

Exhibit 5 – Compliance with Multiple Ownership Rules

I. Compliance with the Local Radio Ownership Rule.

Affiliates of CBS Radio Inc. (“CBS Radio”) are the owners of the following stations relevant to this application:

| Call Sign | Facility ID | Community of License    | County of License |
|-----------|-------------|-------------------------|-------------------|
| WLLD(FM)  | 18527       | Holmes Beach, Florida   | Manatee           |
| WQYK(AM)  | 28629       | Seffner, Florida        | Hillsborough      |
| WQYK-FM   | 28619       | St. Petersburg, Florida | Pinellas          |
| WRBQ-FM   | 11943       | Tampa, Florida          | Hillsborough      |
| WSJT(FM)  | 51987       | Lakeland, Florida       | Polk              |
| WYUU(FM)  | 18512       | Safety Harbor, Florida  | Pinellas          |

Hillsborough County and Pinellas County are part of the Tampa-St. Petersburg-Clearwater Metro, as defined by Arbitron. WLLD(FM) is located in Manatee County, which is part of the Sarasota-Bradenton Metro, but is reported as “home” to the Tampa-St. Petersburg-Clearwater Metro. Similarly, WSJT(AM) is located in Polk County, which is part of the Lakeland-Winter Haven Metro, but is reported as “home” to the Tampa-St. Petersburg-Clearwater Metro. Therefore, the local radio ownership showing for WLLD(FM) and WSJT(FM) is provided using the Arbitron market methodology. Because the principal community of the station to be modified, and the communities of all commonly-owned or attributable stations with overlapping principal contours with the station to be modified are located within an Arbitron Metro, an interim contour-overlap analysis is not required.

The FCC Geographic Market Definition for Tampa-St. Petersburg-Clearwater, FL attached hereto as Exhibit A was compiled on August 6, 2007 using BIA Research, Inc.’s *Media Access Pro* database. The exhibit lists all radio stations, including the stations addressed herein, that are licensed to communities within the counties comprising the Tampa-St. Petersburg-Clearwater Metro or that Arbitron designates as “home” to that Metro. As demonstrated in the exhibit, there are 48 operating stations in the Tampa-St. Petersburg-Clearwater Metro, as so defined. Under the local radio ownership rule, a person or single entity (or entities under common control) in a radio market with 45 or more full-power, commercial and noncommercial radio stations may have a cognizable interest in up to 8 full-power commercial radio stations (not more than 5 of which are in the same service (AM or FM)).

CBS Radio’s ownership interest in 5 FM and 1 AM stations fully complies with the local radio ownership rule using the Arbitron market methodology.

## II. Compliance with Radio-Television Cross Ownership Rule

An affiliate of CBS Radio is the licensee of WTOG(TV), St. Petersburg, Florida (Facility ID No. 74112). In its 2002 Biennial Regulatory Review Report and Order, *2002 Biennial Regulatory Review – Review of the Commission’s Broadcast Ownership Rules and Other Rules Adopted Pursuant to Section 202 of the Telecommunications Act of 1996*, 18 FCC Rcd 13620 (2003), the Commission concluded that the radio-television cross ownership rule no longer served the public interest and repealed the rule. *Id.* at 13768. However, the Third Circuit’s stay of the effective date of the FCC’s multiple ownership rules imposed in 2003 remains in effect as to the repeal of the radio-television cross ownership rule. *See Prometheus Radio Project v. FCC*, 373 F.3d 372, 435 (3d Cir. 2004) (denying motion to lift stay of the radio-television cross ownership rule). As a consequence, CBS Radio ownership interests in this market remain subject to the radio-television cross ownership rule.

