

**RADIO MARKET ANALYSIS**  
**WFMS RADIO STATION**  
**INDIANAPOLIS, INDIANA**  
**WJJK RADIO STATION**  
**NOBLESVILLE, INDIANA**  
**WISG RADIO STATION**  
**FISHERS, INDIANA**  
**November 2005**

**TECHNICAL STATEMENT**

1. This technical statement and attached exhibits were prepared in conjunction with a proposed transfer of control of stations WFMS, Channel 238B, Indianapolis, Indiana; WJJK, Channel 283B, Noblesville, Indiana; and WISG, Channel 230A, Fishers, Indiana. WFMS, WJJK and WISG are each authorized in communities within metro counties in the Indianapolis, Indiana Arbitron Market (Market #41). As such, a review of the number of stations in the Indianapolis, Indiana market will be conducted to show the proposed combination is in compliance with the rules.

2. As shown on Exhibit #1, there are forty-one AM and FM (commercial and non-commercial) stations listed in the Indianapolis, Indiana Arbitron Market. The transferee would be in control of three FM stations in the market. The number of stations indicated falls in the thirty to forty-four stations tier of §73.3555(a)(1)(ii) of the Commission's rules. At this level, common ownership or control of up to seven stations, with no more than four in the same service, is permissible. Therefore, the transfer of control of station of WFMS, WJJK and WISG is believed to be in compliance with the Commission's radio ownership rules.

3. The foregoing technical statement was prepared by Graham Brock, Inc. All information contained herein is true and accurate to the best of our belief and knowledge. All data relating to AM and FM facilities in the relevant BIA/Arbitron market was determined using the BIA Financial Network, Inc. Media Access Pro, Version 4.0. BIA database. We assume no liability for errors or omissions in that database which may be adverse to the information contained herein.



## FCC Geographic Market Definition for Indianapolis, IN

Call Letters	AM/FM	Freq	Type Station	Format	Home Market	Market Designtn Date	Home Mkt Rank	Owner	City & State of License	County of License
WBDG	FM	90.9	NC	CHR	Indianapolis, IN	07/02/2003	41	Met School District of Wayne Twp.	Indianapolis, IN	Marion
WBRI	AM	1500	C	Religion	Indianapolis, IN	07/02/2003	41	Wilkins Communications Network Inc	Indianapolis, IN	Marion
WCBK	FM	102.3	C	Country	Indianapolis, IN	07/02/2003	41	Mid-America Radio Group	Martinsville, IN	Morgan
WEDJ	FM	107.1	C	Spn/Nws/Me	Indianapolis, IN	07/02/2003	41	Continental Broadcast Group LLC	Danville, IN	Hendricks
WEDM	FM	91.1	NC	AC	Indianapolis, IN	07/02/2003	41	Metropolitan School District of Warren	Indianapolis, IN	Marion
WFBQ	FM	94.7	C	AOR	Indianapolis, IN	07/02/2003	41	Clear Channel Communications	Indianapolis, IN	Marion
WFCI	FM	89.5	NC	Alternative	Indianapolis, IN	07/02/2003	41	Franklin College	Franklin, IN	Johnson
WFMS	FM	95.5	C	Country	Indianapolis, IN	07/02/2003	41	p Cumulus Media Partners LLC	Indianapolis, IN	Marion
WFYI	FM	90.1	NC	Nws/Tlk/Inf	Indianapolis, IN	07/02/2003	41	Metropolitan Indianapolis Public Broadcasting Inc	Indianapolis, IN	Marion
WHHH	FM	96.3	C	Urban/HpHo	Indianapolis, IN	07/02/2003	41	Radio One Inc	Indianapolis, IN	Marion
WHJE	FM	91.3	NC	Alternative	Indianapolis, IN	07/02/2003	41	Carmel/Clay School Corporation	Carmel, IN	Hamilton
WIAU	FM	95.9	C	Oldies	Indianapolis, IN	07/02/2003	41	Pilgrim Communications LLC	Franklin, IN	Johnson
WIBC	AM	1070	C	Nws/Tlk/Spt	Indianapolis, IN	07/02/2003	41	Emmis Communications	Indianapolis, IN	Marion
WICR	FM	88.7	NC	Clsc/Jazz	Indianapolis, IN	07/02/2003	41	University of Indianapolis	Indianapolis, IN	Marion
WIRE	FM	91.1	NC	Educational	Indianapolis, IN	07/02/2003	41	Hoosier Broadcasting Corp	Lebanon, IN	Boone
WISG	FM	93.9	C	ChrsContem	Indianapolis, IN	07/02/2003	41	p Cumulus Media Partners LLC	Fishers, IN	Hamilton
WJCF	FM	88.1	NC	ChrsContem	Indianapolis, IN	07/02/2003	41	IN Community Radio Corporation	Morristown, IN	Shelby
WJCY	FM	91.5	NC	Religion	Indianapolis, IN	04/26/2005	41	CSN International	Cicero, IN	Hamilton
WJEL	FM	89.3	NC	Variety	Indianapolis, IN	07/02/2003	41	Met. School District of Wash. Twp	Indianapolis, IN	Marion
WJJK	FM	104.5	C	Adult Hits	Indianapolis, IN	07/02/2003	41	p Cumulus Media Partners LLC	Noblesville, IN	Hamilton
WKLU	FM	101.9	C	Clsc Rock	Indianapolis, IN	07/02/2003	41	Indy Radio LLC	Brownsburg, IN	Hendricks
WKWH	AM	1520	C	Clsc Hits	Indianapolis, IN	07/02/2003	41	RSE Broadcasting LLC	Shelbyville, IN	Shelby
WLHK	FM	97.1	C	Country	Indianapolis, IN	07/02/2003	41	Emmis Communications	Shelbyville, IN	Shelby
WNDE	AM	1260	C	Sports	Indianapolis, IN	07/02/2003	41	Clear Channel Communications	Indianapolis, IN	Marion
WNOU	FM	93.1	C	CHR	Indianapolis, IN	07/02/2003	41	Emmis Communications	Indianapolis, IN	Marion
WNTR	FM	107.9	C	Adult Hits	Indianapolis, IN	07/02/2003	41	Entercom	Indianapolis, IN	Marion
WNTS	AM	1590	C	Relgn/Gospl	Indianapolis, IN	07/02/2003	41	Davidson Media Group LLC	Beech Grove, IN	Marion
WRDZ	FM	98.3	C	Top 40	Indianapolis, IN	07/02/2003	41	ABC/Disney	Plainfield, IN	Hendricks
WRFT	FM	91.5	NC	Variety	Indianapolis, IN	07/02/2003	41	Franklin Township Community School	Indianapolis, IN	Marion
WRGF	FM	89.7	NC	New Rock	Indianapolis, IN	07/02/2003	41	Greenfield Central Community School	Greenfield, IN	Hancock
WRZX	FM	103.3	C	Alternative	Indianapolis, IN	07/02/2003	41	Clear Channel Communications	Indianapolis, IN	Marion
WSKT	AM	1540	C	Country	Indianapolis, IN	07/02/2003	41	Mid-America Radio Group	Martinsville, IN	Morgan

