

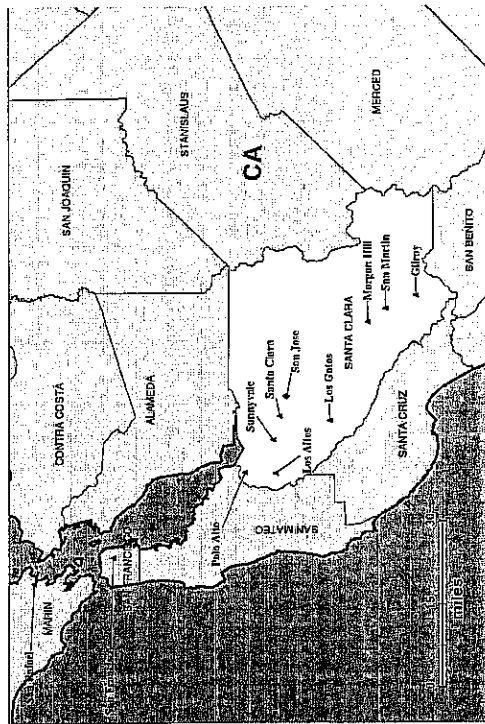
Attachment 16A

Assignee proposes to acquire Stations KBAY (FM), Gilroy, and KEZR (FM), San Jose, CA, in the San Jose, CA Arbitron Market. There are 22 full power commercial radio stations in the San Jose, CA Arbitron Market. Thus, common ownership of up to six radio stations, no more than four of which are in the same service, is permissible in the San Jose, CA Arbitron Market.

The San Jose, CA Arbitron Metro Market is embedded in the San Francisco, CA Arbitron Market. The San Francisco, CA Arbitron Market has 73 full power commercial radio stations. Thus, common ownership of up to eight radio stations, no more than five of which are in the same service, is permissible in the San Francisco, CA Arbitron Market.

Assignee's proposal to own two FM radio stations is consistent with the multiple ownership limits in both the San Jose, CA Arbitron Market and the San Francisco CA Arbitron Market

San Jose, CA Market Overview



Metro Counties / Population (000)

Santa Clara, CA

1,740.8

1,740.8

(all figures in 000's, except percentages and ratios)

	2003	2004	2005	2006	2007	2008	Δ 03 - 08
ESTIMATED GROSS REVENUES	\$46,400	\$43,200	\$44,600	\$43,600	\$44,100	\$40,600	-2.7%
★	Δ 07 - 08	2009	2010	2011	2012	2013	Δ 08 - 13
	-7.9%	\$33,000	\$31,200	\$31,500	\$32,500	\$33,700	-3.6%
	2003	2008	2013				
Revenue/Retail Expend	\$2,79/1,000	\$2,21/1,000	\$1,72/1,000				Est. Breakout Local 82% National 18%
Revenue/Capita	\$27.56	\$23.32	\$18.99				

Demographic and Economic Overview

(000's, except Retail Expenditures and ADI in 000,000's)

	2003		2008		Growth Rate	
	2003	2008	2008	2013	2008	2013
MSA Population	1,683.9	1,740.8	1,740.8	1,774.5	0.4%	0.4%
Households	559.9	591.5	591.5	606.8	0.5%	0.5%
Retail Expenditures	16,624.0	18,345.1	18,345.1	19,616.4	1.3%	1.3%
Aggreg. Disp. Income	46,560.9	50,519.8	50,519.8	56,653.7	2.3%	2.3%

Demographic Breakdown

	Total	Under 12	12 - 17	18 - 24	25 - 34	35 - 44	45 - 54	Over 55
Men (000)	892.2	151.1	70.2	80.3	123.6	156.9	135.7	174.6
Women (000)	848.6	142.5	65.7	72.5	104.6	136.3	125.1	201.8
Total	1,740.8	293.6	135.9	152.8	228.2	293.2	260.8	376.4
Percentage	100.0%	16.9%	7.8%	8.8%	13.1%	16.8%	15.0%	21.6%
Per Capita	\$ 37,257	Median Income		\$ 93,669	Avg Household		\$107,094	
Ethnic Population:	White	50.0%	Black	2.5%	Asian	31.1%	Hispanic	26.3%

Market Summary

<u>FM Classes</u>	<u>Class A</u>	<u>Class B</u>	<u>Class C</u>	<u>Viable Stations</u>	<u>All FMs</u>	<u>All AMs</u>	<u>Total</u>
# Stations	5	9		11	14	8	22
Tot 12+	5.9	34.9		40.4	40.8	3.2	44.0
Avg 12+	1.2	3.9		91.8	2.9	0.4	2.0
Tot LCS	13.4	79.3		91.8	92.7	7.3	100.0
Avg LCS	2.7	8.8		8.3	6.6	0.9	4.5

Competitive Overview

Metro Rank: 35

Market: San Jose, CA

Some stations also rated in San Francisco and Monterey.

ARB 12+ Metro Shares (see rights) PPM Market

FM Stations														Radio-Television Monitor Station (Spring 2009)													
City of License	Calls	FCC Class	Power (kW)	HAAT	C	Owner	Year Date Std Acq'd	Sales Price (000)	L M A	Format	2008 Est Revenue (000)/1	Power Ratio	Avg '08 Local Comm	Spring 2009		Fall 2008		Summer 2008		Winter 2008		Fall 2007		Summer 2007			
														2009	2009	2008	2008	2008	2008	2007	2007						
KSJO San Jose	92.3	B	32.0	446 h	AlphaMedia Trust	46 0807	80,000 d1			Spn/Oldies	7,100	1.47	8.1	2.3	1.7	3.0	2.3	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
KBAY Gilroy	94.5	B	45.0 cp	518 f	NextMedia Group	70 0512	3,310		d1	AC	5,500	1.86	11.9	7.7	7.5	7.0	6.5	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
KRTY Los Gatos	95.3	A	0.9	860 d	Empire Bestig Corp	66 9212				Country	750	1.03	7.3	2.9	2.8	3.5	4.1	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
KSQQ Morgan Hill	96.1	A	4.7	161	Coyote Comm Inc	90				Ethnic			1.8	0.4	0.6	0.5	0.5	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
KFFG Los Altos	97.7	A	3.3	446 b	Cumulus Media Ptnrs	60 0605			g	AAA	7,400	2.07	8.8	4.7	4.6	4.6	4.7	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
KUFJ San Jose	98.5	B	10.0	879 i	Alpha Station Trust	59 0807			g	Class Rock	n/a		14.4	4.5 ^{3/}	4.3 ^{3/}	4.4	4.2	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
KSOL San Francisco	98.9	B	6.1	1342 d	Univision	64 0703				Mexican	n/a		8.1	3.0	3.2	2.8	3.3	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
KBRG San Jose	100.3	B	14.5	2579 e	Univision	63 0703				Spn/Oldies	n/a			KVVF ^{2/}	KVVF ^{2/}	0.0	0.0	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
KVWZ San Rafael	100.7	A	0.1 cp	2047 a	Univision	61 0703				SpnAC/Regat	n/a		8.0	3.8	4.6	4.3	3.9	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
KDFC San Francisco	102.1	B	33.0	1047 g	Entercom	47 0803				Classical	n/a		6.4	2.6 ^{3/}	2.4 ^{3/}	2.2	3.0	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
KFOG San Francisco	104.5	B	7.1	1506 c	Cumulus Media Ptnrs	63 0605				AAA	n/a		3.1	2.6	3.1	2.9	3.4	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
KONL Sunnyvale	104.9	A	6.0	-154 i	Alpha Station Trust	70 0807			g	Modern Rock	1,250	0.99	7.2	1.8 ^{3/}	1.7 ^{3/}	1.9	1.6	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
KVWF Santa Clara	105.7	B	50.0	499 a	Univision	64 0703			g1	SpnAC/Regat	4,750	1.62	9.1	4.5	4.7	4.9	5.7	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
KEZR San Jose	106.5	B	42.0	535 f	NextMedia Group	67 0512			d1	Hot AC	7,400	2.00	94.2	40.8	41.2	42.0	43.2										