The radio-television cross ownership rule is triggered when either (i) the Grade A contour of a television station encompasses the community of license of a commonly owned radio station, or (ii) when the 1 mV/m contour of an FM station or the 2 mV/m contour of an AM station encompasses the community of license of a commonly owned television station. As indicated on Exhibit B attached hereto, the common ownership of WTOG(TV) and the above-referenced radio stations triggers the radio-television cross ownership rule because the Grade A contour of WTOG(TV) encompasses the communities of license of each of the above-referenced radio stations, and because the relevant contour of these radio stations encompass St. Petersburg, the community of license of WTOG(TV).

Although the radio-television cross ownership rule is triggered by contour encompassment, the Commission determines compliance with the rule on an Arbitron Metro basis.

### A. Tampa-St. Petersburg-Clearwater Metro

Under the radio-television cross ownership rule, an entity may control one commercial television station and six commercial radio stations in an Arbitron Metro market if at least 20 independently owned and operated media voices would remain in the market. *See* 47 C.F.R. § 73.3555(c)(2)(ii) (2002). As the chart attached hereto at Exhibit C indicates, there will be 39 independently owned and operated media voices in the Tampa-St. Petersburg-Clearwater Metro following the implementation of the modifications proposed herein. As a result, CBS Radio may have an attributable interest in one commercial television station and six commercial radio stations in the Tampa-St. Petersburg-Clearwater Metro consistent with the radio-television cross ownership rule.



B. Sarasota-Bradenton/Lakeland-Winter Haven Metros

As indicated above, CBS Radio controls one radio station in each of the Sarasota-Bradenton and Lakeland-Winter Haven Metros. Under the radio-television cross ownership rule, an entity may control one commercial television station and one commercial radio station irrespective of the number of independent media voices in the market. Accordingly, CBS Radio may have an attributable interest in WTOG(TV) and WLLD(FM) in the Sarasota-Bradenton Metro, and WTOG(TV) and WSJT(AM) in the Lakeland-Winter Haven Metro consistent with the radio-television cross ownership rule.

