

Before the  
Federal Communications Commission  
Washington, D.C. 20554

In the Matter of	)	
	)	
SATV10, LLC	)	Facility I.D. No. 55762
Licensee of Station KYVV-TV	)	NAL/Acct. 201441420029
Del Rio, Texas	)	FRN: 0014562839

**NOTICE OF APPARENT  
LIABILITY FOR FORFEITURE**

Adopted: August 7, 2014

Released: August 7, 2014

By the Deputy Chief, Video Division, Media Bureau:

**I. INTRODUCTION**

1. In this *Notice of Apparent Liability for Forfeiture* ("NAL")<sup>1</sup>, we find SATV10, LLC (the "Licensee"), licensee of full power television station KYVV-TV, Del Rio, Texas (the "Station"), apparently willfully and/or repeatedly violated the Commission's Rules by: (1) failing to file the Station's quarterly TV issues/programs lists, in violation of Section 73.3526(e)(11)(i)<sup>2</sup> and (2) failing to file timely with the Commission the Station's Children's Television Programming Reports, in violation of Section 73.3526(e)(11)(iii)<sup>3</sup>. Based upon our review of the facts and circumstances before us, we conclude that the Licensee is apparently liable for a monetary forfeiture in the amount of Sixteen Thousand Dollars (\$16,000).

**II. BACKGROUND**

2. Section 73.3526 of the Rules requires each commercial broadcast licensee to maintain a public inspection file containing specific types of information related to station operations.<sup>4</sup> As set forth in subsection 73.3526(e)(11)(i), each commercial television licensee must prepare and place in its public inspection file a TV issues/programs list which details programs that have provided the station's most significant treatment of community issues during the preceding three month period. As set forth in subsection 73.3526(e)(11)(iii), each commercial television licensee is required to prepare and place in its public inspection file a Children's Television Programming Report (FCC Form 398) for each calendar quarter reflecting, *inter alia*, the efforts that it made during that quarter to serve the educational and informational needs of children. That subsection also requires licensees to file the reports with the Commission and to publicize the existence and location of the reports.

3. On April 1, 2014, the Licensee filed its license renewal application (FCC Form 303-S) for Station KYVV-TV (the "Application").<sup>5</sup> The Licensee reported that it did not file issues/programs

<sup>1</sup> This NAL is issued pursuant to Section 503(b) of the Communications Act of 1934, as amended (the "Act"), and Section 1.80 of the Commission's Rules (the "Rules"). See 47 U.S.C. § 503(b); 47 C.F.R. § 1.80. The Chief, Video Division, Media Bureau, has delegated authority to issue the NAL under Section 0.283 of the Rules. See 47 C.F.R. § 0.283.

<sup>2</sup> 47 C.F.R. § 73.3526(e)(11)(i).

<sup>3</sup> 47 C.F.R. § 73.3526(e)(11)(iii).

<sup>4</sup> 47 C.F.R. § 73.3526.

<sup>5</sup> File No. BRC DT-20140401AHD.

lists for the Station for 21 quarters and that the Licensee failed to file Children's Television Programming Reports for the Station in a timely manner for 4 quarters.

### III. DISCUSSION

4. The Licensee's failure to place in its public inspection file the Station's quarterly TV issues/programs lists for 21 quarters constitutes an apparent willful and/or repeated violation of Section 73.3526(e)(11)(i). The Licensee's failure to file with the Commission in a timely manner its Children's Television Programming Reports for 4 quarters constitutes an apparent willful and/or repeated violation of Section 73.3526(e)(11)(iii).

5. This *NAL* is issued pursuant to Section 503(b)(1)(B) of the Act. Under that provision, any person determined by the Commission to have willfully and/or repeatedly failed to comply with any provision of the Act or any rule, regulation, or order issued by the Commission shall be liable to the United States for a forfeiture penalty.<sup>6</sup> Section 312(f)(1) of the Act defines willful as "the conscious and deliberate commission or omission of [any] act, irrespective of any intent to violate" the law.<sup>7</sup> The legislative history to Section 312(f)(1) of the Act clarifies that this definition of willful applies to both Sections 312 and 503(b) of the Act,<sup>8</sup> and the Commission has so interpreted the term in the Section 503(b) context.<sup>9</sup> Section 312(f)(2) of the Act provides that "[t]he term 'repeated,' when used with reference to the commission or omission of any act, means the commission or omission of such act more than once or, if such commission or omission is continuous, for more than one day."<sup>10</sup>

6. The Commission's *Forfeiture Policy Statement* and Section 1.80(b)(4) of the Rules establish a base forfeiture amount of \$3,000 for failure to file a required form or information and a base forfeiture amount of \$10,000 for public file violations.<sup>11</sup> In determining the appropriate forfeiture amount, we may adjust the base amount upward or downward by considering the factors enumerated in Section 503(b)(2)(D) of the Act, including "the nature, circumstances, extent and gravity of the violation, and, with respect to the violator, the degree of culpability, any history of prior offenses, ability to pay, and such other matters as justice may require."<sup>12</sup>

7. In this case, the Licensee has not filed the quarterly issues/programs lists for the Station for 21 quarters, and we conclude that the Licensee is apparently liable for a \$10,000 forfeiture for this public file violation. The Licensee further failed to file its Children's Television Programming Reports in a timely manner for 4 quarters, and we therefore conclude that the Licensee is apparently liable for a \$6,000 forfeiture for this apparent violation. Based on the record before us, we therefore conclude that a total forfeiture in the amount of \$16,000 for the Station is appropriate for the Licensee's apparent willful and/or repeated violations of Sections 73.3526(e)(11)(i) and (iii).