FM Stations - 14 # Combos - 1

Multicasting Stations

City of License	FCC Class	Power (kW)	HAAT (ft)	Owner	Year Bldg	Year Acq'd	Sales Price (\$)	L M A	Format	2008 Est Revenue (\$)	Power Ratio	Avg '08 Local Comm	Spring 2009	Summer 2008	Fall 2008	Winter 2008	Spring 2009	Summer 2008	Fall 2008	Winter 2008	Spring 2009	Summer 2008	Fall 2008	Winter 2008	Spring 2009	Summer 2008	Fall 2008	Winter 2008	Spring 2009	Summer 2008	Fall 2008	Winter 2008
KFFG-HD2	D	97.7	3.3	446 b	Cumulus Media Ptnrs	07			Variety				0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
KUFJ-HD2	B	98.5	10.0	879 i	Aloha Station Trust	07			Rock				0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
KCNL-HD2	B	104.9	6.0	-154 i	Aloha Station Trust	07			Rock				0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0

Multicasting Stations - 3

AM Stations

City of License		FCC Class	Freq	Power Day (kW)	Power Night (kW)	C Owner	Year Data Std	Acq'd	Price (\$)	M A	Format	Revenue (\$000)'1	Power Ratio	Local Comm	Spring 2009	Summer 2008	Fall 2008	Winter 2009	Spring 2009	Summer 2008	Fall 2008	Winter 2008	Spring 2008	Summer 2007	Fall 2007	Winter 2007	Spring 2007	Summer 2006	Fall 2006	Winter 2006	Spring 2006	Summer 2005	Fall 2005	Winter 2005	Spring 2005	Summer 2004	Fall 2004	Winter 2004	Spring 2004	Summer 2003	Fall 2003	Winter 2003	Spring 2003	Summer 2002	Fall 2002	Winter 2002	Spring 2002	Summer 2001	Fall 2001	Winter 2001	Spring 2001	Summer 2000	Fall 2000	Winter 2000	Spring 2000	Summer 1999	Fall 1999	Winter 1999	Spring 1999	Summer 1998	Fall 1998	Winter 1998	Spring 1998	Summer 1997	Fall 1997	Winter 1997	Spring 1997	Summer 1996	Fall 1996	Winter 1996	Spring 1996	Summer 1995	Fall 1995	Winter 1995	Spring 1995	Summer 1994	Fall 1994	Winter 1994	Spring 1994	Summer 1993	Fall 1993	Winter 1993	Spring 1993	Summer 1992	Fall 1992	Winter 1992	Spring 1992	Summer 1991	Fall 1991	Winter 1991	Spring 1991	Summer 1990	Fall 1990	Winter 1990	Spring 1990	Summer 1989	Fall 1989	Winter 1989	Spring 1989	Summer 1988	Fall 1988	Winter 1988	Spring 1988	Summer 1987	Fall 1987	Winter 1987	Spring 1987	Summer 1986	Fall 1986	Winter 1986	Spring 1986	Summer 1985	Fall 1985	Winter 1985	Spring 1985	Summer 1984	Fall 1984	Winter 1984	Spring 1984	Summer 1983	Fall 1983	Winter 1983	Spring 1983	Summer 1982	Fall 1982	Winter 1982	Spring 1982	Summer 1981	Fall 1981	Winter 1981	Spring 1981	Summer 1980	Fall 1980	Winter 1980	Spring 1980	Summer 1979	Fall 1979	Winter 1979	Spring 1979	Summer 1978	Fall 1978	Winter 1978	Spring 1978	Summer 1977	Fall 1977	Winter 1977	Spring 1977	Summer 1976	Fall 1976	Winter 1976	Spring 1976	Summer 1975	Fall 1975	Winter 1975	Spring 1975	Summer 1974	Fall 1974	Winter 1974	Spring 1974	Summer 1973	Fall 1973	Winter 1973	Spring 1973	Summer 1972	Fall 1972	Winter 1972	Spring 1972	Summer 1971	Fall 1971	Winter 1971	Spring 1971	Summer 1970	Fall 1970	Winter 1970	Spring 1970	Summer 1969	Fall 1969	Winter 1969	Spring 1969	Summer 1968	Fall 1968	Winter 1968	Spring 1968	Summer 1967	Fall 1967	Winter 1967	Spring 1967	Summer 1966	Fall 1966	Winter 1966	Spring 1966	Summer 1965	Fall 1965	Winter 1965	Spring 1965	Summer 1964	Fall 1964	Winter 1964	Spring 1964	Summer 1963	Fall 1963	Winter 1963	Spring 1963	Summer 1962	Fall 1962	Winter 1962	Spring 1962	Summer 1961	Fall 1961	Winter 1961	Spring 1961	Summer 1960	Fall 1960	Winter 1960	Spring 1960	Summer 1959	Fall 1959	Winter 1959	Spring 1959	Summer 1958	Fall 1958	Winter 1958	Spring 1958	Summer 1957	Fall 1957	Winter 1957	Spring 1957	Summer 1956	Fall 1956	Winter 1956	Spring 1956	Summer 1955	Fall 1955	Winter 1955	Spring 1955	Summer 1954	Fall 1954	Winter 1954	Spring 1954	Summer 1953	Fall 1953	Winter 1953	Spring 1953	Summer 1952	Fall 1952	Winter 1952	Spring 1952	Summer 1951	Fall 1951	Winter 1951	Spring 1951	Summer 1950	Fall 1950	Winter 1950	Spring 1950	Summer 1949	Fall 1949	Winter 1949	Spring 1949	Summer 1948	Fall 1948	Winter 1948	Spring 1948	Summer 1947	Fall 1947	Winter 1947	Spring 1947	Summer 1946	Fall 1946	Winter 1946	Spring 1946	Summer 1945	Fall 1945	Winter 1945	Spring 1945	Summer 1944	Fall 1944	Winter 1944	Spring 1944	Summer 1943	Fall 1943	Winter 1943	Spring 1943	Summer 1942	Fall 1942	Winter 1942	Spring 1942	Summer 1941	Fall 1941	Winter 1941	Spring 1941	Summer 1940	Fall 1940	Winter 1940	Spring 1940	Summer 1939	Fall 1939	Winter 1939	Spring 1939	Summer 1938	Fall 1938	Winter 1938	Spring 1938	Summer 1937	Fall 1937	Winter 1937	Spring 1937	Summer 1936	Fall 1936	Winter 1936	Spring 1936	Summer 1935	Fall 1935	Winter 1935	Spring 1935	Summer 1934	Fall 1934	Winter 1934	Spring 1934	Summer 1933	Fall 1933	Winter 1933	Spring 1933	Summer 1932	Fall 1932	Winter 1932	Spring 1932	Summer 1931	Fall 1931	Winter 1931	Spring 1931	Summer 