

W C M B

 SPERRY RAND

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REMOVABLE LABEL TAB

GUIDES AND FOLDERS

MADE IN U. S. A.

CATALOG NO. 4550L 1/5



## BROADCASTING STATION LICENSE RECORD

Date first licensed ..... 3-19-48 .....

Call letters ..... W C M B .....

Station Location:

~~Harrisburg-Lemoyne, Penna.~~

Harrisburg, Pennsylvania

HUDSON BROADCASTING CORP. (APL 12-28-60; EFF: 12-31-60)

Name of licensee x ROSSMOYNE CORPORATION .....

Transmitter location ..... Watts St. and Poplar Church Road, North of Lemoyne, Pa. (CP & MP 12-16-47)  
(Lic. 3-19-48) .....

Watts Street and Poplar Church Road, North of Lemoyne, Pennsylvania (Ltr. 12-3-59)

x 228 North Court Street, Harrisburg, Pennsylvania (Ltr. 2-24-54)

x State Theatre Building, Harrisburg, Pennsylvania (ML 1-20-54)

x 304 Market Street, Lemoyne, Penna. &amp; (Ltr. 3-25-53 Eff. 3-29-53)

State Theatre Bldg., Harrisburg, Penna. &amp; (ML 8-13-52)

Main studio location X 332 Market Street, Lemoyne, Pa. (CP &amp; MP 12-16-47) (Lic. 3-19-48) .....



# CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From To
BP-5862	9-19-47	960	1kw	Daytime	
	Ltr. 10-21-47. CP for new station granted subject to filing MP for approval T site and antenna.				
BP-5862	12-16-47	960	1kw	Daytime	2-16 8-16-48
BMP-3242	Mod. CP (5862) for approval of antenna and T site and specify studio site.				
BL-3003	3-19-48	960	1kw	Daytime	3-19 5-1-50
	Lic. to cover CP (5862 as mod) for a new station				
BTC-678	10-21-48	Vol. acquisition of Control of licensee corp. from Edgar T. Shepard, Jr., Samuel W. Fogelsanger and E. D. Smith to Edgar T. Shepard, Jr.			
	EFF: 11-18-48				
BR-1887	4-21-50	960	1kw	Daytime	5-1 5-1-53
BI-7296	10-4-51	1460	5kw*	U	12-4 6-4-52
	*DA-2 (COND'L CLAUSE)				
	CP chg. freq., incr. power, chg. hrs. oper., and install new T and DA-2				
BMP-5739	12-4-51	Mod. of CP 7296 to chg. type T and extend C&C dates (COND'L CLAUSE)			2-4 8-4-52
BMP-5739	1-4-52	1460	5kw*	U	2-4 8-4-52
	*DA-2 (COND'L CLAUSE)				
	Mod. CP to chg. DA specs. accord. Aural Facilities Memo of 1-4-52				
BL-4661	3-10-52	1460	5kw*	U	3-10 8-1-54
	*DA-2 (COND'L CLAUSE)				
	Lic. cover CP 7296 as mod., to chg. freq., incr. power, chg. hrs. oper.; install new T and DA for day and night use				
BML-1514	8-13-52	1460	5kw DA-2	U	8-13 8-1-54
	(CONDITIONAL CLAUSE)				
	MOD. LIC. to specify studio location as Harrisburg & Lemoyne, Penna.				
BML-1569	1-20-54	ML change station & studio locations to			
(1)	Harrisburg, Pennsylvania.				
TELEGRAM	7-31-57	Action on renewal deferred 7-25-57 and continued operation authorized until final determination on renewal applic.			



Form BC-126

June 1954

1887

## BROADCASTING STATION LICENSE RECORD

Date first licensed .....

Call letters ~~W~~C~~M~~B.....

Name of licensee ...ROSSMOYNE CORPORATION.....

Transmitter location .....

Main studio location .....



# CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div	Period From- To-
BR-1887	9-5-57	Renewal of License			9-5 8-1-60
BTC-2980 EFF:	12-30-58 12-31-58	Voluntary transfer of control of license corporation from Edgar T. Shepard, Jr. to Hudson Broadcasting Corp.			
BS-1887 (1)	2-19-60	Mod. of license to show the monitor point field intensities to be made monthly.			
	-21-	Condition deferred action on renewal pending further consideration.			
BP-13006	10-5-60	1460	5kw-LS-DA-N U	12-5	6-5-61
		CP to change from DA-2 to DA-N (Cond'1)			
RAPL-225 EFF:	12-28-60 12-31-60	Voluntary assignment of construction permit and license to Hudson Broadcasting Corp.			
BRP-9499 (1)	6-9-61	Mod. of CP (BP-13006) for extension of completion date to 7-31-61.			
BRP-9658 (2)	8-21-61	Mod. of CP (BP-13006 as mod) for extension of completion date to 9-20-61.			
BR-1887	10-11-61	Renewal of License			10-11 8-1-63
BL-0783	12-12-61	1460kc	5kw-DA-N U	12-12	8-1-63
		Lic. to cover CP (BP-13,006 as mod) which auth. a & chg. from DA-2 to DA-N.			
BR-1887	7-31-63	Renewal of license			8-1 8-1-66
BZ-5533 (1)	7-29-65	Authority to determine operating power by direct measurement of antenna power			
Ltr. dated 11-30-65 & rec'd 12-1-65 giving notification per Sect. 73.48(a)(5) Rules that a Gates BC-5P-2S trans. is now installed & in oper. (Eff:11-30-65)					
BR-1887	7-27-66	1460kc	5kw-DA-N U	8-1	8-1-69
BL-11,271	8-2-66	1460kc	5kw-DA-N Aux	8-2	8-1-69
		Lic to use former trans RAYTHEON RA-5A at main trans loc to be operated on 1460 5kw DA-N for aux. purposes only.			
BR-1887(1)	5-9-68	Reno. correct Theo. Specs.			



Form BC 126

#3

June 1954

## BROADCASTING STATION LICENSE RECORD

Date first licensed .....

Call letters W C M B

Station location .....

Name of licensee .....

Transmitter location .....

Main studio location .....



# CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From - To
BR-1887(L)	1-9-70	Renewal of Main & Aux.(s) Renewal of N DBA			8-1-72
BTC-6749	12-27-71	VOL. TC EFF: 12-27-71			
EBSA	5-25-72				
BR-1887(L)	9-24-73	RENEWAL MAIN & AUX.			8-1-75
BZ-8423(L)	11-27-73	Direct Measurement (Main and Aux.)			8-1-75
BS-1887 (L)	7-16-74	chg routes to monitoring points			
BS-1887 (L)	10-23-74	chg directional antenna sys (p.2)			
BR-1887(S)	12-15-75	RENEWAL (MAIN & AUX.)			8-1-78
BR-1887(L) BZ-781024AA	10-4-79	Renewal of License and Direct Measurement			8-1-81
COMTEL	8-20-80	AU & TERMS COMTEL 5-22-80 EXT. THRU 10-15-80			
COMTEL	10-28-80	AU & TERMS COMTEL 5-22-80 EXT. THRU 12-15-80			



## APPLICATION RECORD - BROADCASTING

Call Letters W C M B  
New

Name ROSSMOYNE CORPORATION  
(PO Box 164, Camp Hill, Pennsylvania)

File No.	Dated	Application for	Action	
			Nature	Date
BP-5862	2-6-47	Construction Permit for a new standard broadcast station to be operated on: Frequency: <del>940kc</del> 960kc Power: 1kw Hours of operation: Daytime only Trans. location: To be determined-Lemoyne, Pennsylvania Studio location: To be determined-Lemoyne, Pennsylvania (Filed by Andrew G. Haley, Atty.; Frank H. McIntosh, Engr.)	GRANTED	9-19-47
Rec'd	2-7-47		subject to filing MP for approval of site and antenna.	
Filed	2-7-47		Ltr.	10-21-47
			Issued with MP	3242
AMENDED	8-16-47	AMENDED to change frequency from 940kc to 960kc		
Recd.	8-18-47			
Filed	8-18-47			



## APPLICATION RECORD - BROADCASTING

#2

Call

Letters

SC-13

Name

ROSSMOYNE CORPORATION

File No.	Dated	Application for	Action	
			Nature	Date
EMP-3242	10-17-47	Mod. of C.P. (21-5652, which authorized a new standard broadcast station) to change type of transmitter (Collins 20-T), for approval of antenna and transmitter location at Watts and Poplar Church Road, north of Lemoyne, Pennsylvania, and to specify studio location as 332 Market Street, Lemoyne, Pa.  (Filed by Andrew G. Deley, Atty.; James R. Gray, Engr.)	GRANTED	12-16-47
Rec'd	10-17-47			
Filed	10-17-47			



