

CHANNEL 225C3, BUTTE FALLS, OREGON

1. Technical Analysis

As part of the minor modification filed by Oregon Eagle, Inc., licensee of station KTIL-FM, Channel 232C3, Tillamook, Oregon, who proposes to modify its license to operate on Channel 232C2, licensed to Rhododendron, Oregon, the following modifications are proposed; Station KXIX-FM, Channel 231C0, Bend, Oregon would be modified by order to show cause to operate on Channel 225C0. Station KRXF-FM, Channel 224C2, Sunriver, OR would be modified by order to show cause to operate on Channel 231C2. In order to allot Channel 225C0 at Bend, Oregon, Channel 225A must be deleted at Butte Falls, Oregon and Channel 225A substituted at Talent, Oregon. James D. McDaniel has consented to making the facilities change for his station at Butte Falls. *See Facilities Mod. Agreement* Channel 225A can be allotted at Talent, Oregon consistent with Section 73.207 of the Commission's rules. A 70 dBu signal can be provided to the community of Talent from the proposed referenced point. The re-allotment of Channel 225A to Talent will not result in any increase or decrease in area of services but will result in a gain of 134,244 persons and a loss of 7,714 persons. All of the loss areas will be served with five or more fulltime interference free reception services with the exception of a small area of four services. Oregon Eagle, Inc., has agreed to reimburse James D. McDaniel for his expenses in making the facilities changes in the event the Commission grants this application.

2. Change in Community of License

The relocation of an un-built station from Butte Falls to Talent, Oregon complies with the criteria set forth in *Community of License, supra*. The allotment of Channel 225A at Talent is mutually exclusive with the current use of Channel 225A at Butte Falls, Oregon. Although Butte Falls has no other local service, the station has never been constructed. Therefore, existing service is not being taken from Butte Falls. Talent has a U.S. Census population (5,589) which is over

twelve times as great as that of Butte Falls (439). While Talent has one existing station, KSJK(AM), relocation of an un-built station to Talent will provide a first FM and first competitive service. Moreover, as noted previously, the proposed change cannot be examined in a vacuum, isolated by itself, but instead must be considered as part of a number of proposed changes which, "taken as a whole, would advance [the Commission's] allotment priorities.