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FCC Geographic Market Definition for Traverse City-Petoskey, MI

Call Letters	AM/FM	Freq	Type Station	Format	Home Market	Market Designtn Date	Home Mkt Rank	Owner	City & State of License	County of License
WBNZ	FM	99.3	C	Hot AC	Traverse City-Petoskey, MI	07/02/2003	192	Henderson, Roy E	Frankfort, MI	Benzie
WCCW	AM	1310	C	Sports	Traverse City-Petoskey, MI	07/02/2003	192	Midwestern Broadcasting Company	Traverse City, MI	Grand Traverse
WBCM	FM	93.5	C	Country	Traverse City-Petoskey, MI	07/02/2003	192	Midwestern Broadcasting Company	Boyne City, MI	Charlevoix
WJML	AM	1110	C	News/Talk	Traverse City-Petoskey, MI	07/02/2003	192	Stone Communications Inc	Petoskey, MI	Emmet
WKLZ	FM	98.9	C	AOR/CIRck	Traverse City-Petoskey, MI	07/02/2003	192	Northern Broadcast Inc	Petoskey, MI	Emmet
WKHQ	FM	105.9	C	CHR/AC	Traverse City-Petoskey, MI	07/02/2003	192	MacDonald Garber Broadcasting	Charlevoix, MI	Charlevoix
WJZQ	FM	92.9	C	NAC/SmJaz	Traverse City-Petoskey, MI	07/02/2003	192	Midwestern Broadcasting Company	Cadillac, MI	Wexford
WKLT	FM	97.5	C	AOR/CIRck	Traverse City-Petoskey, MI	07/02/2003	192	Northern Broadcast Inc	Kalkaska, MI	Kalkaska
WLDR	AM	1210	C	Country	Traverse City-Petoskey, MI	07/02/2003	192	Henderson, Roy E	Kingsley, MI	Grand Traverse
WLDR	FM	101.9	C	Country	Traverse City-Petoskey, MI	07/02/2003	192	Henderson, Roy E	Traverse City, MI	Grand Traverse
WLJN	AM	1400	NC	Inspiration	Traverse City-Petoskey, MI	07/02/2003	192	Good News Media Inc	Elmwood Township, MI	Grand Traverse
WLXT	FM	96.3	C	AC	Traverse City-Petoskey, MI	07/02/2003	192	MacDonald Garber Broadcasting	Petoskey, MI	Emmet
WMKC	FM	102.9	C	Country	Traverse City-Petoskey, MI	07/02/2003	192	Northern Star Broadcasting LLC	St. Ignace, MI	Mackinac
WCCW	FM	107.5	C	Oldies	Traverse City-Petoskey, MI	07/02/2003	192	Midwestern Broadcasting Company	Traverse City, MI	Grand Traverse
WGFM	FM	105.1	C	Clsc Rock	Traverse City-Petoskey, MI	07/02/2003	192	Northern Star Broadcasting LLC	Cheboygan, MI	Cheboygan
WTCM	AM	580	C	News/Talk	Traverse City-Petoskey, MI	07/02/2003	192	Midwestern Broadcasting Company	Traverse City, MI	Grand Traverse
WTCM	FM	103.5	C	Country	Traverse City-Petoskey, MI	07/02/2003	192	Midwestern Broadcasting Company	Traverse City, MI	Grand Traverse
WMKT	AM	1270	C	News/Talk	Traverse City-Petoskey, MI	07/02/2003	192	MacDonald Garber Broadcasting	Charlevoix, MI	Charlevoix
WMBN	AM	1340	C	Oldies	Traverse City-Petoskey, MI	07/02/2003	192	MacDonald Garber Broadcasting	Petoskey, MI	Emmet
WSRT	FM	106.7	C	Soft AC	Traverse City-Petoskey, MI	07/02/2003	192	Northern Broadcast Inc	Gaylord, MI	Otsego
WFDX	FM	92.5	C	Clsc Hits	Traverse City-Petoskey, MI	07/02/2003	192	Northern Broadcast Inc	Atlanta, MI	Montmorency
WICV	FM	100.9	NC	Classical	Traverse City-Petoskey, MI	07/02/2003	192	Interlochen Center for the Arts	East Jordan, MI	Charlevoix
WCMW	FM	103.9	NC	Clsc/Jaz/Nws	Traverse City-Petoskey, MI	07/02/2003	192	Central Michigan University	Harbor Springs, MI	Emmet
WFCX	FM	94.3	C	Clsc Hits	Traverse City-Petoskey, MI	07/02/2003	192	Northern Broadcast Inc	Leland, MI	Leelanau
WGFN	FM	98.1	C	Clsc Rock	Traverse City-Petoskey, MI	07/02/2003	192	Northern Star Broadcasting LLC	Glen Arbor, MI	Leelanau
WLJZ	FM	94.5	C	Modern	Traverse City-Petoskey, MI	07/02/2003	192	Northern Star Broadcasting LLC	Mackinaw City, MI	Cheboygan
WAVC	FM	93.9	C	Country	Traverse City-Petoskey, MI	02/10/2006	192	Northern Star Broadcasting LLC	Mio, MI	Oscoda
WJZJ	FM	95.5	C	Modern	Traverse City-Petoskey, MI	07/02/2003	192	Northern Star Broadcasting LLC	Glen Arbor, MI	Leelanau
WOUF	FM	92.1	C	Country	Traverse City-Petoskey, MI	07/02/2003	192	Henderson, Roy E	Beulah, MI	Benzie
WWKK	AM	750	C	Sprts/Talk	Traverse City-Petoskey, MI	07/02/2003	192	Stone Communications Inc	Petoskey, MI	Emmet
WIAA	FM	88.7	NC	Classical	Traverse City-Petoskey, MI	07/02/2003	192	Interlochen Center for the Arts	Interlochen, MI	Grand Traverse
WLJN	FM	89.9	NC	Religion	Traverse City-Petoskey, MI	07/02/2003	192	Good News Media Inc	Traverse City, MI	Grand Traverse
WNMC	FM	90.7	NC	Variety	Traverse City-Petoskey, MI	07/02/2003	192	Northwestern Michigan College	Traverse City, MI	Grand Traverse
WTLI	FM	89.3	NC	ChrsContem	Traverse City-Petoskey, MI	07/02/2003	192	Superior Communications	Bear Creek Township, MI	Emmet

