

EXHIBIT 12
WAY MEDIA, INC.
COMPREHENSIVE TECHNICAL STATEMENT

NEW TRANSLATOR - CORINTH, MS FACID 145183

FCC FORM 349

This Technical Statement is in support of FCC form 349 Auction 83 Long Form Application filed by WAY Media, Inc. ("WAY") for a new FM translator station to serve Corinth, MS. This application is being filed at the original short-form "Tech Box" specified location, requesting the same height above average terrain at the originally requested effective radiated power of 10 watts on the originally requested Channel 225-D at Corinth, MS. As there are no changes from the original 2003 short-form filing in this long-form application, an LPFM non-preclusion showing is not included herein.

The proposed translator facility will rebroadcast station WFTA(FM) Fulton, MS, FACID 666. WAY has secured permission from Air South Radio, Inc, the licensee of WFTA(FM) to rebroadcast the station on the translator facility. WAY certifies that it has not received any support, directly or indirectly, from the licensee of WFTA(FM) or any person with an interest in or connection with the licensee of WFTA(FM) except for technical assistance as provided for under 47 C.F.R. Section 74.1232(e). The signal of WFTA(FM) at the proposed location is sufficient for reliable retransmission on the translator station.

OVERLAP REQUIREMENTS

The attached Map of Contours Attachment #1 and Channel Study Chart Attachment #2 depicts the proposed allocation situation with respect to all pertinent co and adjacent facilities. All facilities have been depicted utilizing either the maximum ERP or directional pattern data as on file with the commission and 1 degree radial intervals on close in contours in the interest of accuracy. AAT data for the proposed facility was derived from the FCC's 30 second database, ComStudy.

In compliance with 47 CFR 74.1204(g) the proposed facility operates at an effective radiated power which is not over 100 watts, therefore protection to intermediate frequency facilities has not been calculated.

There is no prohibited overlap created as a result of this proposal to any existing or proposed facility in the current allocation picture. Based on the above, it is believed that compliance with section 74.1204 has been adequately demonstrated.

ENVIRONMENTAL PROTECTION ACT

Section 1.1307(b)(1) of the Commission's rules exempts FM translators and boosters operating with an effective radiated power of 100 watts or less from the requirement to submit an environmental assessment to determine compliance with FCC specified guidelines for human exposure to radiofrequency radiation. The applicant proposes operation with an effective radiated power of 10 watts and therefore no calculations have been submitted.

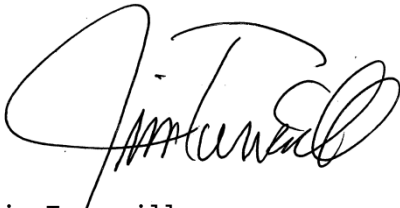
WAY also certifies that it, in coordination with other users of the site, will reduce power or cease operation as necessary to protect persons having access to the site, tower or antenna from radiofrequency electromagnetic fields in excess of FCC guidelines.

Attachments:

