

FEDERAL COMMUNICATIONS COMMISSION
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MEDIA BUREAU
AUDIO DIVISION, OBLP
TECHNICAL PROCESSING GROUP
APPLICATION STATUS: (202) 418-2730
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MAR 16 2009

Chris W. Kidd,
Eastern Sierra Broadcasting
Post Office Box 1254
Alameda, CA 94501

In Re: Eastern Sierra Broadcasting (ESB)
NEW(AM), Reno, NV
Facility Identification Number: 160544
File Number: BNP-20080602BQY

Dear Mr. Kidd:

This letter refers to the above-captioned application for a new AM station in Reno, Nevada, filed by ESB, and the January 29, 2009, amendment to change site coordinates.

A preliminary review of the application, as amended, reveals that:

1. The proposed nighttime facility contribution of 0.60 mV/m enters and increases the 25% RSS limit of 2.1 mV/m to co-channel station KOFI(AM), Kalispell, Montana, in violation of Section 73.182 of the Commission's rules.¹ It is noted that ESB cannot use the RSS contribution from "objected" co-channel Mexican stations such as XEDCH in the RSS calculations toward a U.S. station. Questions concerning use of or protection to particular foreign station records should be directed to George Fehlner of the FCC's International Bureau staff at (202) 418-2197.
2. The proposal is in conflict with the AM Auction 32 Short Form Application for a new station in Truckee, California (File No. BNP-20000201AFK) due to overlap between the proposed 0.5 mV/m and 0.025 mV/m daytime groundwave contours and the respective Truckee proposed daytime groundwave contours. As a result, no further action can be taken on this application until after this conflict has been removed.
3. The USGS 7.5 minute topographical map exhibit with the transmitter site plotted was not submitted.
4. The site coordinates were changed in the amendment resulting in a 1.6 km difference in the transmitter site location, but all exhibits were not corrected to utilize the new coordinates. For example, the following exhibits must be amended to specify the new

¹ The 25% RSS limit consists of the contributions from: WHAM (1.19mV/m); KREN (0.71 mV/m); CB 118 (0.65 mV/m); KEX (0.63 mV/m); KOIL (0.63 mV/m); KYET(0.59 mV/m) ; KFAQ (0.59 mV/m); and KLAY (0.58 mV/m).

site coordinates: tower sketch; site plat; Fig9A page 1 and 2; Fig 10A; and Fig 11B page 1 and 2.

Accordingly, further action on the subject application will be withheld for a period of thirty days from the date of this letter to submit a curative amendment. Failure to amend or respond within this time period will result in the dismissal of the application pursuant to Section 73.3568 of the Commission's rules.

Sincerely,



Son Nguyen
Supervisory Engineer
Audio Division
Media Bureau

cc: William Sitzman, IBC