

RADIO MARKET ANALYSIS
CUMULUS LICENSING LLC
WGLF RADIO STATION
TALLAHASSEE, FLORIDA
July 2008

TECHNICAL STATEMENT

1. This technical statement and attached exhibits were prepared on behalf of Cumulus Licensing LLC ("Cumulus"). Cumulus is submitting an application to correct the geographic coordinates of WGLF, Channel 281C, Tallahassee, Florida. As such, a Radio Market analysis has been prepared. Cumulus is also the licensee WBZE, Channel 255C1; WHBX, Channel 241C2; and WHBT, 1410 kHz, Tallahassee, Florida; and WWLD, Channel 272C2, Cairo, Georgia. WGLF, WBZE, WHBX and WHBT are licensed to communities within a metro county in the Tallahassee, Florida Arbitron Market. WWLD is considered "home" to the Tallahassee, Florida market. Since WWLD has contour overlap with some of the other facilities listed above, this review will verify compliance of commonly owned stations in both rated and non-rated markets.

TALLAHASSEE, FLORIDA ARBITRON/BIA MARKET REVIEW

2. As shown on Exhibit #1, there are twenty-six AM and FM (commercial and non-commercial) stations listed in the Tallahassee, Florida Arbitron Market (Market #164). Cumulus controls four FM stations and one AM station in the market. The number of stations indicated falls in the fifteen to twenty-nine stations tier of §73.3555(a)(1)(iii) of the Commission's rules. At this level, common ownership or control of up to six stations, with no more than four in the same service, is permissible. Therefore, Cumulus is in compliance in the rated Tallahassee, Florida market.

REVISED CONTOUR OVERLAP ANALYSIS

3. Since WWLD is a non-metro station, a study has been conducted to verify that the ownership of it, in conjunction with other stations in the Tallahassee, Florida Arbitron Market (WGLF, WBZE, WHBX and WHBT) is also in compliance with the Commission's multiple ownership rules. The city grade contours of these five stations are shown on Exhibit #2. As noted, the locations of the city grade contours of the stations create a distinct radio market requiring review.

4. The city grade contour of the proposed WGLF will be used to establish the "Radio Market Boundary" and will be used to determine the number of other stations in the market. No stations with transmitters located more than 92.0 kilometers from the boundary of the common overlap of subject stations will be considered. Further, no other facility controlled by Cumulus will be considered as a market contributor, unless it is a subject station in the radio market under study.

5. Exhibit #3 is a depiction of the AM and FM stations (commercial and non-commercial) providing service to the Radio Market boundary. Exhibit #4 is a tabulation of the stations in the Radio Market, a total of fifteen stations are shown, including the five subject stations. Cumulus controls four FM stations and one AM station in the market. The number of stations indicated falls in the fifteen to twenty-nine stations tier of §73.3555(a)(1)(iii) of the Commission's rules. At this level, common ownership or control of up to six stations, with no more than four in the same service, is permissible. Therefore, Cumulus is in compliance in the non-rated market.

6. Based on the compliance shown in both the rated and non-rated markets, the proposed minor change application for WGLF is in compliance with the Commission's rules, as it relates to the markets reviewed.

7. The foregoing technical statement was prepared on behalf of Cumulus Licensing LLC by Graham Brock, Inc., its Technical Consultants. All information contained herein is true and accurate to the best of our belief and knowledge. All data relating to AM and FM facilities in the relevant BIA/Arbitron market was determined using the BIA Financial Network, Inc. Media Access Pro, Version 4.2. BIA database. Technical data related to AM and FM facilities was extracted from the Commission's CDBS database. We assume no liability for errors or omissions in either database which may be adverse to the information contained herein.



