



REMOVABLE LABEL GUIDE

Cat. No. 4550L

Patent No. 2,211,129

KCNW

KANSAS BROADCASTING COMPANY LICENSE RECORD

KCNW (12-4-76)

Date first licensed 5-28-53

SEE CARD #2

Call letters XKUDL

x KANSAS BROADCASTING, INC. (AL 3-9-67 EFF: 5-3-67) Station Location: ~~Kansas City, Missouri~~

x KUDL COMPANY, A JOINT VENTURE (AL 3-19-65: EFF: 4-30-65) ^{CD} Fairway, Kansas

x HEART OF AMERICA BROADCASTERS, INC. (AL 5-3-56) EFF: 6-1-56

x KUDL, INC. (AL 10-20-54 EFF: 11-1-54)

Name of licensee x DAVID M. SEGAL

Hwy. 1-35, near 87th St., approx. 1 mi. W. of Overland Park, Kans (resos)
 x Near 87th St. & Hwy. 1-35 ^{gr} Overland Park, Kansas (Redescription)

x Hwy. 50 near 87th Street, near Overland Park, Kansas (EMP 6-28-62) - 10-61
 X 95th St. Between Mall Ave. & Metcalf Ave., Nr. Overland Park Kansas (SP)

Transmitter location x 6200 Independence Boulevard, Kansas City, Missouri (MP 3-18-53) (Lic. 5-28-53)

Same as transmitter

3-10-61

X 95th St. Between Mall Ave. & Metcalf Ave., Nr. Overland Park, Kansas (SP)

Main studio location x 1012 Baltimore Building, Kansas City, Missouri (MP 3-18-53) (Lic. 5-28-53)

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From - To
BP-8394	12-4-52	1380	1kw	Day	
Ltr. 12-10-52 C.P. for new station granted subject to filing MP for approval of T. site and antenna.					
BP-8394 AMP-6122	3-18-53	1380	1kw	Day	5-18 11-18-53
CP for new station and MP for approval antenna, Trans & studio location and change type transmitter (COND'L CLAUSE)					
Telegram	4-29-53	Sign-On 6 AM and Sign-Off 7 PM, CST during May thru August, 1953			
BL-4999	5-28-53	1380kc	1kw	Day	5-28-53 2-1-56
Lic. cover CP(8394, as mod.) for new station					
RC-101 (1)	6-26-53	Mod. of lic. to operate trans. by R.C. from 1012 Baltimore Building, Kansas City, Missouri			
RAI-1863 EFF:	10-20-54 11-1-54	Vol. assignment of license to KUDI, INC.			
P-9819	7-22-55	1380	1kw	Day	9-22 3-23-56
CP install new transmitter					
BL-5822	8-23-55	1380	1kw	Day	8-23 2-1-56
Lic. to cover CP(9819) to install new trans.					
BR-2819	1-25-56	RENEWAL OF LICENSE			2-1 2-1-59
AL-2258 EFF:	5-3-56 6-1-56	Vol. assignment of license to: Heart of America Broadcasters, Inc.			
	1-2-59	Construction deferred action on renewal pending further consideration.			
P-12879	3-10-61	1380kc	500w-5kw-LS	U	5-10 11-10-61
CP to change hours of operation to Unlimited using power of 5kw-LS, change antenna-trans./loc., install directional antenna (DA-2) (increase height) install new transmitter (COLLINS 21E) make changes in ground system and delete remote control. (Cond'1)					
BP-9857 (1)	11-2-61	Mod. of CP(BP-12879) for extension of completion date to 5-1-62			
BR-2819	4-30-62	Renewal of license			4-30 2-1-65
P-9817 MP-10268	6-28-62	Mod. of CP(BP-12879) to change antenna-trans. & studio loc. and for extension of completion date to 11-1-62.			
		1380	500w, 5kw-LS	U	5-10 11-1-62
			DA-2		