"C" - Commercial Station; "NC" - Non Commercial Station

"p" indicates pending sale to owner listed



FCC Geographic Market Definition for Traverse City-Petoskey, MI

Call Letters	AM/FM	Freq	Type Station	Format	Home Market	Market Designtn Date	Home Mkt Rank	Owner	City & State of License	County of License
WSRJ	FM	100.7	C	Soft AC	Traverse City-Petoskey, MI	07/02/2003	192	Northern Broadcast Inc	Honor, MI	Benzie
WCZW	FM	107.9	C	Oldies	Traverse City-Petoskey, MI	07/02/2003	192	Midwestern Broadcasting Company	Charlevoix, MI	Charlevoix
WIAB	FM	88.5	NC	ChrsContem	Traverse City-Petoskey, MI	01/18/2005	192	p Interlochen Center for the Arts	Mackinaw City, MI	Cheboygan
WICA	FM	91.5	NC	News/Talk	Traverse City-Petoskey, MI	07/02/2003	192	Interlochen Center for the Arts	Traverse City, MI	Grand Traverse
WTCK	FM	90.9	NC	ChrsContem	Traverse City-Petoskey, MI		192	Broadcasting For The Challenged Inc	Charlevoix, MI	Charlevoix
WJOG	FM	91.3	NC	Variety	Traverse City-Petoskey, MI		192	Michigan Community Radio	Good Hart, MI	Emmet

Number of Stations in Geographic Market 40

Previous Stations in Geographic Market

WLXV	FM	96.7	C	Hot AC		08/05/2005	0	MacDonald Garber Broadcasting	Cadillac, MI	Wexford
WLJW	AM	1370	C	Sports		02/14/2005	0	Good News Media Inc	Cadillac, MI	Wexford