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**REMOVABLE LABEL GUIDE**

**Cat. No. 4550L**

**Patent No. 1390199**



Form BC 126  
June 1954

Official No. 1013

4-20-82

on-the-air-I.D. as:

"LAUREL-HATTIESBURG, MISSISSIPPI"

FM B/C

# BROADCASTING STATION LICENSE RECORD

Date first licensed 6-20-60

Call letters WNSL 9-27-79  
WNSL-FM

Station location Laurel, Mississippi

Name of licensee VOICE OF THE NEW SOUTH, INC.

2.5 mi. NE of Moselle, Mississippi (BPH-3-10-81)

X 1260 Victory Rd., 2 mi. SE of ctr. of Laurel, Miss. (Redesc. SH 1-27-67)

Transmitter location X Rock Inn Road, about 2 mi. SE of center of Laurel, Mississippi

1260 Victory Rd., 2 mi. SE of center of Laurel, Miss. (SH 1-27-67)

Main studio location X 116 Beacon Street, Laurel, Mississippi



# CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	CHANNEL & Freq.	ERP Power	Time Div.	Period From- To-
BPH-2682 HAAT:170'	7-29-59	100.3mc Ch. 262	4.8-kw TPO:1-kw	U	9-29-59 3-29-60
<u>Construction permit for a new FM broadcast station.</u>					
BRSCA-214	3-9-60 67kc	Subsidiary Communications Authority on Multiplex Basis to			(see auth.).
BLH-1537	6-20-60	Lic. to cover construc- tion permit(BPH-2682) which author- ized a new FM broadcast station.			6-20 6-1-61
- - -	6-1-61	Comm. deferred action on renewal pending further consideration.			- - -
BRH-1013	7-20-61	Renewal of License			7-20 6-1-64
BRSCA-214	7-20-61	Subsidiary Communications Authority on Multiplex Basis to			6-1-64
<del>BRSCA-214</del>	<del>5-28-64</del>	<del>Subsidiary Communications Authority on Multiplex Basis to</del>			<del>6-1-67</del>
BRH-1013	5-28-64	Renewal of License			6-1 6-1-67
BRSCA-214	5-28-64	Subsidiary Communications Authority on Multiplex Basis to			6-1-67
BSH-1013 (1)	1-27-67	Mod. of Lic. to redesc. ant.-trans. loc; chg. studio loc. to ant.-trans. loc.; & delete FC from old studios.			7-5-67-70
BRH-1013	7-5-67	100.3mc	4.8-kw	U	<del>6-1-70</del>
BRSCA-214	7-5-67	Subsidiary Communications Authority			7-5 6-1-70
BPH-6678, HAAT: 165(H&V)	9-8-69	100.3mcs Ch#262	TPO:10kw ERP:28kw(H&V)		11-8- 5-8-70
		CP install new trans new ant; chg. TPO, ERP and HAAT.			
BRH-1013(S) BRSCA-214	9-11-70	Renewal of License & SCA			6-1-73
BLH-4687(L)	10-16-70	Lic.(BPH-6678) for changes.			6-1-73
EBSA	5-22-72				
BRH-1013 BRSCA-214	5-31-73	(S) RENEWAL OF LICENSE & SCA			6-1-76
BRH-1013 BRSCA-214	5-12-76	Renewal of Main & SCA			6-1-79



# BROADCASTING STATION HISTORY RECORD

CARD NO. 2

First licensed .....

Call Letters .. W N S L .....

Station Location .....

Name ..... VOICE OF THE NEW SOUTH, INC. ....

Transmitter Location .....

Main studio location .....



# Authorization Record

File No.	Granted	Facilities	Expires
BRH-790119UE BRSCA " " (s)	5-18-79 " " "	RENEWAL & SCA	6-1-82 " " "
BPH-800910AD HAAT: 400' (h&v) (L)	3-10-81	100.3 mhz. ERP: 30 kW (h&v) U CP to chg. TL; incre. ERP; chg. HAAT; & make chg. in ant. system	3-10-82
BPH-810121AN HAAT: 165' (H&V) (AUX ONLY) (L)	5-26-81	100.3mhz, ERP: 22kW(H&V) U CP to utilize existing Main Trans. & Ant. as Aux., chg. ERP; HAAT; & chg. TPO (FOR AUX. PURPOSES ONLY).	5-26-82



AUG. 1955

## APPLICATION RECORD - BROADCASTING

Call

Letters ~~from~~ WML-FM

Name **VOICE OF THE NEW SOUTH, INC.**  
 (P.O. - Box 2336, Laurel, Mississippi)

Station location - Laurel, Mississippi

File No.	Dated	Application for	Action	
			Nature	Date
BPH-2682	5-5-59	Construction permit for a new FM broadcast station to be operated on: Frequency - 100.3 mc CH 262 ERP - 4.76 kw Type transmitter - GATES FM 1B Type antennae - Andrew 1306-2 (6 bay) HAAT 172.2 ft Trans. location - Rock Inn Road about 2 mi SE of center of Laurel, Mississippi Studio location - 116 Beacon St., Laurel, Miss. Remote Control Point - Same as studio  Engr. - L.J.N. du Treil & Assoc., New Orleans, La.	GRANTED	7-29-59
Rec'd	5-18-59			
Filed	5-18-59			
			HAAT: 170'	
			ERP: 4.8-kw	
BSCA-214	10-17-59	Request to establish a new SCA, multiplex basis, to be operated on sub-carrier frequency of 41kc.	GRANTED	3-9-60
R & F	11-5-59			
AMENDMENT	1-26-60	AMENDED to change frequency to 67kc.		
R & F	1-28-60			



