

SCHEDULE 1.1(a)

F.C.C. LICENSE

UNITED STATES OF AMERICA
FEDERAL COMMUNICATIONS COMMISSION

File No.: **BR 790129 UV**
Call Sign: **WBOX**

STANDARD BROADCAST STATION LICENSE
MAIN and AUXILIARY TRANSMITTERS

Subject to the provisions of the Communications Act of 1934, subsequent Acts, and Treaties, and Commission Rules made thereunder, and further subject to conditions set forth in this license, the LICENSEE
STARR WOOD, INC.

is hereby authorized to use and operate the radio transmitting apparatus hereinafter described for the purpose of broadcasting for the term ending 3 a.m. Local Time **JUNE 1, 1982**

The licensee shall use and operate said apparatus only in accordance with the following terms:

- On a frequency of **1230** kHz.
- With nominal power of **250** watts nighttime and **1 kilo** watts daytime, with antenna input power of **250** watts **NON** directional **ANTENNA** current **1.65** amperes antenna nighttime **ANTENNA** resistance **92** ohms and antenna input power of **1 kilo** watts **NON** directional **ANTENNA** current **3.3** amperes antenna daytime **ANTENNA** resistance **92** ohms

- Hours of operation: **UNLIMITED**
AVERAGE HOURS OF BROADCASTING and SUBJECT:

JAN.	7:00 am to 3:15 pm;	FEB.	6:45 am to 3:45 pm;
MAR.	6:15 am to 6:15 pm;	APR.	5:30 am to 6:30 pm;
MAY	5:15 am to 6:45 pm;	JUNE	5:00 am to 7:00 pm;
JULY	5:15 am to 7:00 pm;	AUG.	5:30 am to 6:45 pm;
SEP.	5:45 am to 6:00 pm;	OCT.	6:00 am to 5:30 pm;
NOV.	6:30 am to 5:00 pm;	DEC.	6:45 am to 5:00 pm;

- With the station located at: **NEW ORLEANS, LOUISIANA**
- With the main studio located at: **1314 Tulane Avenue
New Orleans, Louisiana**
- Remote control point: **SAME AS ABOVE**

- Transmitter location: **2740 Ambassador Street
New Orleans, Louisiana**
North Latitude: **29 ° 30 ' 18 "**
West Longitude: **90 ° 01 ' 43 "**

ANTENNA: 234' (218' overall height) tapered, self-supporting, series excited vertical radiator the top-most 42 feet consisting of an unmased FM Broadcast antenna. Theoretical efficiency 197 mV/m/VA. Ground system consists of 120 equally spaced, buried copper radials 240 feet in length plus an 80 by 80 foot ground screen.

- Obstruction marking specifications in accordance with the following paragraphs of FCC Form 715: **1, 3, 12 and 21.**
- Transmitter **LICENSEE shall accept such interference as may be imposed by other**
- existing 250 watt Class IV stations in the event these stations are subsequently authorized to increase power to 1 kilowatt.**

The Commission reserves the right during said license period of terminating this license or making effective any changes or modification of this license which may be necessary to comply with any decision of the Commission rendered as a result of any hearing held under the rules of the Commission prior to the commencement of this license period or any decision rendered as a result of any such hearing which has been designated but not held, prior to the commencement of this license period.

This license is issued on the licensee's representation that the statements contained in licensee's application are true and that the undertakings therein contained so far as they are consistent herewith, will be carried out in good faith. The licensee shall, during the term of this license, render such broadcasting service as will serve public interest, convenience, or necessity to the full extent of the privileges herein conferred.

This license shall not vest in the licensee any right to operate the station nor any right in the use of the frequency designated in the license beyond the term hereof, nor in any other manner than authorized herein. Neither the license nor the right granted hereunder shall be assigned or otherwise transferred in violation of the Communications Act of 1934. This license is subject to the right of use or control by the Government of the United States conferred by Section 606 of the Communications Act of 1934.