FCC Geographic Market Definition for Tallahassee, FL

Call Letters	AM/FM	Freq	Type Station	Format	Home Market	Market Designtn Date	Home Mkt Rank	Owner	City & State of License	County of License
WFRF	AM	1070	NC	Christian	Tallahassee, FL	07/02/2003	164	Faith Radio Network Incorporated	Tallahassee, FL	Leon
WNLS	AM	1270	C	Sprts/Talk	Tallahassee, FL	07/02/2003	164	p Clear Channel	Tallahassee, FL	Leon
WBZE	FM	98.9	C	AC	Tallahassee, FL	07/02/2003	164	p Cumulus	Tallahassee, FL	Leon
WCVC	AM	1330	C	Cst/Tlk/Gsp	Tallahassee, FL	07/02/2003	164	WCVC Inc	Tallahassee, FL	Leon
WGLF	FM	104.1	C	Clsc Rock	Tallahassee, FL	07/02/2003	164	p Cumulus	Tallahassee, FL	Leon
WHTF	FM	104.9	C	CHR	Tallahassee, FL	07/02/2003	164	Opus Media Partners LLC	Havana, FL	Gadsden
WHBT	AM	1410	C	Sprts/Talk	Tallahassee, FL	07/02/2003	164	p Cumulus	Tallahassee, FL	Leon
WHBX	FM	96.1	C	Urban AC	Tallahassee, FL	07/02/2003	164	p Cumulus	Tallahassee, FL	Leon
WTAL	AM	1450	C	Talk	Tallahassee, FL	07/02/2003	164	Live Communications	Tallahassee, FL	Leon
WQTL	FM	106.1	C	Clsc Hits	Tallahassee, FL	07/02/2003	164	Opus Media Partners LLC	Tallahassee, FL	Leon
WAIB	FM	103.1	C	Country	Tallahassee, FL	07/02/2003	164	Opus Media Partners LLC	Tallahassee, FL	Leon
WTNT	FM	94.9	C	Country	Tallahassee, FL	07/02/2003	164	p Clear Channel	Tallahassee, FL	Leon
WFLA	FM	100.7	C	News/Talk	Tallahassee, FL	07/02/2003	164	p Clear Channel	Midway, FL	Gadsden
WXSR	FM	101.5	C	Alternative	Tallahassee, FL	07/02/2003	164	p Clear Channel	Quincy, FL	Gadsden
WEGT	FM	99.9	C	Adult Hits	Tallahassee, FL	07/02/2003	164	Opus Media Partners LLC	Lafayette, FL	Leon
WFRF	FM	105.7	NC	Christian	Tallahassee, FL	07/02/2003	164	Faith Radio Network Incorporated	Monticello, FL	Jefferson
WWLD	FM	102.3	C	Hip Hop	Tallahassee, FL	07/02/2003	164	p Cumulus	Cairo, GA	Grady
WTLY	FM	107.1	C	Soft AC	Tallahassee, FL	07/02/2003	164	p Clear Channel	Thomasville, GA	Thomas
WAKU	FM	94.1	C	ChrsContem	Tallahassee, FL	07/02/2003	164	Altrua Investments	Crawfordville, FL	Wakulla
WANM	FM	90.5	NC	Urban CHR	Tallahassee, FL	07/02/2003	164	Florida A&M University	Tallahassee, FL	Leon
WFSQ	FM	91.5	NC	Classical	Tallahassee, FL	07/02/2003	164	Florida State University	Tallahassee, FL	Leon
WFSU	FM	88.9	NC	NPR/Tlk/Inf	Tallahassee, FL	07/02/2003	164	Florida State University	Tallahassee, FL	Leon
WVFS	FM	89.7	NC	Alternative	Tallahassee, FL	07/02/2003	164	Florida State University	Tallahassee, FL	Leon
WJZT	FM	97.9	C	Smooth	Tallahassee, FL	10/22/2003	164	WJZT Communications LLC	Woodville, FL	Leon
WKVH	FM	91.9	NC	ChrsContem	Tallahassee, FL	11/05/2004	164	Educational Media Foundation	Monticello, FL	Jefferson
WUJC	FM	91.1	NC	ChrsContem	Tallahassee, FL	08/04/2005	164	Calvary Chapel of Twin Falls Inc	St. Marks, FL	Wakulla