## APPLICATION RECORD - BROADCASTING

AUG 1955

Call  
Letters WNSL-FMName VOICE OF THE NEW SOUTH, INC.  
Laurel, Mississippi

File No.	Dated	Application for	Action	
			Nature	Date
BLH-1537	1-18-60	License to cover construction permit (BPH-2682) which authorized a new FM broadcast station.	GRANTED	6-20-60
Rec'd	1-20-60			
Filed	1-20-60			
BRH-1013	3-1-61	Renewal of License and BSCA-214	GRANTED	7-20-61
Rec'd & Filed	3-3-61			
BRH-1013	2-25-64	Renewal of license	GRANTED	5-28-64
Rec'd	3-2-64			
Filed	3-2-64			
BRSCA-214	2-25-64	Renewal of license (SCA)	GRANTED	5-28-64
Rec'd	3-2-64			
Filed	3-2-64			
BRH-1013 & BRSCA-214	2-24-67	RENEWAL OF LICENSE (& SCA)	GRANTED	7-5-67
R. & F.	3-2-67	Attys-Daly and Joyce		



AUG. 1955

## APPLICATION RECORD - BROADCASTING

Call  
Letters WNSL-FM

Name VOICE OF THE NEW SOUTH, INC.  
LAUREL, MISSISSIPPI

File No.	Dated	Application for	Action	
			Nature	Date
BPH-6678 R & F \$503447 \$75 PN filed APR 1 1969	3-10-69 4-1-69 4-1-69 4-15-69	CP install new trans(Gates-FM-10H); new ant (Gates-FMC-6, 6 sects); chg. TPO: 10kw; ERP: 27.8kw; <del>antenna located at 200 ft</del> (4-v-v)  Attys - Daly and Joyce Engr.: L.J. N. duTreil & Assoc., Inc. (New Orleans, La.)  <i>PTA 2-2-70</i> <i>To 3-6 (4-5-70) extended for further action</i>	GRANTED Condi re AM	9-8-69 submit 302 for
BRH-1013 R & F \$581873 \$75.	2-20-70 3-3-70 3-3-70	Renewal of License  Atty.: Leonard S. Joyce	GRANTED	9-11-70
BRSCA-214 R & F #581871 \$30. APR 8 1970	2-20-70 3-3-70 3-3-70	Renewal of SCA  Atty.: Leonard S. Joyce	GRANTED	9-11-70

F.C.C. - WASHINGTON, D. C.



Note-re BPH-6678 called atty 4-8-69 to verify trans.&  
studio loc.  
AMENDED 5-2-69 correct site.  
Amended 9-4-69 re IV-A.



APPLICATION RECORD - BROADCASTING

Call  
Letters W.N.S.L.-FM

VOICE OF THE NEW SOUTH, INC.

Name  
Laurel, Mississippi

File No.	Dated	Application for	Action	
			Nature	Date
BLH-4687 R & F #572852 \$30. PTA PRESS JUN 4 1970	1-20-70 1-23-70 1-23-70 2-2-70	Lic.(BPH-6678) for changes. Transmitter: CCA, FM 10,000DS. - Antenna: CCA - 6810.	GRANTED	10-16-70
BRH-1013 BRSCA-214 R & F PN Recd. PRESS APR 10 1970	2-16-73 " 3-5-73 "	RENEWAL OF LICENSE RENEWAL OF SCA	GRANTED	5-31-73
BRH-1013 BRSCA-214 R & F PN Recd. PRESS APR 2 1976	1-10-76 1-19-76 1-26-76 "	RENEWAL OF LICENSE RENEWAL OF SCA	GRANTED	5-12-76



Form BC-121

May 1976

## APPLICATION RECORD - BROADCASTING

 Call **W N S L**  
 Letters **W N S L-FM**

VOICE OF THE NEW SOUTH, INC.

Name

LAUREL, MISSISSIPPI

File No.	Dated	Application for	Action	
			Nature	Date
BRH790119UE BRSCA790119UE PRESS:	MAR 21 1979	RENEWAL OF LICENSE RENEWAL OF SCA	GRANTED	5-18-79
BPH-800910AD (C)	1-6-81	Construction permit to chg. TL: 2.5 miles NE of Moselle near Moselle, Mississippi; incr. ERP: 30 kW H&V; HAAT: 400' H&V and make chgs. in antenna system	GRANTED:	3-10-81
PN RECD. ACCEPTED DEC 22 '80	FEB 4 1981	MAJOR ENVIRONMENTAL ACTION UNDER SECTION 1.1305 Att: Elliot B. Evers		



## APPLICATION RECORD-BROADCASTING

100.3MHz.

Call Letters: W N S L

Name: VOICE OF THE NEW SOUTH, INC.

Station Location: LAUREL, MISSISSIPPI

File No.	Date	Description	Action and Date
BPH810121AN PRESS (O)	MAR 12 1981	CP to Utilize Existing Main Trans. & Antenna (CCA 6810-6, 6 sects. H&V) as Auxiliary, To be Operated on: ERP: 22kw (H&V); HAAT: 167' (H&V) & chg. TPO (FOR AUX. PURPOSES ONLY).  Atty. Elliot B. Evers (Shrinsky, Weitzman & Eisen)	GRANTED: 5-26-81 TO: 5-26-82



## About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file.

FM History Cards were initiated in the early 1940s, with the authorization of the earliest FM stations in the FM band, then at 42 to 50 MHz. (The band was shifted to its present location, 88 to 108 MHz, in 1946.) History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form for reference.

In 1999, the Commission moved to a new location (445 12<sup>th</sup> Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). Prior to that move, the History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

