

RADIO MARKET ANALYSIS
MEGA COMMUNICATIONS
OF DAYTONA BEACH LICENSEE, LLC
WNUE-FM RADIO STATION
TITUSVILLE, FLORIDA
March 2008

TECHNICAL STATEMENT

1. This Technical Statement and attached exhibits were prepared on behalf of Mega Communications of Daytona Beach Licensee, LLC (“Mega”), licensee of WNUE-FM, Channel 251C1, Titusville, Florida. Mega is submitting a minor change application to relocate WNUE-FM, as such, a Radio Market analysis is needed. Mega has no other FM facilities in the state of Florida, therefore, WNUE-FM is a stand alone FM station. WNUE-FM is licensed to a community located in the Melbourne-Titusville-Cocoa, Florida Arbitron Market. WNUE-FM facility is also considered “home” to the Orlando, Florida market. Therefore, this analysis will be based only on a station in a rated market.

MELBOURNE-TITUSVILLE-COCOA, FLORIDA
ARBITRON/BIA MARKET REVIEW

2. As shown on Exhibit #1, there are twenty-two AM and FM (commercial and non-commercial) stations listed in the Melbourne-Titusville-Cocoa, Florida Market (Market #97). Mega would be in control of one FM station in the market. The number of stations indicated falls in the fifteen to twenty-nine stations tier of §73.3555(a)(1)(iii) of the Commission's rules. At this level, common ownership or control of up to six stations, with no more than four in the same service, is permissible. Therefore, Mega is in compliance in the rated Melbourne-Titusville-Cocoa, Florida market.

ORLANDO, FLORIDA ARBITRON/BIA MARKET REVIEW

3. As shown on Exhibit #2, there are forty-one AM and FM (commercial and non-commercial) stations listed in the Orlando, Florida Market (Market #34).¹ Mega would be in control of one FM station in the market. The number of stations indicated falls in the thirty to forty-four stations tier of §73.3555(a)(1)(ii) of the Commission's rules. At this level, common ownership or control of up to seven stations, with no more than four in the same service, is permissible. Therefore, Mega is in compliance in the rated Orlando, Florida market.

4. Based on the compliance in the two rated markets, the proposed minor change application for WNUE-FM is in compliance with §73.3555 of the Commission's rules, with regard to the above referenced stations.

5. The foregoing technical statement was prepared on behalf of Mega Communications of Daytona Beach Licensee, LLC, by Graham Brock, Inc., its Technical Consultants. All information contained herein is true and accurate to the best of our belief and knowledge. All data relating to AM and FM facilities in the relevant BIA/Arbitron market was determined using the BIA Financial Network, Inc. Media Access Pro, Version 4.2. BIA database. Technical data related to AM and FM facilities was extracted from the Commission's CDBS database. We assume no liability for errors or omissions in either database which may be adverse to the information contained herein.

1) WJRR is included since it has not be removed from the market for the required two years.



FCC Geographic Market Definition for

Call Letters	AM/FM	Freq	Type Station	Format	Home Market	Market Designtn Date	Home Mkt Rank	Owner	City & State of License	County of License
WNUE	FM	98.1	C	Spanish AC	Orlando, FL	07/02/2003	34	p Entravision Communications Corp	Titusville, FL	Brevard
WIXC	AM	1060	C	Sports	Melbourne-Titusville-Cocoa, FL	07/02/2003	97	Genesis Communications Incorporated	Titusville, FL	Brevard
WCIF	FM	106.3	C	Religion	Melbourne-Titusville-Cocoa, FL	07/02/2003	97	First Baptist Church Inc of Melbourne	Melbourne, FL	Brevard
WMMV	AM	1350	C	News/Talk	Melbourne-Titusville-Cocoa, FL	07/02/2003	97	p Clear Channel	Cocoa, FL	Brevard
WLRQ	FM	99.3	C	AC	Melbourne-Titusville-Cocoa, FL	07/02/2003	97	p Clear Channel	Cocoa, FL	Brevard
WMEL	AM	920	C	Nws/Tlk/Spt	Melbourne-Titusville-Cocoa, FL	07/02/2003	97	p Divine Mercy Communications Inc	Melbourne, FL	Brevard
WMMB	AM	1240	C	News/Talk	Melbourne-Titusville-Cocoa, FL	07/02/2003	97	p Clear Channel	Melbourne, FL	Brevard
WTKS	FM	104.1	C	Talk	Orlando, FL	07/02/2003	34	p Aloha Station Trust LLC	Cocoa Beach, FL	Brevard
WJRR	FM	101.1	C	Rock	Melbourne-Titusville-Cocoa, FL	03/29/2007	97	p Aloha Station Trust LLC	Cocoa Beach, FL	Brevard
WINT	AM	1560	C	Oldies	Melbourne-Titusville-Cocoa, FL	07/02/2003	97	p Cumulus	Melbourne, FL	Brevard
WAOA	FM	107.1	C	CHR	Melbourne-Titusville-Cocoa, FL	07/02/2003	97	p Cumulus	Melbourne, FL	Brevard
WWBC	AM	1510	C	Religion	Melbourne-Titusville-Cocoa, FL	07/02/2003	97	Astro Enterprises	Cocoa, FL	Brevard
WBVD	FM	95.1	C	CHR	Melbourne-Titusville-Cocoa, FL	07/02/2003	97	p Clear Channel	Melbourne, FL	Brevard
WPGS	AM	840	C	News	Melbourne-Titusville-Cocoa, FL	07/02/2003	97	WPGS Inc	Mims, FL	Brevard
WHKR	FM	102.7	C	Country	Melbourne-Titusville-Cocoa, FL	07/02/2003	97	p Cumulus	Rockledge, FL	Brevard
WEJF	FM	90.3	NC	CCtmp/Vart	Melbourne-Titusville-Cocoa, FL	07/02/2003	97	Florida Public Radio Inc	Palm Bay, FL	Brevard
WFIT	FM	89.5	NC	AAA/News	Melbourne-Titusville-Cocoa, FL	07/02/2003	97	Florida Institute of Technology	Melbourne, FL	Brevard
WMIE	FM	91.5	NC	ChrsContem	Melbourne-Titusville-Cocoa, FL	07/02/2003	97	National Christian Network	Cocoa, FL	Brevard
WPIO	FM	89.3	NC	Varty/RlgMs	Melbourne-Titusville-Cocoa, FL	07/02/2003	97	Florida Public Radio Inc	Titusville, FL	Brevard
WHYZ	FM	88.5	NC	ChrsContem	Melbourne-Titusville-Cocoa, FL	07/02/2003	97	Central Florida Educational Foundation	Palm Bay, FL	Brevard
WSJZ	FM	95.9	C	Rock	Melbourne-Titusville-Cocoa, FL	07/02/2003	97	p Cumulus	Sebastian, FL	Indian River
WSBH	FM	98.5	C	Oldies	Melbourne-Titusville-Cocoa, FL	01/01/2007	97	Horton Broadcasting Company	Satellite Beach, FL	Brevard