## APPLICATION RECORD - BROADCASTING

#3

Call  
Letters W C M BName ROSSMOYNE CORPORATION

File No.	Dated	Application for	Action	
			Nature	Date
BL-3003 Rec'd Filed	2-17-48 2-17-48 2-17-48	License to cover C.P.(BP-5862, as mod.,) which authorized a new standard broadcast station.  (Andrew G. Haley, Atty.)	GRANTED	3-19-48
BTC-678 Rec'd Filed	8-30-48 9-8-48 9-8-48	Voluntary Acquisition of Control of licensee corporation from Edgar T. Shepard, Jr., Samuel W. Fogelsanger and E.D. Smith to Edgar T. Shepard, Jr. 55 shares of common stock-18.32%  (Filed by James A. McKenna, Jr., Atty.)	GRANTED EFF:	10-21-48 11-18-48



## APPLICATION RECORD - BROADCASTING

Call  
Letters W C M BName ROSSMOYNE CORPORATION

File No.	Dated	Application for	Action	
			Nature	Date
BP-7296	7-19-49	Construction permit to change frequency from 960kc to 1460kc, increase power from 1kw to 5kw, change hours of operation from daytime to unlimited, install DA for night use and install new transmitter ( <del>Collins 21-B</del> ).  James A. McKenna, Jr., Atty. Elizabeth L. Dahlberg, Engr.	Docket No. 9476	
Rec'd	7-22-49		GRANTED	AFTER HEARING
Filed	7-22-49			10-4-51
			Cond'l re DA-non-DA proof; installation phase monitor; availability field meas. equip. and blanketing	
AMENDED	9-22-49	AMENDED to change type transmitter (Collins <del>21-A</del> )-	DECISION	AND ORDER
Recd.	9-26-49		ISSUED	
Filed	9-26-49			
AMENDED	12-22-49	AMENDED to change from using DA at night only to use DA both day and night (DA-2) and change type transmitter (Collins 21 B).		
Recd.	12-23-49			
Filed	1-4-50			



## APPLICATION RECORD - BROADCASTING

#5

Call  
Letters W.C.M.B.Name ROSSMOYNE CORPORATION

File No.	Dated	Application for	Action	
			Nature	Date
BR-1387 Rec'd	2-25-50 2-28-50	Renewal of license Filed by James A. McKenna, Jr., Atty.	Granted	4-21-50
BMP-5739 Rec'd Filed	11-1-51 11-7-51 11-7-51	Modification of construction permit (BP-7296 which auth. change frequency, increase power, change hours of operation, install DA for night dates use and install new transmitter) to change type of transmitter. (Paytheon RA-5)  James A. McKenna, Jr., Atty. Robert E. Balnts, Engr.	GRANTED	12-4-51 and for extension of C&C re DA-non-DA proof; phase monitor; field meas. equip. and blanketing



# APPLICATION RECORD - BROADCASTING

Call  
Letters W C M B

Name ROSSMOYNE CORPORATION  
Lemoine, Pennsylvania

File No.	Dated	Application for	Action	
			Nature	Date
BL-4661 Rec'd Filed	1-25-52 1-30-52 1-30-52	License to cover construction permit (BP-7296, as mod.) which authorized change in frequency, increase in power, change hours of operation, install. of directional antenna for day and night use and install. of a new transmitter.  Dwight D. Doty, atty.	GRANTED Cond'l re blanketing	3-10-52
BML-1514 Rec'd Filed	6-19-52 6-20-52 6-20-52	Modification of license to specify station location as Harrisburg and Lemoyne, Pa. and add an additional main studio at Harrisburg, Pa.  James A. McKenna, Jr., Atty. Andrew F. Inglis, Engr.	GRANTED	8-13-52



#7

FORM A-170  
FORMERLY FCC FORM 94

## APPLICATION RECORD - BROADCASTING

Call  
Letters W C M B

Name ROSSMOYNE CORPORATION

File No.	Dated	Application for	Action	
			Nature	Date
EML-1569 Rec'd Filed	11-12-53 11-20-53 11-20-53	Modification of license to change station location from Harrisburg-Lemoyne, Pennsylvania to Harrisburg, Penna. and maintain the main studio at State Theatre Bldg, Harrisburg, Pa.  McKenna & Wilkinson, Attys.	GRANTED	1-20-54
BR-1887 Rec'd Filed	4-26-54 5-3-54 5-3-54	Renewal of License Filed by James A. McKenna, Jr., Atty.	Granted	7-7-54
BR-1887 Rec'd Filed	4-26-57 5-2-57 5-2-57	Renewal of license Edward R. McKenna, Atty.	GRANTED	9-5-57