Form BC 126

June 1954 12

BROADCASTING STATION LICENSE RECORD

Date first licensed _____

Call letters KUDL

Station location _____

Name of licensee KCNW, INC. (AL 3-30-78 EFF: 4-7-78
X KUDL COMPANY, A JOINT VENTURE

Transmitter location _____

Main studio location _____

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From- To
AP-10,479 (2)	9-6-62	Mod. of CP(10,879 as mod)			to chg type trans to (UTMS-BC-3-P-2)
AP-10,611 (2)	10-30-62	Mod. of CP(10,879 as mod)			for ext. of completion date to 2-1-63
AP-10,709 (2)	1-31-63	Mod. of CP(10,879 as mod)			for ext. of completion date to 5-1-63
BL-9981	6-25-63	1380kc	500w, 5kw-LS U	DA-2	6-25 6-1-65
		Lic to cover CP(10,879 as mod) which auth changing hours of operation; change studio loc., change ant-trans. loc.; install DA-2; install new trans; make changes in ground system and delete Remote Control.			
BAL-5266 EFF:	3-19-65 4-30-65	Voluntary assignment of license to KUDL COMPANY, A JOINT VENTURE			
BTC-4963 EFF: 9-14-65 Court Order.	1-12-66	Involuntary transfer of control of lic. corp. from Eugene Burdick and Carol W. Burdick to Carol W. Burdick, Individual and as Executrix of the Estate of Eugene Burdick, Deceased			
BAL-5960 EFF:	3-9-67 5-3-67	Voluntary assignment of license to KANSAS BROADCASTING, INC.			
BR-2819 BL-6504	7-14-67	1380kc	500w, 5kw-LS U	DA-2	7-14 6-1-68
TELEGRAM	10-17-67	PSA	500w		
TELEGRAM	1-10-68	PSA (REVISED) 1250w			
BR-2819(L)	5-28-68	RENEWAL			6-1-71
BR-2819(S)	5-21-69	VOL. TC		EFF: 6-18-69	
BTC-6189	3-20-70	VOL. TC		EFF: 3-31-70	
BS-2819(L) "MEMO"	5-3-71	Mod. lic. chg. operating specifications, etc.			6-1-71
BR-2819(S)	5-27-71	Renewal			6-1-74
EB3A	5-22-72				

Form BC 126

June 1954

CARD No. 3

BROADCASTING STATION LICENSE RECORD

Date first licensed

Call letters KUDL

Station location

Name of licensee

Transmitter location

Main studio location

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From - To	
BS-2819(L)	10-17-72	ML for changes 1350kc 500w, 5kw-LS DA-2			U	6-1-74
----- TL & SL redescribed as near 87th St. & Hwy. I-35, Overland Park, Kansas. -----						
BAL-9229	3-30-78	VOL. AL	EFF: 4-7-78			
BP780828AI	1-2-79	CP increase night power 1350khz 1kw, 5kw-LS DA-2			U	chg. night DA 1-2-80
BMP791203AO (1)	1-30-80	MP (BP-780828AI) for ext.				of time to: 6-30-80
BR2819S	6-18-80	RENEWAL OF LICENSE				6-1-83
BMP800602AN (2)	8-28-80	MP (BP-780828AI as Mod.) for ext. of time to:				1-31-81

~~Order 20-17~~
Collins 20-V

APPLICATION RECORD - BROADCASTING

Call Letters KUDL

Name DAVID M. SEGAL

File No.	Dated	Application for	Action	
			Nature	Date
BMP-6122 Rec'd Filed	1-28-53 2-3-53 2-2-53	Modification of construction permit (BP-8394 which auth. a new standard broadcast station) for approval of antenna, transmitter location as 6200 Independence Blvd., Kansas City, Missouri, & change type transmitter (Collins 200). Robert F. Wolfskill, Engr.	GRANTED blanketing clause	3-18-53
Amend Rec'd Filed	2-23-53 2-26-53 2-26-53	AMENDED to specify studio location as: 1012 Baltimore Building, Kansas City, Missouri		
BL-4999 Rec'd Filed	4-21-53 4-22-53 4-22-53	License to cover construction permit (BP-8394 as mod.,) which auth. a new standard broadcast station. Lee E. Baker, Engr.	GRANTED Blanketing clause	5-28-53

APPLICATION RECORD - BROADCASTING

FORMERLY FCC FORM 94 HEART OF AMERICA BROADCASTING, INC.

