

RADIO MARKET ANALYSIS
MILLER COMMUNICATIONS, INC.
WWBD (FM) RADIO STATION
ISLE OF PALMS, SOUTH CAROLINA
January 2008

TECHNICAL STATEMENT

1. This technical statement and attached exhibits were prepared on behalf of Miller Communications, Inc. ("MCI"), licensee of station WWBD, Channel 239C3, Bamberg, South Carolina. MCI is submitting an amendment to a minor change application for WWBD. The underlying application seeks to relocate the station and change the city of license to Isle of Palms, South Carolina. As such, a Radio Market Analysis is necessary. WWBD's new community of license is located in a metro county in the Charleston, South Carolina Arbitron Market (Market # 88). MCI does not control any other stations that are licensed to a community in the Charleston, South Carolina market. Further, the proposed WWBD 70 dBu does not have contour overlap with any other MCI facility in any rated or non-rated market. As such, a review of compliance in the Charleston, South Carolina rated market is being undertaken.

ARBITRON/BIA MARKET REVIEW

2. As shown on Exhibit #1, there are thirty-two AM and FM (commercial and non-commercial) stations listed in the Charleston, South Carolina (Market #88), thirty-three if WWBD is considered. MCI would be in control of one FM station in the market. The number of stations indicated falls in the thirty to forty-four stations tier of §73.3555(a)(1)(ii) of the Commission's rules, in both instances. At this level, common ownership or control of up to

seven stations, with no more than four in the same service, is permissible. Therefore, the minor change application for FM station WWBD in the Charleston, South Carolina market is in compliance with the ownership rules.

3. The foregoing technical statement was prepared on behalf of Miller Communications, Inc., by Graham Brock, Inc., its Technical Consultants. All information contained herein is true and accurate to the best of our belief and knowledge. All data relating to AM and FM facilities in the relevant BIA/Arbitron market was determined using the BIA Financial Network, Inc. Media Access Pro, Version 4.2. BIA database. All other data was extracted from the CDBS database. We assume no liability for errors or omissions in either database which may be adverse to the information contained herein.



FCC Geographic Market Definition for Charleston, SC

Call Letters	AM/FM	Freq	Type Station	Format	Home Market	Market Designtn Date	Home Mkt Rank	Owner	City & State of License	County of License
WYBB	FM	98.1	C	Modern	Charleston, SC	07/02/2003	87	L M Communications	Folly Beach, SC	Charleston
WPAL	FM	100.9	C	Urban AC	Charleston, SC	07/02/2003	87	Caswell Communications Inc	Ridgeville, SC	Dorchester
WAVF	FM	96.1	C	Alternative	Charleston, SC	07/02/2003	87	p NextMedia Group Inc	Hanahan, SC	Charleston
WAZS	AM	980	C	Oldes/Rk&R	Charleston, SC	07/02/2003	87	Daniels, Thomas B	Summerville, SC	Dorchester
WXTC	AM	1390	C	Gospel	Charleston, SC	07/02/2003	87	Apex Broadcasting Inc (SC)	Charleston, SC	Charleston
WEZL	FM	103.5	C	Country	Charleston, SC	07/02/2003	87	p Clear Channel	Charleston, SC	Charleston
WQNT	AM	1450	C	News	Charleston, SC	07/02/2003	87	Kirkman Broadcasting Inc	Charleston, SC	Charleston
WMGL	FM	101.7	C	Urban	Charleston, SC	07/02/2003	87	p Citadel Communications	Ravenel, SC	Charleston
WTMZ	AM	910	C	Sports	Charleston, SC	07/02/2003	87	Kirkman Broadcasting Inc	Dorchester Terr.-Bre, SC	Dorchester
WXLY	FM	102.5	C	Oldies	Charleston, SC	07/02/2003	87	p Clear Channel	North Charleston, SC	Charleston
WSCC	FM	94.3	C	Talk	Charleston, SC	07/02/2003	87	p Clear Channel	Goose Creek, SC	Berkeley
WJKB	AM	950	C	ClHts/Cntry	Charleston, SC	07/02/2003	87	Kirkman Broadcasting Inc	Moncks Corner, SC	Berkeley
WCOO	FM	105.5	C	Clsc Hits	Charleston, SC	07/02/2003	87	L M Communications	Kiawah Island, SC	Charleston
WXST	FM	99.7	C	Urban AC	Charleston, SC	07/02/2003	87	Apex Broadcasting Inc (SC)	Hollywood, SC	Charleston
WQSC	AM	1340	C	Talk	Charleston, SC	07/02/2003	87	Kirkman Broadcasting Inc	Charleston, SC	Charleston
WLTV	AM	730	C	Adlt Stndrd	Charleston, SC	07/02/2003	87	p Indigo Radio LLC	Charleston, SC	Charleston
WQIZ	AM	810	C	Christian	Charleston, SC	07/02/2003	87	Radio Properties LLC	St. George, SC	Dorchester
WSSX	FM	95.1	C	CHR	Charleston, SC	07/02/2003	87	Citadel Communications	Charleston, SC	Charleston
WTMA	AM	1250	C	News/Talk	Charleston, SC	07/02/2003	87	Citadel Communications	Charleston, SC	Charleston
WIWF	FM	96.9	C	Country	Charleston, SC	07/02/2003	87	Citadel Communications	Charleston, SC	Charleston
WRFQ	FM	104.5	C	Clsc Hits	Charleston, SC	07/02/2003	87	p Clear Channel	Mount Pleasant, SC	Charleston
WZJY	AM	1480	C	Mexican	Charleston, SC	07/02/2003	87	p Daniels, Thomas B	Mount Pleasant, SC	Charleston
WIHB	FM	92.5	C	CHR	Charleston, SC	07/02/2003	87	Apex Broadcasting Inc (SC)	Moncks Corner, SC	Berkeley
WALC	FM	100.5	C	Modern AC	Charleston, SC	07/02/2003	87	p Aloha Station Trust LLC	Charleston, SC	Charleston
WTUA	FM	106.1	C	Gospel	Charleston, SC	07/02/2003	87	Glory Communications Inc	St. Stephen, SC	Berkeley
WWWZ	FM	93.3	C	Urban	Charleston, SC	07/02/2003	87	Citadel Communications	Summerville, SC	Dorchester
WAZS	FM	98.9	C	Mexican	Charleston, SC	07/02/2003	87	Daniels, Thomas B	McClellanville, SC	Charleston
WJNI	FM	106.3	C	Gospel	Charleston, SC	07/02/2003	87	Daniels, Thomas B	Ladson, SC	Berkeley
WFCH	FM	88.5	NC	Religion	Charleston, SC	07/02/2003	87	Family Stations Inc	Charleston, SC	Charleston
WKCL	FM	91.5	NC	Christian	Charleston, SC	07/02/2003	87	Chapel Holy Spirit Church & Bible Co	Ladson, SC	Berkeley
WSCI	FM	89.3	NC	Clsc/News	Charleston, SC	07/02/2003	87	South Carolina Educational Television	Charleston, SC	Charleston
WYFH	FM	90.7	NC	Religion	Charleston, SC	07/02/2003	87	Bible Broadcasting Network	North Charleston, SC	Charleston

