

EDUCATIONAL OBJECTIVE

The Applicant is a Michigan nonprofit corporation established in 2007. Its objectives include the following:

1. To provide religious instruction and moral teaching.
2. To teach parents and children principles for strengthening the home.
3. To help members of the community discover solutions to the personal, social, relational and health problems typical of contemporary times.
4. To provide opportunity for and to promote discussion of all areas of family, contemporary social, religious and personal life issues.
5. To teach the ideals of citizenship, integrity, personal responsibility, moral rectitude and spiritual maturity.

To further those educational objectives, the applicant proposes to present a variety of programming to inform, entertain, stimulate and educate the audience in Harrison, Michigan and the surrounding WKKM service area. The programming will be directed to listeners of all backgrounds and ages in an effort to instill a sense of harmony and cooperation among all members of the community.

Subject matter covered by programming will include family development, child rearing and education, health information and religion. Programs will be developed and selected so as to be responsive to the needs and interests in the proposed service area.