## **EXHIBIT A**



## FCC Geographic Market Definition for Tampa-St.

| Call Letters | AM/FM | Freq  | Type Station | Format      | Home Market                         | Market Designtn Date | Home Mkt Rank | Owner                               | City & State of License  | County of License |
|--------------|-------|-------|--------------|-------------|-------------------------------------|----------------------|---------------|-------------------------------------|--------------------------|-------------------|
| WGUL         | AM    | 860   | C            | News/Talk   | Tampa-St. Petersburg-Clearwater, FL | 07/02/2003           | 19            | Salem Communications Corporation    | Dunedin, FL              | Pinellas          |
| WHPT         | FM    | 102.5 | C            | Clsc Rock   | Tampa-St. Petersburg-Clearwater, FL | 07/02/2003           | 19            | Cox Radio Inc                       | Sarasota, FL             | Sarasota          |
| WQYK         | AM    | 1010  | C            | Sports      | Tampa-St. Petersburg-Clearwater, FL | 07/02/2003           | 19            | CBS Radio                           | Seffner, FL              | Hillsborough      |
| WDAE         | AM    | 620   | C            | Sports      | Tampa-St. Petersburg-Clearwater, FL | 07/02/2003           | 19 p          | Clear Channel                       | St. Petersburg, FL       | Pinellas          |
| WDCF         | AM    | 1350  | C            | Talk/News   | Tampa-St. Petersburg-Clearwater, FL | 07/02/2003           | 19            | Wagenvoord Advertising Group Inc    | Dade City, FL            | Pasco             |
| WFUS         | FM    | 103.5 | C            | Country     | Tampa-St. Petersburg-Clearwater, FL | 07/02/2003           | 19 p          | Clear Channel                       | Gulfport, FL             | Pinellas          |
| WFLA         | AM    | 970   | C            | Nws/Tlk/Spt | Tampa-St. Petersburg-Clearwater, FL | 07/02/2003           | 19 p          | Clear Channel                       | Tampa, FL                | Hillsborough      |
| WXYB         | AM    | 1520  | C            | Spn/Edu/Gr  | Tampa-St. Petersburg-Clearwater, FL | 07/02/2003           | 19            | ASA Broadcasting Inc                | Indian Rocks Beach, FL   | Pinellas          |
| WPSO         | AM    | 1500  | C            | Greek       | Tampa-St. Petersburg-Clearwater, FL | 07/02/2003           | 19            | AKMA Broadcast Network              | New Port Richey, FL      | Pasco             |
| WDUV         | FM    | 105.5 | C            | Easy        | Tampa-St. Petersburg-Clearwater, FL | 07/02/2003           | 19            | Cox Radio Inc                       | New Port Richey, FL      | Pasco             |
| WWBA         | AM    | 1040  | C            | Nws/Tlk/Inf | Tampa-St. Petersburg-Clearwater, FL | 07/02/2003           | 19            | Genesis Communications Incorporated | Pinellas Park, FL        | Pinellas          |
| WMTX         | FM    | 100.7 | C            | Hot AC      | Tampa-St. Petersburg-Clearwater, FL | 07/02/2003           | 19 p          | Clear Channel                       | Tampa, FL                | Hillsborough      |
| WPOI         | FM    | 101.5 | C            | 80s Hits    | Tampa-St. Petersburg-Clearwater, FL | 07/02/2003           | 19            | Cox Radio Inc                       | St. Petersburg, FL       | Pinellas          |
| WGES         | AM    | 680   | C            | Span/CCTm   | Tampa-St. Petersburg-Clearwater, FL | 07/02/2003           | 19            | ZGS Broadcast Holdings Inc          | St. Petersburg, FL       | Pinellas          |
| WBTP         | FM    | 95.7  | C            | Urban       | Tampa-St. Petersburg-Clearwater, FL | 07/02/2003           | 19 p          | Clear Channel                       | Clearwater, FL           | Pinellas          |
