent with the interest in the arts.

A weekly interview and discussion program will focus on educating the listening audience on the cause and effects of local and regional issues featuring important individuals in government, business, finance, agriculture and education. This program will be one hour in length and be presented in prime listening time.

The applicant will encourage students and adult volunteers to participate in station programs and operations, as a method and means to teach and learn the fundamentals of radio operations, fund raising, news and public affairs production skills. The applicant will continue to be an NPR affiliate station and is committed to local and regional news, public and cultural affairs.