"C" - Commercial Station; "NC" - Non Commercial Station

"p" indicates pending sale to owner listed



FCC Geographic Market Definition for Charleston, SC

Call Letters	AM/ FM	Type Freq	Station	Format	Home Market	Market Designtn Date	Home Mkt Rank	Owner	City & State of License	County of License
Number of Stations in Geographic Market						32				
<u>Previous Stations in Geographic Market</u>										
WNKT	FM	107.5	C	Sports	Columbia, SC	12/06/2007	90	Citadel Communications	St. George, SC	Dorchester

"C" - Commercial Station; "NC" - Non Commercial Station

"p" indicates pending sale to owner listed

AFFIDAVIT AND QUALIFICATIONS OF CONSULTANT

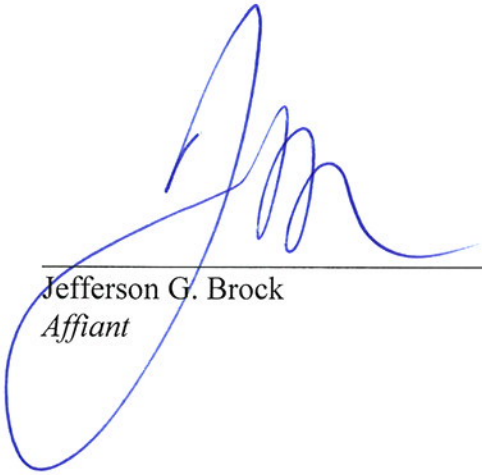
State of Georgia)
St. Simons Island) ss:
County of Glynn)

JEFFERSON G. BROCK, being duly sworn, deposes and says that he is an officer of Graham Brock, Inc. Graham Brock has been engaged by Miller Communications, Inc., to prepare the attached Technical Exhibit.

His qualifications are a matter of record before the Federal Communications Commission. He has been active in Broadcast Engineering since 1979.

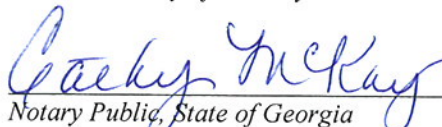
The attached report was either prepared by him or under his direction and all material and exhibits attached hereto are believed to be true and correct.

This the 21st day of January 2008.



Jefferson G. Brock
Affiant

Sworn to and subscribed before me
this the 21st day of January 2008



Notary Public, State of Georgia
My Commission Expires: