

DAYPART SUMMARY

#1=PITTSBURGH	1,175,410
#2=CHARLESTON-HUNTINGTON	495,190
#3=WHEELING-STEUBENVILLE	142,450

[illegible]

1,186,010
508,750
144,330

DAY PART SUMMARY

#1=PITTSBURGH
#2=CHARLESTON-HUNTINGTON
#3=WHEELING-STEUBENVILLE

1,186,010
508,750
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DAY PART SUMMARY

#1=PITTSBURGH
#2=CHARLESTON-HUNTINGTON
#3=WHEELING-STEUBENVILLE

1,169,800
477,890
142,020

CLARKSBURG-WESTON, WV

DAY PART SUMMARY	METRO HH		DAYPART	DMA HOUSEHOLD		DMA RATINGS																																PERCENT DISTRIBUTION			TV HH RATINGS IN ADJACENT DMA'S						
	R T G	S H R		IN MKT	SHARE TREND		PERSONS										WOMEN										MEN										TNS	CHILD	MET	HOME DMA	ADJACENT DMA			RATINGS IN ADJACENT DMA'S			
					NOV '05	JUL '05	MAY '05	FEB '05	2 +	12- 24	12- 34	18- 34	18- 49	21- 49	25- 54	35 +	35- 64	50 +	18 +	12- 24	18- 34	18- 49	25- 49	25- 54	W K G	18 +	18- 34	18- 49	21- 49	25- 49	25- 54	12- 17	2- 11	6- 11	#1	#2					#3	#1	#2	#3			
7	8	9	10	11	12	13	15	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31	32	34	35	36	37	38	39	40	41	42	43	44	45	46	47	48	49	50	51						
1	2	3	4	5	6	7	8	9	10	11	12	13	15	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31	32	34	35	36	37	38	39	40	41	42	43	44	45	46	47	48	49	50	51
1	2	3	4	5	6	7	8	9	10	11	12	13	15	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31	32	34	35	36	37	38	39	40	41	42	43	44	45	46	47	48	49	50	51
1	2	3	4	5	6	7	8	9	10	11	12	13	15	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31	32	34	35	36	37	38	39	40	41	42	43	44	45	46	47	48	49	50	51
1	2	3	4	5	6	7	8	9	10	11	12	13	15	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31	32	34	35	36	37	38	39	40	41	42	43	44	45	46	47	48	49	50	51
1	2	3	4	5	6	7	8	9	10	11	12	13	15	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31	32	34	35	36	37	38	39	40	41	42	43	44	45	46	47	48	49	50	51
1	2	3	4	5	6	7	8	9	10	11	12	13	15	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31	32	34	35	36	37	38	39	40	41	42	43	44	45	46	47	48	49	50	51
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1	2	3	4	5	6	7	8	9	10	11	12	13	15	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31	32	34	35	36	37	38	39	40	41	42	43	44	45	46	47	48	49	50	51
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1	2	3	4	5	6	7	8	9	10	11	12	13	15	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31	32	34	35	36	37	38	39	40	41	42	43	44	45	46	47	48	49	50	51
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1	2	3	4	5	6	7	8	9	10	11	12	13	15	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31	32	34	35	36	37	38	39	40	41	42	43	44	45	46	47	48	49	50	51
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1	2	3	4	5	6	7	8	9	10	11	12	13	15	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31	32	34	35	36	37	38	39	40	41	42	43	44	45	46	47	48	49	50	51
1	2	3	4	5	6	7	8																																								

DAY PART SUMMARY

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32

DAY PART SUMMARY

#1=PITTSBURGH
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#3=WHEELING-STEUBENVILLE

1,163,150
477,040
140,950

DAYPART SUMMARY

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#3=WHEELING-STEUBENVILLE

1,163,150
477,040
140,950

DAYPART SUMMARY

CUR MET HH %	AVER	
	52	5
5		
9		
75	6	
12	1	
74	6	
53	1	
12	1	
18	1	
20	1	
17	1	
12	1	
18	1	
12	1	
18	1	
14	1	
9	1	
6	1	
4	1	
2	1	
1	1	
0	1	
8	1	
7	1	
2	1	
3	1	
4	1	
2	1	
2	1	
5	1	
6	1	
13	1	
17	1	
14	1	
14	1	
20	1	
17	1	
11	1	
20	1	
11	1	
21	1	
26	1	
28	1	
95	1	
16	1	
71	1	
62	1	
17	1	
42	1	
18	1	

For examp

DAYPART SUMMARY

#1=PITTSBURGH	1,163,150
#2=CHARLESTON-HUNTINGTON	477,040
#3=WHEELING-STEUBENVILLE	140,950

CLARKSBURG-WESTON, WV

DAY PART SUMMARY

CLARKSBURG-WESTON, WV				DMA RATINGS																																PERCENT DISTRIBUTION					TV HH RATINGS IN ADJACENT DMA'S								
METRO HH		DAYPART	DMA HOUSEHOLD				PERSONS																WOMEN							MEN							TNS CHILD		MET	HOME DMA	ADJACENT DMA			#1	#2	#3			
R T G	S H R		R T G	S H R	IN MKT S H R	SHARE TREND	JUL '07	MAY '07	FEB '07	NOV '06	2 +	12-24	12-34	18-34	18-49	21-49	25-54	35-54	50 +	18 +	12-24	18-34	18-49	25-49	25-54	W K G	18 +	18-34	18-49	21-49	25-49	25-54	12-17	2-11	6-11	#1	#2	#3											
1	2		7	8	9	10	11	12	13	15	17	18	19	20	21	22	23	24	25	26	27	28	29	31	32	34	35	36	37	38	39	40	41	42	43	44	45	46	47	48	49	50	51						
<<	<<	SUN.-SAT. 11:00P- 11:30P (CON'T)	<<	<<	<<	18	18	20	17	3		1	1	2	2	2	4	4	5	4			1	2	2	3	3	3			1	1	2	1			32	7	74	24	16	39	6						
<<	<<	WDTV	<<	<<	<<																																												
<<	<<	WNPB	<<	<<	<<																																												
<<	<<	WFXX	<<	<<	<<																																												
<<	<<	AEN	<<	<<	<<																																												
<<	<<	AMC	<<	<<	<<																																												
<<	<<	CMD	<<	<<	<<																																												
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