

**RADIO MARKET ANALYSIS**  
**SEA-COMM, INC.**  
**WUIN RADIO STATIONS**  
**CAROLINA BEACH, NORTH CAROLINA**  
**January 2008**

**TECHNICAL STATEMENT**

1. This Technical Statement and attached exhibits were prepared on behalf of Sea-Comm, Inc. ("SCI"), proposed assignee of station WUIN, Channel 294A, Carolina Beach, North Carolina. SCI is also the licensee of WLTT, Channel 292A, Shallotte, North Carolina; WNTB, Channel 229A, Topsail Beach, North Carolina; and WBNE, Channel 279C2, Wrightsville Beach, North Carolina. WUIN, WLTT and WBNE are each licensed to a community located in the Wilmington, North Carolina Arbitron Market. Further, WNTB is considered "home" to the Wilmington, North Carolina market. A map of the city grade contours of these stations is attached as Exhibit #1. As indicated, WUIN does not overlap with WNTB, therefore, this analysis will be based only on stations in a rated market.

**WILMINGTON, NORTH CAROLINA ARBITRON/BIA MARKET REVIEW**

2. As shown on Exhibit #2, there are twenty-five AM and FM (commercial and non-commercial) stations listed in the Wilmington, North Carolina Market (Market #165). SCI would be in control of four FM stations in the market. The number of stations indicated falls in the fifteen to twenty-nine stations tier of §73.3555(a)(1)(iii) of the Commission's rules. At this level, common ownership or control of up to six stations, with no more than four in the same service, is permissible. Therefore, SCI is in compliance in the rated Wilmington, North Carolina market.

3. Based on the compliance in the rated market, the proposed assignment of WUIN to SCI is in compliance with §73.3555 of the Commission's rules, with regard to the above referenced stations.

4. The foregoing technical statement was prepared on behalf of Sea-Comm, Inc., by Graham Brock, Inc., its Technical Consultants. All information contained herein is true and accurate to the best of our belief and knowledge. All data relating to AM and FM facilities in the relevant BIA/Arbitron market was determined using the BIA Financial Network, Inc. Media Access Pro, Version 4.2. BIA database. Technical data related to AM and FM facilities was extracted from the Commission's CDBS database. We assume no liability for errors or omissions in either database which may be adverse to the information contained herein.

**Graham Brock, Inc. - Broadcast Technical Consultants**

**WUIN**  
 BLH-19951109KC  
 Latitude: 34-03-02 N  
 Longitude: 077-57-20 W  
 ERP: 5.60 kW  
 Channel: 294A  
 Frequency: 106.7 MHz  
 AMSL Height: 107.0 m

**WBNE**  
 BLH-20070216AAT  
 Latitude: 34-03-02 N  
 Longitude: 077-57-20 W  
 ERP: 35.00 kW  
 Channel: 279C2  
 Frequency: 103.7 MHz  
 AMSL Height: 158.4 m

**WNTB**  
 BLH-20070216AAU  
 Latitude: 34-18-04 N  
 Longitude: 077-48-07 W  
 ERP: 6.00 kW  
 Channel: 229A  
 Frequency: 93.7 MHz  
 AMSL Height: 104.4 m

**WLTT**  
 BLH-19930628KA  
 Latitude: 34-02-50 N  
 Longitude: 078-16-12 W  
 ERP: 6.00 kW  
 Channel: 292A  
 Frequency: 106.3 MHz  
 AMSL Height: 103.0 m