<sup>6</sup> 47 U.S.C. § 503(b)(1)(B); *see also* 47 C.F.R. § 1.80(a)(1).

<sup>7</sup> 47 U.S.C. § 312(f)(1).

<sup>8</sup> *See* H.R. Rep. No. 97-765, 97<sup>th</sup> Cong. 2d Sess. 51 (1982).

<sup>9</sup> *See Southern California Broadcasting Co.*, 6 FCC Rcd at 4388.

<sup>10</sup> 47 U.S.C. § 312(f)(2).

<sup>11</sup> *See Forfeiture Policy Statement and Amendment of Section 1.80(b) of the Rules to Incorporate the Forfeiture Guidelines*, Report and Order, 12 FCC Rcd 17087, 17113-15 (1997) ("*Forfeiture Policy Statement*"), *recon. denied*, 15 FCC Rcd 303 (1999); 47 C.F.R. § 1.80(b)(4), note to paragraph (b)(4), Section I.

<sup>12</sup> 47 U.S.C. § 503(b)(2)(D); *see also Forfeiture Policy Statement*, 12 FCC Rcd at 17100-01; 47 C.F.R. § 1.80(b)(4) and note to paragraph (b)(4), Section II.

#### IV. ORDERING CLAUSES

8. Accordingly, IT IS ORDERED, pursuant to Section 503(b) of the Communications Act of 1934, as amended, and Section 1.80 of the Commission's Rules, that SATV10, LLC is hereby NOTIFIED of its APPARENT LIABILITY FOR FORFEITURE in the amount of Sixteen Thousand Dollars (\$16,000) for its apparent willful and/or repeated violations of Section 73.3526 of the Commission's Rules.

9. IT IS FURTHER ORDERED, pursuant to Section 1.80 of the Commission's Rules, that, within thirty (30) days of the release date of this *NAL*, SATV10, LLC SHALL PAY the full amount of the proposed forfeiture or SHALL FILE a written statement seeking reduction or cancellation of the proposed forfeiture.

10. Payment of the proposed forfeiture must be made by check or similar instrument, payable to the order of the Federal Communications Commission. The payment must include the *NAL*/Acct. Nos. and FRN Nos. referenced in the caption above. Payment by check or money order may be mailed to Federal Communications Commission, at P.O. Box 979088, St. Louis, MO 63197-9000. Payment by overnight mail may be sent to U.S. Bank-Government Lockbox #979088, SL-MO-C2-GL, 1005 Convention Plaza, St. Louis, MO 63101. Payment by wire transfer may be made to ABA Number 021030004, receiving bank: TREAS NYC, BNF: FCC/ACV--27000001 and account number as expressed on the remittance instrument. If completing the FCC Form 159, enter the *NAL*/Account numbers in block number 23A (call sign/other ID), and enter the letters "FORF" in block number 24A (payment type code). Licensee will also send electronic notification on the date said payment is made to Peter.Saharko@fcc.gov.

11. The response, if any, must be mailed to Office of the Secretary, Federal Communications Commission, 445 12th Street, S.W., Washington, D.C. 20554, ATTN: Peter Saharko, Attorney Advisor, Video Division, Media Bureau, and MUST INCLUDE the *NAL*/Acct. Nos. referenced above.

12. The Commission will not consider reducing or canceling a forfeiture in response to a claim of inability to pay unless the respondent submits: (1) federal tax returns for the most recent three-year period; (2) financial statements prepared according to generally accepted accounting practices ("GAAP"); or (3) some other reliable and objective documentation that accurately reflects the respondent's current financial status. Any claim of inability to pay must specifically identify the basis for the claim by reference to the financial documentation submitted.

13. Requests for full payment of the forfeiture proposed in this *NAL* under the installment plan should be sent to: Associate Managing Director- Financial Operations, 445 12th Street, S.W., Room 1-A625, Washington, D.C. 20554.<sup>13</sup>

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<sup>13</sup> See 47 C.F.R. § 1.1914.

14. IT IS FURTHER ORDERED that copies of this *NAL* shall be sent, by First Class and Certified Mail, Return Receipt Requested, to SATV10, LLC, 3680 South Maryland Parkway, Las Vegas, Nevada, 89169, and to its counsel, Marnie K. Sarver, Wiley Rein LLP, 1776 K Street NW, Washington, D.C. 20006.

FEDERAL COMMUNICATIONS COMMISSION

Hossein Hashemzadeh  
Deputy Chief, Video Division  
Media Bureau