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CATALOG NO. 4550L 1/3

Form BC 126

June 1954 #4585

BROADCASTING STATION LICENSE RECORD

Date first licensed 1-16-67

Call letters WCIR

Station location Beckley, West Va.

SOUTHERN COMMUNICATION CORP. (ML-7-14-77)

XXCARPER-SOUTHERN BROADCASTING CORPORATION (AL gr 5/26/76 EFF:6/8/76)

xWALDRON BROADCASTING CORPORATION (RML 7-15-69)

Name of licensee XCHRISTIAN BROADCASTING CORPORATION

Transmitter location On Old Eccles Rd., 3.5 mi. SW of Beckley, West Va. (BP 7-13-66)

305 Reservoir Road, Beckley, W. Va. (LETTER - 11-14-80)

x119 $\frac{1}{2}$ Main Street, Beckley, West Va. (Redescription)

x117.5 Main Street, Beckley, West Va. (BRC 12-8-66)

25801

Main studio location X To be determined, Beckley, West Virginia (BP 7-13-66)

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From - To
BP-16555	7-13-66	1060kc	10kw(1kwCH)	D	9-13 3-13-67
	CP for new standard broadcast station (Cond'l)				
BP-16555 (1)	9-7-66	Mod. of CP(BP-16555) to assign Call letters.			
BRC-3012 (2)	12-8-66	Mod. of CP(BP-16555) to specify studio location as 117.5 Main Street, Beckley West Va., and operate transmitter by remote control from studio location.			
BL-11,517 condl	1-16-67	1060kc	10kw(1kwCH)	Day (PC)	1-16 10-1-69
	Lic to cover CP(BP-16,555) ^{as mod)} which auth a new standard b/c station, specify type trans RCA 10DX				
TELEGRAM	10-17-67	PSA	440w (KYW Protected Station)		
BP-18515	4-3-69	1060kc	1kw	Aux.	12-3-69
	CP to install an aux. trans. at main trans., to be oper. on 1060kc, 1kw with RC, for aux. purposes only.				
BP-18063	6-3-69	1070kc	10kw	D	2-3-70
	CP to change freq., change power.				
BPL-2291(1)	7-15-69	ML to chg. name of licensee.			
BL-4,585(L)	9-30-69	Renewal of License			10-1 10-1-72
BL-12,397(L) (Aux.)	10-1-69	Lic. (BP-18,515) install aux. trans.			10-1 10-1-72
Telegram	10-16-69.	PSA (Modified)	500w	(CBA Protect)	
BL-12,576(4)	1-10-70	Lic. (BP-18,063) for changes. 10-1-72			
BZ-7921(L)	1-18-72	Direct Measurement 1070kc	10kw 1kw	U Aux.	
BZ-7921(L)	1-18-72	Superseding to correct antenna current			
EDSA	6-12-72				
Ltr.	4-6-73	SL & RC 119 1/2 Main St., Beckley, W.Va.			
BL-4,585(L)	11-1-73	Renewal of License (Main & Auxiliary)			10-1-75

June 1954

#2

BROADCASTING STATION LICENSE RECORD

Date first licensed

Call letters W.C.I.R.

Station location Backley, West Va.

Name of licensee

Transmitter location

Main studio location

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From - To
BZ-8240(L)	1-22-74	Direct Measurement (Main & Auxiliary)			10-1-75
BR-4585(S)	9-12-75	Renewal of License (Main & Aux.)			10-1-78
BAL-8639	5/26/76	Vol AL EFF: 6/8/76			
BTC-8380	4/7/77	Vol acq of pos con EFF: 4/18/77			
BML-2638(1)	7-14-77	ML to chg. corp. name			
BR-4585(L)	11-30-78	RENEWAL (MAIN & AUX.)			10-1-81
BZ-800201AH(1)	3-17-80	DIRECT MEASUREMENT			
Letter	11-14-80	SL & RC Now Located at:			305
		Reservior Road, Beckley, W. Va.			