Number of Stations in Geographic Market 22

Previous Stations in Geographic Market

"C" - Commercial Station; "NC" - Non Commercial Station

"p" indicates pending sale to owner listed



FCC Geographic Market Definition for Orlando, FL

Call Letters	AM/FM	Freq	Type Station	Format	Home Market	Market Designtn Date	Home Mkt Rank	Owner	City & State of License	County of License
WAMT	AM	1190	C	Talk	Orlando, FL	07/02/2003	34	Genesis Communications Incorporated	Pine Castle-Sky Lake, FL	Orange
WNUE	FM	98.1	C	Spanish AC	Orlando, FL	07/02/2003	34	p Entravision Communications Corp	Titusville, FL	Brevard
WTLN	AM	950	C	Chrst/Talk	Orlando, FL	07/02/2003	34	Salem Communications Corporation	Orlando, FL	Orange
WOMX	FM	105.1	C	Hot AC	Orlando, FL	07/02/2003	34	CBS Radio	Orlando, FL	Orange
WJHM	FM	101.9	C	Rhymc/CHR	Orlando, FL	07/02/2003	34	CBS Radio	Daytona Beach, FL	Volusia
WDBO	AM	580	C	Talk	Orlando, FL	07/02/2003	34	Cox Radio Inc	Orlando, FL	Orange
WRUM	FM	100.3	C	Tropical	Orlando, FL	07/02/2003	34	p Aloha Station Trust LLC	Orlando, FL	Orange
WOCL	FM	105.9	C	Clsc Hits	Orlando, FL	07/02/2003	34	CBS Radio	Deland, FL	Volusia
WDYZ	AM	990	C	Family Hits	Orlando, FL	07/02/2003	34	ABC/Disney	Orlando, FL	Orange
WQTM	AM	740	C	Span/AdHts	Orlando, FL	07/02/2003	34	p Aloha Station Trust LLC	Orlando, FL	Orange
WXXL	FM	106.7	C	Top 40	Orlando, FL	07/02/2003	34	p Aloha Station Trust LLC	Tavares, FL	Lake
WHOO	AM	1080	C	Sports	Orlando, FL	07/02/2003	34	Genesis Communications Incorporated	Kissimmee, FL	Osceola
WHTQ	FM	96.5	C	Clsc Rock	Orlando, FL	07/02/2003	34	Cox Radio Inc	Orlando, FL	Orange
WMGF	FM	107.7	C	Soft AC	Orlando, FL	07/02/2003	34	p Aloha Station Trust LLC	Mount Dora, FL	Lake
WFLF	AM	540	C	News/Talk	Orlando, FL	07/02/2003	34	p Aloha Station Trust LLC	Pine Hills, FL	Orange
WLOQ	FM	103.1	C	Smooth	Orlando, FL	07/02/2003	34	Gross Communications Corporation	Winter Park, FL	Orange
WOTS	AM	1220	C	Span/Varty	Orlando, FL	07/02/2003	34	J & V Communications Inc	Kissimmee, FL	Osceola
WOKB	AM	1600	C	Urban/Gospl	Orlando, FL	07/02/2003	34	Rama Communications Inc	Winter Garden, FL	Orange
WPRD	AM	1440	C	Spn/Tlk/Nws	Orlando, FL	07/02/2003	34	J & V Communications Inc	Winter Park, FL	Orange
WLAA	AM	1680	C	Mexican	Orlando, FL	07/02/2003	34	Rama Communications Inc	Winter Garden, FL	Orange
WTKS	FM	104.1	C	Talk	Orlando, FL	07/02/2003	34	p Aloha Station Trust LLC	Cocoa Beach, FL	Brevard
WHIM	AM	1520	C	Christian	Orlando, FL	07/02/2003	34	Salem Communications Corporation	Apopka, FL	Orange
WPYO	FM	95.3	C	HpHop/Rhy	Orlando, FL	07/02/2003	34	Cox Radio Inc	Maitland, FL	Orange
WUNA	AM	1480	C	Spanish	Orlando, FL	07/02/2003	34	Multicultural Radio Broadcasting Inc	Ocoee, FL	Orange
WSDO	AM	1400	C	Spn/Tlk/Nws	Orlando, FL	07/02/2003	34	J & V Communications Inc	Sanford, FL	Seminole
WWKA	FM	92.3	C	Country	Orlando, FL	07/02/2003	34	Cox Radio Inc	Orlando, FL	Orange
WCFB	FM	94.5	C	Urban AC	Orlando, FL	07/02/2003	34	Cox Radio Inc	Daytona Beach, FL	Volusia
WORL	AM	660	C	Talk	Orlando, FL	07/02/2003	34	Salem Communications Corporation	Altamonte Springs, FL	Orange
WRMQ	AM	1140	C	Gospel	Orlando, FL	07/02/2003	34	Florida Broadcasters	Orlando, FL	Orange
WRLZ	AM	1270	C	Span/Chrst	Orlando, FL	07/02/2003	34	Radio Luz Inc	Eatonville, FL	Orange
WMMO	FM	98.9	C	Soft Rock	Orlando, FL	07/02/2003	34	Cox Radio Inc	Orlando, FL	Orange
WONQ	AM	1030	C	Tropical	Orlando, FL	07/02/2003	34	Florida Broadcasters	Oviedo, FL	Seminole
WLAZ	FM	89.1	NC	Span/CCtm	Orlando, FL	07/02/2003	34	Concilio Mision Cristiana Fuente de Agua Viva Inc	Kissimmee, FL	Osceola