1930	Fall 1930	Winter 1930	Spring 1930	Summer 1929	Fall 1929	Winter 1929	Spring 1929	Summer 1928	Fall 1928	Winter 1928	Spring 1928	Summer 1927	Fall 1927	Winter 1927	Spring 1927	Summer 1926	Fall 1926	Winter 1926	Spring 1926	Summer 1925	Fall 1925	Winter 1925	Spring 1925	Summer 1924	Fall 1924	Winter 1924	Spring 1924	Summer 1923	Fall 1923	Winter 1923	Spring 1923	Summer 1922	Fall 1922	Winter 1922	Spring 1922	Summer 1921	Fall 1921	Winter 1921	Spring 1921	Summer 1920	Fall 1920	Winter 1920	Spring 1920	Summer 1919	Fall 1919	Winter 1919	Spring 1919	Summer 1918	Fall 1918	Winter 1918	Spring 1918	Summer 1917	Fall 1917	Winter 1917	Spring 1917	Summer 1916	Fall 1916	Winter 1916	Spring 1916	Summer 1915	Fall 1915	Winter 1915	Spring 1915	Summer 1914	Fall 1914	Winter 1914	Spring 1914	Summer 1913	Fall 1913	Winter 1913	Spring 1913	Summer 1912	Fall 1912	Winter 1912	Spring 1912	Summer 1911	Fall 1911	Winter 1911	Spring 1911	Summer 1910	Fall 1910	Winter 1910	Spring 1910	Summer 1909	Fall 1909	Winter 1909	Spring 1909	Summer 1908	Fall 1908	Winter 1908	Spring 1908	Summer 1907	Fall 1907	Winter 1907	Spring 1907	Summer 1906	Fall 1906	Winter 1906	Spring 1906	Summer 1905	Fall 1905	Winter 1905	Spring 1905	Summer 1904	Fall 1904	Winter 1904	Spring 1904	Summer 1903	Fall 1903	Winter 1903	Spring 1903	Summer 1902	Fall 1902	Winter 1902	Spring 1902	Summer 1901	Fall 1901	Winter 1901	Spring 1901	Summer 1900	Fall 1900	Winter 1900	Spring 1900	Summer 1999	Fall 1999	Winter 1999	Spring 1999	Summer 1998	Fall 1998	Winter 1998	Spring 1998	Summer 1997	Fall 1997	Winter 1997	Spring 1997	Summer 1996	Fall 1996	Winter 1996	Spring 1996	Summer 1995	Fall 1995	Winter 1995	Spring 1995	Summer 1994	Fall 1994	Winter 1994	Spring 1994	Summer 1993	Fall 1993	Winter 1993	Spring 1993	Summer 1992	Fall 1992	Winter 1992	Spring 1992	Summer 1991	Fall 1991	Winter 1991	Spring 1991	Summer 1990	Fall 1990	Winter 1990	Spring 1990	Summer 1989	Fall 1989	Winter 1989	Spring 1989	Summer 1988	Fall 1988	Winter 1988	Spring 1988	Summer 1987	Fall 1987	Winter 1987	Spring 1987	Summer 1986	Fall 1986	Winter 1986	Spring 1986	Summer 1985	Fall 1985	Winter 1985	Spring 1985	Summer 1984	Fall 1984	Winter 1984	Spring 1984	Summer 1983	Fall 1983	Winter 1983	Spring 1983	Summer 1982	Fall 1982	Winter 1982	Spring 1982	Summer 1981	Fall 1981	Winter 1981	Spring 1981	Summer 1980	Fall 1980	Winter 1980	Spring 1980	Summer 1979	Fall 1979	Winter 1979	Spring 1979	Summer 1978	Fall 1978	Winter 1978	Spring 1978	Summer 1977	Fall 1977	Winter 1977	Spring 1977	Summer 1976	Fall 1976	Winter 1976	Spring 1976	Summer 1975	Fall 1975	Winter 1975	Spring 1975	Summer 1974	Fall 1974	Winter 1974	Spring 1974	Summer 1973	Fall 1973	Winter 1973	Spring 1973	Summer 1972	Fall 1972	Winter 1972	Spring 1972	Summer 1971	Fall 1971	Winter 1971	Spring 1971	Summer 1970	Fall 1970	Winter 1970	Spring 1970	Summer 1969	Fall 1969	Winter 1969	Spring 1969	Summer 1968	Fall 1968	Winter 1968	Spring 1968	Summer 1967	Fall 1967	Winter 1967	Spring 1967	Summer 1966	Fall 1966	Winter 1966	Spring 1966	Summer 1965	Fall 1965	Winter 1965	Spring 1965	Summer 1964	Fall 1964	Winter 1964	Spring 1964	Summer 1963	Fall 1963	Winter 1963	Spring 1963	Summer 1962	Fall 1962	Winter 1962	Spring 1962	Summer 1961	Fall 1961	Winter 1961	Spring 1961	Summer 1960	Fall 1960	Winter 1960	Spring 1960	Summer 1959	Fall 1959	Winter 1959	Spring 1959	Summer 1958	Fall 1958	Winter 1958	Spring 1958	Summer 1957	Fall 1957	Winter 1957	Spring 1957	Summer 1956	Fall 1956	Winter 1956	Spring 1956	Summer 1955	Fall 1955	Winter 1955	Spring 1955	Summer 1954	Fall 1954	Winter 1954	Spring 1954	Summer 1953	Fall 1953	Winter 1953	Spring 1953	Summer 1952	Fall 1952	Winter 1952	Spring 1952	Summer 1951	Fall 1951	Winter 1951	Spring 1951	Summer 1950	Fall 1950	Winter 1950	Spring 1950	Summer 1949	Fall 1949	Winter 1949	Spring 1949	Summer 1948	Fall 1948	Winter 1948	Spring 1948	Summer 1947	Fall 1947	Winter 1947	Spring 1947	Summer 1946	Fall 1946	Winter 1946	Spring 1946	Summer 1945	Fall 1945	Winter 1945	Spring 1945	Summer 1944	Fall 1944	Winter 1944	Spring 1944	Summer 1943	Fall 1943	Winter 1943	Spring 1943	Summer 1942	Fall 1942	Winter 1942	Spring 1942	Summer 1941	Fall 1941	Winter 1941	Spring 1941	Summer 1940	Fall 1940	Winter 1940	Spring 1940	Summer 1939	Fall 1939	Winter 1939	Spring 1939	Summer 1938	Fall 1938	Winter 1938	Spring 1938	Summer 1937	Fall 1937	Winter 1937	Spring 1937	Summer 1936	Fall 1936	Winter 1936	Spring 1936	Summer 1935	Fall 1935	Winter 1935	Spring 1935	Summer 1934	Fall 1934	Winter 1934	Spring 1934	Summer 1933	Fall 1933	Winter 1933	Spring 1933	Summer 1932	Fall 1932	Winter 1932	Spring 1932	Summer 1931	Fall 1931	Winter 1931	Spring 1931	Summer 1930	Fall 1930	Winter 1930	Spring 1930	