Number of Stations in Geographic Market 26

Previous Stations in Geographic Market

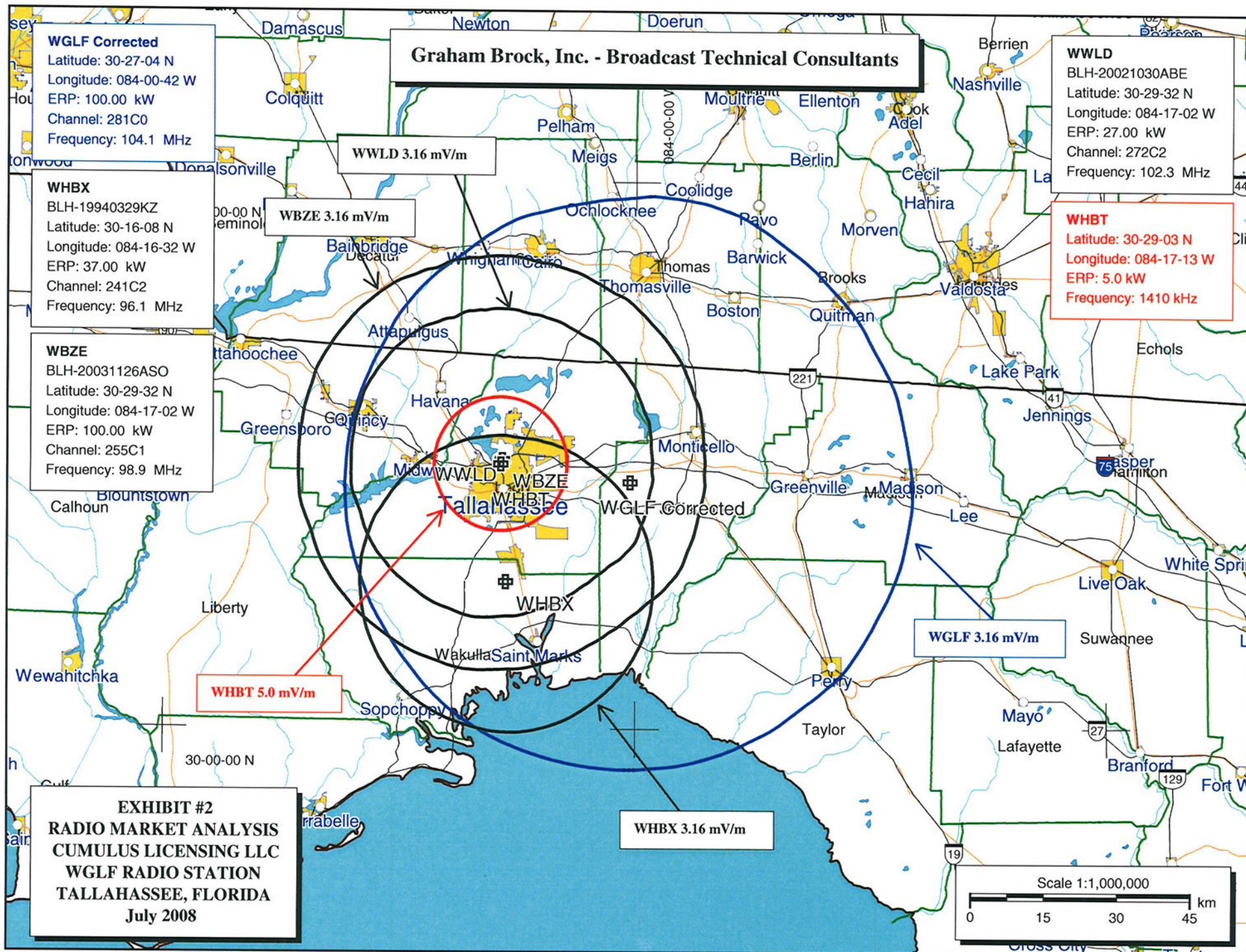
"C" - Commercial Station; "NC" - Non Commercial Station

