

W S T R-FM

 SPERRY RAND

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REMOVABLE LABEL TAB

GUIDES AND FOLDERS

MADE IN U.S.A.

CATALOG NO. 4550L 1/5



Card 1  
Official No. 735

# BROADCASTING STATION LICENSE RECORD

Date first licensed 10-2-53

Call letters WSTR-TV  
LOCATION: STURGIS, MICHIGAN

Name of licensee WATER WONDERLAND BROADCASTING COMPANY, INC., (AL 12-16-59; EFF:  
12-31-59)  
x WSTR, INCORPORATED

Transmitter location 1.25 miles south of Sturgis, Michigan  
/ Kottawa Road

Main studio location Same



# CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From To
BPH-1825	3-11-53	C.P. for new FM B/c stat 103.1 mcs. 670 w	Terr 195ft.		5-11-53 11-11-53
TEL.	3-25-53	RETEL 23. Auth. op. in accord. BPH-1825 except with Gates 250-B tr. & Andrew 1302-B, 2- bay antennas 45' above av. terrain, purpose of providing prog. service.			to 4-25-53.
TEL.	4-24-53	RETEL 23. Auth. to op. per tel. 3-25-53 extended to 5-25-53.			
Tel	5-28-53	RETEL 22. Auth op. per tel 3-25-53 extended to 7-25-53.			
BMPH-4830	6-25-53	Mod. CP change type tr. 103.1mcs 285w	Terr 210'		8-25-53 2-25-54
Tel.	7-24-53	Interim auth. ext. to			8-25-53.
WIRE	8-25-53	EXT. of Interim auth. accord. BMPH-4830 to 9-25-53			
BLH-922 modified	10-5-53	License to cover BPH-1825 as 103.1 mcs. ERP 285Watts	Terr: 210ft		10-5-53 L 10-1-55
BRH-735	9-7-55	Renewal of license to			10-1-58 (S)
BRH-735	9-10-58	Renewal of license to			10-1-61
BPH-2597	2-12-59	CP to increase ERP, change HAAT and TPO: 890 watts. install a new transmitter (ITA, FM-100CA) HAAT: 190 foot, 103.1mcs., 1kw., Unl. Ch. 276			4-12-59 10-12-59
BLH-1388	8-12-59	103.1mcs 1-kw U			8-12-59
HAAT: 190'		TPO: 890-w.			10-1-61
<u>Lic. to cover CP(BPH-2597) Auth. chgs. in existing station.</u>					
BALH-397	12-16-59	Voluntary assignment of license to EFF: 12-31-59 Water Wonderland Broadcasting Company, Inc			
BRH-735	11-16-61	103.1 1kw U			11-16 10-1-64
---	10-3-63	99.3mc ERP: 1kw Unl. CH 257A TPO: 750w			10-3 10-1-64
HAAT: 190ft.		Mod. of Lic. per Order 7-25-63, Doc No. 14185 (Cond 1) TPO: 750; ant (RCA BFA-2A, 2sec			
---	3-23-64	99.3mcs ERP: 1kw Unl.			3-23-64
HAAT: 190'		Ch. #257 TPO: 750w			10-1-64
Mod. of Lic. per Supplemental Order of 8-1-63, Docket No. 14185					



Form BC 126

June 1954

# BROADCASTING STATION LICENSE RECORD

Date first licensed 10-5-53

Call letters WSTR-FM

Station location \_\_\_\_\_

Name of licensee \_\_\_\_\_

Transmitter location \_\_\_\_\_

Main studio location \_\_\_\_\_



# CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From- To
BRH-735	9-30-64	Renewal	of License		10-1 10-1-67
BRH-735	9-8-67	Renewal	of License		10-1 10-1-70
BS-735	2-28-68	99.3mc	ERP 1kw U		2-28 10-1-70
Memo correct HAAT to 400' , overall 403' and correct marking.					
Ltr 10-31-68, Recd 11-4-68, notification per Sect. 73.250(a)(5) rules that a CCA-FM-1000-B trans is now installed and in operation.					
BPH-735(1)	3-3-70	Memo chg. antenna support description and overall height. & CCA transmitter.			
HAAT: 190'					
BPH-7332	12-29-70	99.3mc	ERP: 1.35kw		2-28 12-29-71
HAAT: 220'		Ch#257	TPO: 1 kw		
CP install trans, ant. chg. TPO, ERP and HAAT.					
BRH-735(L)	9-30-70	Renewal			10-1-73
BLH-5153(L)	7-16-71	99.3	ERP: 1.35kw		10-1-73
HAAT: 220'			TPO: 1kw		
Lic. (BPH-7332) for changes.					
EBSA	5-22-72				
BPH-735(1)	2-8-73	ML to change coordinates			10-1-73
COMTEL	8-23-73	Temp. Authority	Remain silent thru		9-7-73.
BRH-735(L)	9-27-73	RENEWAL			10-1-76
BPH-8578	10-10-73	99.3mhz.	ERP: 850w(H&V)		10-10-74
HAAT: 390' (H&V)		#257 Class A	CP install new ant., chg. TPO, ERP, HAAT.		
BLH-6042(L)	3-15-74	Lic.(BPH-8578)-Changes			10-1-76
HAAT: 390' (H&V)		99.3mhz., ERP: 850w(H&V)			
BPH-9375	5-16-75	99.3MHz.	ERP: 1.4kw(H&V)	U	5-16-76
HAAT: 390ft(H&V)		CP chg TPO & ERP			
BLH-6814(L)	10-23-75	Lic.(BPH-9375)-Changes.			10-1-76
BRH-735(S)	9-15-76	Renewal of license			10-1-79
BRH790529US	9-21-79	RENEWAL	OF LICENSE (S)		10-1-82



# APPLICATION RECORD - BROADCASTING

WOTR-FM

Call  
Letters

Name **WSTR, INCORPORATED**  
**Box 67, Sturgis, Michigan**

File No.	Dated	Application for	Action	
			Nature	Date
EPH-1825 Rec'd Filed	12-27-52 1-2-53 1-2-53	C.P. for new FM Broadcast station; Freq: 99.3 mcs. (Ch. 257) ERP: 0.74 kw T-L: 1.25 miles S. of City on Nottawa, at WSTR (AM) site, Sturgis, Michigan S-L: Same TR: RCA, Type BTF-250-A, Max. 250 watts Ant: Andrew Corp., 1304 - 4-bay Ant. height above av. terrain: 196'	GRANTED	3-11-53 Freq: 103.1 mcs ERP: 670 watts Terr: 195 ft.
BNPE-4830 Rec'd Filed	6-3-53 6-8-53 6-8-53	Modification of C.P. (EPH-1825, which auth. a new FM station) to change type of tr. to Gates, BF-250-B, 250w; type of ant. to Andrew, 1302, 2-bay; ERP to 285 w.	GRANTED	6-25-53
EPH-922 Rec'd & filed	9-18-53 9-21-53	License to cover C.P. (EPH-1825 as mod).	GRANTED	10-5-53
BRH-735 Rec'd & filed	7-2-55 7-15-55	Renewal of license Neville Miller, atty	GRANTED	9-7-55







## APPLICATION RECORD - BROADCASTING

AUG. 1955

Call  
Letters

W S T R - PP

Name

WATER WONDERLAND BROADCASTING COMPANY, INC.

STURGIS, MICHIGAN

File No.	Dated	Application for	Action	
			Nature	Date
BRH-735 Rec'd Filed	6-30-61 7-5-61 7-5-61	Renewal of license  Atty.: John H. Midlen	GRANTED	11-16-61
DATA SUBMITTED 8-21-63 COMPLIANCE SUPPLEMENTAL ORDER 8-1-63 DOCKET 14185 SHOWING PROPOSED OPERATION ON 99.3Mc, Channel 257A.			Issued as Mod. of lic. <del>10-3-63</del> <del>Cond. re. Order.</del>	
DATA SUBMITTED 2-5-64 COMPLIANCE SUPPLEMENTAL ORDER 8-1-63 DOCKET 14185 SHOWING OPERATION ON 99.3MCS, CH. 257A			GRANTED 3-23-64  Issued as Mod. Lic. per Order 8-1-63	
BRH-735 Rec'd Filed	8-10-64 8-14-64 8-14-64	Renewal of license  Atty. John H. Midlen	GRANTED	9-30-64
BRH-735 R & F JUL 25 1967	6-28-67 7-3-67	Renewal of license  Atty - Midlen & Harrison(Edward B. Reddy)	GRANTED	9-8-67