1/ This license consists of this page and pages

Dated: **MAY 18, 1979**
ob

FEDERAL
COMMUNICATIONS
COMMISSION



791



United States of America
FEDERAL COMMUNICATIONS COMMISSION
AM BROADCAST STATION LICENSE

Official Mailing Address:

 BAKWELL MEDIA OF LOUISIANA, LLC
 3800 CRENSHAW BLVD.
 LOS ANGELES CA 90008

Authorizing Official:

Penelope A. Dade

 Penelope A. Dade
 Supervisory Analyst
 Audio Division
 Media Bureau

Facility Id: 10917
 Call Sign: WBOX
 License File Number: BZ-20070911ADH

Grant Date: JUN 11 2008
 This license expires 3:00 a.m.
 local time, June 01, 2012.

Direct Measurement Of Power

Subject to the provisions of the Communications Act of 1934, subsequent acts and treaties, and all regulations heretofore or hereafter made by this Commission, and further subject to the conditions set forth in this license, the licensee is hereby authorized to use and operate the radio transmitting apparatus herein described.

This license is issued on the licensee's representation that the statements contained in licensee's application are true and that the undertakings therein contained so far as they are consistent herewith, will be carried out in good faith. The licensee shall, during the term of this license, render such broadcasting service as will serve the public interest, convenience, or necessity to the full extent of the privileges herein conferred.

This license shall not vest in the licensee any right to operate the station nor any right in the use of the frequency designated in the license beyond the term hereof, nor in any other manner than authorized herein. Neither the license nor the right granted hereunder shall be assigned or otherwise transferred in violation of the Communications Act of 1934. This license is subject to the right of use or control by the Government of the United States conferred by Section 606 of the Communications Act of 1934.

Hours of Operation: Unlimited

Average hours of sunrise and sunset:
 Local Standard Time (Non-Advanced)

Jan.	7:00 AM	5:15 PM	Jul.	5:15 AM	7:00 PM
Feb.	6:45 AM	5:45 PM	Aug.	5:30 AM	6:45 PM
Mar.	6:15 AM	6:15 PM	Sep.	5:45 AM	6:00 PM
Apr.	5:30 AM	6:30 PM	Oct.	6:00 AM	5:30 PM
May	5:00 AM	6:45 PM	Nov.	6:30 AM	5:00 PM
Jun.	5:00 AM	7:00 PM	Dec.	6:45 AM	5:00 PM

Call sign: WBOOK

License No.: BZ-20070911ADH

Name of Licensee: BAKEWELL MEDIA OF LOUISIANA, LLC

Station Location: NEW ORLEANS, LA

Frequency (kHz): 1230

Station Class: C

Antenna Coordinates:

Day

Latitude: N 29 Deg 59 Min 19 Sec

Longitude: W 90 Deg 02 Min 44 Sec

Night

Latitude: N 29 Deg 59 Min 19 Sec

Longitude: W 90 Deg 02 Min 44 Sec

Transmitter(s): Type Accepted. See Sections 73.1660, 73.1665 and 73.1670 of the Commission's Rules.

Nominal Power (kW): Day: 1.0 Night: 1.0

Antenna Input Power (kW): Day: 1.0 Night: 1.0

Antenna Mode: Day: ND Night: ND

(DA=Directional Antenna, ND=Non-directional Antenna; CH=Critical Hours)

Current (amperes): Day: 4.23 Night: 4.23

Resistance (ohms): Day: 56 Night: 56

Non-Directional Antenna: Day

Radiator Height: 71.3 meters; 105.3 deg

Theoretical Efficiency: 317.04 mV/m/kw at 1km

Non-Directional Antenna: Night

Radiator Height: 71.3 meters; 105.3 deg

Theoretical Efficiency: 317.04 mV/m/kw at 1km

Antenna Registration Number(s):

Day:

Tower No.	ASRN	Overall Height (m)
1	1234235	

Night:

Tower No.	ASRN	Overall Height (m)
1	1234235	

Special operating conditions or restrictions:

- 1 The permittee/licensee in coordination with other users of the site must reduce power or cease operation as necessary to protect persons having access to the site, tower or antenna from radiofrequency electromagnetic fields in excess of FCC guidelines.

- 2 Permittee/Licensee shall accept such interference as may be imposed by other existing 250 watt Class C stations in the event that they are subsequently authorized to increase power to 1000 watts.

