

YOUNG URBAN  
BROADCASTERS ASSOCIATION

524 CHESTER AVE  
BAKERSFIELD CALIFORNIA 93301

661-637-1035

fax 661-324-0200

E-MAIL YOUNGBROADCASTER@AOL.COM

EXHIBIT 2 page 1 of 3

EDUCATIONAL PROGRAM AND HOW THE RADIO STATION WILL BE USED TO  
ADVANCE THAT PURPOSE

OUR EDUCATIONAL PROGRAM TRAINS AND TEACHES DIVERSE INDIVIDUALS  
THE ART OF AUDIO ENGINEERING & RECORDING, BROADCASTING  
TECHNOLOGY,  
AND THE SKILLS OF HOW TO BE A EXPERT DJ AT A CLUB, CONCERT OR.  
RADIO STATION.

OVERVIEW

THE PROGRAM CONSIST OF A TWELVE WEEK COURSE COVERING EDUCATION  
AND TRAINING OF AUDIO PLAYBACK, AND RECORDING. WE WILL HAVE HANDS  
ON TRAINING AND USAGE OF EQUIPMENT USED IN AUDIO PRODUCTIONS;  
EDITING & PLAYBACK AS WELL AS BROADCASTING. THE SCHOOL INCLUDES  
INFORMATION ON ANALOG AND DIGITAL UNDERSTANDING. WE LEARN HOW TO  
RECORD GOOD AUDIO. AFTER EACH STUDENT HAS ENOUGH SKILLS THEY WILL  
BE ABLE TO PRACTICE WITH THEIR NEW CAREER. MAKE THEIR OWN  
RECORDED SHOW ON CD. WITH THIS NEW EXPERIENCE AND JOB TRAINING;  
THESE NEW TALENTS THIS COULD OPEN AN OPPORTUNITY FOR A SECURE JOB  
ON THE COMMERCIAL MARKET.

HOW THE RADIO STATION WILL BE USED TO ADVANCE THAT PURPOSE

WE WILL USE THE RADIO STATION FOR PRODUCING LOCAL ORIGINATION  
PROGRAMS, WE CAN PROVIDE OVER THE AIR EDUCATIONAL CORSES. WITH  
THE RADIO STATION WE CAN START BUILDING QUALITY DJ'S THAT  
REPRESENTS THE COMMUNITIES WHERE WE LIVE AND WORK. WE WILL TRAIN  
IN (EFP'S) ELECTRONIC FIELD PRODUCTIONS AND ALSO (ENG'S)  
ELECTRONIC NEWS GATHERING. WE WILL REPORT ON IMPORTANT COMMUNITY  
ISSUES; SUPPLY CHILDREN PROGRAMMING, AND PROVIDE A VOICE FOR THE  
LOCAL PEOPLE CONCERNS AND SAFETY ISSUES IN OUR COMMUNITIES.  
CURRENTLY BAKERSFIELD HAS NO RADIO STATION THAT HAS THE YOUNG  
DIVERSIFIED PEOPLE'S EAR.

YOUNG URBAN BROADCASTERS ASSOCIATION

IF GIVEN THE CHANCE WILL PROVIDE THAT NEED, AND WE WELCOME AND  
RESPECT THE OPPORTUNITY TO BE  
A LOW POWER FM RADIO STATION.

WE WILL CONDUCT FIELD STUDIES, PERFORM TEST ON SOUND, SIGNAL,

COVERAGE. AND QUALITY.

THE FINAL REWARD AFTER COMPLETING TRAINING AND PASSING GRADUATION IS TO COMPILE A RESUME ON PAPER AND ON CD FOR EACH STUDENT FOR SUBMISSION TO A RADIO STATION OR PRODUCTION COMPANY FOR A NEW CAREER IN THE BROADCASTING FIELD

YOUNG URBAN  
BROADCASTERS ASSOCIATION

524 CHESTER AVE

BAKERSFIELD CALIFORNIA 93301

661-637-1035

fax 661-324-0200

E-MAIL YOUNGBROADCASTER@AOL.COM

EXHIBIT 2 page 2 of 3

ROOTS RADIO IS WHAT WE LIKE TO BE CALLED THIS IS A STATION WITH 24 HOURS OF OPERATION EACH DAY. OUR PROGRAMMING NATURE FOR THE STATION IS TRAINING, AND TO TALK ABOUT ISSUES THAT HAVE OUR CONCERNS AS WELL AS THE COMMUNITIES CONCERNS. IT IS A GRASS ROOTS GROUP OF DIVERSIFIED YOUNG URBAN YOUTHS THAT LIVE AND WORK IN THE COMMUNITIES OF BAKERSFIELD CALIFORNIA. WE WILL HAVE COMMENTARY, CULTURE AND ISSUES, BRIGHT ENERGETIC PERSONALITIES, WE PLAN TO HAVE AN INSPIRING MIX FOR ALL EARS TO ENJOY ON ROOTS RADIO. ROOTS RADIO WILL BECOME ONE OF BAKERSFIELD MOST LIKED RADIO STATIONS. WITH INFORMATION ON CURRENT AFFAIRS, COMMUNITY AFFAIRS AND THE MUSIC INDUSTRY. WE WILL BE MORE IN TOUCH WITH THE COMMUNITY THAN ANYONE ELSE IN THIS SMALL INDUSTRY. ROOTS RADIO IS THE RHYTHM HEARTBEAT OF BAKERSFIELD.

ROOTS RADIO PROGRAMMING SCHEDULE

MONDAY	-	FRIDAY	2400 hrs - 0600 hrs	<u>LOCAL PROGRAM</u> <u>ORINATION MIXED MUSIC PLAY</u>
MONDAY	-	FRIDAY	0600 hrs - 1200 hrs	<u>LO. D.J. TRAINING</u> <u>GOOD MORNING IN BAKERSFIELD</u> WHAT'S IN WHAT'S OUT IN THE MUSIC
INDUSTRY				UNDERSTANDING RADIO AND BROADCASTING VOCAL SKILLS AND AUDIO RECORDING
MONDAY	-	FRIDAY	1200 hrs - 1500 hrs	<u>LO. D.J. TRAINING</u> <u>BAKERSFIELD CORNER</u> MUSIC, NEWS AND INTERESTING BITS OF INFORMATION ON THE CULTURAL ASPECTS OF

LIVING AND WORKING IN BAKERSFIELD  
CALIFORNIA, INTERESTING PLACES, PEOPLE  
AND THINGS.

MONDAY - FRIDAY 1500 hrs - 1700 hrs LO. CHILDREN MUSIC  
AND STORY TELLING TIME

MONDAY - FRIDAY 1700 hrs - 2100 hrs LO. D.J. TRAINING  
GOOD EVENING IN BAKERSFIELD  
MUSIC, NEWS AND INTERESTING BITS OF  
INFORMATION ON THE CULTURAL ASPECTS OF  
LIVING AND WORKING IN BAKERSFIELD  
CALIFORNIA, INTERESTING PLACES, PEOPLE  
AND THINGS.

MONDAY - FRIDAY 2100 hrs - 2400 hrs LOCAL PROGRAM  
ORINATION. D.J. TRAINING MIXED MUSIC  
TRAINING

SATURDAY - SUNDAY 2400 hrs - 2400 hrs LOCAL PROGRAM  
ORINATION. D.J. TRAINING MIXED MUSIC PLAY

YOUNG URBAN  
BROADCASTERS ASSOCIATION

524 CHESTER AVE  
BAKERSFIELD CALIFORNIA 93301

661-637-1035

fax 661-324-0200

E-MAIL [YOUNGBROADCASTER@AOL.COM](mailto:YOUNGBROADCASTER@AOL.COM)

EXHIBIT 2 page 3 of 3

YOUNG URBAN BROADCASTERS ASSOCIATION WAS STARTED IN AUG 1998 AS A  
LOCAL GROUP OF D.J.'S WITH LIKE INTEREST. IN JAN. 2000 WE  
RECEIVED OUR NON-PROFIT T. I. N. # 77-0537761.  
YOUNG URBAN BROADCASTERS ASSOCIATION IS ALSO LICENSED AS A NON  
PROFIT BUSINESS BY THE CITY OF BAKERSFIELD CALIFORNIA TO DO  
BUSINESS AND TRAINING IN BAKERSFIELD CALIFORNIA.