

EXHIBIT E35

**307(B) TECHNICAL REPORT IN SUPPORT OF
WOGB CHANGE IN CITY OF LICENSE
TO REEDSVILLE, WI**

This technical report has been developed in support of an application for a minor modification to Station WOGB on Channel 276C3 to change city of license from Kaukauna, WI to Reedsville, WI (pop. 1,206 - 2010 US Census) providing a first local aural service there and an increase in 60 dBu service to a population of 13,985. Analyses and exhibits are provided herein to meet the requirements of Question 18, Exhibit 35 of Form 301.

Proposed WOGB circular service contours area and population:

60 dBu	516,149	4,803 square kilometers
70 dBu	239,107	1,691 square kilometers

Urbanized area analysis (exhibit A)

Reedsville, WI is not contained within any Urbanized Area. The proposed and current WOGB 70 dBu contour does encompass more than 50% of the Green Bay, WI Urbanized Area (see exhibit A).

Gain-loss analysis (exhibits B, C, C1 and C2):

The proposed WOGB 276C3 reference point circular 60 dBu yields a population (2010) of 516,149 with a gain of 25,017 in an area of 197 square kilometers and a loss of 11,032 in an area of 197 square kilometers. This results in a net gain of 13,985 (see exhibit B).

Exhibits C, C1 and C2 demonstrate that both the loss area and the gain area receive at least seven (7) or more full-time aural signals.

Kaukauana, WI reception services (exhibit D)

FM 60 dBu or greater and AM NIF 2 mV/m or greater = 22 (17 FM and 5 AM)

Reedsville, WI full time reception services (exhibit E)

FM 60 dBu or greater and AM NIF of 0.5 mV/m or greater = 18 (14 FM and 4 AM).

Kaukauna will not lose any reception service as a result of this proposal.

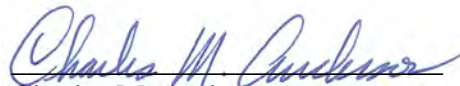
WOGB will be the first aural broadcast service licensed to Reedsville, WI.

**Kaukauna, WI will continue to be served by WJOK(AM) on 1050 kHz 1 kW/0.5 kW
– DA-2-Unlimited.**

Conclusion:

It is concluded that the change in city of license for WOGB to Reedsville, WI will provide a first local service and a net gain of 13,985 in 60 dBu population served. No change in the number of reception services to the two communities will occur. Kaukauna, WI will continue to be served by AM station WJOK.

June 11, 2012



Charles M. Anderson
1519 Euclid Avenue
Bowling Green, KY 42103

EXHIBIT A

WOGB

Latitude: 44-21-32 N

Longitude: 087-59-07 W

ERP: 3.60 kW

Channel: 276

Frequency: 103.1 MHz

AMSL Height: 512.0 m

Elevation: 293.0 m

Horiz. Pattern: Omni

WOGB EXISTING AND PROPOSED
70 DBU CONTOUR ENCOMPASSES 87.5%
OF THE GREEN BAY, WI 2000 URBANIZED AREA.

