

EXHIBIT 2C

HOW THE RADIO STATION WILL ADVANCE THE EDUCATIONAL PROGRAM

The proposed radio station will advance the educational program of the Somali American Community in the following ways:

- The radio station will feature a “Bar Ama Baro” program (Teach or Learn)
- The radio station can help recent immigrants adjust to their new environment in the U.S., including how to dress, the customs, culture, rules, and the laws of their new home.
- The radio station can help educate community members about health issues. The Somali community has a high incidence of health problems, particularly autism.
- The radio station can help the community navigate the complexities of the local and state school systems,
- The radio station can be particularly useful in reaching those community members who cannot read or write. They can listen and learn.
- The radio station can help educate those community members who never had the opportunity to attend school.