Call

Letters KUDLName KUDL, INC.
 DAVID M. SEGAL

File No.	Dated	Application for	Action	
			Nature	Date
BHC-101 Rec'd Resub. Rec'd Filed	6-9-53 6-11-53 6-22-53 6-24-53 6-24-53	Modification of license to operate transmitter by Remote Control from <u>1012 Baltimore Bldg.</u> , Kansas City, Missouri.	RETURNED Filed on GRANTED	6-17-53 301-301-A-Rev. 6-26-53
BAI-1863 Rec'd Filed	8-20-54 9-9-54 9-9-54	Voluntary assignment of license to KUDL, INC.	GRANTED FF:	10-20-54 11-1-54
EP-9819 Rec'd Filed	4-25-55 4-27-55 4-27-55	Construction permit to install a new transmitter (Composite). (formerly KOSI transmitter) (Contingent on/rent of license for RMP-6668 KOSI)	GRANTED	7-23-55
BL-5822 Rec'd Filed	8-2-55 8-4-55 8-4-55	License to cover construction permit (EP-9819) which authorized installation of new transmitter (Formerly KOSI Transmitter) (COMPOSITE FB-1000)	GRANTED	8-23-55

#4
FORM BC-121

APPLICATION RECORD - BROADCASTING

FORMERLY FORM A-170

HEART OF AMERICA BROADCASTERS, INC.

Call
Letters KUDL

Name

* KUDL, INC.

File No.	Dated	Application for	Action	
			Nature	Date
BR-2819 Recd Filed	12-6-55 12-8-55 12-8-55	Renewal of license	GRANTED	1-25-56
BAL-2298 Rec'd Filed	2-15-56 3-2-56 3-2-56	Voluntary assignment of license from K U D L, Inc. <u>to</u> Heart of America Broadcasters, Inc. Leonard H. Marks, Atty.	GRANTED EFF:	5-7-56 6-1-56
BR-2819 R & F	11-8-58 11-13-58	Renewal of license Leonard H. Marks, attorney	GRANTED	4-29-59

APPLICATION RECORD - BROADCASTING

Aug. 1955 #5

Call
Letters KUDLName HEART OF AMERICA BROADCASTERS, INC.

File No.	Dated	Application for	Action	
			Nature	Date
BP-12,879 Rec'd Filed	2-25-59 3-3-59 3-3-59	Construction permit to change hours of oper. from Day to Unlimited using power of 1kw-5kwLS. change antenna-trans. location from 6200 Independence Blvd. to 95th St. between Nall Ave. & Metcalf, Near Overland Park, Kansas, install directional antenna (DA-2) (increase height) install new transmitter (Collins 21E) make changes in ground system and delete remote control	GRANTED Cond'l re: Phase Mon., Field meas. equip. & complete non-DA proof.	3-10-61
AMENDMENT Rec'd Filed (ORDER)	3-18-60 3-24-60 4-7-60	Atty.- Cohn and Marks Engr.- George E. Gautney AMENDED to decrease nighttime power to 500w; make changes in DA patterns (night & day); change studio loc. from 1012 Baltimore Bldg., Kansas City, Mo. to 95th St. between Nall Ave. & Metcalf, Near Overland Park, Kansas (same as trans); change station location from Kansas City, Mo. to FAIRWAY, KANSAS.		