FORM BC-121 #8  
Aug. 1955

# APPLICATION RECORD - BROADCASTING

Call  
Letters W C M B

Name ROSSMOYNE CORPORATION

File No.	Dated	Application for	Action	
			Nature	Date
BTC-2980 Rec'd. Filed	12-1-58 12-3-58 12-3-58	Voluntary transfer of control of licensee corporation from Edgar T. Shepard, Jr. to Hudson Broadcasting Corp.  Robert Coll, Atty.	GRANTED EFF:	12-30-58 12-31-58
BP-13,006 Rec'd Filed	4-15-59 4-15-59 4-15-59	Construction Permit to change from DA-2 <u>to</u> DA-N Atty.- McKenna & Wilkinson Engr.- Gautney and Jones  SEE CARD #9 re PETITIONS	GRANTED Cond'l re: program tests will not be authorized until WGET, Gettysburg, Pa. has begun prog. test on 1320kc and a license will not be issued until WGET is licensed on 1320	10-5-60
BR-1887 Rec'd Filed AMENDED	4-26-60 5-2-60 5-2-60 5-5-61	Renewal of License.  Robert W. Coll, Atty.  To change applicant name to: Hudson Broadcasting Corp. per BAPL-225.	GRANTED	10-11-61



## APPLICATION RECORD - BROADCASTING

AUG. 1955

Call  
Letters WCMBName ROSSMOYNE CORPORATION

File No.	Dated	Application for	Action	
			Nature	Date
BP-13,006 (Continued)				
PROTEST AND PETITION FOR RECONSIDERATION filed 11-4-60 by Schroeder for The Price Broadcasters, Inc., Frederick, Md. - DISMISSED 11-30-60 AND REQUESTS FOR RELIEF DENIED*				
MEMORANDUM BRIEF IN SUPPORT OF PROTEST AND PETITION FOR RECONSIDERATION filed 11-4-60 by Schroeder for The Price Broadcasters, Inc.				
OPPOSITION TO PROTEST AND PETITION FOR RECONSIDERATION filed 11-14-60 by Stevens for WCMB				
REPLY TO OPPOSITION filed 11-21-60 by Schroeder for The Price Broadcasters, Inc.				
		*11-30-60 - MEMO OPINION & ORDER		
BAPL-225	12-9-60	Voluntary assignment of construction permit	GRANTED	12-28-60
Rec'd	12-9-60	and license to Hudson Broadcasting Corp.	EFF:	12-31-60
Filed	12-9-60	Robert W. Coll, Atty.		

F. C. C. - WASHINGTON, D. C.



FORM BC-121 #10  
AUG. 1955

# APPLICATION RECORD - BROADCASTING

Call  
Letters W C M B

Name HUDSON BROADCASTING CORP.  
Harrisburg, Penna.

File No.	Dated	Application for	Action	
			Nature	Date
BMP-9499 Rec'd Filed	5-4-61 5-5-61 5-5-61	Modification of construction permit (BP-13006, which auth. a change from DA-2 to DA-N) for extension of completion date from 6-5-61 to <u>7-5-61</u> .	GRANTED <u>to</u> 7-31-61	6-9-61
Atty. - <u>McKenna &amp; Wilkinson</u>				
BMP-9658 R&F	7-25-61 7-26-61	Mod of CP (BP-13006 as mod which auth a chg from DA-2 to DA-N) for extension of completion date from 7-31-61 to 8-31-61.	GRANTED <u>to</u> 9-20-61	8-21-61
Atty: McKenna & Wilkinson				
BL-8783 R & F	9-1-61 9-5-61	License to cover C.P. (BP-13,006 as modified) which authorized a change from DA-2 to DA-N	GRANTED	12-12-61
Atty: McKenna & Wilkinson				