| WFLZ         | FM    | 93.3  | C            | CHR         | Tampa-St. Petersburg-Clearwater, FL | 07/02/2003           | 19 p          | Clear Channel                       | Tampa, FL                | Hillsborough      |
| WZHR         | AM    | 1400  | C            | Adlt Stndrd | Tampa-St. Petersburg-Clearwater, FL | 07/02/2003           | 19            | Wagenvoord Advertising Group Inc    | Zephyrhills, FL          | Pasco             |
| WTWD         | AM    | 910   | C            | Chrst/Talk  | Tampa-St. Petersburg-Clearwater, FL | 07/02/2003           | 19            | Salem Communications Corporation    | Plant City, FL           | Hillsborough      |
| WHNZ         | AM    | 1250  | C            | News/Talk   | Tampa-St. Petersburg-Clearwater, FL | 07/02/2003           | 19 p          | Clear Channel                       | Tampa, FL                | Hillsborough      |
| WQYK         | FM    | 99.5  | C            | Country     | Tampa-St. Petersburg-Clearwater, FL | 07/02/2003           | 19            | CBS Radio                           | St. Petersburg, FL       | Pinellas          |
| WWMI         | AM    | 1380  | C            | Family Hits | Tampa-St. Petersburg-Clearwater, FL | 07/02/2003           | 19            | ABC/Disney                          | St. Petersburg, FL       | Pinellas          |
| WRBQ         | FM    | 104.7 | C            | Oldies      | Tampa-St. Petersburg-Clearwater, FL | 07/02/2003           | 19            | CBS Radio                           | Tampa, FL                | Hillsborough      |
| WRXB         | AM    | 1590  | C            | Urban AC    | Tampa-St. Petersburg-Clearwater, FL | 07/02/2003           | 19 p          | Polnet Communications Ltd           | St. Petersburg Beach, FL | Pinellas          |
| WMGG         | AM    | 820   | C            | Span/Oldes  | Tampa-St. Petersburg-Clearwater, FL | 07/02/2003           | 19            | Mega Communications Holdings LLC    | Largo, FL                | Pinellas          |
| WTBN         | AM    | 570   | C            | Chrst/Talk  | Tampa-St. Petersburg-Clearwater, FL | 07/02/2003           | 19            | Salem Communications Corporation    | Pinellas Park, FL        | Pinellas          |
| WTAN         | AM    | 1340  | C            | Talk/AdStd  | Tampa-St. Petersburg-Clearwater, FL | 07/02/2003           | 19            | Wagenvoord Advertising Group Inc    | Clearwater, FL           | Pinellas          |
| WTIS         | AM    | 1110  | C            | Christian   | Tampa-St. Petersburg-Clearwater, FL | 07/02/2003           | 19            | Westshore Broadcasting Inc          | Tampa, FL                | Hillsborough      |
| WTMP         | AM    | 1150  | C            | Urban AC    | Tampa-St. Petersburg-Clearwater, FL | 07/02/2003           | 19            | Tama Broadcasting Inc               | Egypt Lake, FL           | Hillsborough      |
| WQBN         | AM    | 1300  | C            | Span/Oldes  | Tampa-St. Petersburg-Clearwater, FL | 07/02/2003           | 19            | Radio Tropical Incorporated         | Temple Terrace, FL       | Hillsborough      |
| WSJT         | FM    | 94.1  | C            | Jazz        | Tampa-St. Petersburg-Clearwater, FL | 07/02/2003           | 19            | CBS Radio                           | Lakeland, FL             | Polk              |
| WHBO         | AM    | 1470  | C            | Sprts/Talk  | Tampa-St. Petersburg-Clearwater, FL | 07/02/2003           | 19            | Genesis Communications Incorporated | Dunedin, FL              | Pinellas          |
| WWRM         | FM    | 94.9  | C            | Soft AC     | Tampa-St. Petersburg-Clearwater, FL | 07/02/2003           | 19            | Cox Radio Inc                       | Tampa, FL                | Hillsborough      |