*** END OF AUTHORIZATION ***

LICENSE RENEWAL AUTHORIZATION

THIS IS TO NOTIFY YOU THAT YOUR APPLICATION FOR RENEWAL OF LICENSE, BR-20120210ADK, WAS GRANTED ON 05/25/2012 FOR A TERM EXPIRING ON 06/01/2020.

THIS IS YOUR LICENSE RENEWAL AUTHORIZATION FOR STATION WBOK.

FACILITY ID: 10917

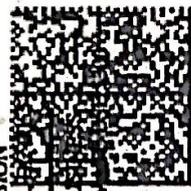
LOCATION: NEW ORLEANS, LA

THIS CARD MUST BE TREATED WITH THE STATION'S LICENSE CERTIFICATE AND ANY SUBSEQUENT MODIFICATIONS.



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FEDERAL COMMUNICATIONS
COMMISSION
WASHINGTON, DC 20541



OFFICIAL BUSINESS
PENALTY FOR PRIVATE USE

016H26513110

\$ 00.450

05/25/2012

Mailed From 20743

US POSTAGE

15 25 12

BAKEWELL MEDIA OF LOUISIANA, LLC
3800 CRENSHAW BLVD.
LOS ANGELES, CA 90008

FCC 372B (02/00) NOTIFICATION



ASR Registration Search

Structure Type TOWER -
Free standing or Guyed
Structure used for Commu**Registration 1234235****Location** (in NAD83
Coordinates)✦ [Map Registration](#)**Registration Detail**

Reg Number	1234235	Status	Constructed
File Number	A0596611	Constructed	07/11/1978
EMI	No	Dismantled	
NEPA	No		
Lat/Long	29-59-19.7 N 090-02-44.2 W	Address	Between Peeples Ave. and Rabbits on 9th Street
City, State	New Orleans , LA		
Zip	70122	County	ORLEANS
Center of AM Array		Position of Tower in Array	

Heights (meters)

Elevation of Site Above Mean Sea Level	Overall Height Above Ground (AGL)
0.0	71.0
Overall Height Above Mean Sea Level	Overall Height Above Ground w/o Appurtenances
71.0	71.0

Painting and Lighting Specifications

FCC Paragraphs 1, 3, 11, 21

FAA Notification

FAA Study	02-ASW-0461-OE	FAA Issue Date	05/10/2002
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Owner & Contact Information

FRN	0016397879	Owner Entity Type	
Assignor FRN	0007146707	Assignor ID	L00523071

Owner

Bakewell Media of Louisiana, LLC
Attention To: Danny Bakewell, Jr.
3800 Crenshaw Boulevard
Los Angeles , CA 90008

P: (323)291-6803
F:
E: jeneba@ghattlawgroup.com

Contact

Ghatt , Jeneba J
2 Wisconsin Circle, Suite 700
Chevy Chase , MD 20815

P: (240)235-5028
F:
E: jeneba@ghattlawgroup.com

Last Action Status

Status	Constructed	Received	06/09/2008
Purpose	Change Owner	Entered	06/09/2008
Mode	Interactive		

Related Applications <https://wireless2.fcc.gov/UlsApp/AsrSearch/asrRegistration.jsp?regKey=2632381&printable 1/2>

06/09/2008	A0596611 - Change Owner (OC)
06/18/2003	A0330855 - Notification (NT)

**Bakewell Media-WBOK Inventory Listing
as of April 2019**

No.	Inventory Type	Description	Purchase Date/Year	Serial #
1	Printer	Optiplex	2014	
2	Phone system	Nortel (phone switch)	2007	
3	Scanner/printer	Brother LC 103	2012	
4	Computer	Dell (monitor, keyboard and mouse	Gift	
5	Office chairs	Blue wooden chairs	2007	
6	Lounge chair	Leather arm chair	2007	
7	Lobby furniture	Coffee and end table -marble top	2007	
8	file cabinet	Black / 2 drawer	2007	
9	Conference table	Red wood conference table	2007	
10	Conference chairs	6 grey leather arm chairs	2007	
11	Computer (2)	Dell monitor/screen/keypad	Gift	
12	Phone (2)	Nortel	2007	
13	Printer	HP printer	2010	CNKG24M05
14	Desks (2)	Two wooden desks	2007	
15	Chairs (2)	2 computer chairs	2007	
16	Desks (2)	Wooden desks	2008	
17	Chairs (2)	Computer chairs	2008	
18	Phone (2)	Nortel	2007	
19	1 swivel chair	Black leather	2018	
20	Printer	Dell3110Cr	2011	
21	Computers (2)	Dell (monitor, keyboard and mouse		

SCHEDULE 1.1(c)

There is no Real Property.