- 1- Map of Interfering Contours
- 2- Channel Study Data Chart

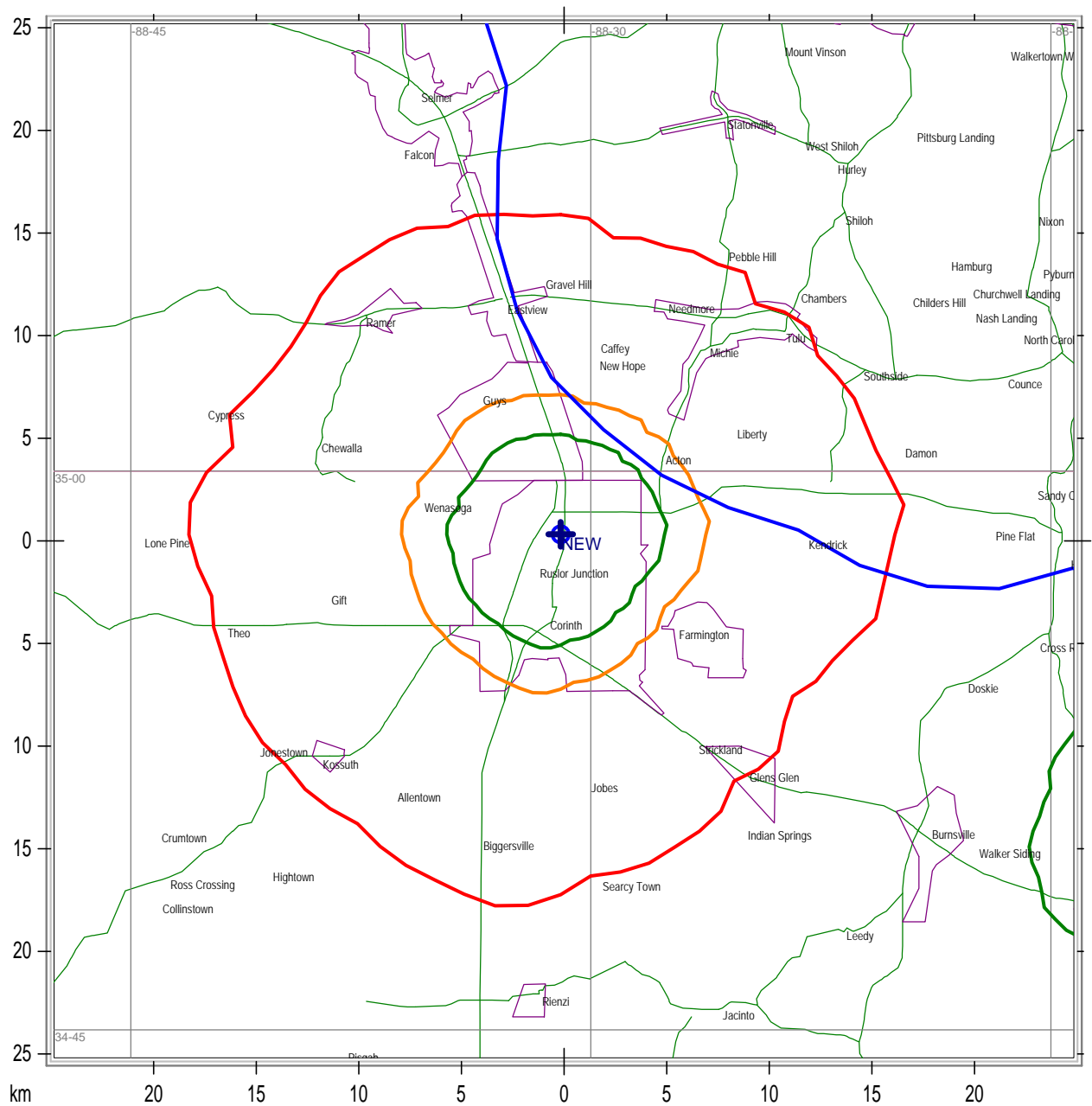
In summary, it was determined that the new proposed operation at Corinth, MS on Channel 225-D can meet all of the technical requirements under current FCC rules.

Respectfully,

A handwritten signature in black ink, appearing to read "Jim Turvaville", written in a cursive style.

Jim Turvaville
SBE Certified Senior Radio Engineer

Exhibit #12 Attachment #1
WAY Media, Inc.
Map of Interfering Contours



State Borders City Borders Highways Lat/Lon Grid

Map Scale: 1:318472 1 cm = 3.18 km V/H Size: 50.38 x 49.69 km

Exhibit #12 Attachment #2
WAY Media, Inc.
Channel Study Data Chart

ComStudy 2.2
 Search of channel 225
 (92.9 MHz Class D)
 at
 34-58-18.0 N, 88-30-59.0 W.

CALL	CITY	ST	CHN	CL	DI	ST	SEP	BRNG	CLEARANCE
NEW	CORINTH	MS	225	D	0.00	0.00	90.0	-20.56	dB
(This 2003 Short Form Submission - Mutually Exclusive)									
WKWX	SAVANNAH	TN	228	C3	47.16	0.00	42.2	2.48	dB
WYNU	MI LAN	TN	222	C0	105.96	0.00	347.0	12.01	dB
WESE	BALDWYN	MS	223	C3	67.89	0.00	185.8	14.14	dB
WSYE	HOUSTON	MS	227	C	139.35	0.00	193.8	17.59	dB
W226BL	FLORENCE	AL	225	D	79.17	0.00	103.8	18.93	dB
W226AJ	I UKA	MS	226	D	35.84	0.00	115.6	20.59	dB
WWGM	ALAMO	TN	226	C3	97.03	0.00	329.7	23.30	dB
WKRA-FM	HOLLY SPRINGS	MS	224	A	84.83	0.00	256.2	27.60	dB
WJXA	NASHVILLE	TN	225	C	189.60	0.00	47.2	30.98	dB
W226AF	LORETTO	TN	226	D	100.10	0.00	82.3	31.86	dB
W226BL	FLORENCE	AL	226	D	79.17	0.00	103.8	32.93	dB
WMFS-FM	BARTLETT	TN	225	A	132.14	0.00	280.1	32.92	dB
W279AZ	I UKA	MS	279	D	33.58	0.00	120.6	33.60	dB
NEW	HILLSBORO	AL	225	D	136.07	0.00	107.7	34.80	dB
NEW	HILLSBORO	AL	225	D	136.07	0.00	107.7	34.80	dB
WTUG-FM	NORTHPORT	AL	225	C1	230.69	0.00	157.0	37.39	dB
WKBO	COVINGTON	TN	228	A	122.84	0.00	304.2	38.28	dB
WWWH-FM	HALEYVILLE	AL	224	A	115.70	0.00	134.9	38.83	dB
KWYN-FM	WYNNE	AR	223	C2	185.02	0.00	272.5	38.85	dB
W225AH	HUNTSVILLE	AL	225	D	183.21	0.00	97.4	39.19	dB
WKWX	SAVANNAH	TN	228	C3	51.70	0.00	58.1	39.76	dB