

W H K Y



**REMOVABLE LABEL GUIDE**

**Cat. No. 4550L**

**Patent No. 1,390,177**

## BROADCASTING STATION LICENSE RECORD

B-S- # 1

Date first licensed 7-10-40

Call letters W H K Y

Location: Hickory, North Carolina

Name of licensee CATAWBA VALLEY BROADCASTING COMPANY, INCORPORATED

301 20th St., S.E., Hickory, North Carolina (BL 8-5-40) *re-dept.*  
 X Approximately 2.5 miles East of Hickory, North Carolina (CP 1-6-42) Lic. 6-16-  
 Transmitter location x 13th St. and 11th Ave., Hickory, North Carolina (C.P. & MP 11-27-39) Lic 43  
 7-10-40)

I have a letter to be associated with renewal  
 application.

526 Main Ave., S.E., Hickory, N.C. (Ltr. 10-9-68)

x 415 - 1st Avenue, N.W., Hickory, North Carolina (Ltr. 11-10-52)

x 415 2nd Avenue, N. W., Hickory, North Carolina (Ltr. 10-27-52 Eff. 10-23-52)

Main studio location x Hotel Hickory, Hickory, North Carolina (C.P. &amp; MP 11-27-39) Lic 7-10-40)



# CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	DATE ISSUED	FREQ.	POWER	TIME Div.	PERIOD From— To—
Letter B3-P-2346	9-13-39 Eff. 9-13	1370	100w, 250w-LS	U	Trans. site and antenna to be determined. For new station at Hickory, North Carolina
B3-P-2346)	11-27-39	1370	250w	U	1-27 7-27-40
B3-MP-874)	C.P. for new station; Mod. C.P. approval of trans. site and ant.; change authorized equip., and increase power				
B3-I-1170	7--10-40	1370 kc.	250w	U.	7-10 10-1-40
B3-Z-419	Lic. cover C.P. (B3-P-2346) as mod. for a new station and auth. det. oper. power by direct method				
Order	9-10-40	Extension of license			10-1 3-29-41
KAFBA REALLOCATION					
B3-R-1073	3-24-41	1400	250w	U	3-29 12-1-41
B3-R-1073	11-13-41	1400	250w	U	12-1 8-1-43
B3-P-3259	1-6-42	1290	1kw*5kw-LS	U	3-6 9-6-42
			*DA-Night		
	C.P. install new trans., DA for night use, incr. power, change freq., and move trans.				
B3-MP-1623	3-2-42	Mod. of CP 3259 for extension of completion date			3-6 11-8-42
B3-S-1073	11-6-42	1400	250w	U	12-1 8-1-43
	Mod. Lic. accordance Order 107				
B3-L-1726)	6-16-43	1290	1kw*5kw-LS	U	6-16 10-1-44
B3-Z-1464)			*DA-Night		
	Lic. cover CP 3259 as mod., to install new trans. and DA for night use, incr. power, change freq., and move trans.; also determine operating power by direct measurement				
B3-R-1073	9-26-44	1290	1kw*5kw-LS	U	10-1 11-1-45
			*DA-N		
B3-S-1073	9-25-45	1290	1kw*5kw-LS	U	10-1 11-1-45
			*DA-N		
	Mod. Lic. Order 107A				
B3-S-1073	10-24-45	Extension of license			11-1 1-1-46
B3-S-1073	12-19-45	Extension of license			1-1 3-1-46

B-S

# BROADCASTING STATION LICENSE RECORD

#2

Date first licensed .....

Call letters W H K Y

Name of licensee CATANBA VALLEY BROADCASTING COMPANY, INCORPORATED

Transmitter location .....

Main studio location .....



# CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From - To
B3-S-1073	2-20-46	Extension of license			3-1 5-1-46
B3-S-1073	4-26-46	Extension of license			5-1 7-1-46
B3-R-1073	5-24-46	1290	1kw*5kw-LS *DA-N	U	5-24 11-1-48
BR-1073	10-27-48	1290	1kw*5kw-LS *DA-N	U	11-1 11-1-51
BR-1073	10-27-48	1290	1kw*5kw-LS *DA	U	11-1 11-1-51
		Superseding lic. to correct value of field intensity at monitoring point 2. At point 3, the indication of the receiver at T room should be not less than 3.6 milliamperes.			
EP-8083	5-14-51	1290	1kw, DA-N	Aux.	7-14 1-14-52
		CP to install an auxiliary transmitter.			
BL-4459	7-6-51	1290	1kw*5kw-LS ML to correct ant. current and resistance accord. Memo dated 6-21-51 *DA-N	U	7-6 11-1-51
BL-4459	7-6-51	1290	1kw* *DA-N	Aux.	7-6 11-1-51
		lic. cover CP 8083 for auxiliary transmitter			
BR-1073 Aux.	10-10-51	1290	1kw*5kw-LS 1kw* *DA-N	U Aux.	11-1 12-1-51
BR-1073 Aux.	11-28-51	1290	1kw*5kw-LS 1kw* *DA-N	U Aux.	12-1 12-1-54
Telegram - - - - -	11-24-54 - - - - -	Action on renewal deferred 11-17-54 and continued operation authorized until final determination on renewal. - - - -			
BR-1073 Aux.	8-31-55	1290	1kw*5kw-LS 1kw* *DA-N	U Aux.	8-31 12-1-57
BZ-3696	10-24-55	1290	1kw*5kw-LS Auth. to determine operating power by direct method. (MAIN).	DA-N	10-24 12-1-57
BZ-3699	10-24-55	1290	1kw* *DA-N	AUX.	10-24-55 12-1-57
		Auth. to determine oper. power by direct method. (AUX).			

Form BC-126

June 1954

B3-S-1073

# BROADCASTING STATION LICENSE RECORD

#3

Date first licensed

Call letters **W H K Y**

Station location

Name of licensee **CATAWBA VALLEY BROADCASTING COMPANY, INCORPORATED**

Transmitter location

Main studio location



# CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From- To-
BR-1073	11-13-57	AUXILIARY AND MAIN Renewal of License			12-1 12-1-60
BP-14088	5-20-60	1290kc	1kw, 5kw-LS DA-N	U	7-20 1-20-61
		CP to install new type transmitter (COLLINS 21-E)			
PL-3009	8-6-60	Lic. to cover C.P. BP-14088 which out.			
		install new trans. DA-N			
BR-1073 AUX	11-16-60	1290kc	1kw, 5kw-LS/ 1kw-DA-N AUX	U	12-1 12-1-63
BR-1073	11-6-63	RENEWAL OF LICENSE (Main and Aux)			12-1 12-1-66
BS-1073 Main & Aux	2-25-64	Mod. lic. chg. common point resistance (1) for night DA to 66.2 ohms.			
BR-1073	11-18-66	1290kcs	1kw-5kw-LS	DA-N U	12-1-66 12-1-69
"	"	1290kc	1kw-DA-N	Aux	" "
BS-1073	2-20-68	Mod. Lic. chg. common point resistance (1) Main & Aux. for night DA to 69.35 (Memo)			
4tr. 10-7-68 Studios 520 Main Ave., SE, Hickory, N.C.					
BR-1073(L)	11-26-69	Renewal Main & Aux			NDEA 12-1-72
BWC-3450(1)	8-18-70	Operate by remote control (Main)			
EBBA	5-25-72				
BR-1073(L)	11-14-73	RENEWAL OF MAIN & AUX.			12-1-75
BR-1073(L)	11-26-75	RENEWAL (MAIN & AUX.)			12-1-78
BTC-8109	2/26/76	Vol acq of pos con EFF: 10/18/76			
BS-1073(L)	4-6-77	ML to add paragraph on Page 2.			
BR780801YH	11-20-78	Renewal of License			12-1-81
BS-1073(L)	5-9-79	ML revise page 2			12-1-81
		1290khz 1kw, 5kw-LS DA-N U RC			
BRC791113AK	11-29-79	ML to operate trans. by RC from SL loc. (Nighttime only)			

# 1

XW H K Y

Call  
Letters

NEW

Name CATANBA VALLEY BROADCASTING COMPANY, INC.

P.O. Hotel Hickory Bldg., Hickory, NC

J.E.Coad, Exec Sec. Chamber of Action

File No.	Dated	Application for	Commerce, Hickory, NC	Signature	Date
B3-P-2346	3-10-39	C.P. for a new station to be operated on: Frequency - 1370 kc Power - 100w;250w-LB, Time - Unlimited Studio - Hotel Hickory, Hickory, N.C. Trans - to be determined, Hickory, N.C.		Docket 5587 B-77 GRANTED Min. 9-13-39 Effective 9-13-39 Trans.site and antenna to be determined Letter written Issued with MF-874 11-27-39	
B3-MF-874	10-30-39	Mod. of construction permit (B3-P-2346) for approval of antenna, approval of transmitter site at 13th St & 11th Ave., Hickory, N.C. increase power from 100w;250w-LB to 250w, and change type of transmitting equipment.		Granted	11-27-39
B3-Z-419 REC'd	6-7-40 6-8-40	Authority to determine operating power by direct measurement of antenna power.		Granted	7-10-40
B3-L-1170 Rec'd Resubmitted Rec'd	6-7-40 6-8-40 6-7-40 6-24-40	License to cover C.P.(B3-P-2346) as modified for new station.		Returned date of first. Granted	6-18-40 7-10-40



Mr. Lovett, attorney  
COLLINS 300-F, DCC. MAX. 250w.  
731, 681-475A.