Summer 1929	Fall 1929	Winter 1929	Spring 1929	Summer 1928	Fall 1928	Winter 1928	Spring 1928	Summer 1927	Fall 1927	Winter 1927	Spring 1927	Summer 1926	Fall 1926	Winter 1926	Spring 1926	Summer 1925	Fall 1925	Winter 1925	Spring 1925	Summer 1924	Fall 1924	Winter 1924	Spring 1924	Summer 1923	Fall 1923	Winter 1923	Spring 1923	Summer 1922	Fall 1922	Winter 1922	Spring 1922	Summer 1921	Fall 1921	Winter 1921	Spring 1921	Summer 1920	Fall 1920	Winter 1920	Spring 1920	Summer 1919	Fall 1919	Winter 1919	Spring 1919	Summer 1918	Fall 1918	Winter 1918	Spring 1918	Summer 1917	Fall 1917	Winter 1917	Spring 1917	Summer 1916	Fall 1916	Winter 1916	Spring 1916	Summer 1915	Fall 1915	Winter 1915	Spring 1915	Summer 1914	Fall 1914	Winter 1914	Spring 1914	Summer 1913	Fall 1913	Winter 1913	Spring 1913	Summer 1912	Fall 1912	Winter 1912	Spring 1912	Summer 1911	Fall 1911	Winter 1911	Spring 1911	Summer 1910	Fall 1910	Winter 1910	Spring 1910	Summer 1909	Fall 1909	Winter 1909	Spring 1909	Summer 1908	Fall 1908	Winter 1908	Spring 1908	Summer 1907	Fall 1907	Winter 1907	Spring 1907	Summer 1906	Fall 1906	Winter 1906	Spring 1906	Summer 1905	Fall 1905	Winter 1905	Spring 1905	Summer 1904	Fall 1904	Winter 1904	Spring 1904	Summer 1903	Fall 1903	Winter 1903	Spring 1903	Summer 1902	Fall 1902	Winter 1902	Spring 1902	Summer 1901	Fall 1901	Winter 1901	Spring 1901	Summer 1900	Fall 1900	Winter 1900	Spring 1900	Summer 1999	Fall 1999	Winter 1999	Spring 1999	Summer 1998	Fall 1998	Winter 1998	Spring 1998	Summer 1997	Fall 1997	Winter 1997	Spring 1997	Summer 1996	Fall 1996	Winter 1996	Spring 1996	Summer 1995	Fall 1995	Winter 1995	Spring 1995	Summer 1994	Fall 1994	Winter 1994	Spring 1994	Summer 1993	Fall 1993	Winter 1993	Spring 1993	Summer 1992	Fall 1992	Winter 1992	Spring 1992	Summer 1991	Fall 1991	Winter 1991	Spring 1991	Summer 1990	Fall 1990	Winter 1990	Spring 1990	Summer 1989	Fall 1989	Winter 1989	Spring 1989	Summer 1988	Fall 1988	Winter 1988	Spring 1988	Summer 1987	Fall 1987	Winter 1987	Spring 1987	Summer 1986	Fall 1986	Winter 1986	Spring 1986	Summer 1985	Fall 1985	Winter 1985	Spring 1985	Summer 1984	Fall 1984	Winter 1984	Spring 1984	Summer 1983	Fall 1983	Winter 1983	Spring 1983	Summer 1982	Fall 1982	Winter 1982	Spring 1982	Summer 1981	Fall 1981	Winter 1981	Spring 1981	Summer 1980	Fall 1980	Winter 1980	Spring 1980	Summer 1979	Fall 1979	Winter 1979	Spring 1979	Summer 1978	Fall 1978	Winter 1978	Spring 1978	Summer 1977	Fall 1977	Winter 1977	Spring 1977	Summer 1976	Fall 1976	Winter 1976	Spring 1976	Summer 1975	Fall 1975	Winter 1975	Spring 1975	Summer 1974	Fall 1974	Winter 1974	Spring 1974	Summer 1973	Fall 1973	Winter 1973	Spring 1973	Summer 1972	Fall 1972	Winter 1972	Spring 1972	Summer 1971	Fall 1971	Winter 1971	Spring 1971	Summer 1970	Fall 1970	Winter 1970	Spring 1970	Summer 1969	Fall 1969	Winter 1969	Spring 1969	Summer 1968	Fall 1968	Winter 1968	Spring 1968	Summer 1967	Fall 1967	Winter 1967	Spring 1967	Summer 1966	Fall 1966	Winter 1966	Spring 1966	Summer 1965	Fall 1965	Winter 1965	Spring 1965	Summer 1964	Fall 1964	Winter 1964	Spring 1964	Summer 1963	Fall 1963	Winter 1963	Spring 1963	Summer 1962	Fall 1962	Winter 1962	Spring 1962	Summer 1961	Fall 1961	Winter 1961	Spring 1961	Summer 1960	Fall 1960	Winter 1960	Spring 1960	Summer 1959	Fall 1959	Winter 1959	Spring 1959	Summer 1958	Fall 1958	Winter 1958	Spring 1958	Summer 1957	Fall 1957	Winter 1957	Spring 1957	Summer 1956	Fall 1956	Winter 1956	Spring 1956	Summer 1955	Fall 1955	Winter 1955	Spring 1955	Summer 1954	Fall 1954	Winter 1954	Spring 1954	Summer 1953	Fall 1953	Winter 1953	Spring 1953	Summer 1952	Fall 1952	Winter 1952	Spring 1952	Summer 1951	Fall 1951	Winter 1951	Spring 1951	Summer 1950	Fall 1950	Winter 1950	Spring 1950	Summer 1949	Fall 1949	Winter 1949	Spring 1949	Summer 1948	Fall 1948	Winter 1948	Spring 1948	Summer 1947	Fall 1947	Winter 1947	Spring 1947	Summer 1946	Fall 1946	Winter 1946	Spring 1946	Summer 1945	Fall 1945	Winter 1945	Spring 1945	Summer 1944	Fall 1944	Winter 1944	Spring 1944	Summer 1943	Fall 1943	Winter 1943	Spring 1943	Summer 1942	Fall 1942	Winter 1942	Spring 1942	Summer 1941	Fall 1941	Winter 1941	Spring 1941	Summer 1940	Fall 1940	Winter 1940	Spring 1940	Summer 1939	Fall 1939	Winter 1939	Spring 1939	Summer 1938	Fall 1938	Winter 1938	Spring 1938	Summer 1937	Fall 1937	Winter 1937	Spring 1937	Summer 1936	Fall 1936	Winter 1936	Spring 1936	Summer 1935	Fall 1935	Winter 1935	Spring 1935	Summer 1934	Fall 1934	Winter 1934	Spring 1934	Summer 1933	Fall 1933	Winter 1933	Spring 1933	Summer 1932	Fall 1932	Winter 1932	Spring 1932	Summer 1931	Fall 1931	Winter 19
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AM & FM Stations Profiled - 22 # Duopolies - 12

