

Multiple Ownership

This application seeks an initial construction permit for Channel 274, Box Elder, South Dakota (FIN: 164109), which is located in the Rapid City, South Dakota Arbitron Radio Metro Market. As demonstrated by the attached FCC Geographic Market Definition report from BIA Media Access Pro 4.0, the Rapid City, South Dakota Arbitron Radio Metro Market has at least eighteen full power radio stations. Pursuant to Section 73.3555(a) of the Commission's Rules, a single entity may own, operate, or control up to six radio stations (not more than four of which may be in the same service) in a market of this size. 47 C.F.R. § 73.3555(a) (2004). In the instant situation, the applicant will own a single station. Accordingly, the facility proposed by this application complies with the Commission's multiple ownership rules.



FCC Geographic Market Definition for Rapid City, SD

Call Letters	AM/FM	Freq	Type	Station	Format	Home Market	Market			City & State of License	County of License
							Designn	Home Mkt	Owner		
							Date	Rank			
KBBB	AM	810	C	Cntry/Oldies	Rapid City, SD		07/02/2003	268	Triad Broadcasting Company	Sturgis, SD	Meade
KBHE	FM	89.3	NC	Cls/Nws/Jaz	Rapid City, SD		07/02/2003	268	South Dakota Board of Directors for Educ	Rapid City, SD	Pennington
KDDX	FM	101.1	C	Rock	Rapid City, SD		07/02/2003	268	Duhamel Broadcasting	Spearfish, SD	Lawrence
KFXS	FM	100.3	C	Cls Rock	Rapid City, SD		07/02/2003	268	Triad Broadcasting Company	Rapid City, SD	Pennington
KIMM	AM	1150	C	Country	Rapid City, SD		07/02/2003	268	KIMM Radio Incorporated	Rapid City, SD	Pennington
KIQK	FM	104.1	C	Country	Rapid City, SD		07/02/2003	268	Haugo Broadcasting Incorporated	Rapid City, SD	Pennington
KKLS	AM	920	C	Oldies	Rapid City, SD		07/02/2003	268	Triad Broadcasting Company	Rapid City, SD	Pennington
KKMK	FM	93.9	C	AC	Rapid City, SD		07/02/2003	268	Triad Broadcasting Company	Rapid City, SD	Pennington
KLMP	FM	97.9	C	Christian	Rapid City, SD		07/02/2003	268	Bethesda Christian Broadcasting Inc	Rapid City, SD	Pennington
KOTA	AM	1380	C	News/Talk	Rapid City, SD		07/02/2003	268	Duhamel Broadcasting	Rapid City, SD	Pennington
KOUT	FM	98.7	C	Country	Rapid City, SD		07/02/2003	268	Triad Broadcasting Company	Rapid City, SD	Pennington
KPSD	FM	97.1	NC	Classical	Rapid City, SD		07/02/2003	268	University of Sioux Falls	Faith, SD	Meade
KQRQ	FM	92.3	C	Cls Rock	Rapid City, SD		07/02/2003	268	New Generation Bcstg LLC	Rapid City, SD	Pennington
KRCS	FM	93.1	C	CHR	Rapid City, SD		07/02/2003	268	Triad Broadcasting Company	Sturgis, SD	Meade
KSLT	FM	107.3	C	ChrsContem	Rapid City, SD		07/02/2003	268	Bethesda Christian Broadcasting Inc	Spearfish, SD	Lawrence
KSQY	FM	95.1	C	AOR	Rapid City, SD		07/02/2003	268	Haugo Broadcasting Incorporated	Deadwood, SD	Lawrence
KTOQ	AM	1340	C	Talk	Rapid City, SD		07/02/2003	268	Haugo Broadcasting Incorporated	Rapid City, SD	Pennington
KZLK	FM	106.3	C	AC	Rapid City, SD		07/02/2003	268	Duffy, Steven E.	Rapid City, SD	Pennington

Number of Stations in Geographic Market 18

"C" - Commercial Station; "NC" - Non Commercial Station

"p" indicates pending sale to owner listed

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