

ESCROW AGREEMENT

This ESCROW AGREEMENT, made and entered into as of this 6th day of July, 2015 (this "Agreement"), by and between SPRING ARBOR UNIVERSITY, a Michigan nonprofit corporation ("Seller"), WEST CENTRAL MICHIGAN MEDIA MINISTRIES, a Michigan nonprofit corporation ("Buyer"), and DONALD E. MARTIN ("Escrow Agent").

WITNESSETH:

WHEREAS, pursuant to an Asset Purchase Agreement of even date herewith between Buyer and Seller (the "APA"), Buyer has agreed to purchase and Seller has agreed to sell certain of the assets and FCC authorizations used in connection with the operation of radio broadcast stations KTGG, Okemos, Michigan (FCC Facility ID #61993), and W284AH, Lansing, Michigan (FCC Facility ID #77818) (the "Station").

WHEREAS, pursuant to the APA, Buyer has agreed to deposit the sum of Twenty-three Thousand Dollars (\$23,000) into escrow (the "Escrow Deposit") to be held by Escrow Agent pursuant to the terms and conditions of this Agreement and of the APA;

NOW, THEREFORE, in consideration of the promises and agreements herein contained, and for other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the parties, intending to be legally bound, agree as follows:

1. Appointment. On the terms and conditions set forth herein, Escrow Agent shall act as escrow agent and, as such, receive, administer and dispose of the Escrow Deposit for the benefit of Buyer and Seller as provided for herein and in the APA. The Escrow Agent shall hold the Escrow Deposit in an appropriate account with a federally insured financial institution.

2. Rights, Duties and Immunities of Escrow Agent.

(a) Acceptance by Escrow Agent of his duties under this Agreement is subject to the following terms and conditions, which all parties to this Agreement hereby agree shall govern and control the rights, duties and immunities of Escrow Agent:

(i) Escrow Agent undertakes to perform such duties and only such duties as are expressly set forth herein, and no implied agreements or obligations shall be read into this Agreement against Escrow Agent;

(ii) Escrow Agent shall not be responsible in any manner whatsoever for any failure or inability of Buyer, or of anyone else, to deliver moneys to Escrow Agent or otherwise to honor any of the provisions of this Agreement, the APA, or any other agreement;

(iii) Seller and Buyer jointly shall, within ten (10) days following demand, reimburse and indemnify Escrow Agent for, and hold him harmless from and against, any loss, liability or expense, including but not limited to reasonable counsel fees, arising out of or in connection with his acceptance of, or the performance of his duties and obligations under,

this Agreement, except for losses, liabilities and expenses caused by the bad faith, willful misconduct or gross negligence of Escrow Agent. Escrow Agent shall in no event be liable in connection with the investment or reinvestment of any amount held hereunder in good faith in accordance with the terms hereof, including, without limitation, any liability for any delays not resulting from his gross negligence or willful misconduct or any loss of interest incident to any such delays;

(iv) Escrow Agent shall be fully protected in acting on and relying upon any written notice, direction, request, waiver, consent, receipt or other paper or document which Escrow Agent in good faith believes to have been signed or presented by the proper party or parties;

(v) Escrow Agent shall not be liable for any error of judgment, or for any act done or step taken or omitted by Escrow Agent in good faith or for any mistake of fact or law, or for anything that Escrow Agent may do or refrain from doing in connection herewith, except Escrow Agent's own bad faith, willful misconduct or gross negligence;

(vi) Escrow Agent shall receive for his services as escrow agent hereunder the fees for his time and services charged at his current standard hourly rate to be paid by Buyer;

(vii) Escrow Agent makes no representation as to the validity, value, genuineness, or collectability of any security, document or instrument held by or delivered to him; and

(viii) no provisions of this Agreement shall require Escrow Agent to expend or risk his own funds or otherwise incur any financial liability in the performance of his duties hereunder, or in the exercise of any of his rights or powers, if Escrow Agent shall have reasonable grounds for believing that repayment of such funds or adequate indemnity against such risk or liability is not reasonably assured to him.

(b) Subject to the provisions of Section 3(d) hereof, if a controversy arises between one or more of the parties hereto as to whether or not or to whom Escrow Agent shall deliver the Escrow Deposit or as to any other matter arising out of or relating to the Escrow Deposit or this Agreement, Escrow Agent shall not be required to determine the same and shall not make any delivery of the Escrow Deposit but shall retain it until the rights of the parties to the dispute shall have finally been determined by written agreement among the parties in dispute or by final order of a court of competent jurisdiction; provided, however, that the time for appeal of any such final order has expired without an appeal having been made. Escrow Agent shall deliver the Escrow Deposit within two (2) business days after Escrow Agent has received written notice of any such agreement or final order (accompanied by an affidavit that the time for appeal has expired without an appeal having been made). Escrow Agent shall be entitled to assume that no such controversy has arisen unless Escrow Agent has received a written notice that such a controversy has arisen which refers specifically to this Agreement and identifies by name and address the adverse claimants in the controversy; provided, however, that Escrow Agent shall not be bound by any such notice unless it is received before Escrow Agent delivers the Escrow

Deposit or takes any action that, but for the notice referred to in this sentence, is permitted hereunder. If a controversy of the type referred to in this paragraph arises, Escrow Agent may, in Escrow Agent's sole discretion (but shall not be obligated to), commence interpleader or similar actions or proceedings for determination of the controversy.

3. Release of Escrow Deposit. Escrow Agent shall hold the Escrow Deposit until the Escrow Deposit is delivered as follows:

(a) If Escrow Agent receives a written notice executed by Seller and Buyer stating that the Closing contemplated the APA has occurred on a specified date, Escrow Agent shall deliver the Escrow Deposit to Seller and deliver all interest and earnings thereon, if any, to Buyer immediately, provided that Escrow Agent shall have received at least two (2) business days prior written notice.

(b) If Escrow Agent receives a written notice from Buyer stating that Buyer is entitled to the Escrow Deposit, Escrow Agent shall deliver or mail a copy thereof to Seller and, unless Escrow Agent has received a written notice of objection from Seller within ten (10) business days after the effective date of such delivery or mailing, Escrow Agent shall deliver the Escrow Deposit together with any earnings thereon to Buyer. If Escrow Agent so receives a written notice of objection from Seller, a controversy shall be deemed to have occurred for purposes of Section 2(b) hereof.

(c) If Escrow Agent receives a written notice from Seller stating that Seller is entitled to the Escrow Deposit, Escrow Agent shall deliver or mail a copy thereof to Buyer and, unless Escrow Agent has received a written notice of objection from Buyer within ten (10) business days after the effective date of such delivery or mailing, Escrow Agent shall deliver the Escrow Deposit, together with any earnings thereon, to Seller. If Escrow Agent so receives a written notice of objection from Buyer, a controversy shall be deemed to have occurred for purposes of Section 2(b) hereof.

(d) Escrow Agent shall, in addition, disburse the Escrow Deposit and earnings thereon, if any, in accordance with any joint written instructions received by Escrow Agent executed by Buyer and Seller, which joint instructions shall be deemed to supersede the above provisions of this Section 3.

4. Successor Escrow Agent.

(a) Escrow Agent (and any successor escrow agent) may at any time resign by delivering written notice to Seller and Buyer. Escrow Agent shall deliver the Escrow Deposit to any successor escrow agent jointly designated in writing by Buyer and Seller, whereupon Escrow Agent shall be discharged of and from any and all further obligations arising in connection with this Agreement. The resignation of Escrow Agent shall take effect on the earlier of the appointment of a successor escrow agent or the date which is thirty (30) days after the date of delivery of Escrow Agent's written notice of resignation to the other parties hereto. In the event that a successor Escrow Agent has not been appointed at the expiration of such thirty (30) day period, Escrow Agent's sole responsibility hereunder shall be the safekeeping of the Escrow

Deposit and to deliver such Escrow Deposit as may be specified in a written agreement signed by all the other parties to this Agreement or as any court of competent jurisdiction may order.

(b) If Escrow Agent receives a written notice from Seller and Buyer stating that they have selected another escrow agent, Escrow Agent shall deliver the Escrow Deposit to the successor escrow agent named in the aforesaid notice within ten (10) days.

5. Conflict of Interest.

The parties acknowledge that Escrow Agent has acted and is acting as legal counsel for Buyer in connection with the negotiations, document drafting, implementation and consummation for and of the transactions contemplated in the APA. As such, Escrow Agent has certain obligations to Buyer that may conflict with Escrow Agent's duties hereunder. In the event that such a conflict impairs Escrow Agent's ability to perform his duties hereunder, Escrow Agent shall resign.

6. Miscellaneous.

(a) This Agreement may be executed in counterpart originals, which collectively shall have the same legal effect as if all signatures had appeared on the same physical document. This Agreement may be executed and exchanged by facsimile transmission with the same legal effect as if the signatures had appeared in original handwriting on the same physical document.

(b) This Agreement shall be binding upon and inure to the benefit of the parties and their respective successors and assigns. No persons other than the parties hereto or their respective successors-in-interest shall have any rights under or by reason of this Agreement.

(c) All notices, elections and other communications permitted or required under this Agreement shall be in writing and shall be deemed effectively given or delivered upon personal delivery or twenty-four (24) hours after delivery to a courier service which guarantees overnight delivery or five (5) days after deposit with the U.S. Post Office, by registered or certified mail, postage prepaid, and, in the case of courier or mail delivery, addressed as follows (or at such other address for a party as shall be specified by like notice):

If to Seller, to:

Spring Arbor University
106 East Main Street
Spring Arbor, Michigan 49283
Attn: Malachi Crane

If to Buyer, to:

West Central Michigan Media Ministries
P.O. Box 567
Cadillac, Michigan 49601
Attn: David Bolduc

If to Escrow Agent:

Donald E. Martin, Esquire
Donald E. Martin, P.C.
P.O. Box 8433
Falls Church, Virginia 2204

(d) The headings contained in this Agreement are inserted for reference purposes only and shall not affect the meaning of interpretation of this Agreement.

(e) Any provision of this Agreement that is prohibited or unenforceable in any jurisdiction shall, as to such jurisdiction, be ineffective to the extent of such prohibition or unenforceability without invalidating the remaining portions hereof or affecting the validity or enforceability of such provisions in any other jurisdiction.

(f) No amendment or waiver or any provision of this Agreement shall be effective unless in writing and signed by each of the parties hereto, and any waiver shall be effective only in the instance and for the purpose for which given.

(g) This Agreement shall be governed by and construed in accordance with the laws of the State of Virginia, without regard to that state's rules concerning conflicts of law.

(h) This Agreement embodies the entire agreement and understanding of the parties hereto in respect of the subject matter contained herein. There are no restrictions, promises, representations, warranties, covenants, or undertakings, other than those expressly set forth or referred to herein. This Agreement supersedes all prior agreements and understandings between the parties with respect to such subject matter.

(i) In the event of a material conflict between this Agreement and the APA, the APA shall control.

IN WITNESS WHEREOF, the parties hereto have executed this Escrow Agreement as of the day and year first above written.

SPRING ARBOR UNIVERSITY

By: Brent Ellis
Name: Brent Ellis
Title: president

**WEST CENTRAL MICHIGAN
MEDIA MINISTRIES**

By: _____
Name: _____
Title: _____

DONALD E. MARTIN


By: _____
Donald E. Martin

IN WITNESS WHEREOF, the parties hereto have executed this Escrow Agreement as of the day and year first above written.

SPRING ARBOR UNIVERSITY

By: _____
Name: _____
Title: _____

**WEST CENTRAL MICHIGAN
MEDIA MINISTRIES**

By: 
Name: David Bolker
Title: President - W.C.M.M.M.

DONALD E. MARTIN

By: _____
Donald E. Martin

IN WITNESS WHEREOF, the parties hereto have executed this Escrow Agreement as of the day and year first above written.

SPRING ARBOR UNIVERSITY

By: _____
Name: _____
Title: _____

**WEST CENTRAL MICHIGAN
MEDIA MINISTRIES**

By: _____
Name: _____
Title: _____

DONALD E. MARTIN

By: 
Donald E. Martin