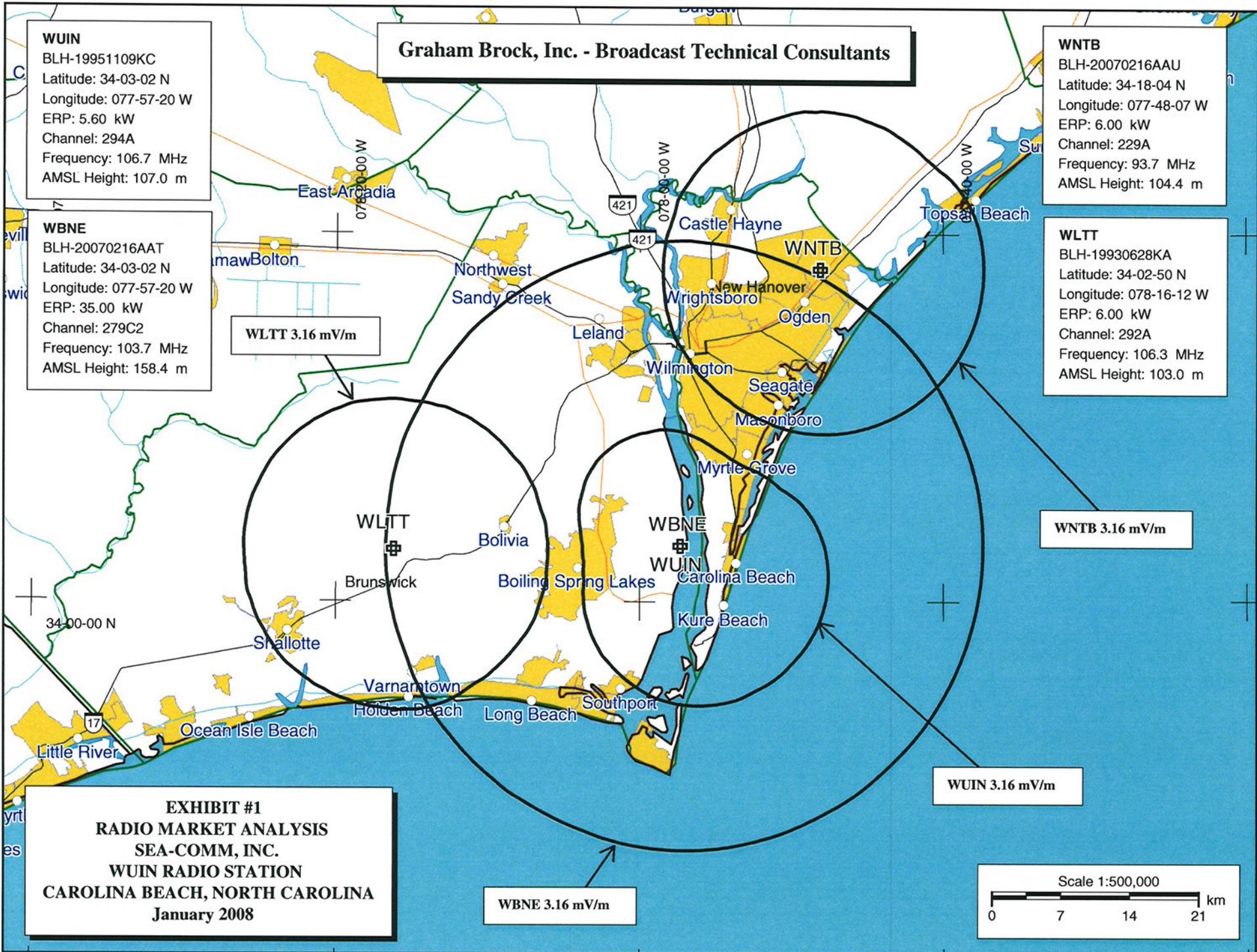
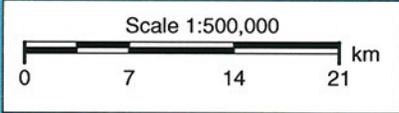
WLTT 3.16 mV/m

WNTB 3.16 mV/m

WUIN 3.16 mV/m

WBNE 3.16 mV/m

**EXHIBIT #1**  
**RADIO MARKET ANALYSIS**  
**SEA-COMM, INC.**  
**WUIN RADIO STATION**  
**CAROLINA BEACH, NORTH CAROLINA**  
**January 2008**