F. C. C. - WASHINGTON, D. C.



Form BC-121  
September 1969

## APPLICATION RECORD - BROADCASTING

Call  
Letters **WSTR-FM**Name **WATER WONDERLAND BROADCASTING COMPANY, INC.**  
**STURGIS, MICHIGAN**

File No.	Dated	Application for	Action	
			Nature	Date
BRH-735 R & F \$75 #611531 PN Recd. PRESS	6-8-70 6-25-70 " " <b>JUL 1 1970</b>	RENEWAL OF LICENSE E.B.Reddy, Atty.	GRANTED	9-30-70
BPH-7332 R & F #646812 \$50 CODE 061 PRESS: <b>DEC 2 1970</b>	11-16-70 12-1-70 12-1-70	CP install Trans(CCA-FM-1000D); Ant(RCA-BFA-2B, 2 sects); make chgs in ant system(incr. hght); chg. TPO: 1kw; ERP: 1.33kw & HAAT:222'  Atty-Edward B. Reddy & Midler Engr. E. Harold Munn, Jr.	GRANTED	12-29-70



Form BC-121  
September 1969

# APPLICATION RECORD - BROADCASTING

Call  
Letters **WSTR-FM**

Name **WATER WONDERLAND BROADCASTING COMPANY, INC.**

**Sturgis, Michigan**

File No.	Dated	Application for	Action	
			Nature	Date
BLH-5153 R & F #W 011113\$50 AC-068 PTA PRESS	6-10-71 6-14-71 6-14-71 6-24-71 <b>JUL 9 1971</b>	Lic.(BPH-7332) for changes. Antennas: RCA, BFA-2A.  Atty: Midlen & Reddy	GRANTED	7-16-71
BRH-735 R & F P.N. PRESS	6-23-73 7-2-73 7-2-73 <b>14 AUG 1973</b>	Renewal of License  Atty.: Edward B. Reddy	GRANTED	9-27-73
BPH-8578 R & F #230266 \$50 Code 057 Press	8-30-73 9-6-73 9-10-73 <b>SEP 24 1973</b>	CP to install new ant. (RCA BFH-4A, 4 sects. (H&V); chg. TPO; ERP: 0.85KW(H&V) and HAAT: 388' (H&V).  Atty: John H. Midlen	GRANTED  Cond'l re: submit FCC Form 302 (AM) (BZ)	10-10-73



# APPLICATION RECORD - BROADCASTING

99.3mhz.

Call  
Letters **WSTR-FM**

Name **WATER WONDERLAND BROADCASTING COMPANY, INC.**  
**Sturgis, Michigan**

File No.	Dated	Application for	Action	
			Nature	Date
BLH-6042 Rec'd W 251834-\$50. LTD PTA Amended NF PTA Ext. PRESS	10-26-73 11-12-73 11-12-73-AC-057-Atty: Midlen & Reddy(Dennis F. Begley) 11-27-73 Expires 12-27-73 12-3-73 new Sect. II-B to show type antenna 12-13-73 JAN 21 1974	Lic.(BPH-8578)-Changes.	GRANTED	3-15-74
BPH-9375 R & F #395041 \$50 Code 057 PRESS	2-19-75 2-21-75 2-25-75 MAR 18 1975	Construction Permit to change TPO; change ERP: 1.417kw(H&V)  Atty: Dennis F. Begley (Midlen & Reddy)	GRANTED	5-16-75
BLH-6814 R & F W 448856-\$100 PTA PTA Ext. PRESS	7-9-75 7-11-75 7-14-75 7-22-75(LTD) 7-28-75 OCT 1 1975	Lic.(BPH-9375)-Changes.  Atty: Midlen & Reddy(Dennis F. Begley)	GRANTED	10-23-75



# APPLICATION RECORD - BROADCASTING

Call  
Letters **W S T R-FM**

Name **WATER WONDERLAND BROADCASTING COMPANY, INC.**  
**Sturgis, Michigan**

File No.	Dated	Application for	Action	
			Nature	Date
BRH-735	5-26-76	RENEWAL OF LICENSE	GRANTED	9-15-76
R & F	6-1-76			
P.N.		Atty: Edward B. Reddy (Midlen & Reddy)		
Press	JUL 28 1976			
BRH 790529 US		RENEWAL OF LICENSE	GRANTED	9-21-79
PRESS	JUN 27 1979	Atty. Same as above		



## About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file.

FM History Cards were initiated in the early 1940s, with the authorization of the earliest FM stations in the FM band, then at 42 to 50 MHz. (The band was shifted to its present location, 88 to 108 MHz, in 1946.) History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form for reference.

In 1999, the Commission moved to a new location (445 12<sup>th</sup> Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). Prior to that move, the History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