NOTE: Became a PPM Market Summer 2008.

Indicates a change since last edition

1/ See introduction section for interpretation of revenue estimates.

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2/ Included in TLR share for noted station

3/ TLR share includes listening shares from partner stations

Metro Rank: 35

Metro Rank: 4
Revenue Rank: 5

San Francisco, CA Market Overview

BIA

Market Radio Financials

(all figures in '000's, except percentages and ratios)

ESTIMATED GROSS REVENUES	2003	2004	2005	2006	2007	2008	Δ 03-08
	\$434,100	\$414,200	\$419,400	\$415,400	\$381,700	\$349,100	-4.3%
Revenue/Retail Expend	2003	2004	2005	2006	2007	2008	
	\$6.52/1,000	\$4.74/1,000	\$3.51/1,000	\$3.51/1,000	\$3.51/1,000	\$3.51/1,000	
Revenue/Capita	2003	2004	2005	2006	2007	2008	
	\$62.80	\$50.18	\$50.18	\$50.18	\$50.18	\$50.18	
Revenue/Retail Expend	2003	2004	2005	2006	2007	2008	
	\$6.52/1,000	\$4.74/1,000	\$3.51/1,000	\$3.51/1,000	\$3.51/1,000	\$3.51/1,000	
Revenue/Capita	2003	2004	2005	2006	2007	2008	
	\$62.80	\$50.18	\$50.18	\$50.18	\$50.18	\$50.18	
Revenue/Retail Expend	2003	2004	2005	2006	2007	2008	
	\$6.52/1,000	\$4.74/1,000	\$3.51/1,000	\$3.51/1,000	\$3.51/1,000	\$3.51/1,000	
Revenue/Capita	2003	2004	2005	2006	2007	2008	
	\$62.80	\$50.18	\$50.18	\$50.18	\$50.18	\$50.18	

Demographic and Economic Overview

(000's, except Retail Expenditures and ADI in 000,000's)

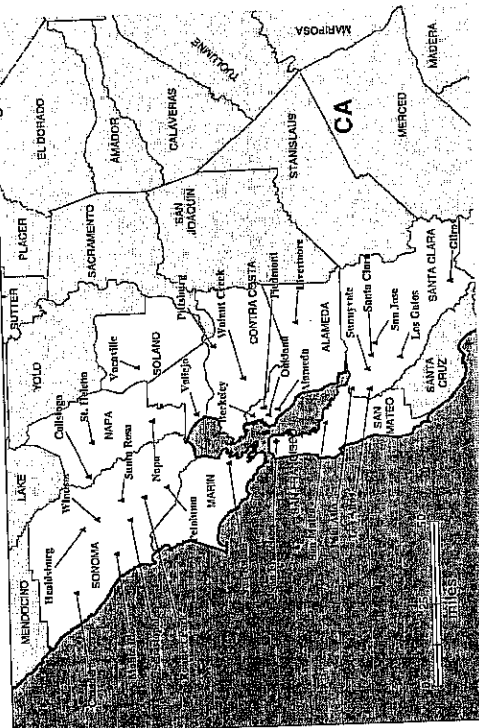
	2003	2008	Growth Rate	2013	Growth Rate
MSA Population	6,912.3	6,957.0	0.1%	7,052.5	0.3%
Households	2,490.6	2,510.1	0.2%	2,534.8	0.2%
Retail Expenditures	66,571.2	73,715.3	2.1%	80,152.1	1.7%
Aggreg. Disp. Income	183,570.3	201,604.1	1.9%	226,315.0	2.3%

Demographic Breakdown

	Total	Under 12	12 - 17	18 - 24	25 - 34	35 - 44	45 - 54	Over 55
Men (000)	3,493.6	549.9	269.1	317.9	472.4	576.2	539.5	768.7
Women (000)	3,463.5	518.7	254.0	294.1	425.7	536.0	529.3	905.6
Total	6,957.0	1,068.6	523.1	612.0	898.1	1,112.2	1,068.8	1,674.3
Percentage	100.0%	15.4%	7.5%	8.8%	12.9%	16.0%	15.4%	24.1%
Per Capita	\$36,544							\$98,668
Ethnic Population:								
White	55.2%							
Black	6.7%							
Asian	22.7%							
Hispanic	22.7%							