FORM BC-121
Aug. 1955

APPLICATION RECORD - BROADCASTING

Call Letters KVDL

Name City of Wichita, Kansas, KSA
Street, Address

File No.	Dated	Application for	Action	
			Nature	Date
EP-2817	7-20-61 9-22-61	Mod of CP (44-1287) which with changes in hours of operation, tower and antenna-trans, studio, and station locations; install 44-2 and new trans; make changes in ground system and delete K.C.) to change antenna-trans and main studio location from 9th St. between Hall Ave. & Deloit Ave. near Overland Park, Kansas to <u>Cambridge St. between 11th and 12th Sts. near Overland Park, Kansas.</u>	GRANTED	6-28-62 (Issued with BMP-10,268)
SEE CARD #7 FOR AMENIMENT				
EP-2818	1-11-61	Mod of CP (44-1287) which with changes in hours of operation, tower and antenna-trans, studio, and station location; install 44-2 and new trans; make changes in ground system and delete K.C.) for extension of broadcast hours from 11-11-61 to 1-1-62.	GRANTED	11-2-61
EP-2819 Rec'd/Filed	1-11-62 1-12-62	Renewal of License Stanley B. Cohen, atty.	GRANTED	4-30-62

APPLICATION RECORD - BROADCASTING

Call
LettersK.U.D.L.....

Name HEART OF AMERICA BROADCASTERS, INC.
FAIRWAY, KANSAS

File No.	Dated	Application for	Action	
			Nature	Date
BMP-10268 R.&F.	4-18-62 4-20-62	Mod. of CP(BP-12,879 as mod. which auth.chg in hours of operation, power and ant-trans location; studio & station loc; install DA-2 & new trans.; make ch's in ground system & delete R.C.) for extension of completion date from 5-1-62 to 11-1-62. Attys-Cohn & Marks	GRANTED Issued with BMP-9817	6-28-62
BMP-9817 (cont'd) AMENDMENT R & F	4-18-62 4-20-62	AMENDED to change ant-trans. & studio location to "Highway 50, Near 87th Street, Near Overland Park, Kansas" Atty. - Cohn and <u>Marks</u> Engr. - Gautney & <u>Jones</u>	GRANTED	6-28-62

FORM BC-121
Aug. 1955

#8

APPLICATION RECORD - BROADCASTING

Call
Letters KUDL

Name Heart of America Broadcasters, Inc.
Kansas City, Missouri

File No.	Dated	Application for	Action	
			Nature	Date
BMP-10,478 R. & F.	7-31-62 8-6-62	Mod. of CP(BP-12879 as mod. which auth. chg. hours of oper., chg ant-trans. & studio/loc., install DA-2, install new trans. Collins 21B, chgs in ground sys. ; and delete rem. control.) to change type trans. to Gates BC-5P2. Atty: Stanley B. Cohen	GRANTED	7-31-62
BMP-10,611 R. & F.	10-9-62 10-11-62	Mod. of CP (BP-12,879 as mod., which auth. change hours, incr. power; chg ant-trans. loc., studio & station loc.; install DA-2; install new trans.; changes in ground system and delete remote control) for extension of completion date from 11-1-62 to 2-1-63. Atty: Leonard H. Marks	GRANTED	10-30-62

FORM BC-121
AUG. 1955

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APPLICATION RECORD - BROADCASTING

Call
Letters KUDL

Name INLET OF MISSOURI BROADCASTING, INC.
Kansas City, Missouri CP: Fairway, Kansas

File No.	Dated	Application for	Action	
			Nature	Date
BL-10,759 R. & F.	1-17-63 1-17-63	Mod. of CP (RP-12,879 as mod., which authorizes operation; chg ant-trans. & studio loc.; install DA-2; install new trans.; chgs in ground system & delete remote control) for extension of completion date from 2-1-63 to 5-1-63. Atty: Roy F. Perkins, Jr.	GRANTED	1-31-63
BL-9981 R. & F.	4-1-63 4-5-63	Lic to cover CP (RP-12,879 as mod) which authorizes changing hours of operation; chg studio loc.; chg ant-trans loc.; install DA-2; install trans. make chgs in gr-system and delete Remote Control. Atty- Cohn & Marks Engr- Gautney & Jones	GRANTED	6-25-63