"C" - Commercial Station; "NC" - Non Commercial Station

"p" indicates pending sale to owner listed





## FCC Geographic Market Definition for Tampa-St.

| Call<br>Letters | AM/<br>FM | Freq  | Type<br>Station | Format      | Home Market                         | Market<br>Designtn<br>Date | Home<br>Mkt<br>Rank | Owner                             | City & State<br>of License | County of<br>License |
|-----------------|-----------|-------|-----------------|-------------|-------------------------------------|----------------------------|---------------------|-----------------------------------|----------------------------|----------------------|
| WWJB            | AM        | 1450  | C               | Nws/Tlk/Spt | Tampa-St. Petersburg-Clearwater, FL | 07/02/2003                 | 19                  | Hernando Broadcasting Company     | Brooksville, FL            | Hernando             |
| WYUU            | FM        | 92.5  | C               | Trpcl/SpnAC | Tampa-St. Petersburg-Clearwater, FL | 07/02/2003                 | 19                  | CBS Radio                         | Safety Harbor, FL          | Pinellas             |
| WXGL            | FM        | 107.3 | C               | Clsc Hits   | Tampa-St. Petersburg-Clearwater, FL | 07/02/2003                 | 19                  | Cox Radio Inc                     | St. Petersburg, FL         | Pinellas             |
| WAMA            | AM        | 1550  | C               | Mexican     | Tampa-St. Petersburg-Clearwater, FL | 07/02/2003                 | 19                  | ZGS Broadcast Holdings Inc        | Tampa, FL                  | Hillsborough         |
| WXTB            | FM        | 97.9  | C               | Rock        | Tampa-St. Petersburg-Clearwater, FL | 07/02/2003                 | 19 p                | Clear Channel                     | Clearwater, FL             | Pinellas             |
| WSUN            | FM        | 97.1  | C               | Alternative | Tampa-St. Petersburg-Clearwater, FL | 07/02/2003                 | 19                  | Cox Radio Inc                     | Holiday, FL                | Pasco                |
| WLCC            | AM        | 760   | C               | Mexican     | Tampa-St. Petersburg-Clearwater, FL | 07/02/2003                 | 19                  | Mega Communications Holdings LLC  | Brandon, FL                | Hillsborough         |
| WLLD            | FM        | 98.7  | C               | Rhymc/CHR   | Tampa-St. Petersburg-Clearwater, FL | 07/02/2003                 | 19                  | CBS Radio                         | Holmes Beach, FL           | Manatee              |
| WJQB            | FM        | 106.3 | C               | Oldies      | Tampa-St. Petersburg-Clearwater, FL | 07/02/2003                 | 19                  | WGUL FM Inc                       | Spring Hill, FL            | Hernando             |
| WTMP            | FM        | 96.1  | C               | Urban AC    | Tampa-St. Petersburg-Clearwater, FL | 07/02/2003                 | 19                  | Tama Broadcasting Inc             | Dade City, FL              | Pasco                |
| WBVM            | FM        | 90.5  | NC              | ChrsContem  | Tampa-St. Petersburg-Clearwater, FL | 07/02/2003                 | 19                  | St Petersburg Diocese             | Tampa, FL                  | Hillsborough         |
| WFTI            | FM        | 91.7  | NC              | Religion    | Tampa-St. Petersburg-Clearwater, FL | 07/02/2003                 | 19                  | Family Stations Inc               | St Petersburg, FL          | Pinellas             |
| WLPJ            | FM        | 91.5  | NC              | AC/Chrst    | Tampa-St. Petersburg-Clearwater, FL | 07/02/2003                 | 19                  | Radio Training Network Inc        | New Port Richey, FL        | Pasco                |
| WMNF            | FM        | 88.5  | NC              | Variety     | Tampa-St. Petersburg-Clearwater, FL | 07/02/2003                 | 19                  | Nathan B. Stubblefield Foundation | Tampa, FL                  | Hillsborough         |
| WUSF            | FM        | 89.7  | NC              | NPR/Cls/Jaz | Tampa-St. Petersburg-Clearwater, FL | 07/02/2003                 | 19                  | University of South Florida       | Tampa, FL                  | Hillsborough         |
| WYFE            | FM        | 88.9  | NC              | Christian   | Tampa-St. Petersburg-Clearwater, FL | 07/02/2003                 | 19                  | Bible Broadcasting Network        | Tarpon Springs, FL         | Pinellas             |