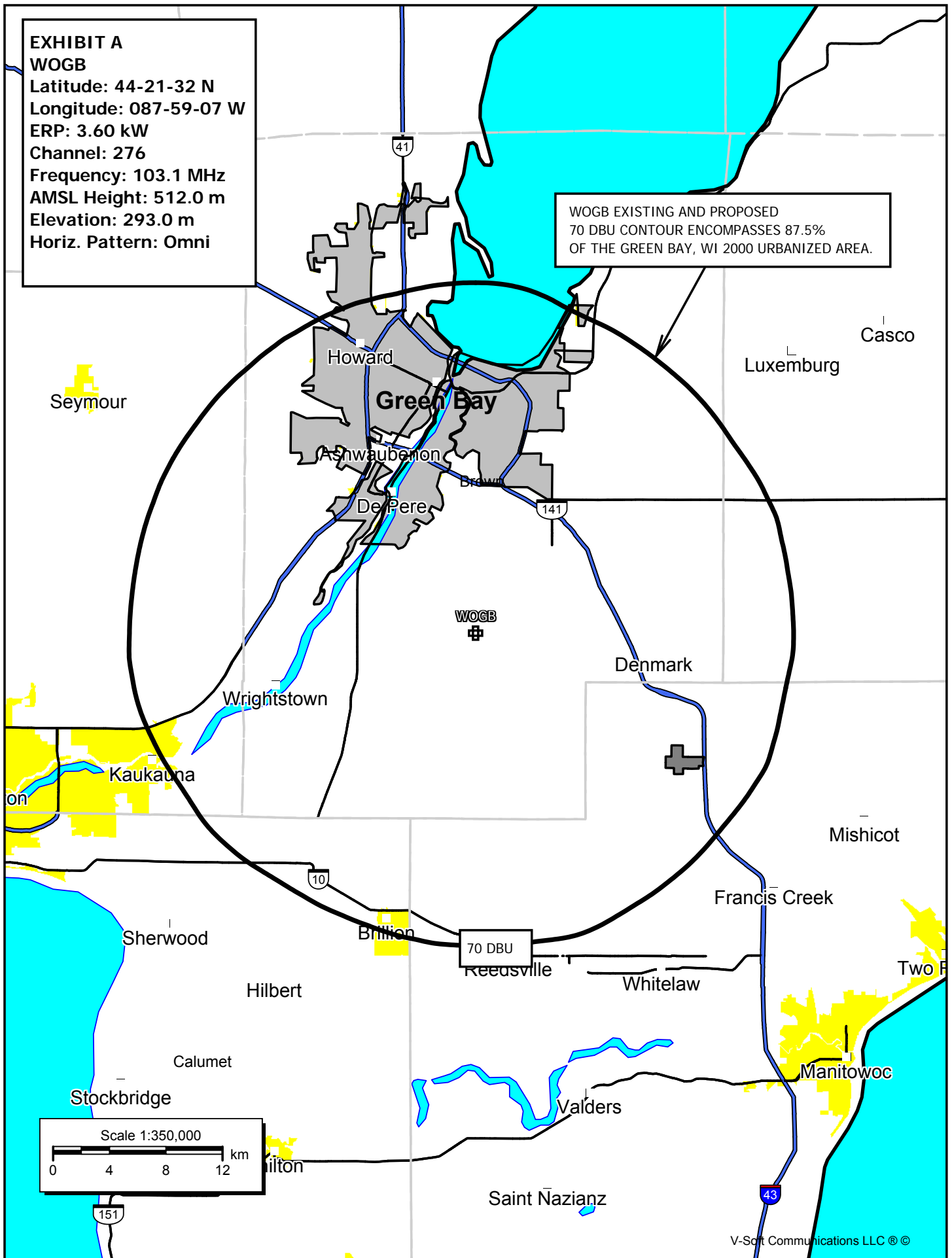


EXHIBIT B GAIN LOSS

NET GAIN = 13,985

LICENSED SITE
CIRCULAR 60 DBU = 39.1 KM
POPULATION = 502,164/ 4,803 SQ KM

LOSS AREA = 11,032/ 197 SQ KM

WOGB-REF PT  WOGB

GAIN AREA = 25,017/ 197 SQ KM
NET GAIN = 13,985

REFERENCE POINT
CIRCULAR C3 60 DBU = 39.1 KM
POPULATION = 516,149/4,803 SQ KM