"C" - Commercial Station; "NC" - Non Commercial Station

"p" indicates pending sale to owner listed

Printed: 11/09/2005 Data: 11/09/2005

(c) BIA Financial Network, Inc.

**EXHIBIT #1**



## FCC Geographic Market Definition for Indianapolis, IN

Call Letters	AM/FM	Freq	Type Station	Format	Home Market	Market Designtn Date	Home Mkt Rank	Owner	City & State of License	County of License
WSYW	AM	810	C	Span/Mexcn	Indianapolis, IN	07/02/2003	41	Continental Broadcast Group LLC	Indianapolis, IN	Marion
WTLC	AM	1310	C	CCtmp/Gosp	Indianapolis, IN	07/02/2003	41	Radio One Inc	Indianapolis, IN	Marion
WTLC	FM	106.7	C	Urban/AC	Indianapolis, IN	07/02/2003	41	Radio One Inc	Greenwood, IN	Johnson
WTTS	FM	92.3	C	AAA	Indianapolis, IN	07/02/2003	41	Sarkes Tarzian Inc	Bloomington, IN	Monroe
WXLW	AM	950	C	Sports	Indianapolis, IN	07/02/2003	41	Raven Broadcasting Inc	Indianapolis, IN	Marion
WXNT	AM	1430	C	News/Talk	Indianapolis, IN	07/02/2003	41	Entercom	Indianapolis, IN	Marion
WYJZ	FM	100.9	C	Smooth Jazz	Indianapolis, IN	07/02/2003	41	Radio One Inc	Speedway, IN	Marion
WYXB	FM	105.7	C	Soft AC	Indianapolis, IN	07/02/2003	41	Emmis Communications	Indianapolis, IN	Marion
WZPL	FM	99.5	C	Hot AC	Indianapolis, IN	07/02/2003	41	Entercom	Greenfield, IN	Hancock

Number of Stations in Geographic Market 41

"C" - Commercial Station; "NC" - Non Commercial Station

"p" indicates pending sale to owner listed



**AFFIDAVIT AND QUALIFICATIONS OF CONSULTANT**


State of Georgia    )  
St. Simons Island    ) ss:  
County of Glynn    )

**JEFFERSON G. BROCK**, being duly sworn, deposes and says that he is an officer of Graham Brock, Inc. Graham Brock has been engaged to prepare the attached Technical Exhibit.

His qualifications are a matter of record before the Federal Communications Commission. He has been active in Broadcast Engineering since 1979.

The attached report was either prepared by him or under his direction and all material and exhibits attached hereto are believed to be true and correct.

*This the 10th day of November, 2005.*

  
\_\_\_\_\_  
Jefferson G. Brock  
Affiant

*Sworn to and subscribed before me  
this the 10th day of November, 2005*

  
\_\_\_\_\_  
Notary Public, State of Georgia  
My Commission Expires: September 3, 2007