FORM BC-121
AUG. 1955

APPLICATION RECORD - BROADCASTING

Call
Letters KUDL

* KUDL COMPANY, A JOINT VENTURE

Name * HEART OF AMERICA BROADCASTERS, INC.
Fairway, Kansas

File No.	Dated	Application for	Action	
			Nature	Date
BAI-5266 R & P	10-15-64 10-16-64	Voluntary assignment of license to KUDL COMPANY, A JOINT VENTURE (Kamina, Inc. (80%) and Zimmerman Enterprises, Inc. Atty. Cohn & Marks for assignor (20%) Atty. McKenna & Wilkinson for Assignee	GRANTED EFF:	3-19-65 4-30-65
BR-2819 R & P	5-26-65 5-28-65	Renewal of license (Issued Kamina, Inc.	GRANTED with B2-6504)	7-14-67
BTG-4963 R & P	10-29-65 11-5-65	Voluntary transfer of control of xxxxxx (80% owner of lic) Eugene Burdick and Carol W. Burdick to Carol W. Burdick, Individually and as Executrix of the Estate of Eugene Burdick, Deceased. Atty. McKenna & Wilkinson	GRANTED EFF: Court Order.	1-12-66 9-14-65
BAI-5368 R & P	1-9-67 1-12-67	Voluntary assignment of license to KANSAS BROADCASTING, INC. Atty - McKenna & Wilkinson for assignor for assignee, xxxxxxxxxxxx & Gaguine	GRANTED EFF:	3-9-67 5-3-67

Aug. 1955

Call
Letters KUDLName KANSAS BROADCASTING, INC.
Fairway, Kansas

File No.	Dated	Application for	Action	
			Nature	Date
BZ-6504 R & F DM-7/24/67	4/25/67 5/1/67	Auth. to determine operating power by direct meas. of ant. power. Atty: Fly, Shuebruk, etc. Engr: C. Jones, D.C.	GRANTED: Wire sent (Issued with renewal)	Informally 7/24/67
BR-2819 R.&F. #410272 \$75	2-21-68 3-4-68 3-4-68	RENEWAL OF LICENSE ATTY: Fly, <u>Shuebruk</u> , etc.	GRANTED Eff:	5-28-68 6-18-69 10:30am
BTC-5899 R & F FEB PD: \$30 (Form 316 - also see KISD etc)	2-26-69 3-20-69 #500040	Vol. relinquishment of positive control of Starr Broadcasting Group, Inc. (parent corp) by William F. Buckley, Jr., thru sale of stock to the general public Atty - Fly, <u>Shuebruk</u> etc	GRANTED Eff;	5-28-69 6-18-69

APPLICATION RECORD - BROADCASTING

Call K C N W
Letters ~~K-U-D-L~~

Name KANSAS BROADCASTING, INC.
Fairway, Kansas

File No.	Dated	Application for	Action	
			Nature	Date
ETC-6189 R & F (FORM 316) SEE KOZN ETC for fee pd; FEB 24 1970	1-3-70 2-9-70	Vol. transfer of control of lic corp from The Starr Broadcasting Group, Inc. (Neb. corp) to the Starr Broadcasting Group, Inc. (Del. corp) Atty - Fly, Shuebruk etc	GRANTED EFF:	3-20-70 3-31-70
BR-2819 R & F PN Recd. PRESS MAR 22 1971	2-24-71 3-3-71 "	RENEWAL OF LICENSE Peter Shuebruk, Atty.	GRANTED	5-27-71
BR-2819 R & F PN Recd. PRESS 22 MAR 1974	2-11-74 3-4-74 3-11-74 22 MAR 1974	RENEWAL OF LICENSE P. Shuebruk, Atty. AMENDED 7-12-74 re: EEO AMENDED 3-26-75 re: EEO AMENDED 6-17-75 re: programming AMENDED 9-12-75 re: programming AMENDED 9-19-75 re: programming (over)	GRANTED	6-18-80

