

WNOK

## BROADCASTING STATION LICENSE RECORD

WNOK (EFF. 11-13-80)

XW X A P 3-1-79

Date first licensed 5-16-47

Call letters X W N O K

LOCATION: COLUMBIA, SOUTH CAROLINA

AUDUBON BROADCASTING COMPANY, INC. (AL 10-18-78 EFF: 1-1-79)

\*CAPITAL COMMUNICATIONS, INC. (AL gr 2/22/78 EFF: 3/28/78)

Name of licensee \*\*PALMETTO RADIO CORPORATION

Transmitter location 921 Huger Street, Columbia, South Carolina, (Lic. 5-16-47)  
911 Huger Street, Columbia, South Carolina, (MP 12-16-46)Main studio location 6027 Devine Street, near Columbia, South Carolina (BML 10-17-66) (Eff: 6-5-67)  
X Jefferson Hotel, 1811 Main St., Columbia, South Carolina (Ltr. 10-6-49) (EFF: 10-25-49)  
x 941 Harden Street, Columbia, South Carolina (Ltr. 4-14-49) (EFF: 12-28-48)  
\*921 Huger Street, Columbia, South Carolina (MP 12-16-46) (Lic. 5-16-47)



# CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From- To-
B-P-4905 Letter	8-29-46 10-4-46	1230	250w	U	C.P. for new station granted subject to filing MP for approval of T site and antenna (Conditional Clause)
B3-P-4905 B3-MP-2187	12-16-46	1230	250w	U	2-16 8-16-47 Mod. of C.P. (4905) for change type T and approval antenna and T site and specify S location (Conditional Clause)
B3-L-2242 B3-Z-2059	5-16-47	1230	250w	U	5-16 2-1-49 Lic. to cover C.P. (4905 as mod.) for a new station and determine operating power by direct method. (conditional clause)
B3P-6504	1-21-48	1230	250w	U	By 3-21-48 to 9-21-48 C.P. to install new transmitter (Cond'l)
BL-3006	3-17-48	1230	250w	U	3-17 2-1-49 Lic. to cover CP (6504) to install new T. (CONDITIONAL CLAUSE)
BZ-2904	7-28-48	1230	250w	U	7-28 2-1-49 Determine opr. power by direct method. (COND. CLAUSE)
BS-1522	1-26-49	Extension of License		2-1	6-1-49
BR-1522	3-30-49	1230	250w	U	3-30 2-1-52
BP-7214	5-12-49	1230	250w	U	7-12 1-12-50 CP to install a new transmitter.
-3696	6-16-49	1230	250w	U	6-16 2-1-52 Lic. to cover CP (7214) for a new transmitter.
BZ-3277	4-19-51	1230	250w	U	4-19 2-1-52 Auth. to determine power by direct measurement.
BR-1522	1-16-52	1230	250w	U	2-1 12-1-54
BRC-100 (1)	6-26-53	Mod. of lic. to operate trans. by R.C. from Cushman Drive, 2 mi. N. of Columbia, S.C.			
BR-1522	11-10-54	1230	250w	U	12-1 12-1-57
BR-1522	11-13-57	1230	250w	U	12-1 12-1-60
	1-30-60	Commission deferred action on renewal pending further consideration.			
BR-1522	3-3-61	renewal of license		3-8	12-1-63



Form BC 126

June 1954

BROADCASTING STATION LICENSE RECORD

Date first licensed .....

Call letters .....

Station location Columbia, South Car.

Name of licensee See Card #1

Transmitter location .....

Main Studio Location .....



# CONSTRUCTION PERMIT AND LICENSE RECORD

APPL. NO.	DATE ISSUED	FREQ.	POWER	TIME DIV.	PERIOD FROM TO
BP-13709	10-4-61	1230kc	250w-1kw-LS	U	12-4 6-4-62
	CP to increase daytime power to 1kw and install new transmitter (RCA BTA-1R) (Cond'1).				
BL-8943 (1) Main	5-22-62	1230kc	250w, 1kw	U	
	License to cover CP(BP-13709) which auth. incr. in daytime power and install newtrans. (RCA BTA-1R) (Cond'1.)				
BL-9191 Aux.	5-18-62	1230kc	250w	Aux.	5-18 12-1-63
	License to use old maintrans. (RCA-BTA-250-L) at present loc. of maintrans. for aux. purposes only and to use remote control				
BR-1522 AUX	11-27-63	1230kc	250w, 1kw, LS-U		12-1 12--166
		Renewal of License to			12-1-66
BML-2180 (1) (Eff: 6-5-67)	10-17-66	Mod. of license to change studio loc. to 6027 Devine Street, near Columbia, South Carolina. (Main & Aux.)			
BR-1522	1-9-67	1230kc	250w-1kw-LS	U	1-9 12-1-69
			250w	Aux.	
BR-1522 (L)	RENEWAL	MAIN & AEA (S)	AUX		12-1-72
Comtel	4-7-70	Delete antenna obstruction marking			
EBSA	5-25-72				
BTC-7884	11/26/75	Vol TC EFF:			
BR-1522(L)	3-19-76	RENEWAL & Mod.			12-1-75
BZ-8299	3-19-76	(Main & Aux.)			
BTC-8191	12/8/76	Vol TC EFF: 12/23/76			
BR-1522(S)	11-15-76	RENEWAL (MAIN & AUX.)			12-1-78
BAL-9045	2/22/78	Vol AL EFF: 3/28/78			
BAL780802EB	10-18-78	VOL. AL EFF: 1-1-79			
EBSA	3-1-79	chg. call			
mailgram	2-2-79	Chg. RC to SL			
BR780725UP (S)	11-28-78	RENEWAL			12-1-81
E B S A	11-13-80	CALL SIGN CHANGE			



## APPLICATION RECORD - BROADCASTING

Call W N O K  
 Letters x NEW

Name PALMETTO RADIO CORPORATION  
(830 Gregg St., Columbia, South Carolina)

File No.	Dated	Application for	Action	
			Nature	Date
B3-P-4905 Rec'd Filed	4-27-46 5-20-46 5-20-46	Construction Permit for a new standard broadcast station to be operated on: Frequency: 1230 kc Power: 250w Hours of Operation: Unlimited time. Trans. Location: To be determined - Columbia, South Carolina. Studio Location: Same. (Filed by John F. Claggett, Atty.)	GRANTED subject filing MP for approval of T site and antenna and further subject to condition permittee accept whatever interference may be received from a station in Augusta, Ga. on 1230 kc.	8-29-46
			Letter Issued with MP-2187	10-4-46



RCA BTA 250-L Transmitter

William Bennis, Jr. (Engr) Columbia,  
South Carolina



## APPLICATION RECORD - BROADCASTING

# 2

Call

Letters W N O KName PALMETTO RADIO CORPORATION

File No.	Dated	Application for	Action	
			Nature	Date
B3-MP-2187	10-2-46	Mod. of C.P. (B3-P-4905, which authorized a new standard broadcast station) for approval of antennae, to change type of transmitter (Composite) approval of transmitter location at 911 Huger Street, Columbia, South Carolina and to specify studio location as Columbia, So. Car. (Filed by John F. Clagett, Atty, William E. Benns, Jr. Engr.)	GRANTED	12-16-46
Rec'd	10-9-46		Conditionally - subject to condition that permit	
Filed	10-9-46		install such acceptor-rejector/filter circuits as necessary at stations WNOK and WCOS to avoid or prevent interferences or spurious emissions caused by the proximity of the antenna systems of these stations.	
AMENDED	10-31-46	AMENDED re transmitting equipment		
Recd.	11-5-46			
Filed	11-5-46			



## APPLICATION RECORD - BROADCASTING

#3

Call

Letters W N O KName PALMETTO RADIO CORPORATION

File No.	Dated	Application for	Action	
			Nature	Date
B3-L-2242	12-26-46	License to cover C.P. (B3-P-4905, as mod.,) which authorized a new standard broadcast station and Authority to determine operating power by direct measurement of antenna power.	GRANTED	5-16-47
Rec'd	12-30-46		conditional re waivers	
Filed	12-30-46		3.55(b) and 3.60 and subject condition that licensee install such acceptor-rejector filter circuits as necessary at stations W N O K and WCOS to avoid or prevent interferences or spurious emissions caused by the proximity of the antenna systems of these stations.	
B3-Z-2059	12-26-46			
Rec'd	12-30-46			
Filed	12-30-46			



## APPLICATION RECORD - BROADCASTING

#4

Call  
Letters WNOKName PALMETTO RADIO CORPORATION

File No.	Dated	Application for	Action	
			Nature	Date
BP-6504 Rec'd Filed	12-3-47 12-30-47 12-30-47	Construction Permit to install a new transmitter (Composite).  (Filed by John F. Clagett, Atty.)	GRANTED Cond. re 3.55(b) & 3.60 and subj. to permittee installing acceptor-rejector filter circuits at stations WNOK & WCOS	1-21-48
EL-3006 Rec'd Filed	2-9-48 2-25-48 2-25-48	License to cover C.P. (BP-6504) which authorized installation of new transmitter.  (John F. Clagett, Atty.)	GRANTED re waiver 3.55(b) & further subj. to cond. that licensee install such acceptor-rejector filter circuits as necessary at WNOK and WCOS to avoid or prevent interferences or spurious emissions caused by the proximity of the antenna systems of these stations	3-17-48



## APPLICATION RECORD - BROADCASTING

#5

Call  
Letters W N O KName PALMETTO RADIO CORPORATION

File No.	Dated	Application for	Action	
			Nature	Date
BZ-2904 Rec'd	6-29-48 7-1-48	Authority to determine operating power by direct measurement of antenna power.	Returned by manager.	<del>4-2-48</del> signed
Resubm. Rec'd Filed	7-13-48 7-15-48 7-15-48		GRANTED re waiver	7-28-48 3.55(b)
BR- 1522 Rec'd	11-27-48 11-30-48	Renewal of license Filed by John F. Clagett atty.	Granted	3-30-49
<del>BP-72142</del> Rec'd Resubmitted Rec'd Filed	4-7-49 ✓ 4-18-49 4-25-49 4-27-49 4-27-49	Construction Permit to install a new transmitter (RCA BTA-250-L).	<del>Returned</del> <del>signed by chief engr.</del> GRANTED	<del>4-22-49</del>  5-12-49



## APPLICATION RECORD - BROADCASTING

Call  
Letters W.N.Q.K.Name PALMETTO RADIO CORPORATION

File No.	Dated	Application for	Action	
			Nature	Date
BL-3696 Rec'd Filed	5-21-49 5-26-49 5-26-49	License to cover C. P. (HP-7214) which authorized installation of a new transmitter. (John F. Clagett, Atty.)	GRANTED	6-16-49
BZ-3277 Rec'd. Filed	3-2-51 3-6-51 3-6-51	Authority to determine operating power by direct measurement of antenna power.	GRANTED	4-19-51
BR-1522 Rec'd Filed	10-20-51 10-24-51 10-24-51	Renewal of license Filed by John F. Clagett atty. Ernest W. Jennes also atty for WNOK	GRANTED	1-16-52
BRC-100 Rec'd Filed	6-18-53 6-23-53 6-23-53	Modification of license to operate transmitter by Remote Control from On Cushman Drive, $\frac{1}{4}$ mile west of US #1, 2 miles north of Columbia, South Carolina.  Ernest W. Jennes, Atty.	GRANTED	6-26-53



#7

FORM A-170

## APPLICATION RECORD - BROADCASTING

FORMERLY FCC FORM 94

Call  
Letters W N O KName PALMETTO RADIO CORPORATION

File No.	Dated	Application for	Action	
			Nature	Date
BR-1522 Rec'd Filed	8-3-54 9-2-54 9-2-54	Renewal of License Filed by Ernest W. Jennes, Atty.	GRANTED	11-10-54
BR-1522 Rec'd Filed	8-1-57 8-2-57 8-2-57	Renewal of License Stephen J. Pollak	GRANTED	11-13-57
BP-13709 Rec'd Filed	12-4-59 12-7-59 12-7-59	Construction permit to increase daytime power from 250w to 1kw and install new transmitter (RCA BTA-1-R).  John V. L. Ellicott, Atty.	GRANTED Permittee shall accept such interf. as may be imposed by other 250w Class IV stations. Permittee shall submit with applic. for license antenna resistance meas.	10-4-61



APPLICATION RECORD - BROADCASTING

Call  
 Letters W N O K

Name PALMETTO RADIO CORPORATION  
Columbia, South Carolina

File No.	Dated	Application for	Action	
			Nature	Date
BR-1522 Rec'd Filed	8-17-60 8-19-60 8-19-60	Renewal of license Atty: Edgar F. Czarra, Jr.	GRANTED	3-3-61
BL-8943 R. & F.	11-15-61 11-17-61	Lic to cover CP(BP-13709) which auth. incr. in daytime cover and installation of new trans. atty - COVINGTON & BURLING	GRANTED	5-22-62 Cond'l. re: accept interference from other Class IV 250 watt stations
BL-9191 R. & F.	2-17-62 2-23-62	Lic to use old main trans. (RCA-BTA-250L) at present loc of main trans. to be operated on 1230kc, 250w, U, for AUXILIARY PURPOSES ONLY, with remote control from Cushman Dr., 1/4 mi. W. of US #1, 2 mi. N. of Columbia, S.C.	GRANTED	5-18-62
STATION NO LONGER REPRESENTED BY COVINGTON & BURLING (Let. 5-24-62).				
BR-1522 R & F	8-28-63 9-3-63	Renewal of License (Main & Auxiliary)  Edgar F. Czarra, Jr., Atty. <small>P.C.C. - WASHINGTON, D. C.</small>	GRANTED	11-27-63



FORM BC-121  
AUG. 1955

APPLICATION RECORD - BROADCASTING

1230ko

#9

Call  
Letters W N O K

Name PALMETTO RADIO CORPORATION  
Columbia, South Carolina

File No.	Dated	Application for	Action	
			Nature	Date
BR-1522 R & F	8-29-66	Renewal of license (Main)	GRANTED	1-9-67
BR-1522 R & F	9-2-66	Renewal of license (Auxiliary)		
BR-1522 R & F	8-26-66	Atty- Jonathan D. Blake (Covington & Burling)		
BML-2180 R & F	9-22-66	Modification of Lic. to change studio location to 6027 Devine Street, near Columbia, South Carolina.	GRANTED	10-17-66 Eff: 6-5-67
	9-23-66	REQUEST WAIVER OF SECTION 73.31 OF THE RULES. Covington & Burling, Attys. (J.D. Blake)		
BAL-6446 R & F	8-14-68	Voluntary assignment of license to RADIO COLUMBIA, INC.	DISMISSED	2-28-69 Req. of assignor
FEE PD: \$75 AUG 23 1968	8-15-68	Atty for assignor - Covington & Burling for assignee - Marcus Cohn (S. Neustadt)		
	-Pub. notice filed 9-3-68			
	Bank ltr re loan - Filed 8-22-68			
AMENDED 11-12-68	- legal & fin. data; B/C interests (assignee)			
	(reply to ltr 9-30-68)	(SEE OVER)		



NY: 100-4116 - ltr from Marcus Cohn filed 1-17-68 re  
hrg; legal data (reply to ltr 1-8-69)



FORM BC-121

Aug. 1955

## APPLICATION RECORD - BROADCASTING

Call  
Letters ..... W N O K

PALMETTO RADIO CORPORATION

Name .....  
Columbia, South Carolina

File No.	Dated	Application for	Action	
			Nature	Date
BR-1522 R & F #539238 \$75.	8-25-69 9-2-69 9-2-69	Renewal of license (Main) Atty-Covington & Burling (John C. Roberts)	GRANTED	11-26-69
BR-1522 R & F #541108 \$30.	8-25-69 9-2-69 9-9-69	Renewal of license (Auxiliary)		
P.N. filed PRESS SEP	9-2-69 19 1969			
BR-1522 R & F PN PRESS OCT 2	8-30-72 9-5-72 9-5-72 1972	Renewal of License (Main & Auxiliary)  Atty-Nicholas W. Fels (Covington & Burling) AMENDED 9-27-72 re: equal employment policy AMENDED 10-17-72 re: notice of chge of discrim. AMENDED 9-29-72 re: engineering data	GRANTED to	3-19-76 12-1-75
PETITION TO DENY filed INFORMAL OBJECTION TO RENEWAL OF LICENSE filed Broadcasting AMENDMENT TO INFORMAL OBJECTION filed	11-1-72 11-1-72 11-13-72	by The National Organization for Women by Citizens Promoting Concerned by NAACP Legal Defense & Educational Fund, Inc		



BR-1522 REQUEST FOR EXTENSION OF TIME FOR FILING ITS  
OPPOSITION filed 11-14-72 by Nicholas W. Fels, Counsel  
for Palmetto Radio Corporation

AMENDED 11-16-72 re: charge of employment discrimination

AMENDED 3-12-73 re: National Organization for Women

WITHDRAWAL OF PETITION TO DENY filed 3-12-73 by

The National Organization for Women

PETITION DISMISSED request of petitioner 3-22-73

RESPONSE TO INFORMAL OBJECTION filed 4-24-73 by

Nicholas W. Fels, Counsel of Palmetto Radio Corporation

AMENDED 7-19-74 re: notice of EEO Complaint

AMENDED 9-17-74 re: EEO

AMENDED 10-9-74 re: statement re complaint of employment  
discrimination

AMENDED 2-14-75 re: EEO

SUPPLEMENTAL APPLICATION filed 7-30-75 as an amendment  
to pending renewal (Main & Auxiliary) PN 7-30-75

AMENDED 4-24-75 re: EEO

SEP 19 1975

PETITION TO REVOKE AND DENY RENEWAL OF BROADCAST  
LICENSE filed 11-3-75 by Columbia Black Media Coalition

AMENDED 11-21-75 re: EEO

AMENDED 12-9-75 re: EEO

AMENDED 2-11-76 re: EEO

MEMORANDUM OPINION & ORDER #39749 adopted 3-19-76

Informal objection by ten citizens organizations

(Petitioners) against 1972 renewal dismissed and  
renewal granted to 1975.

Columbia Black Media Coalition, South Carolina Black  
Lawyers' Caucus, United Citizens Party, Grace B. Palmer,  
Frank Washington, John R. Harper, Franchot A. Brown, et al  
filed 402(b) appeal in the US Court of Appeals for the  
District of Columbia Circuit.

AMENDED 8-10-76 re: Conciliation agreement between the  
station and the Petitioners



Form BC-121  
September 1969

## APPLICATION RECORD - BROADCASTING

Call  
Letters W N O KName PALMETTO RADIO CORPORATION  
Columbia, South Carolina

File No.	Dated	Application for	Action	
			Nature	Date
BZ-8299 Rec'd DM Amended & F DM (Aux.) PRESS	2-9-73 2-14-73 2-26-73 3-1-73 3-8-73 APR 17 1973	Direct Measurement - Main & Aux.  pend. 302 for Aux. Aux. Sect. II-A Atty: Covington & Burling(N. W. Fels)	GRANTED issued with BR-1522	3-3-76
BTC-7884 Rec'd Filed FEE PD: \$150 #496652 and \$150 #498864 CODE 047 (INCLUDES FM (FORM 316) & TV NOV 24 1975	11-5-75 11-10-75 11-14-75	Voluntary transfer of control of lic corp from J.W. Lindau, III, Irwin Kahn, Samuel Litman, W. Croft Jennings and Francis Carlisle Roberts (de jure) to J.W. Lindau, III, Irwin Kahn and W. Croft Jennings (de facto)  Atty - Covington & Burling	GRANTED EFF: NO FEE	11/26/75



APPLICATION RECORD - BROADCASTING

Call Letters ..... W N O K

Name PALMETTO RADIO CORPORATION  
Columbia, South Carolina

File No.	Dated	Application for	Action	
			Nature	Date
BR-1522	7-28-75	Renewal of license (Main & Auxiliary)	GRANTED	11-15-76
R & F	7-30-75	Atty- Donald Harrison (Covington & Burling)		
PN	7-30-75	<i>(Suppl. material on renewal)</i>		
Press	9-19-75	RESPONSE TO PETITION TO REVOKE AND DENY RENEWAL OF BROADCAST LICENSES filed 5-17-76 by Ernest W. Jennes, Counsel on behalf of Palmetto Radio Corporation		
		RESPONSE TO REQUEST TO WITHDRAW AND MOTION TO DELETE CONDITION filed 9-24-76 by Nicholas W. Fels, Counsel on behalf of Palmetto Radio Corporation		
		REQUEST TO WITHDRAW PETITION TO DENY filed 10-4-76 by Issac Williams on behalf of the South Carolina NAACP State Conference of Branches		



## APPLICATION RECORD - BROADCASTING

1230khz

Call  
Letters W N O KCAPITAL COMMUNICATIONS, INC.  
Name xx PALMETTO RADIO CORPORATION  
COLUMBIA, SOUTH CAROLINA

File No.	Dated	Application for	Action	
			Nature	Date
BTC-8191 R & F Fee pd \$300 Includes WNOK-FM & TV Code 047 (FORM 316) DEC 6 1975	11/19/76 11/22/76 W 639021	Voluntary transfer of de Facto control of lic corp from J. W. Lindau, III, W. Croft Jennings and Irwin Kahn to J. W. Lindau, III, W. Croft Jennings and M. B. Kahn Construction Co., Inc. Atty - Covington & Burling (Terry Coleman)	GRANTED EFF: NO FEE:	12/8/76 12/23/76
----- OVER -----				
BAL -9045 R & F FORM 314 (ALSO SEE FM & TV) Pub notice filed 7-8-77 DEC 18 1977	6-3-77 6-8-77	Voluntary assignment of license to CAPITAL COMMUNICATIONS, INC.  Atty for assignor - Covington & Burling for assignee - Pierson, Ball & Dowd PUBLIC INTEREST SHOWING IN SUPPORT OF COMMON OWNERSHIP OF TELEVISION AND RADIO STATIONS (re Sec. 73.636) ALSO FILED Reasons for sale - filed 10-31-77 (see over)	GRANTED EFF: Commission ltr adopted	2/22/78 3/28/78



BTC-8191 NOTE: Voting rites for M.B. Kahn Const. Co., Inc.  
Empowered to Irwin Kahn

RE: Amended 11-4-77 Legal Data

BAL-9045 Amended 12-9-77 re: chg. in officers & drtrs;  
statement re bank interest; pledge agreement







BA780802EB Amended 9-21-78 re: revised Sec. II; Bal.  
sheet of Audubon B/c Co., Inc.; finan. data of Audubon;  
bank ltr.; stock subscription agree.; bal. sheet for Mr.  
& Mrs. Pegram Harrison



## About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form – 3" by 5" filing cards – for reference.

In 1999, the Commission moved to a new location (445 12<sup>th</sup> Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). The History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above. Generally, they have been left as negatives as those are often easier to read.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