Real Property

There is no Real Property.

SCHEDULE 1.1(d)

Station Contracts

Contracts

Advertiser	GE\$/mth	End Date	Description
H&W Drug Store	\$750.00	12/30/2019	Commercial Advertiser; Paid Monthly on 1st of month; contract valid through 12/31/2019
MHSD	\$35,000.00	7/31/2019	Commercial Advertiser; contract valid through 12/31/2019; Pre-paid for 1 year
Bradner Injury Attorneys	\$1,000.20	12/31/2019	Commercial Advertiser through agency; Pays monthly on Net 90 day schedule; contract valid through 12/31/2019
Propeller	\$602.55	7/30/2019	Commercial Advertiser; Contract valid through 7/30/2019; Payment outstanding
Department of Treasury	\$510.00	8/31/2019	Commercial Advertiser; Contract valid through 8/31/2019; Payment outstanding
Comedy Show- Brothers at Peace	\$620.00	7/21/2019	Commercial Advertiser; contract valid through 7/21/2019; Pre-paid
Jewish Federation of Louisiana	\$600.00	9/30/2019	Commercial Advertiser; contract valid through 9/30/2019; Pre-paid
New Orleans East Hospital	\$330.00	11/30/2019	Commercial Advertiser; contract valid through 11/30/2019; Pays Monthly
Wilson Funeral Home	\$700.00	8/31/2019	Commercial Advertiser; Contract valid through 8/31/2019; Pays monthly
Jazz and Heritage Festival 2019	\$504.00	5/31/2019	Commercial Advertiser; Contract valid through 5/31/2019; Pre-paid
2019 Tent Revival	\$510.00	7/31/2019	Commercial Advertiser; Contract valid through 7/31/2019; Payment outstanding
Paid Programs			
Crosstown Conversations	GE\$/mth	End Date	Description
Crosstown Conversations	\$600.00	12/31/2019	Paid Programming; 1 hour per week; Paid Monthly; Contract valid through 12/31/2019
Solomon's Message	\$325.00	12/31/2019	Paid Programming; 1 hour per week; Paid Monthly; Contract valid through 12/31/2019
Change Your Water	\$500.00	12/31/2019	Paid Programming; 1 hour per week; Paid Monthly; Contract valid through 12/31/2019
Free College	\$9,600.00	8/30/2020	Paid programming; 1 hour per week; Pre-paid for 1 year
Biz Talk (SUNO)	\$500.00	12/31/2019	Paid programming; 30 minutes per week; Pre-paid through September 2019; contract valid through 12/31/2019
United Way and You	\$5,000.00	6/30/2020	Paid programming; 1 hour per week; Pre-paid for 1 year
Rock of Ages	\$700.00	9/31/2019	Paid Programming; 1 hour per week; Pays monthly; contract valid through 9/30/2019
Barter/Trade Agreements			
Bamm Communications (Blocked Program)	Trade Value	End Date	Description
Bamm Communications (Blocked Program)	\$800.00	9/30/2019	Logo inclusion and promotional mentions on television segments
Zoo to Do (Advertising)	\$1,500.00	5/31/2019	Promotional tickets for commercial advertising
Jazz and Heritage Festival	\$850.00	5/31/2019	Promotional tickets for commercial advertising