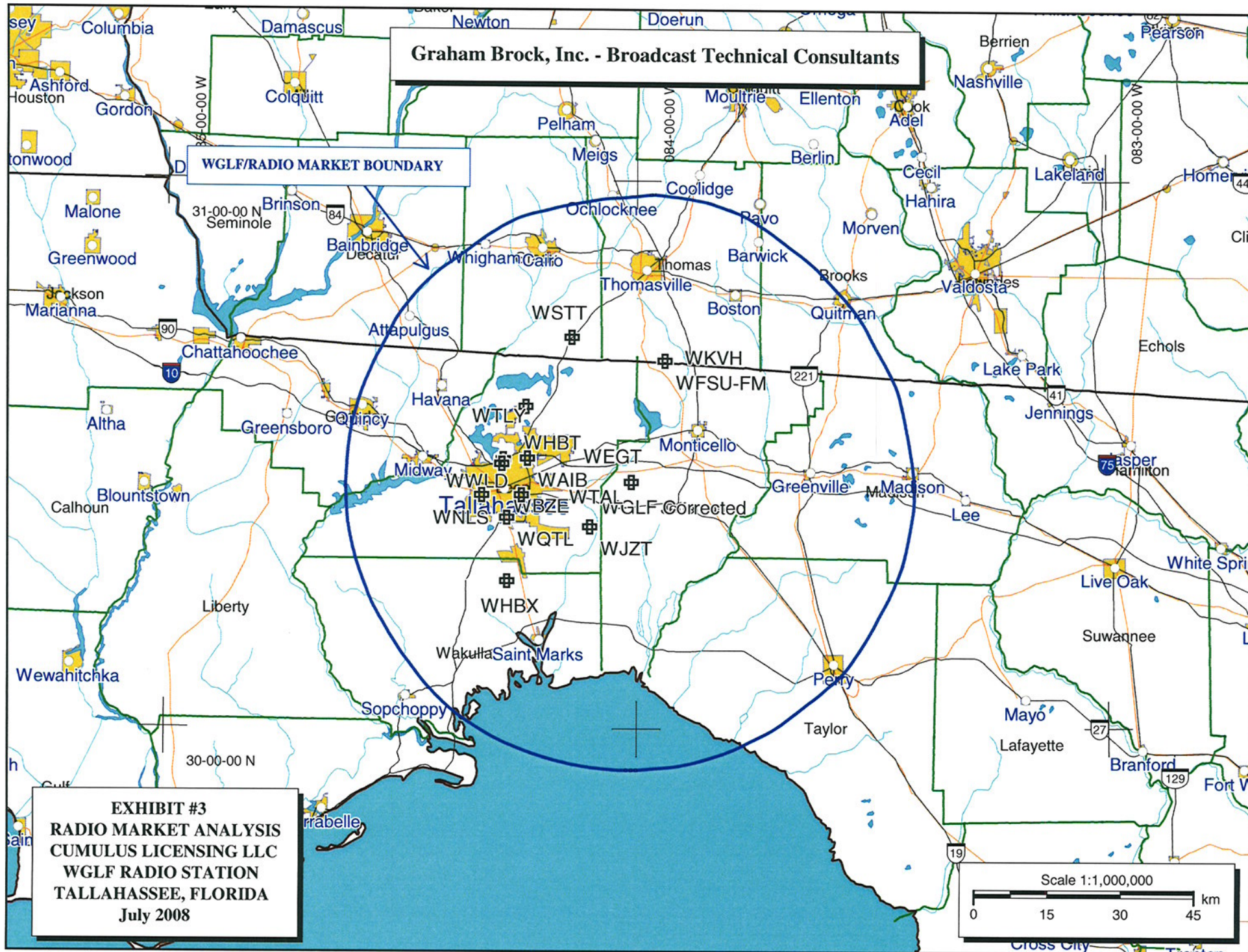
"p" indicates pending sale to owner listed

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EXHIBIT #1





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EXHIBIT #4

Tabulation of Stations in Radio Market

AM Stations

WSTT	730 kHz	Thomasville, Georgia
WNLS	1270 kHz	Tallahassee, Florida
* WHBT	1410 kHz	Tallahassee, Florida
WTAL	1450 kHz	Tallahassee, Florida

Total AM Stations - 4

FM Stations

WFSU-FM	Ch 205C	Tallahassee, Florida
WKVH	Ch 220C3	Monticello, Florida
* WHBX	Ch 241C2	Tallahassee, Florida
WJZT	Ch 250A	Woodville, Florida
* WBZE	Ch 255C1	Tallahassee, Florida
WEGT	Ch 260A	Lafayette, Florida
* WWLD	Ch 272C2	Cairo, Florida
WAIB	Ch 276C2	Valdosta, Georgia
* WGLF	Ch 281C0	Tallahassee, Florida
WQTL	Ch 291A	Tallahassee, Florida
WTLY	Ch 296C1	Thomasville, Georgia

Total FM Stations - 11

GRAND TOTAL OF STATIONS CONSIDERED IN STUDY - 15

* Subject station.

AFFIDAVIT AND QUALIFICATIONS OF CONSULTANT


State of Georgia)
St. Simons Island) ss:
County of Glynn)

JEFFERSON G. BROCK, being duly sworn, deposes and says that he is an officer of Graham Brock, Inc. Graham Brock has been engaged by Cumulus Licensing LLC to prepare the attached Technical Exhibit.

His qualifications are a matter of record before the Federal Communications Commission. He has been active in Broadcast Engineering since 1979.

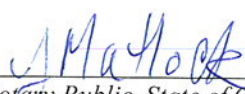
The attached report was either prepared by him or under his direction and all material and exhibits attached hereto are believed to be true and correct.

This the 17 day of July 2008.



Jefferson G. Brock
Affiant

*Sworn to and subscribed before me
this the 17 day of July 2008*



Notary Public, State of Georgia
My Commission Expires: June 16, 2012