Newspaper affiliation - through stock ownership.

## APPLICATION RECORD - BROADCASTING

#2

Call

Letters W H K YName CATAWBA VALLEY BROADCASTING CO., INC.

File No.	Dated	Application for	Action	
			Nature	Date
B3-R-1073	8-1-40	Renewal of license	Granted 1400kc.	3-24-41 250w, U
B3-P-3259 Received Filed	5-5-41 7-22-41 7-22-41	C.P. for authority to install new transmitter, D.A. for night use, change in frequency from 1400 kc to 1250 kc, increase in power from 250 watts to 1kw; S.W.-LS. Move of transmitter from 13th St. & 11th Ave., Hickory, N.C. to Hickory, N.C. (Mr. Pierson - Page & Davis) Form 335 filed 7-29-41	Granted	1-6-42
B3-R-1073	9-22-41	Renewal of license & Form 335	GRANTED	11-18-41
B3-MP-1623 Recd.	8-5-42 8-6-42	Mod. of C.P. (B3-P-3259) for extension of of completion date from 9-6-42 to 11-5-42. Filed by Pierson. 335's filed 10-26-42	Granted	9-2-42



## APPLICATION RECORD - BROADCASTING

Call

Letters W H K YName CATAWBA VALLEY BROADCASTING COMPANY, INCORPORATED

File No.	Dated	Application for	Action	
			Nature	Date
B3-L-1726 Rec'd	10-26-42 11-5-42	License to cover C.P. (B3-P-3259) as mod., to install new trans. and D.A. for night use, increase power, change frequency, and move transmitter	Granted	6-16-43
and B3-2-1464 Rec'd	10-26-42 11-5-42	and Authority to determine operating power by direct measurement of antenna power. (Filed by W. Theodore Pierson)		
B3-R-1073 Rec'd	7-28-44 7-31-44	Renewal of license	Granted	9-26-44
B3-R-1073 Rec'd	9-12-45 9-14-45	Renewal of license Amend. & log filed 10-18-45	Granted	5-24-46

## APPLICATION RECORD - BROADCASTING

Call  
Letters **W H K Y**Name **CATAWBA VALLEY BROADCASTING COMPANY, INCORPORATED**

File No.	Dated	Application for	Action	
			Nature	Date
BR-1078 Rec'd	8/31/48 9/2/48	Renewal of license	Granted	10-27-48
BP-8083 Rec'd Filed	4-21-51 4-23-51 4-23-51	Construction permit to install a new transmitter (W.E. 433-A-1) at Approximately 2.5 miles East of Hickory, North Carolina (present location of main transmitter) to be operated on 1290kc, with power of 1kw, employing directional antenna nighttime, for auxiliary purposes only.	GRANTED	5-14-51
BL-4459 Rec'd. Filed	6-5-51 6-7-51 6-7-51	License to cover construction permit (BP-8083) which authorized installation of a new transmitter (present location of main transmitter), employing directional antenna nighttime, for auxiliary purposes only.	GRANTED	7-6-51



## APPLICATION RECORD - BROADCASTING

Call  
Letters W H K YName CATAWBA VALLEY BROADCASTING COMPANY, INC.

File No.	Dated	Application for	Action	
			Nature	Date
BR-1073 Rec'd	7-25-51 7-26-51	Renewal of license Main & Auxiliary	Granted "	10-10-51 "
BR-1073 Rec'd Filed	11-9-51 11-13-51 11-13-51	Request for renewal of license, Main & Aux.	Granted "	11-28-51 "
BR-1073 Rec'd Filed	8-27-54 8-30-54 8-30-54	Renewal of License (Main & Auxiliary)	GRANTED	8-31-55
BZ-3696 Rec'd Filed	7-28-55 7-29-55 7-29-55	Authority to determine operating power by direct measurement of antenna power (Main)	GRANTED	10-24-55
BZ-3699 Rec'd Filed	8-12-55 8-15-55 8-15-55	Authority to determine operating power by direct measurement of antenna power (Auxiliary) George M. Lohnes, Atty.	GRANTED	10-24-55

AUG. 1955

## APPLICATION RECORD - BROADCASTING

Call

Letters W H K YName CATAWBA VALLEY BROADCASTING COMPANY, INC.