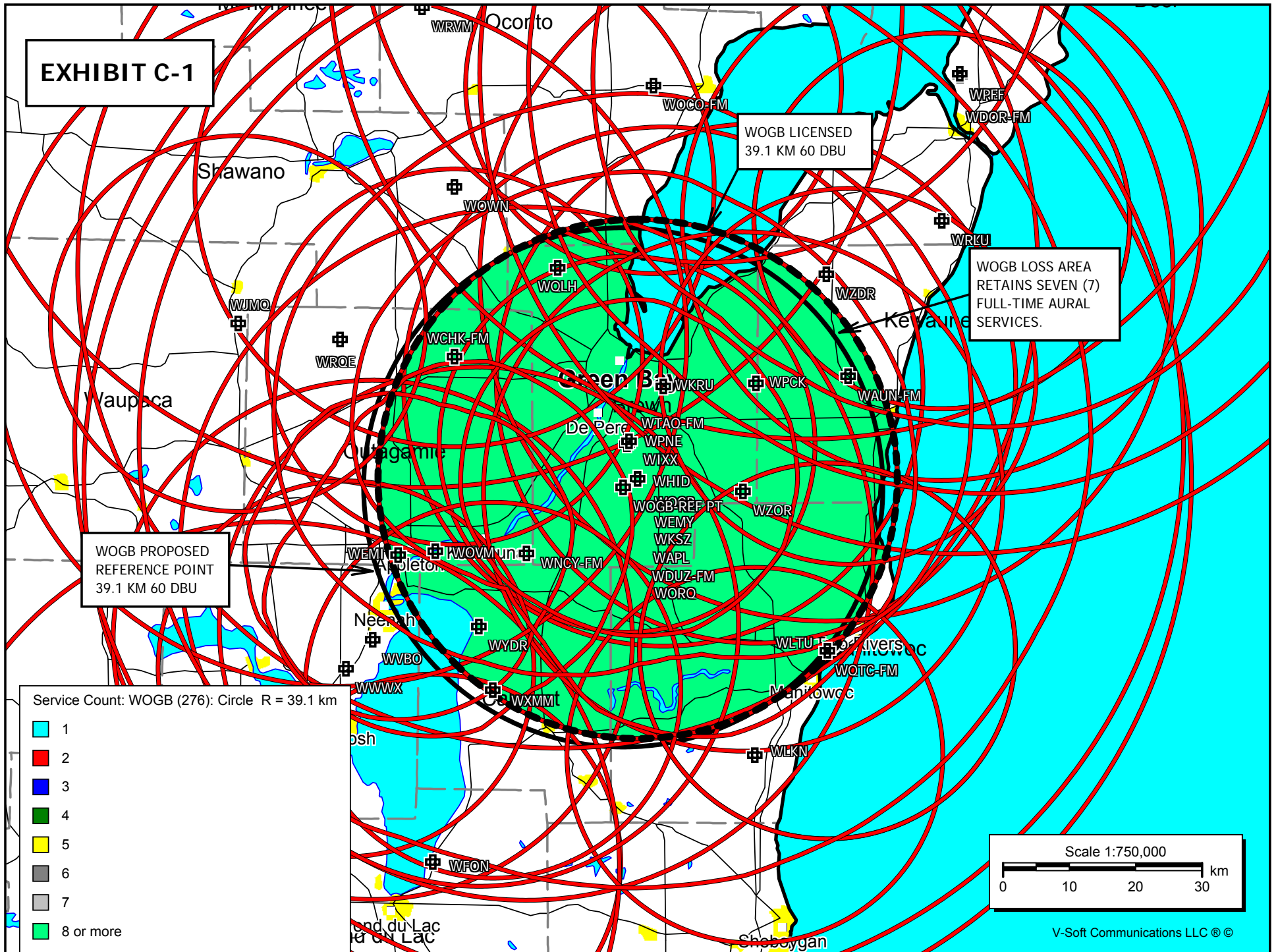
Scale 1:650,000

0 9 18 27 km

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EXHIBIT C-1



[illegible][illegible][illegible]

EXHIBIT C

Scale 1:750,000
0 10 20 30 km

WGBS LICENSED
39.1 KM 60 DBU

WGBS PROPOSED
REFERENCE POINT
39.1 KM 60 DBU

WGBS GAIN AREA
RECEIVES AT LEAST
EIGHT FULL-TIME
AURAL SERVICES.

Service Count: WGBS (276): Circle R = 39.1 km

- 1
- 2
- 3
- 4
- 5
- 6
- 7
- 8 or more

EXHIBIT C

Scale 1:750,000
0 10 20 30 km

WGBS LICENSED
39.1 KM 60 DBU

WGBS PROPOSED
REFERENCE POINT
39.1 KM 60 DBU

WGBS GAIN AREA
RECEIVES AT LEAST
EIGHT FULL-TIME
AURAL SERVICES.

Service Count: WGBS (276): Circle R = 39.1 km

- 1
- 2
- 3
- 4
- 5
- 6
- 7
- 8 or more

-
- EXHIBIT C**
- Scale 1:750,000
0 10 20 30 km
- WGBS LICENSED
39.1 KM 60 DBU
- WGBS PROPOSED
REFERENCE POINT
39.1 KM 60 DBU
- WGBS GAIN AREA
RECEIVES AT LEAST
EIGHT FULL-TIME
AURAL SERVICES.
- Service Count: WGBS (276): Circle R = 39.1 km
- 1
 - 2
 - 3
 - 4
 - 5
 - 6
 - 7
 - 8 or more

EXHIBIT C1A EXISTING SERVICES STATION LIST

Call	Sign	Lic	Chan.	Svc	Cls	City	ST	DA	Power
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WHID		LIC	201	M	C1	Green Bay	WI	Yes	17.0
WNLI		LIC	203	M	C1	Sturgeon Bay	WI	No	50.0
WPNE		LIC	207	M	C1	Green Bay	WI	No	100.0
WORQ		LIC	211	M	C2	Green Bay	WI	Yes	11.0
WPFF		LIC	213	M	C1	Sturgeon Bay	WI	No	100.0
WVOV		LIC	216	M	A	Appleton	WI	Yes	3.6
WEMY		LIC	218	M	A	Green Bay	WI	No	0.71
WEMI		LIC	220	M	A	Appleton	WI	No	3.1
WLTU		LIC	221	M	A	Manitowoc	WI	No	3.7
WJMQ		LIC	222	M	A	Clintonville	WI	No	6.0
WAUN-FM		LIC	224	M	A	Kewaunee	WI	No	6.0
WXMM		LIC	225	M	A	Chilton	WI	No	6.0
WRQE		LIC	228	M	C2	New London	WI	No	50.0
WDOR-FM		LIC	230	M	C1	Sturgeon Bay	WI	No	77.0
WYDR		LIC	232	M	C3	Neenah-menasha	WI	Yes	13.0
WZOR		LIC	234	M	C3	Mishicot	WI	Yes	21.5
WLST		LIC	236	M	C1	Marinette	WI	No	100.0
WKSZ		LIC	240	M	C3	De Pere	WI	No	4.5
WSFQ		LIC	242	M	C2	Peshtigo	WI	No	49.0
WBDK		LIC	244	M	C3	Algoma	WI	No	8.0
WWWX		LIC	245	M	A	Oshkosh	WI	No	6.0
WTAQ-FM		LIC	248	M	A	Glenmore	WI	No	3.0
WLKN		LIC	251	M	A	Cleveland	WI	No	5.8
WQLH		LIC	253	M	C1	Green Bay	WI	No	100.0
WOWN		LIC	257	M	C3	Shawano	WI	Yes	14.0
WPKR		LIC	258	M	C2	Omro	WI	No	25.0
WZDR		LIC	259	M	C2	Sturgeon Bay	WI	No	46.0
WNCY-FM		LIC	262	M	C2	Neenah-menasha	WI	No	45.0
WIXX		LIC	266	M	C	Green Bay	WI	No	100.0
WRKU		LIC	271	M	A	Forestville	WI	Yes	2.6
WQTC-FM		LIC	272	M	A	Manitowoc	WI	No	4.5
WRVM		LIC	274	M	C1	Suring	WI	No	100.0
WVBO		LIC	280	M	C3	Winneconne	WI	Yes	25.0
WRLU		LIC	281	M	A	Algoma	WI	No	2.4
WCHK-FM		LIC	282	M	A	Seymour	WI	No	5.6
WPCK		LIC	285	M	C3	Denmark	WI	Yes	10.0
WAPL		LIC	289	M	C0	Appleton	WI	No	100.0
WKRU		LIC	294	M	C3	Allouez	WI	No	25.0
WFON		LIC	296	M	A	Fond Du Lac	WI	No	6.0
WOCO-FM		LIC	296	M	A	Oconto	WI	No	3.0
WDUZ-FM		LIC	298	M	C3	Brillion	WI	No	3.6
WOGB-REF	P		276	M	C3	Kaukauna	WI	No	25.0
WOGB		LIC	276	M	C3	Kaukauna	WI	No	3.6

