

Friends of KSPS
Educational Objectives and Educational Program

Friends of KSPS was originally established as a non-profit 501(c)(3) organization for the purpose of supporting the operations of public television station KSPS-TV. Friends of KSPS has served in that role for more than 40 years, providing the bulk of the financial support for the station. Now that Friends of KSPS has entered into an agreement to acquire the license and assets for KSPS-TV and is party to this application for assignment of the station license, Friends of KSPS has re-dedicated itself to the future ownership and operation of the station including its advancement of an educational program in support of its educational objectives, in accordance with Section 73.621 of the FCC's Rules, 47 C.F.R. § 73.621.

Educational Objectives

Friends of KSPS is a Spokane-based non-profit corporation whose governing documents (Bylaws and Articles of Incorporation) provide that it "is organized and shall be operated exclusively for charitable, scientific, or educational purposes." Its educational objectives include serving the educational needs of the communities served by KSPS-TV and furnishing a non-profit and noncommercial television broadcast service over the station. In particular, Friends of KSPS plans to continue to work with the current licensee of the station, Spokane School District # 81, on producing educational programming aimed at informing and engaging the community of Spokane with respect to school issues affecting students, teaching and the community at large. Friends of KSPS's educational objections also include providing job shadowing and training opportunities for Spokane Public Schools students, and expanding its educational offerings to include other school systems in the local region. In addition, Friends of KSPS's objectives include utilizing the on-line and other resources of KSPS to provide educational opportunities for, and interaction with, nearby school districts. Friends of KSPS also seeks to offer educational programming and outreach.

Educational Program

Friends of KSPS is committed to maintaining the existing and successful educational program of KSPS-TV, while also building upon and growing that program. In particular, Friends of KSPS plans to maintain the station's current high quality noncommercial educational programs, including PBS programs, children's programs, news, performing arts, and public affairs programs, as well as incorporate new offerings which will also be responsive to issues of concern to viewers in its local community. Among local educational offerings that Friends of KSPS intends to maintain, by continuing to work with the current licensee, Spokane School District # 81, are *Educating Spokane* (a roundtable forum with school board members and the Superintendent), *Ask the Superintendent* (a Question & Answer program with questions from people

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throughout the community), and *School Talk* (a series of vignettes featuring students, teachers and staff discussing highlights in and out of the classroom).

In addition, Friends of KSPS will continue to broadcast a core schedule of Public Broadcasting Service (PBS) programming over KSPS-TV, including children's programming such as *Sesame Street*, *Super Why!*, *Dinosaur Train*, *Martha Speaks*, *Mister Rogers' Neighborhood*, *Sid the Science Kid*, *WordGirl*, *The Electric Company*, and many others, news programming such as *PBS NewsHour*, *BBC World News America*, *Nightly Business Report*, and *Washington Week with Gwen Ifill*, public affairs and talk programs such as *Charlie Rose* and *Tavis Smiley*, nature and science programming such as *Nova*, featured documentaries, and cultural/music programming. PBS's mission is to create content that educates, informs, and inspires, by offering programming that expands the minds of children, documentaries that open up new worlds, non-commercialized news programs that keep citizens informed on world events and cultures, and programs that expose America to the worlds of music, theater, dance and art. PBS is a consistent leader in television most prestigious competitions, and in the 2012-13 award year won 12 daytime Emmy awards, 12 primetime Emmy awards, 9 news & documentary Emmy awards, 7 George Foster Peabody Awards, and a Golden Globe award.

As noted, the educational program of Friends of KSPS will also include community outreach efforts such as providing job shadowing and internship opportunities to Spokane Public Schools students as well as providing educational offerings to other school systems in the region. Friends of KSPS has also begun dialogue with representatives of many local school districts, including area superintendents, about opportunities available through KSPS-TV, and plans to further engage such leaders with a PBS Learning Media representative with respect to use of on-line educational resources. Friends of KSPS also has plans to explore the possibility of hiring a full time Education Director to oversee programming and related efforts in correlation with applicable Washington State standards.