## FCC Geographic Market Definition for Wilmington, NC

Call Letters	AM/FM	Freq	Type Station	Format	Home Market	Market Designtn Date	Home Mkt Rank	Owner	City & State of License	County of License
WAAV	AM	980	C	Nws/Tlk/Spt	Wilmington, NC	07/02/2003	165	p Cumulus	Leland, NC	Brunswick
WLSG	AM	1340	C	Sothn Gspel	Wilmington, NC	07/02/2003	165	Family Radio Network	Wilmington, NC	New Hanover
WLTT	FM	106.3	C	Nws/Tlk/Inf	Wilmington, NC	07/02/2003	165	Sea-Comm Inc	Shalotte, NC	Brunswick
WGNI	FM	102.7	C	Christmas	Wilmington, NC	07/02/2003	165	p Cumulus	Wilmington, NC	New Hanover
WMNX	FM	97.3	C	Urban	Wilmington, NC	07/02/2003	165	p Cumulus	Wilmington, NC	New Hanover
WSFM	FM	98.3	C	Modern	Wilmington, NC	07/02/2003	165	NextMedia Group Inc	Oak Island, NC	Brunswick
WMFD	AM	630	C	Sprts/Talk	Wilmington, NC	07/02/2003	165	NextMedia Group Inc	Wilmington, NC	New Hanover
WNTB	FM	93.7	C	Nws/Tlk/Inf	Wilmington, NC	07/02/2003	165	Sea-Comm Inc	Topsail Beach, NC	Pender
WILT	FM	98.7	C	Variety	Wilmington, NC	08/05/2005	165	NextMedia Group Inc	Jacksonville, NC	Onslow
WKXB	FM	99.9	C	Rhythmic	Wilmington, NC	07/02/2003	165	NextMedia Group Inc	Burgaw, NC	Pender
WVCB	AM	1410	C	Religion	Wilmington, NC	07/02/2003	165	Worrell, John G	Shalotte, NC	Brunswick
WWIL	AM	1490	C	Gospel	Wilmington, NC	07/02/2003	165	Family Radio Network	Wilmington, NC	New Hanover
WWQQ	FM	101.3	C	Country	Wilmington, NC	07/02/2003	165	p Cumulus	Wilmington, NC	New Hanover
WMYT	AM	1180	C	Span/CCtm	Wilmington, NC	07/02/2003	165	Family Radio Network	Carolina Beach, NC	New Hanover
WRQR	FM	104.5	C	AOR	Wilmington, NC	07/02/2003	165	NextMedia Group Inc	Wilmington, NC	New Hanover
WWTB	FM	103.9	C	Nws/Tlk/Inf	Wilmington, NC	07/02/2003	165	Educational Media Foundation	Topsail Beach, NC	Pender
WKXS	FM	94.5	C	Clsc Hits	Wilmington, NC	07/02/2003	165	p Cumulus	Leland, NC	Brunswick
WUIN	FM	106.7	C	AAA	Wilmington, NC	07/02/2003	165	Ocean Broadcasting LLC	Carolina Beach, NC	New Hanover
WLQB	FM	93.5	C	Mexican	Wilmington, NC	07/02/2003	165	Qantum Communications Corp	Ocean Isle Beach, NC	Brunswick
WAZO	FM	107.5	C	CHR	Wilmington, NC	07/02/2003	165	NextMedia Group Inc	Southport, NC	Brunswick
WBNE	FM	103.7	C	Clsc Rock	Wilmington, NC	07/02/2003	165	Sea-Comm Inc	Wrightsville Beach, NC	New Hanover
WDVV	FM	89.7	NC	Christian	Wilmington, NC	07/02/2003	165	Family Radio Network	Wilmington, NC	New Hanover
WHQR	FM	91.3	NC	Nws/Clc/NP	Wilmington, NC	07/02/2003	165	Friends of Public Radio Inc	Wilmington, NC	New Hanover
WWIL	FM	90.5	NC	Christian	Wilmington, NC	07/02/2003	165	Family Radio Network	Wilmington, NC	New Hanover
WGHW	FM	88.1	NC	Sothn Gspel	Wilmington, NC	03/30/2006	165	Church Planters of America	Lockwoods Folly Town, NC	Brunswick

**Number of Stations in Geographic Market    25**

**Previous Stations in Geographic Market**

WODR	FM	105.3	C	Mexican	Myrtle Beach, SC	02/11/2005	159	Ocean Broadcasting LLC	Fair Bluff, NC	Columbus
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"C" - Commercial Station; "NC" - Non Commercial Station

"p" indicates pending sale to owner listed

**AFFIDAVIT AND QUALIFICATIONS OF CONSULTANT**

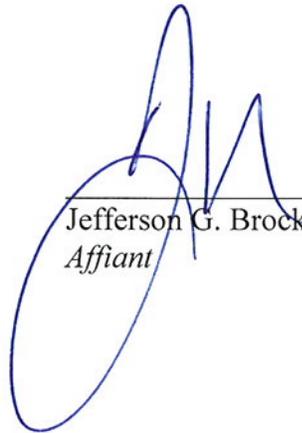
State of Georgia )  
St. Simons Island ) ss:  
County of Glynn )

**JEFFERSON G. BROCK**, being duly sworn, deposes and says that he is an officer of Graham Brock, Inc. Graham Brock has been engaged by Sea-Comm, Inc., to prepare the attached Technical Exhibit.

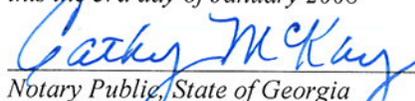
His qualifications are a matter of record before the Federal Communications Commission. He has been active in Broadcast Engineering since 1979.

The attached report was either prepared by him or under his direction and all material and exhibits attached hereto are believed to be true and correct.

*This the 3rd day of January 2008.*

  
\_\_\_\_\_  
Jefferson G. Brock  
Affiant

Sworn to and subscribed before me  
this the 3rd day of January 2008

  
\_\_\_\_\_  
Notary Public, State of Georgia  
My Commission Expires: March 18, 2011