Market Summary

FM Classes	Class A	Class B	Class C	Viable Stations	All FMs	All AMs	Total
# Stations	18	28		30	46	27	73
Tot 12+	6.1	59.7		63.0	65.8	24.6	90.4
Avg 12+	0.3	2.1		69.7	1.4	0.9	1.2
Tot LCS	6.7	66.0		69.7	72.8	27.2	100.0
Avg LCS	0.4	2.4		2.3	1.6	1.0	1.4



Metro Counties / Population (000)

Alameda, CA	1,456.8
Contra Costa, CA	1,045.8
Marin, CA	249.4
Napa, CA	134.3
San Francisco, CA	733.0
San Mateo, CA	709.5
Santa Clara, CA	1,740.8
Solano, CA	416.9
Sonoma, CA	470.5
	6,957.0

Competitive Overview

Metro Rank: 4

Some stations also rated in Monterey, San Jose & Santa Rosa. AHB 12+ Metro Shares (see rights) PPM Market

Market: San Francisco, CA

FM Stations

City of License	FCC Class	Power (kW)	HAAT (ft)	C Owner	Year Bldg	Year Date	Sales Price (\$000)	L M A	2008 Est Revenue (\$000)	Power Ratio	Avg '08 Local Comm	Spring 2009	Winter 2009	Fall 2008	Summer 2008	Spring 2008	Winter 2008	Fall 2007	Summer 2007
KQOV	B	32.0	79	k Coast Radio Co	59	0507	7,000		1,800	0.83	1.9	0.2	0.3	0.2	0.4	n/a	n/a	n/a	n/a
KSDJ	B	32.0	446	d Alpha Station Trust	46	0807	6,500	g	5,500	0.86	1.0	1.1	1.0	1.3	1.3	n/a	n/a	n/a	n/a
KFMY	B	92.3	1112	Royce Int'l Bstg Co	59	0807			3,000	0.86	0.2	0.6	0.6	0.6	0.7	n/a	n/a	n/a	n/a
KFGY	B	92.7	1949	p Maverick Media	79	0108		st	5,800	0.62	2.7	2.7	3.6	3.0	3.3	n/a	n/a	n/a	n/a
KRZZ	B	93.3	492	Spanish Bstg System	59	0501			n/a		2.7	0.3	0.3	0.3	0.3	n/a	n/a	n/a	n/a
KJZY	B	93.7	217	m Redwood Empire	95	0608	See (119)		n/a		1.7	1.9	2.2	2.3	1.9	n/a	n/a	n/a	n/a
KJZY	B	94.5	518	g NextMedia Group	70	0512	See (35)	g	14,000	1.03	3.9	3.4	3.5	3.6	3.3	n/a	n/a	n/a	n/a
KYLD	B	94.9	2024	k Coast Radio Co	58	0807	7,000		3,400		0.5	1.4	1.3	1.1	0.9	n/a	n/a	n/a	n/a
KYLD	B	95.3	860	c Clear Channel	68	9212	See (35)	sw	6,800	0.75	2.6	0.2	0.1	0.1	0.0	n/a	n/a	n/a	n/a
KRTY	B	95.7	1289	a Entercom	47	0801			n/a		6.4	5.2	4.7	5.7	5.3	n/a	n/a	n/a	n/a
KRSQ	B	96.1	502	q Sinclair Telecast	96	0108		sw	24,000	1.07	1.8	2.2	2.2	1.6	1.5	n/a	n/a	n/a	n/a
KRSQ	B	96.5	1575	b Coyote Comm Inc	90				n/a		1.8	2.2	2.2	1.6	1.5	n/a	n/a	n/a	n/a
KOIT	B	96.7	161	e Entercom	02	0803		g1	10,400	1.66	3.3	0.6	0.5	0.4	0.0	n/a	n/a	n/a	n/a
KNOB	B	96.7	1014	b CBS Radio	48	0102			n/a		3.3	2.7	3.0	2.7	3.0	n/a	n/a	n/a	n/a
KLLC	B	97.3	446	i Cumulus Media Ptnrs	50	0605		g	15,400	1.34	1.6	1.6	1.7	1.7	1.8	n/a	n/a	n/a	n/a
KFFG	B	97.7	1122	d Maverick Media	77	0108			n/a		5.9	3.1	3.1	3.3	3.2	n/a	n/a	n/a	n/a
KISQ	B	98.1	961	i Alpha Station Trust	59	0807		g6	8,800	0.42	1.7	1.9	2.1	1.8	2.4	n/a	n/a	n/a	n/a
KXTS	B	98.7	503	h Univision	64	0703	3,000 c1		800	1.40	0.8	0.7	0.7	0.9	0.9	n/a	n/a	n/a	n/a
KVOL	B	98.9	1342	s Clear Channel	76	0308		g1	7,100	0.73	2.8	1.7	1.8	1.8	1.9	n/a	n/a	n/a	n/a
KVYN	B	99.3	1298	b CBS Radio	71				n/a		3.0	3.2	3.4	3.4	3.6	n/a	n/a	n/a	n/a
KMVK	B	100.1	246	m Redwood Empire	63	0703		g6	15,500	1.48	0.2	0.2	0.1	0.2	0.0	n/a	n/a	n/a	n/a
KZST	B	100.3	2579	h Univision	61	0703		g6	3,000		5.4	2.9	3.0	2.9	2.9	n/a	n/a	n/a	n/a
KVVF	B	100.7	2047	h Clear Channel	58	0108	9,000	g	15,500	0.46	3.9	2.9	3.0	2.7	3.1	n/a	n/a	n/a	n/a
KXSY	B	100.9	513	q Sinclair Telecast	57	0807			8,500	1.14	3.6	2.3	2.5	2.3	2.6	n/a	n/a	n/a	n/a
KXSY	B	101.3	1161	d Clear Channel	74	0108		sw	15,200	1.21	3.6	0.2	0.2	0.2	0.1	n/a	n/a	n/a	n/a
KXSY	B	101.7	1089	p Maverick Media	74	0108			n/a		4.0	3.4	3.5	3.1	3.4	n/a	n/a	n/a	n/a
KKIQ	B	101.7	1089	p Maverick Media	74	0108			21,700	1.55	0.2	1.0	1.0	0.8	1.0	n/a	n/a	n/a	n/a
KXFX	B	102.1	1047	a Entercom	47	0803		g1	8,200	1.17	2.0	1.8	2.0	1.8	2.3	n/a	n/a	n/a	n/a
KDFC	B	102.1	1289	f Inner City Bstg	49	7906			n/a		2.0	1.4	1.4	1.4	1.2	n/a	n/a	n/a	n/a
KBLX	B	102.9	1513	d Clear Channel	47	0807		g	14,300	0.91	4.5	3.8	3.5	4.1	3.9	n/a	n/a	n/a	n/a
KBSF	B	103.7	305	i Cumulus Media Ptnrs	83	0605	See (119)		n/a		1.2	1.4	1.5	1.6	1.6	n/a	n/a	n/a	n/a
KJOR	B	104.1	1506	i Cumulus Media Ptnrs	83	0605		g5	1,500	0.29	1.5	0.3	0.3	0.3	0.3	n/a	n/a	n/a	n/a
KFOG	B	104.9	154	d Alpha Station Trust	70	0807	See (119)		10,300	0.98	74.4	65.8	66.6	66.3	66.8	n/a	n/a	n/a	n/a
KCNL	B	104.9	548	h Maverick Media	86	0606			n/a		3.0	2.6	2.5	2.8	3.0	n/a	n/a	n/a	n/a
KMHX	B	105.3	1201	b CBS Radio	64	0703		g1	8,200	1.17	2.0	1.8	2.0	1.8	2.3	n/a	n/a	n/a	n/a
KITS	B	105.7	499	h Univision	64	0703			n/a		2.0	1.4	1.4	1.4	1.2	n/a	n/a	n/a	n/a
KVVF	B	106.1	1289	h Clear Channel	60	0807		g	14,300	0.91	4.5	3.8	3.5	4.1	3.9	n/a	n/a	n/a	n/a
KMEL	B	106.3	537	m NextMedia Group	67	0512	See (119)		n/a		1.2	1.4	1.5	1.6	1.6	n/a	n/a	n/a	n/a
KGRP	B	106.5	535	g NextMedia Group	67	0512			1,500	0.29	1.5	0.3	0.3	0.3	0.3	n/a	n/a	n/a	n/a
KEZR	B	106.9	1001	b CBS Radio	47	0512	95,000		n/a		3.0	2.6	2.5	2.8	3.0	n/a	n/a	n/a	n/a
KERC	B	107.1	430	i Lezer Bstg Corp	02	0606		g5	10,300	0.98	74.4	65.8	66.6	66.3	66.8	n/a	n/a	n/a	n/a
KSRT	B	107.7	1161	i Cumulus Media Ptnrs	63	0605			n/a		3.0	2.6	2.5	2.8	3.0	n/a	n/a	n/a	n/a
KSAN	B	107.7	1161	i Cumulus Media Ptnrs	63	0605			n/a		3.0	2.6	2.5	2.8	3.0	n/a	n/a	n/a	n/a
# FM Stations - 46																			
# Combos - 5																			