File No.	Dated	Application for	Action	
			Nature	Date
BR-1073 Rec'd Filed	8-23-57 8-28-57 8-28-57	Renewal of License (Main & Auxiliary)	GRANTED	11-13-57
BP-14088 R & F	4-18-60 4-20-60	Construction Permit to install new type transmitter (Collins-21E)	GRANTED	5-20-60
BL-8005 R & F	6-22-60 6-27-60	License to cover C.P. (BP-14,088) which authorized installation of new type trans.	GRANTED	8-5-60
BR-1073 R & F	8-15-60 8-23-60	Renewal of license (Main & Auxiliary)	GRANTED	11-16-60
BR-1073 Rec'd Filed	8-29-63 9-3-63 9-3-63	Renewal of license (Main & Auxiliary)	GRANTED	11-6-63
BR-1073 R & F	8-26-66 8-29-66	Renewal of license (MAIN & AUXILIARY)	GRANTED	11-18-66



## APPLICATION RECORD - BROADCASTING

#7

Call  
Letters

W H K Y

Name CATAWBA VALLEY BROADCASTING COMPANY, INCORPORATED  
HI KORY, NORTH CAROLINA

File No.	Dated	Application for	Action	
			Nature	Date
BR-1073 R & F #537299 \$30 #537301 \$75 P. R.	8-27-69 8-29-69 8-29-69 8-29-69 8-29-69	Renewal of License (Main & Aux.) AMENDED 10-20-69 re: Financial data	GRANTED	11-26-69
BRC-3450 R & F #616363 \$30	7-13-70 7-15-70 7-15-70 SEP 2 1970	Mod. of license to operate transmitter by remote control from 526 Main Avenue, S. E., Hickory, North Carolina. (Main) Atty: Mark E. Fields	GRANTED	8-18-70
BR-1073 R & F PN PRESS	9-2-72 9-5-72 9-5-72 SEP 18 1972	Renewal of License (Main & Auxiliary) AMENDED 12-7-72 re: Community survey; financial data; equal employment program AMENDED 1-8-73 re: equal employment program AMENDED 10-11-73 re: EEO	GRANTED	11-14-73

# APPLICATION RECORD - BROADCASTING

1290 khz

Call  
Letters W H K Y

Name CATAWBA VALLEY BROADCASTING COMPANY, INCORPORATED  
HICKORY, NORTH CAROLINA

File No.	Dated	Application for	Action	
			Nature	Date
BR-1073 R & F PN Recd. PRESS	7-29-75 7-31-75 " <b>SEP 23 1975</b>	RENEWAL OF LICENSE (MAIN & AUXILIARY)	GRANTED	11-26-75
BTC-8109 R & F Fee pd \$600 \$300 refund includes WHKY-FM & TV Code 047 (FORM 316) <b>AUG 20 1976</b>	8/6/76 8/11/76 W 603322 8/13/76	Voluntary acquisition of positive control of lic corp by Edmund S. Long, Thomas E.S. Long, Sr., Roberta Shuford Long, Thomas E.S. Long, Jr., Roberta S. Long and Thomas E.S. Long, Sr., as a family group Custodian for Carol and Jeffrey Long thru issuance of additional stock by the licensee corp.  Atty - Miller & Fields	GRANTED EFF: NO FEE:	8/26/76 10/18/76
BR780801YN PRESS	<b>SEP 15 1978</b>	RENEWAL OF LICENSE (MAIN & AUX.) Mark E. Fields, Atty.	GRANTED	11-20-78



APPLICATION RECORD-BROADCASTING  
1290KHz.

Call Letters: W H K Y

Name: CATAWBA VALLEY BROADCASTING COMPANY, INCORPORATED

Station Location: HICKORY, NORTH CAROLINA

File No.	Date	Description	Action and Date
BRC791113AK PRESS (0)	DEC 9 1979	Modification of License to Operate Transmitter by Remote Control from: 526 Main Avenue, S.E., Hickory, North Carolina (MAIN STUDIO LOCATION) (NIGHTTIME ONLY).  Atty. Jerrold Miller (Miller & Fields)	GRANTED 11-29-79

## About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form – 3" by 5" filing cards – for reference.

In 1999, the Commission moved to a new location (445 12<sup>th</sup> Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). The History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above. Generally, they have been left as negatives as those are often easier to read.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