Form BC-121  
Aug. 1955

#11

# APPLICATION RECORD - BROADCASTING

Call  
Letters W C M B

Name HUDSON BROADCASTING CORPORATION  
Harrisburg, Pennsylvania

File No.	Dated	Application for	Action	
			Nature	Date
BR-1887 R & F	4-17-63 4-30-63	Renewal of License Atty. Robert W. Coll	GRANTED	7-31-63
BZ-5533 R & F	3-31-65 3-31-65	Authority to determine operating power by direct measurement of antenna power. Atty: McKenna & Wilkinson	GRANTED	7-29-65
BL-11,271 R & F	1/18/66 1/19/66	Lic. to use former trans. RATHEON RA-5A, at main trans. loc. to be operated on 1460kc 5kw DA-N, for aux. purposes only. Atty: McKenna & Wilkinson	GRANTED	8-2-66
BR-1887 R & F	4-29-66 5-3-66	Renewal of license  Atty. - McKenna & Wilkinson	GRANTED	7-27-66
BR-1887 R. & F. #511825 \$105 MAY 20 1969	4-30-69 5-2-69 5-2-69	Renewal of license (Main & Aux.) atty-McKenna & Wilkinson (John L. Tierney) AMENDED 5-19-69 re: Clarify type Main trans. AMENDED 5-20-69 re: Programming AMENDED 7-14-69 re: Programming	GRANTED	1-9-70



# APPLICATION RECORD - BROADCASTING

1160kc

Call  
Letters W.C.M.H.

Name HUDSON BROADCASTING CORP.  
Harrisburg, Penna.

File No.	Dated	Application for	Action	
			Nature	Date
BTC-6749 R & F FEE PD: \$250 #026157 CODE 053 (Form 316) ALSO SEE: WSFM, KQRS (AM, FM) DEC 20 1971	12-14-71 12-15-71	Voluntary transfer of control of lic corp from James A. McKenna, Jr. to Hudson Communications Corporation  Atty - McKenna, Wilkinson & Kittner	GRANTED EFF:	12-27-71 1227-71
BR-1887 R & F PN PRESS MAY 11 1972	4-27-72 5-1-72 5-1-72	Renewal of License (Main & Auxiliary)  Atty-John L. Tierney AMENDED 6-20-72 re: equal employment policy AMENDED 9-1-72 re: employment program	GRANTED	9-24-73
BZ-8423 R & F DM PRESS NOV 20 1973	6-12-73 6-14-73 9-14-73	Direct Measurement (Main & Auxiliary)	GRANTED	11-27-73
BR-1887 R & F PN Recd. PRESS MAY 16 1975	3-25-75 4-1-75 "	RENEWAL OF LICENSE (MAIN & AUXILIARY) Steven S. Lerman, Atty. AMENDED 5-12-75 re: programming (over)	GRANTED	12-15-75



BR-1887

AMENDED 6-25-75 re: EEO  
AMENDED 8-15-75 re: EEO  
AMENDED 10-14-75 re: prog.

PHASE 1 REFUND ACTION

TRANS.  
CODE  
500

DATE  
7/12/13

AMT.  
215.00  
026157  
BTC-6749

INITIALS  
MM



#13

1460khz

Form BC-121

May 1976

## APPLICATION RECORD - BROADCASTING

Call  
Letters W C M BName HUDSON BROADCASTING CORP.  
Harrisburg, Pa.

File No.	Dated	Application for	Action	
			Nature	Date
BR-1887 R & F PRESS	3-20-78 3-23-78 APR 26 1979	Renewal of License (Main & Auxiliary) Steven A. Lerman, Atty.	GRANTED issued with BZ-781024AA	8-23-79
BZ-781024AA R & F DM PRESS	10-24-78 7-25-79 SEP 28 1979	Direct Measurement Atty: Steven A. Lerman(McKenna, Wilkinson, etc)	GRANTED issued with RENEWAL	10-4-79



#14

## APPLICATION RECORD-BROADCASTING

1460khz.

Call Letters: W C M B

Name: HUDSON BROADCASTING CORP.

Station Location: HARRISBURG, PA.

File No.	Date	Description	Action and Date
BR810327UD PRESS	APR 28 1981	RENEWAL OF LICENSE Atty. Steven A. Lerman	<i>good 7-7-81</i>  ISSUED



WCMB - RECORD OF DENIALS OF INFORMAL APPLICATIONS

BS-1887 4-27-48 to opr additional time from 6:45 pm,  
EST to 12:00 midnight, EST, 4-27-48 in order  
to broadcast news and election returns, only.

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## About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form – 3" by 5" filing cards – for reference.

In 1999, the Commission moved to a new location (445 12<sup>th</sup> Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). The History Cards were transferred to microfiche by a contractor (only one set is known to exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above. Generally, they have been left as negatives as those are often easier to read.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