"C" - Commercial Station; "NC" - Non Commercial Station

"p" indicates pending sale to owner listed



FCC Geographic Market Definition for Orlando, FL

Call Letters	AM/FM	Freq	Type Station	Format	Home Market	Market Designtn Date	Home Mkt Rank	Owner	City & State of License	County of License
WMFE	FM	90.7	NC	Clsc/NPR	Orlando, FL	07/02/2003	34	Community Communications	Orlando, FL	Orange
WPOZ	FM	88.3	NC	Christian	Orlando, FL	07/02/2003	34	Central Florida Educational Foundation	Union Park, FL	Orange
WPRK	FM	91.5	NC	Educational	Orlando, FL	07/02/2003	34	Rollins College	Winter Park, FL	Orange
WTIR	AM	1300	C	Nws/Tlk/Inf	Orlando, FL	07/02/2003	34	Rama Communications Inc	Cocoa Beach, FL	Brevard
WUCF	FM	89.9	NC	Jazz	Orlando, FL	07/02/2003	34	University of Central Florida	Orlando, FL	Orange
WEUS	AM	810	C	Oldies	Orlando, FL	10/17/2005	34	Star Development Group Inc	Orlovista, FL	Orange
WIWA	AM	0	C	Spn/Nws/CC	Orlando, FL	12/09/2005	34	Centro de la Familia Cristiana Inc		

Number of Stations in Geographic Market 40

Previous Stations in Geographic Market

WJRR	FM	101.1	C	Rock	Melbourne-Titusville-Cocoa, FL	03/29/2007	97	p Aloha Station Trust LLC	Cocoa Beach, FL	Brevard
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"p" indicates pending sale to owner listed

AFFIDAVIT AND QUALIFICATIONS OF CONSULTANT

State of Georgia)
St. Simons Island) ss:
County of Glynn)

JEFFERSON G. BROCK, being duly sworn, deposes and says that he is an officer of Graham Brock, Inc. Graham Brock has been engaged by Mega Communications of Daytona Beach Licensee, LLC, to prepare the attached Technical Exhibit.

His qualifications are a matter of record before the Federal Communications Commission. He has been active in Broadcast Engineering since 1979.

The attached report was either prepared by him or under his direction and all material and exhibits attached hereto are believed to be true and correct.

This the 7th day of March 2008.



Jefferson G. Brock
Affiant

*Sworn to and subscribed before me
this the 7th day of March 2008*



Notary Public, State of Georgia
My Commission Expires: March 18, 2011