Syndicated Shows	Licenser	Terms	Details
The Sheryl Underwood Show	Voices of the South	No contract; Barter	3-hour weekday talk show; Barter terms: station syndicates show; Station receives on-air mentions
In the NOLA	Bamm Communications	Ends 9/30/2019	1 hour weekly show; Barter terms: Station airs show; Station receives commercial tv airtime
The Blue Print	Bamm Communications	Ends 9/30/2019	1 hour weekly show; Barter Terms: station airs show; station receives commercial tv airtime
The Blakes Brothers	Bamm Communications	Ends 9/30/2019	1 hour weekly show; Barter term: station airs show; station receives commercial tv airtime
Democracy Now!	Democracy Now!	Month-to-month	1 hour daily broadcast; no contract, Agreement to air show
Syndicated Segments & Features			
White House Report	Licenser	Terms	Details
White House Report	American Urban Radio	Barter - no contract	1-minute daily White House report; barter: station receives segment; Client receives commercial airtime
BP Radio	Westwood One	Barter - no contract	Spot builder: sound bites, news clips, sound effects

Traffic Program	Owner	Terms
Marketron (Radiotraf.com)	Ad Large	Barter ends 9/30/2019; Station receives service; station runs commercials for client

Digital Assets	Licenser/Owner	Terms
Web & Mobile Website /Email		
	Envisionwise	Website maintenance;(wbok1230am.com)
		Station DOES NOT own the domain name; owned by Licenser
		Station owns content on the web and mobile site
Mobile App		
	Commotion	Barter- Station receives mobile app; Client receives commercial airtime
		Station owns content on mobile app
Live Stream		
	Stream the World	Barter - Station receives live stream; Client receives commercial airtime
		Station DOES NOT own the port of origin for the live stream ; owned by Licenser
		Station OWNS content that is streaming
Social Media		
	Susan Henry	Linked to my personal accounts
		Facebook/Twitter/Instagram

Station Imaging

Type	Owner	Details
Commercials, Promos & On-Air Logos (imaging)	Bakewell Media	ONLY owns content produced by Bakewell Media (WBOK)
Station Tags		
"Real Talk for Real Times"	--	No service or trademark
"The People's Station"	--	No service or trademark
"Talking Black Talking Back"	--	No service or trademark
Brand		
Brand Logo	--	No service or trademark
Digital marketing content (graphics)	--	No service or trademark

SCHEDULE 1.1(e)

Intangible Property

SCHEDULE 1.3

Excluded Assets

Station Assets shall not include the following assets or any rights, title and interest therein:

1. All cash and cash equivalents of Seller, including without limitation certificates of deposit, commercial paper, treasury bills, marketable securities, money market accounts and all such similar accounts or investments;
2. All tangible and intangible personal property of Seller retired or disposed including works of art and other chattels not used in broadcasting;
3. All Station Contracts that are terminated or expire prior to Closing;
4. Seller's corporate and trade names unrelated to the operation of the Station (including the name "Bakewell Media of Louisiana, LLC" or similar names), charter documents, and books and records relating to the organization, existence or ownership of Seller, duplicate copies of the records of the Station, and all records not relating to the operation of the Station.
5. All contracts of insurance, all coverages and proceeds thereunder and all rights in connection therewith, including without limitation rights arising from any refunds due with respect to insurance premium payments to the extent related to such insurance policies;
6. All pension, profit sharing plans and trusts and the assets thereof and any other employee benefit plan or arrangement and the assets thereof, if any, maintained by Seller;
7. All the Station accounts receivables and any other rights to payment of cash consideration for goods or services sold;
8. Any non-transferable shrink-wrapped computer software and any other non-transferable computer licenses that are not material to the operation of the Station;
9. All rights and claims of Seller, whether mature, contingent or otherwise, against third parties with respect to the Station and the Station Assets;
10. All deposits and prepaid expenses (and rights arising therefrom or related thereto), except to the extent Seller receives a credit therefor;
11. Computers and other similar assets located anywhere other than at the Station studio;
12. Any shares of stock or LLC interests in Bakewell Media of Louisiana, LLC , Inc. held by Seller;
13. All intercompany arrangements among Seller and its affiliates that are not listed on *Schedule 1.1(c)* or *Schedule 1.1(d)*;
14. Certain contracts or portions thereof as provided by *Schedule 1.1(c)*.

SCHEDULE 2.11

Agreements with Employees

There are no agreements with Employees. All employees are independent contractors.

SCHEDULE 2.13

Compliance with Law

**Licensee is compliant with all regulatory rules
and regulations.**

SCHEDULE 2.15

Non-Transferred Employees

There are no non-transferred employees