

TECHNICAL STATEMENT  
RADIO MULTIPLE OWNERSHIP ANALYSIS  
CC LICENSES, LLC

This statement and the attached figures were prepared on behalf of CC Licenses, LLC. ("CCLC"), a licensee subsidiary of Clear Channel Communications, Inc. ("CCC"). CCLC proposes to modify the facilities of WMXW(FM), Vestal, NY. A multiple ownership analysis was prepared considering the following radio stations under present or proposed common ownership, time brokerage or joint sales.<sup>1</sup>

Table 1: Proposed Commonly Owned, Brokered or Jointly-Sold Stations Studied and Associated Arbitron Metro<sup>2</sup> Information

Calls	Fac ID	Band	Community	County	State	Geographic Arbitron Market	Declared Arbitron Market
WBBI	18899	FM	Endwell	Broome	NY	Binghamton, NY	Binghamton, NY
WENE	19625	AM	Endicott	Broome	NY	Binghamton, NY	Binghamton, NY
WINR	67191	AM	Binghamton	Broome	NY	Binghamton, NY	Binghamton, NY
WKGB-FM	34451	FM	Conklin	Broome	NY	Binghamton, NY	Binghamton, NY
WMRV-FM	19626	FM	Endicott	Broome	NY	Binghamton, NY	Binghamton, NY
WMXW	19624	FM	Vestal	Broome	NY	Binghamton, NY	Binghamton, NY

Since certain of these stations have overlapping principal community contours (5 mV/m for AM stations, 3.16 mV/m for FM stations), or are located in, or home to, the same Arbitron Metro Markets, an ownership study has been prepared in accordance with the Federal Communications Commission's local radio ownership rule.<sup>3</sup>

CCC does not have an attributable interest in any other station with a principal community contour that overlaps or intersects the principal community contour of WMXW(FM) as proposed, or which is located in the same Arbitron Metro<sup>4</sup> as WMXW(FM). The community of license of WMXW(FM) is located within the Binghamton, NY Arbitron Metro, and WMXW(FM) is reported by BIA as being "Home" to that Metro only.

Arbitron Market Study

WMXW(FM) is reported by BIA as being "Home" to the Binghamton, NY Arbitron Metro. This proposal is in compliance with the local radio ownership rules for that Arbitron Metro, as evidenced by Table 2 below:

<sup>1</sup> None of the following stations are attributable by virtue of a time brokerage agreement or joint sales agreement.

<sup>2</sup> Arbitron data presented herein is obtained from BIA's "Media Access Pro."

<sup>3</sup> See 47 C.F.R. § 73.3555(a).

<sup>4</sup> A station is considered to be "located in an Arbitron Metro" if the station's community of license is located within the boundaries of that Metro, or, the station is listed as "Home" to that Metro by BIA.

Table 2 - Stations Considered to be in the  
Binghamton, NY Arbitron Metro<sup>5</sup>

Count	Calls	Fac ID	Band	Owner	Status <sup>6</sup>	Community	County
1	WBBI	18899	FM	Clear Channel	b	Endwell	Broome
2	WENE	19625	AM	Clear Channel	b	Endicott	Broome
3	WINR	67191	AM	Clear Channel	b	Binghamton	Broome
4	WKGB-FM	34451	FM	Clear Channel	b	Conklin	Broome
5	WMRV-FM	19626	FM	Clear Channel	b	Endicott	Broome
6	WMXW	19624	FM	Clear Channel	b	Vestal	Broome
7	WAAL	7920	FM	Citadel Communications	b	Binghamton	Broome
8	WHWK	72373	FM	Citadel Communications	b	Binghamton	Broome
9	WNBF	72372	AM	Citadel Communications	b	Binghamton	Broome
10	WWYL	7663	FM	Citadel Communications	b	Chenango Bridge	Broome
11	WYOS	7921	AM	Citadel Communications	b	Binghamton	Broome
12	WIFF	2868	FM	CSN International	b	Binghamton	Broome
13	WCDW	19668	FM	Equinox Broadcasting Corp	a	Susquehanna	Susquehanna
14	WRRQ	165347	FM	Equinox Broadcasting Corp	b	Windsor	Broome
15	WCII	20635	FM	Family Life Ministries	b	Spencer	Tioga
16	WLTB	71400	FM	G M Broadcasting Inc	b	Johnson City	Broome
17	WIYN	16441	FM	Double O Radio LLC	b	Deposit	Broome
18	WEBO	71398	AM	Radigan Broadcasting Group	b	Owego	Tioga

<sup>5</sup> Source: BIA.

<sup>6</sup> Status: "a" -- the station is reported by BIA as "Home" to this Arbitron Metro; "g" -- the station's community of license is located within the geographic boundaries of this Arbitron Metro; "b" -- the station is both listed by BIA as "Home" to this Arbitron Metro, and its community of license is located in this Arbitron Metro.

Count	Calls	Fac ID	Band	Owner	Status <sup>6</sup>	Community	County
19	WHRW	63105	FM	State University of New York	b	Binghamton	Broome
20	WAVR	71103	FM	WATS Broadcasting Inc	b	Waverly	Tioga
21	WSKG-FM	74039	FM	WSKG Public Telecommunications Council	b	Binghamton	Broome
22	WSQX-FM	74064	FM	WSKG Public Telecommunications Council	b	Binghamton	Broome

### Interim Contour-Overlap Analysis

Because the principal community of the station to be modified, and the communities of all commonly-owned or attributable stations with overlapping principal contours with the station to be modified, are located inside an Arbitron Metro, an interim contour-overlap analysis is not required.

### Conclusions

In the Arbitron Radio market studied herein, there are at least 22 radio stations, including the subject commonly-owned 2-AM / 4-FM stations, which are home to the Binghamton, NY Metro. This proposal does not affect the existing number of commonly-owned stations in the subject BIA Metro.

Based on the above, it is concluded that the proposed modification complies with Section 73.3555(a) of the FCC Rules.

Respectfully submitted,

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