FORM BC-121
AUG. 1955

APPLICATION RECORD - BROADCASTING

Call
Letters new W C I R

Name CHRISTIAN BROADCASTING CORPORATION 25801
Beckley, West Virginia (c/o Rev. Thomas M. Waldron, 605 N. Oakwood Ave.,

Beckley, W. Va.)

File No.

Dated

Application for

Action
Nature Date

BP-16,555
R. & F.

1-10-65
1-11-65

CP for a new standard broadcast station to be operated on:
Frequency: 1060kc
Power: 10kw (1kw CH)
Hours of operation: Daytime
Type trans.: Gates BC-10P
Trans. location: On Old Eccles Road, 3.5 mi. SW of Beckley, W. Va.
Studio location: To be determined, Beckley, W. Va.
Atty: Lauren A. Colby
Engr: Pete Johnson

GRANTED
Cond'l res: Pre-sunrise operation.

7-13-66

AMENDMENT
R & F

5-11-66
5-12-66

AMENDED 5-12-66 to change stockholders, stockholdings, officers, and directors.

FORM BC-121
AUG. 1955

#2

APPLICATION RECORD - BROADCASTING

Call Letters WCIR

Name CHRISTIAN BROADCASTING CORPORATION
Beckley, West Virginia 25801

File No.	Dated	Application for <i>specify</i>	Action	
			Nature	Date
BRC-3012 R & F	11-29-66 12-2-66	Mod. of CP(BP-16,555) to change studio location to 117.5 Main Street, Beckley, West Virginia and operate transmitter by remote control from studio location. Atty.: Lauren A. Colby	GRANTED	12-8-66
BL-11,517 R & F	10/31/66 10/31/66	Lic. to cover CP (BP-16,555) which auth. a new standard b/c station, specify type trans. RCA 10DX. Atty: L. A. Colby	GRANTED cond	1-16-67 re presunrise
BP-18,063 Rec'd Resub. Rec'd Resub. Rec'd #380347 \$75 PN filed PRESS	9- - -67 9-20-67 9-27-67 4-28-67 2-5-68 2-6-68 2-6-68 9- - -67 10-6-67 APR 17 1958	CP to change frequency from 1060kc to 1070kc, change power from 10kw (1kw-CH) to 10kw.. atty-Lauren A. Colby enrg- Pete Johnson & Assoc., Charleston, W. Va.	Returned Sec.-I-not-dated;- engr. not-signed. RETURNED not timely filed re BP-17,521 & BP-17,754	9-26-67 1-5-68 6-3-69
			GRANTED	6-3-69

FORM BC-121
AUG. 1955

#3

APPLICATION RECORD - BROADCASTING

1060kc

Call Letters WCIR

Name CHRISTIAN BROADCASTING CORPORATION
Beckley, West Virginia

File No.	Dated	Application for	Action	
			Nature	Date
BP-18,515 R. & F. #496437 \$30 MAR 28 1969	2-27-69	CP to install an auxiliary transmitter (Gates BC-1J) at main trans loc, to be oper on 1060kc, 1kw with RC, for auxiliary purposes only. atty-Lauren A. Colby	GRANTED	4-3-69
	3-10-69			
	3-10-69			
ML-2291 Rec'd #519295 \$30	6-4-69	ML to change name of licensee to Waldron Broadcasting Corporation. atty-Lauren A. Colby Resub. 6-24-69 R&F 6-25-69	GRANTED	7-15-69
	6-4-69			
BL-12,397 R & F #513612 \$30 PT JUL 1 1969	5/2/69	License (BP-18,515) install aux. trans. Atty: Lauren A. Colby	GRANTED	10-1-69
	5/12/69			
	5/12/69			
	5/26/69			