EXHIBIT D KUKUANA, WI RECEPTION SIGNALS

17 FM AND 5 AM

Call Sign	Principal City	State	Frequency (MHz)	CDBS Facility ID
WNCY-FM	Neenah-menasha	WI	100.3	9965
WAPL	Appleton	WI	105.7	73659
WIXX	Green Bay	WI	101.1	42087
WPNE	Green Bay	WI	89.3	63060
WHID	Green Bay	WI	88.1	4215
WOVM	Appleton	WI	91.1	36786
WYDR	Neenah-menasha	WI	94.3	9962
WORQ	Green Bay	WI	90.1	36412
WOGB	Kaukauna	WI	103.1	89
WDUZ-FM	Brillion	WI	107.5	6861
WKSZ	De Pere	WI	95.9	1518
WQLH	Green Bay	WI	98.5	25121
WRQE	New London	WI	93.5	42089
WKRU	Allouez	WI	106.7	31912
WTAQ-FM	Glenmore	WI	97.5	164253
WEMI	Appleton	WI	91.9	19878
WVBO	Winneconne	WI	103.9	69781
WHBY-N	Kimberly	WI	1150	73660
WJOK-N	Kauana	WI	1050	19879
WNAM-N	Neenah-Menasha	WI	1280	50053
WTAQ-N	Green Bay	WI	1360	42086
WTMJ	Milwaukee	WI	620	74096

Note: FM signals are 60 dBu or greater over 100% of the city boundary and the AM signals are night interference free 2 mV/m or greater over 100% of the city boundary.

EXHIBIT E REEDSVILLE RECEPTION SIGNALS

14 FM AND 4 AM

Call Sign	Principal City	State	Frequency (MHz)	CDBS Facility ID
WAPL	Appleton	WI	105.7	73659
WIXX	Green Bay	WI	101.1	42087
WPNE	Green Bay	WI	89.3	63060
WNCY-FM	Neenah-menasha	WI	100.3	9965
WORQ	Green Bay	WI	90.1	36412
WOGB	Kaukauna	WI	103.1	89
WDUZ-FM	Brillion	WI	107.5	6861
WKSZ	De Pere	WI	95.9	1518
WYDR	Neenah-menasha	WI	94.3	9962
WZOR	Mishicot	WI	94.7	4098
WHID	Green Bay	WI	88.1	4215
WXMM	Chilton	WI	92.9	81813
WQLH	Green Bay	WI	98.5	25121
WEMY	Green Bay	WI	91.5	69196
WTMJ	Milwaukee	WI	620	74096
WSCR-N	Chicago	IL	670	25445
WGN-N	Chicago	IL	720	72114
WBBM-N	Chicago	IL	780	9631

Note: FM 60 dBu and full-time AM with a night interference free contour of 0.5 mV.m or greater over 100% of the community.