

EXHIBIT 2

EDUCATIONAL PROGRAM STATEMENT OF SouthEast Effective Development (SEED)

SouthEast Effective Development (SEED) was incorporated as a non-profit organization in Seattle in the State of Washington in January 1980 to address issues of community revitalization through affordable housing, economic development and arts and cultural programs for Southeast Seattle. SEED has a special emphasis on serving low-income and multi-cultural residents by building positive community assets and opportunities.

Educational Mission

Our educational mission is to educate the public about the arts, to increase opportunities for local artists and residents and to expand public access to the arts. In addition, SEED fulfills its educational mission by partnering with public schools and community centers to develop art programs for youth during and after school hours.

The proposed Low Power FM station will advance our educational programming by:

- Broadcasting a variety of local music, arts and cultural programs from diverse ethnic populations in our community;
- Educating listeners about civic and current events, public meetings, elections, emergency preparedness, public service announcements;
- Promoting special interest shows and programs, focusing on arts and culture, the humanities, history and literature, science, environment, horticulture and food, and spirituality and health;
- Providing broadcast opportunities for local residents as well as youth, seniors, special populations, local artists and musicians and cultural representatives.

Local, Diverse Programming

The station's programming will be geared towards the local area, including refugee and immigrant communities, seniors and youth. We will feature an eclectic and diverse range of music, arts, stories and experiences from the more than forty different cultures that make up our community. Programs will include special program features such as local news, interviews, community events, traffic, school reports and neighborhood events, etc. and arts and educational programs featuring music and interviews with, and by, local musicians, artists, poets, educators and activists.

We will include a training program so that anyone can learn to host, program and produce a show under the guidance of professional, experienced staff. Staff will teach journalism as well as production and broadcast skills and techniques. We will have a variety of regular and guest programs, on-air forums and interviews, and special programs from the community broadcast by skilled professionals and trained amateurs. A daily youth hour will produce youth-generated content.

Partnerships include Rainier Vista Boys & Girls Club, El Centro de la Raza, Seattle Public Schools and City of Seattle Dept of Technology who are interested in working with us to help to design a radio production program for youth. Other community partners include the Rainier Rotary, the Rainier Valley Historical Society, Salaam Urban Village Association (SUVA), the Vietnamese Friendship Association, the Filipino Community Center and the Seattle Office of Immigrant and Refugee Affairs.

Proposed Weekly Program Schedule for SouthEast Effective Development(SEED)

Our tentative programming roster is as follows:

	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
6AM	98118 Morning: News, Interviews, Traffic, Weather, School Information, Music about what's happening in the 98118. Hosts: Paul N, Tony B and TBA.					Hobbies and habits in various community cultures	Spirituality Sundays: Music and dialogue on traditional and modern spiritual practices
7AM							
8AM							
9AM	Rainier Avenue South: 3 hours of music, community messages and news on the hour						
10AM							
11AM							
12Noon	Lunch w/ Howard	Lunch w/ Aunt Mama	Lunch w/ Howard	Lunch w/ Guest	Lunch w/Guest	Best of Lunch w/Guest	
1PM							
2PM	Mid-Day Funk: Music to get your groove on, with an emphasis on local music and musicians.						
3PM							
4PM	Youth Hour: Local youth-driven programming						
5PM	Diverse Voices: Arts and culture, humanities, history and literature, science, environment, horticulture and food, spirituality and health programs. Will also feature interviews with local professionals, activists, teachers, artists, musicians, poets, and specialists from diverse cultures in the Rainier Valley.						
6PM							
7PM							
8PM							
9PM	American Music: Jazz, Blues, Country, Hip-Hop, Rock and other music made in the USA						
10PM							
11PM	SPLAB! on the Air: an hour of spoken word, interviews and information on 98118 literary events						
12Mid.	Safe Harbor: overnight music, spoken word and ideas outside of the mainstream						
1AM							