



Radio Station Program Descriptions

Sunrise Service – BBC maintain partnerships with a host of religious institutions. While our organization doesn't subscribe to a particular religious denomination, we are supported by churches and we support the good will of churches. We will work with our religious partners to provide spiritual programming on Sunday mornings.

Gospel Brunch – Cleveland is rich with local gospel recording artists. This program will allow local artists to share their music as well as their favorite gospel songs made by national artists.

Local Features & The BBC Report – Local features will highlight a people, programs, places, and products and their connection to Cleveland. The BBC report will provide local news and current local affairs. The BBC report will serve as a bulletin for community events and program activities of BBC and community partners.

My Station Radio – This program aims to connect the disconnected and is one of the primary concepts of our radio station programming. This program gives anyone from the community a chance to create a show concept and an opportunity to be heard on a community-wide scale. Our listening audience will call-in their votes for relevant and appealing programs and hosts to become a part of the rotation.

Our Community - Local News, Community & Performing Arts Calendars, Weather & Short Features blended with local and national Hip-hop & R&B. Our goal is to expose the Hip-hop generation to general activities and affairs that they are usually disconnected to. Our strategy is to play censored music of interest to youth – the cleaner, uplifting songs by their favorite artists that never make it to the radio – integrated with news about the community that problem youth typically veer away from.

Reoccurring feature coverage within the Our Community programming:

- **Money Talk** – Money Talk is an extension of our financial literacy education program aimed at teaching the values of maximizing every dollar of families, building wealth and reaching the point of financial stability.
- **The Jobs Report** – A radio bulletin of local job vacancies and job training programs.

The Great Debaters - Lively daily forums featuring citizens of opposing views of how to address community issues (i.e., education, crime, safety, jobs, economic development, ect.)

It's Your Health – Health and wellness education in an effort to mitigate the health disparities in low-income, minority communities.

Young City Cleveland – A show created and operated by youth of the community. All topics, formatting and programming will be crafted by youth.

On The Beat – This program will be broadcasted live and in person to showcase activities within the community. Featured activities will include on site news stories, programs of community partners, festivals, business events.

Poetic Justice & Radio Theater – This show will explore and highlight the art of Spoken Word, a dramatic poetic performance. These performances will be complemented with performances of the theatrical arts.

Hip-Hop Radio – Like other programming goals, this show will highlight more respectful Hip-Hop music. It will also include Hip-hop forums centered around Hip-hop culture, its impact on cultural norms of the community, and address solutions to overcome and/or suppress counterproductive Hip-hop influences.

Radio Active – Biking, walking, and gardening are just some of the ways we can improve our health while preserving the quality of our natural resources. Radio Active will examine ways we can work together for a more sustainable community.

Black History Live – As an existing educational program of our organization, Black History Live celebrates living history of people within our community. By recognizing an outstanding citizen from the neighborhood, Black History is more accessible to youth exposing them to those who are making history today. The Living History Honoree is someone who lives in the neighborhood, and who has encountered some of the same challenges that many residents currently face, as opposed to someone they have only read about in a history book. We will create a radio version of this program highlighting major achievements of people from the community. Our goal is to build the self-esteem, self-worth, and confidence of people within the community.

Global Expressions – While the primary goal of our radio station is to promote and preserve local resources, many of the residents within the community rarely travel outside of the region. In order to think outside of the box, we must spend some time outside of it. Therefore, this brief program will explore the people and cultures of the world.

Local Trails – This is the radio version of one tank trips. It is also more accessible version of Global Expressions. Again, the concept is to expose residents of the community to new adventures.

Talking All That Jazz – A show for local Jazz enthusiasts as well as novice who are interested in learning more about this music genre.