Number of Stations in Geographic Market    **48**

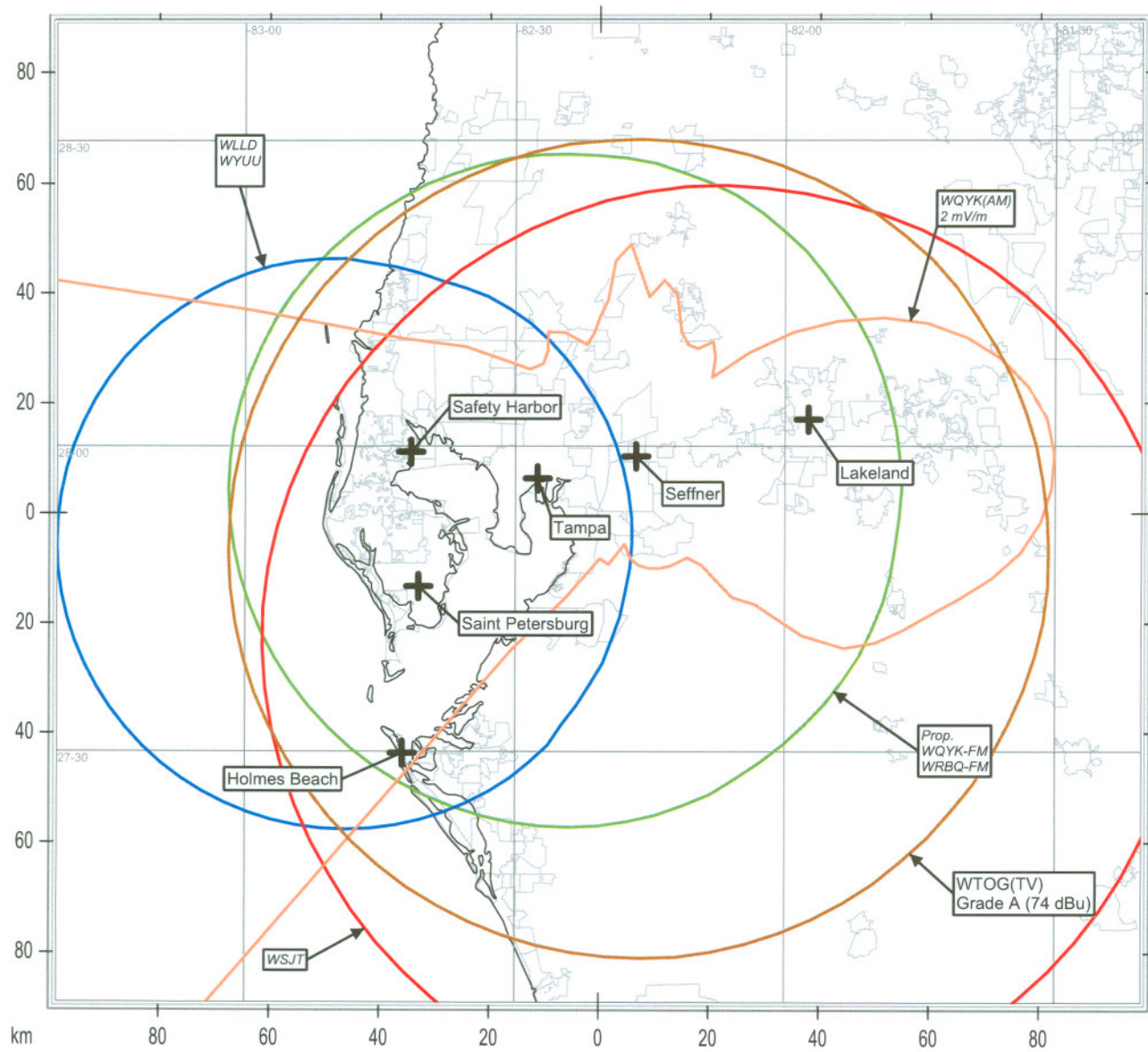
### Previous Stations in Geographic Market

"C" - Commercial Station; "NC" - Non Commercial Station

"p" indicates pending sale to owner listed

## **EXHIBIT B**

## Television and Radio Stations



FM=1 mV/m / AM=2 mV/m / TV=5 mV/m

State Borders    City Borders    Lat/Lon Grid



**EXHIBIT C**

Independently Owned Media Voices  
Tampa-St. Petersburg-Clearwater, FL

| Number of Independent Voices | Parent                            | Call Sign / Newspaper / Cable Provider | Service | City of License / Location of Publication / Cable Area | Market Name                         |
|------------------------------|-----------------------------------|--|---------|--|-------------------------------------|
| 1                            | ABC/Disney                        | WWMI                                   | AM      | St. Petersburg   | Tampa-St. Petersburg-Clearwater, FL |
| 2                            | AKMA Broadcast Network            | WPSO                                   | AM      | New Port Richey  | Tampa-St. Petersburg-Clearwater, FL |
| 3                            | ASA Broadcasting Inc              | WXYB                                   | AM      | Indian Rocks Beach                                     | Tampa-St. Petersburg-Clearwater, FL |
| 4                            | Bible Broadcasting Network        | WYFE                                   | FM      | Tarpon Springs   | Tampa-St. Petersburg-Clearwater, FL |
| 5                            | Bright House Networks             | Bright House Networks                  | Cable   | Tampa  | Tampa-St. Petersburg-Clearwater, FL |
| 6                            | Broadcasting Media Partners Inc   | WFTT-TV                                | TV      | Tampa  | Tampa-St. