

YOUNG URBAN
BROADCASTERS ASSOCIATION

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EDUCATIONAL PROGRAM AND HOW THE RADIO STATION WILL BE USED TO
ADVANCE THAT PURPOSE

OUR EDUCATIONAL PROGRAM TRAINS AND TEACHES DIVERSE INDIVIDUALS
THE ART OF AUDIO ENGINEERING & RECORDING, BROADCASTING
TECHNOLOGY,
AND THE SKILLS OF HOW TO BE A EXPERT DJ AT A CLUB, CONCERT OR.
RADIO STATION.

OVERVIEW

THE PROGRAM CONSIST OF A TWELVE WEEK COURSE COVERING EDUCATION
AND TRAINING OF AUDIO PLAYBACK, AND RECORDING. WE WILL HAVE HANDS
ON TRAINING AND USAGE OF EQUIPMENT USED IN AUDIO PRODUCTIONS;
EDITING & PLAYBACK AS WELL AS BROADCASTING. THE SCHOOL INCLUDES
INFORMATION ON ANALOG AND DIGITAL UNDERSTANDING. WE LEARN HOW TO
RECORD GOOD AUDIO. AFTER EACH STUDENT HAS ENOUGH SKILLS THEY WILL
BE ABLE TO PRACTICE WITH THEIR NEW CAREER. MAKE THEIR OWN
RECORDED SHOW ON CD. WITH THIS NEW EXPERIENCE AND JOB TRAINING;
THESE NEW TALENTS THIS COULD OPEN AN OPPORTUNITY FOR A SECURE JOB
ON THE COMMERCIAL MARKET.

HOW THE RADIO STATION WILL BE USED TO ADVANCE THAT PURPOSE

WE WILL USE THE RADIO STATION FOR PRODUCING LOCAL ORIGINATION
PROGRAMS, WE CAN PROVIDE OVER THE AIR EDUCATIONAL CORSES. WITH
THE RADIO STATION WE CAN START BUILDING QUALITY DJ'S THAT
REPRESENTS THE COMMUNITIES WHERE WE LIVE AND WORK. WE WILL TRAIN
IN (EFP'S) ELECTRONIC FIELD PRODUCTIONS AND ALSO (ENG'S)
ELECTRONIC NEWS GATHERING. WE WILL REPORT ON IMPORTANT COMMUNITY
ISSUES; SUPPLY CHILDREN PROGRAMMING, AND PROVIDE A VOICE FOR THE
LOCAL PEOPLE CONCERNS AND SAFETY ISSUES IN OUR COMMUNITIES.
CURRENTLY BAKERSFIELD HAS NO RADIO STATION THAT HAS THE YOUNG
DIVERSIFIED PEOPLE'S EAR.

YOUNG URBAN BROADCASTERS ASSOCIATION

IF GIVEN THE CHANCE WILL PROVIDE THAT NEED, AND WE WELCOME AND
RESPECT THE OPPORTUNITY TO BE
A LOW POWER FM RADIO STATION.

WE WILL CONDUCT FIELD STUDIES, PERFORM TEST ON SOUND, SIGNAL,

COVERAGE. AND QUALITY.

THE FINAL REWARD AFTER COMPLETING TRAINING AND PASSING GRADUATION IS TO COMPILE A RESUME ON PAPER AND ON CD FOR EACH STUDENT FOR SUBMISSION TO A RADIO STATION OR PRODUCTION COMPANY FOR A NEW CAREER IN THE BROADCASTING FIELD

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ROOTS RADIO IS WHAT WE LIKE TO BE CALLED THIS IS A STATION WITH 24 HOURS OF OPERATION EACH DAY. OUR PROGRAMMING NATURE FOR THE STATION IS TRAINING, AND TO TALK ABOUT ISSUES THAT HAVE OUR CONCERNS AS WELL AS THE COMMUNITIES CONCERNS. IT IS A GRASS ROOTS GROUP OF DIVERSIFIED YOUNG URBAN YOUTHS THAT LIVE AND WORK IN THE COMMUNITIES OF BAKERSFIELD CALIFORNIA. WE WILL HAVE COMMENTARY, CULTURE AND ISSUES, BRIGHT ENERGETIC PERSONALITIES, WE PLAN TO HAVE AN INSPIRING MIX FOR ALL EARS TO ENJOY ON ROOTS RADIO. ROOTS RADIO WILL BECOME ONE OF BAKERSFIELD MOST LIKED RADIO STATIONS. WITH INFORMATION ON CURRENT AFFAIRS, COMMUNITY AFFAIRS AND THE MUSIC INDUSTRY. WE WILL BE MORE IN TOUCH WITH THE COMMUNITY THAN ANYONE ELSE IN THIS SMALL INDUSTRY. ROOTS RADIO IS THE RHYTHM HEARTBEAT OF BAKERSFIELD.

ROOTS RADIO PROGRAMMING SCHEDULE

MONDAY - FRIDAY 2400 hrs - 0600 hrs LOCAL PROGRAM
ORIGINATION MIXED MUSIC PLAY

MONDAY - FRIDAY 0600 hrs - 1200 hrs LO. D.J. TRAINING
GOOD MORNING IN BAKERSFIELD
WHAT'S IN WHAT'S OUT IN THE MUSIC

INDUSTRY

UNDERSTANDING RADIO AND BROADCASTING
VOCAL SKILLS AND AUDIO RECORDING

MONDAY - FRIDAY 1200 hrs - 1500 hrs LO. D.J. TRAINING
BAKERSFIELD CORNER
MUSIC, NEWS AND INTERESTING BITS OF
INFORMATION ON THE CULTURAL ASPECTS OF

LIVING AND WORKING IN BAKERSFIELD
CALIFORNIA, INTERESTING PLACES, PEOPLE
AND THINGS.

MONDAY - FRIDAY 1500 hrs - 1700 hrs LO. CHILDREN MUSIC
AND STORY TELLING TIME

MONDAY - FRIDAY 1700 hrs - 2100 hrs LO. D.J. TRAINING
GOOD EVENING IN BAKERSFIELD
MUSIC, NEWS AND INTERESTING BITS OF
INFORMATION ON THE CULTURAL ASPECTS OF
LIVING AND WORKING IN BAKERSFIELD
CALIFORNIA, INTERESTING PLACES, PEOPLE
AND THINGS.

MONDAY - FRIDAY 2100 hrs - 2400 hrs LOCAL PROGRAM
ORIGINATION. D.J. TRAINING MIXED MUSIC
TRAINING

SATURDAY - SUNDAY 2400 hrs - 2400 hrs LOCAL PROGRAM
ORIGINATION. D.J. TRAINING MIXED MUSIC PLAY

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YOUNG URBAN BROADCASTERS ASSOCIATION WAS STARTED IN AUG 1998 AS A
LOCAL GROUP OF D.J.'S WITH LIKE INTEREST. IN JAN. 2000 WE
RECEIVED OUR NON-PROFIT T. I. N. # 77-0537761.
YOUNG URBAN BROADCASTERS ASSOCIATION IS ALSO LICENSED AS A NON
PROFIT BUSINESS BY THE CITY OF BAKERSFIELD CALIFORNIA TO DO
BUSINESS AND TRAINING IN BAKERSFIELD CALIFORNIA.