Multicasting Stations

City of License	FCC Class	Power (kW)	HAAT (ft)	C Owner	Year Bldg	Year Date	Sales Price (\$000)	L M A	2008 Est Revenue (\$000)	Power Ratio	Avg '08 Local Comm	Spring 2009	Winter 2009	Fall 2008	Summer 2008	Spring 2008	Winter 2008	Fall 2007	Summer 2007
KSJO-HD2	B	92.3	446	d Alpha Station Trust	07				n/a		0.0	0.0	0.0	0.0	0.0	n/a	n/a	n/a	n/a
KYLD-HD2	B	94.9	1211	d Clear Channel	07				n/a		0.0	0.0	0.0	0.0	0.0	n/a	n/a	n/a	n/a
KBOF-HD2	B	95.7	1289	a Entercom	07				n/a		0.0	0.0	0.0	0.0	0.0	n/a	n/a	n/a	n/a
KOIT-HD2	B	96.5	1575	a Entercom	07				n/a		0.0	0.0	0.0	0.0	0.0	n/a	n/a	n/a	n/a
KLLC-HD2	B	97.3	1014	b CBS Radio	07				n/a		0.0	0.0	0.0	0.0	0.0	n/a	n/a	n/a	n/a
KISQ-HD2	B	98.1	961	d Clear Channel	07				n/a		0.0	0.0	0.0	0.0	0.0	n/a	n/a	n/a	n/a
KVOL-HD2	B	98.9	1342	b Univision	07				n/a		0.0	0.0	0.0	0.0	0.0	n/a	n/a	n/a	n/a
KMEL-HD2	B	99.7	1299	h CBS Radio	07				n/a		0.0	0.0	0.0	0.0	0.0	n/a	n/a	n/a	n/a
KBRG-HD2	B	100.3	2579	h Univision	07				n/a		0.0	0.0	0.0	0.0	0.0	n/a	n/a	n/a	n/a
KIOI-HD2	B	101.3	1161	d Entercom	07				n/a		0.0	0.0	0.0	0.0	0.0	n/a	n/a	n/a	n/a
KDFC-HD2	B	102.1	1047	a Entercom	07				n/a		0.0	0.0	0.0	0.0	0.0	n/a	n/a	n/a	n/a
KFOG-HD2	B	103.7	1513	d Clear Channel	07				n/a		0.0	0.0	0.0	0.0	0.0	n/a	n/a	n/a	n/a
KKSF-HD2	B	104.5	1506	i Cumulus Media Ptnrs	08				n/a		0.0	0.0	0.0	0.0	0.0	n/a	n/a	n/a	n/a
KITS-HD2	B	105.3	1201	b CBS Radio	07				n/a		0.0	0.0	0.0	0.0	0.0	n/a	n/a	n/a	n/a
KMEL-HD2	B	106.1	1289	d Clear Channel	07				n/a		0.0	0.0	0.0	0.0	0.0	n/a	n/a	n/a	n/a
KFRC-HD2	B	106.9	1001	b CBS Radio	07				n/a		0.0	0.0	0.0	0.0	0.0	n/a	n/a	n/a	n/a
KSAN-HD2	B	107.7	1161	i Cumulus Media Ptnrs	07				n/a		0.0	0.0	0.0	0.0	0.0	n/a	n/a	n/a	n/a
# Multicasting Stations - 17																			

1/ See introduction section for interpretation of revenue estimates. 2/ Included in TLR share for noted station 3/ TLR share includes listening shares from partner stations

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Market: San Francisco, CA

Competitive Overview

Metro Rank: 4

Some stations also rated in Monterey, San Jose & Santa Rosa.