Aug. 1955

APPLICATION RECORD - BROADCASTING

Call
Letters W.C.I.R.Name WALDRON BROADCASTING CORPORATION
BECKLEY, WEST VIRGINIA

File No.	Dated	Application for	Action	
			Nature	Date
BR-4585 R & F #525572 \$75 JUL 28 1969	6-26-69 6-30-69 6-30-69	Renewal of License Atty: Lauren A. Colby	GRANTED	9-30-69
BL-12,578 R & F #546863 \$30. PTA PRESS APR 6 1970	10-6-69 10-6-69 10-6-69 10-15-69	Lic.(BP-18,063) for changes. Type Trans: CCA Atty: Lauren A. Colby Elec. AM-10,000D.	GRANTED	4-10-70
3-25-71 Annual filing		Fee \$18.00 paid 10-5-70. #634590.		
BZ-7921 R 2 <i>ca</i> DM Amended AF DM PRESS JAN 16 1971	10-21-71 10-26-71 11-2-71 12-20-71 1-4-72	Direct Measurement - Main & Auxiliary Main " Atty: Colby and <u>Tarrant</u> Auxiliary "	GRANTED	1-18-72

APPLICATION RECORD - BROADCASTING

Call Letters WCIR

Name WALDRON BROADCASTING CORPORATION
BECKLEY, WEST VIRGINIA

File No.	Dated	Application for	Action	
			Nature	Date
BR-4585 R & F PN Recd. PRESS JUL 27 1972	6-30-72 7-3-72 "	RENEWAL OF LICENSE (MAIN & AUXILIARY) Lauren A. Colby, Atty. AMENDED 9-12-72 re: programming AMENDED 11-30-72 re: employment practices by letter of 10-25-73 notified station of apparent liability for \$5,000 forfeiture.	GRANTED	11-9-73
BZ-8240 R & F DM PRESS DEC 21 1972	12-4-72 12-11-72 12-15-72	Direct Measurement - Main & Aux. Atty: Lauren A. Colby	GRANTED	1-22-74
BR-4585 R & F PN Recd. PRESS JUL 15 1975	5-30-75 " "	RENEWAL OF LICENSE (MAIN & AUXILIARY) L.A. Colby, Atty.	GRANTED	9-12-75

APPLICATION RECORD - BROADCASTING

Call
Letters: WCIR

CARPER-SOUTHERN BROADCASTING CORPORATION

Name WALDRON BROADCASTING CORPORATION
Beckley, W. Va.

File No.	Dated	Application for	Action	
			Nature	Date
BAL-8639 R & F FEE PD: \$400 #546403 CODE 047 (INCLUDES FM) PN filed PN filed	3-19-76 3-24-76 #546403 14 APR 1976 4/20/76 4/21/76	Voluntary assignment of license to CARPER-SOUTHERN BROADCASTING CORPORATION Atty for assignor - Lauren A. Colby for assignee - <u>Greeley & Bernard</u> AMENDED 5-24-76 - bank ltrs(2) re loans	GRANTED EFF: FEE REQ:	5/26/76 6/8/76 pd 6/16/76 W 579862
BTC-8280 R & F Also see WCIR-FM FORM 316	2/28/77 3/8/77 MAR 15 1977	Voluntary acquisition of positive control of lic corp by Ira W. Southern thru purchase of stock from W. Grady Carper Atty - <u>Greeley & Bernard</u>	GRANTED EFF:	4/7/77 4/18/77
EML-2638 R & F	7-5-77 7-7-77 JUL 20 1977	Mod. of lic. to chg. corporate name to Southern Communication Corp. Atty: Larence J. Bernard, Jr.	GRANTED	7-14-77

APPLICATION RECORD - BROADCASTING

#7

Call

Letters ...W.C.I.R.

SOUTHERN COMMUNICATION CORP.

Name

BECKLEY, WEST VIRGINIA

File No.	Dated	Application for	Action	
			Nature	Date
BR-4585 R&F PRESS	5-5-78 5-30-78 JUN 28 1978	Renewal of License (Main, Aux. Trans.)	GRANTED	11-30-78
BZ-800201AH R & F PRESS MAR 4	2-1-80 1980	DIRECT MEASUREMENT	GRANTED	3-17-80
BR810601YW PRESS	AUG 5 1981	RENEWAL OF LICENSE Atty. Lawrence J. Bernard Jr.	GRANTED	10-22-81

About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form – 3” by 5” filing cards – for reference.

In 1999, the Commission moved to a new location (445 12th Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). The History Cards were transferred to microfiche by a contractor (only one set is known to exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above. Generally, they have been left as negatives as those are often easier to read.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