(ER-2819) SUPPLEMENTAL APPLICATION filed 2-1-77 as an amendment to pending renewal application. PN. 2-1-77

MAR 2 1977

AMENDED 7-11-77 re: EEO complaint

(ER800129UA) SUPPLEMENTAL APPLICATION filed 1-29-80 as an amendment to pending renewal application. PRESS:

MAR 12 1980

APPLICATION RECORD - BROADCASTING

Call K C N W
Letters X K U D L

Name KCNW, INC.
X KANSAS BROADCASTING, INC.
Fairway, Kansas

File No.	Dated	Application for	Action	
			Nature	Date
BP- Recd 586789	6-25-76 6-30-76 7-1-76	CP to increase night power to 1kw and make changes in night DA system. Atty: Stuart Shorestein Engr: Hammett & Edison, Inc.	RETURNED Viol. NARPA	7-21-78
--- PAL-4229 R & F PCRM 314 --- PN FILED	12-2-77 12-8-77 JAN 6 1978 1-9-77	Voluntary assignment of license to KCNW, INC. (SEE OVER) Atty for assignee - Puthrese & Kennedy	GRANTED EFF: 4-7-78	3-30-78
BP-21,147 R & F PRESS	3-13-78 3-15-78 MAR 29 1978	construction permit to increase nighttime MEOV's Atty: Harrison T. Slaughter		

RE BAL-9229 ^(Futurase) ~~ATTN: HAS CAL TO~~ 12-12-77 - ~~CZ~~ ~~no~~ ~~shown~~ in
applic (incr. nite pr etc rec 6-30-76 ~~no file #~~)
Amended: 1-30-78 re: Auth db in Kansas
AMENDED 2-17-78 re: EEOP Program, Security Agree.. Plan
of financing & Anticipate expenses of 1st yr. & Program
ing.

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APPLICATION RECORD - BROADCASTING

1380khz

Call Letters KCNW

Name KCNW, INC.
KANSAS BROADCASTING, INC.
Fairway, Kansas

File No.	Dated	Application for	Action	
			Nature	Date
BAL-9229 R & F FORM 314 PN filed	12/2/77	Voluntary assignment of license to KCNW, INC. (over) Atty - Puttresse & Kennedy per letter 10-5-77 James J. Freeman now atty.	GRANTED	3-30-78
	12/8/77		EFF	4-7-78
MP-78087BAL K. G.	6-30-76 6-30-76	CP increase night power to 1kW and chg night DA sys.	RETURNED 7-23-78 - VIOL. OF NATIONAL BROADCASTING AGREEMENT	
PRESS; RESUBMITTED FILED AMENDED	OCT 1 1978 8-28-78 8-28-78 " " "	Environmental Impact Statement	GRANTED	1-2-79

B2-5-19-78

BAL-9229 Amended 3-29-78 re: revised asset purchase agreement

AMENDED 1/30/78 - Cert. of auth do do bus in Kansas (assignee is Del corp)

AMENDED 2/17/78 - EEOB; Legal & Financial data

AMENDED 4-13-78 re: Programming Data

APPLICATION RECORD-BROADCASTING

1380KHz.

Call Letters: K C N W

KCNW, INC.

Name KANSAS BROADCASTING, INC.

Station Location: FAIRWAY, KANSAS

File No.	Date	Description	Action and Date
BMP791203AO PRESS (O)	DEC 11 1979	MP (BP-780828AI) For Extension of Time to: <u>6-2-80</u> (FOR CHANGES) Atty. David M. Hunsaker	GRANTED 1-30-80
BMP-800602AN PRESS: (O)	JUL 10 1980	MP (BP-780828AI as mod) for extension of time to (for chgs) <hr/> ATTY: David Hunsaker	GRANTED 8-28-80 TO 1-31-81

About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form – 3" by 5" filing cards – for reference.

In 1999, the Commission moved to a new location (445 12th Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). The History Cards were transferred to microfiche by a contractor (only one set is known to exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above. Generally, they have been left as negatives as those are often easier to read.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