AM Stations										ARB 12+ Metro Shares (see rights)										PPM Market	
City of License	FCC Class	Freq	Day Power (kW)	Night Power (kW)	Owner	Year Date Std Acq'd	Sales Price (000)	L M A	Format	2008 Est Revenue (000)	Power Ratio	Avg '08 Local Comm	2009 Spring	2009 Winter	2008 Fall	2008 Summer	2008 Spring	2008 Winter	2007 Fall	2007 Summer	
KSFO San Francisco	B	560	5.0	5.00	j Citadel/ABC	25 0706		g3	Talk	11,500	0.72	4.6	3.7	3.8	3.4	3.1	n/a	n/a	n/a	n/a	
KNBR San Francisco	A	680	50.0	50.00	i Cumulus Media Prims	22 0505		g5	Sports	25,400	2.02	3.6	4.0	3.2	3.6	3.8	n/a	n/a	n/a	n/a	
KCBS San Francisco	B	740	50.0	50.00	b CBS Radio	09 0311		g1	News	29,700	1.61	5.3	5.43 ^u	5.73 ^u	5.2	5.5	n/a	n/a	n/a	n/a	
KGO San Francisco	A	810	50.0	50.00	i Citadel/ABC	24 0706		g3	News/Talk	29,400	1.09	7.7	6.1	5.9	6.6	6.6	n/a	n/a	n/a	n/a	
• KTRB San Francisco	B	860	50.0	50.00	p Pappas Radio	33 0005	9,000		Sports	650			0.3	0.1	0.3	0.3	n/a	n/a	n/a	n/a	
KNEW Oakland	B	910	20.0	5.00	d Clear Channel	21 0807		g	Talk	900	0.15	1.7	1.1	1.1	1.3	1.2	n/a	n/a	n/a	n/a	
KQGN Oakland	B	960	5.0	5.00	d Clear Channel	25 0807		g	Talk	500	0.12	1.2	0.8	0.9	1.1	1.0	n/a	n/a	n/a	n/a	
• KATD Pittsburg	B	990	10.0	5.00	r MultiCultural Radio	49 0402		g4	Span/Talk	300			0.0	0.0	0.0	0.0	n/a	n/a	n/a	n/a	
KIQI San Francisco	B	1010	35.0	0.50	r MultiCultural Radio	57 0402		g4	Span/Talk	4,800			0.0	0.0	0.0	0.0	n/a	n/a	n/a	n/a	
KTCI San Mateo	B	1050	50.0	10.00	i Cumulus Media Prims	46 0605		g5	Sports	2,000		0.3	0.6	0.6	0.9	0.9	n/a	n/a	n/a	n/a	
KFAX San Francisco	B	1100	50.0	50.00	e Salem Comm Corp	25 8407	6,700		Chris/Talk	6,000		0.6	0.8	0.7	0.7	0.4	n/a	n/a	n/a	n/a	
• KLOK San Jose	B	1170	50.0	5.00	i Principle Bcstg Ntwk	46 0906	p	See (35)	Spr/Tlk/Spt	n/a		0.4	0.1	0.2	0.3	0.2	n/a	n/a	n/a	n/a	
KDYA Vallejo	D	1190	3.5	0.00	u Baybridge Comm LLC	47 9312	850		Gospel	n/a			0.0	0.0	0.0	0.0	n/a	n/a	n/a	n/a	
KDOW Palo Alto	D	1220	50.0	50.00	Salem Comm Corp	47 0107	See (36)	See (36)	BusNw/Talk	n/a			0.0	0.0	0.0	0.0	n/a	n/a	n/a	n/a	
KMKY Oakland	B	1310	5.0	5.00	j ABC/Disney	22 9805	6,250		Family Hits	1,300			0.0	0.0	0.0	0.0	n/a	n/a	n/a	n/a	
KSRO Santa Rosa	B	1350	5.0	5.00	p Maverick Media	37 0108			Nws/Tlk/Spt	n/a			0.1	0.0	0.0	0.0	n/a	n/a	n/a	n/a	
KZSF San Jose	B	1370	5.0	5.00	c Duarte, Carlos A.	47 0110			Mexican	n/a			0.2	0.2	0.2	0.2	n/a	n/a	n/a	n/a	
KVTO Berkeley	C	1400	1.0	1.00	f Inner City Bcstg	22			Ethnic	1,200		0.3	0.5	0.3	0.3	0.6	n/a	n/a	n/a	n/a	
KVWN Santa Clara	B	1430	1.0	2.50	Inner City Bcstg	64 9704	See (36)	See (36)	Ethnic	n/a			0.2	0.2	0.0	0.1	n/a	n/a	n/a	n/a	
KVON Napa	B	1440	5.0	1.00	s Wine Country Bcstg	47 0308		c1	Nws/Tlk/Spt	800			0.0	0.0	0.0	0.0	n/a	n/a	n/a	n/a	
KEST San Francisco	C	1450	1.0	1.00	r MultiCultural Radio	22 9804		g	Asian/Talk	4,400			0.0	0.0	0.0	0.0	n/a	n/a	n/a	n/a	
KTOB Petaluma	C	1490	1.0	1.00	n Luna Comm	50 0201	See (119)		Mexican	n/a			0.0	0.0	0.0	0.1	n/a	n/a	n/a	n/a	
KSJX San Jose	B	1500	10.0	5.00	c MultiCultural Radio	48 9803			Asian/Talk	n/a			0.0	0.0	0.0	0.0	n/a	n/a	n/a	n/a	
KPIG Piedmont	B	1510	8.0	0.00	Mapleton Comm	47 0507	5,100		Amerc/AAA	700			0.0	0.0	0.0	0.0	n/a	n/a	n/a	n/a	
• KFRC San Francisco	B	1550	10.0	10.00	b CBS Radio	47 0311		g1	Oldies	800			0.3	0.2	0.1	0.2	n/a	n/a	n/a	n/a	
KLIV San Jose	B	1590	5.0	5.00	o Empire Bcstg Corp	46 6707			News	n/a			0.4	0.3	0.3	0.3	n/a	n/a	n/a	n/a	
KDIA Vallejo	B	1640	10.0	10.00	u Baybridge Comm LLC	98			Religion				0.0	0.0	0.0	0.0	n/a	n/a	n/a	n/a	
										AM TOTALS		25.7	24.6	23.4	24.3	24.5					
										Total Local Commercial Share			90.4	90.0	90.6	91.3					
										AM & FM Stations Profiled -											
										# AM Stations -											
										27											
										# Duopolies -											
										73											
										# Combos -											
										5											
										Total Local Commercial Share											

NOTE: Became a PPM Market Summer 2008.

• Indicates a change since last edition

1/ See introduction section for interpretation of revenue estimates.

Investing in Radio@ 2009 Market Report 3rd Edition.

3/ TLR share includes listening shares from partner stations

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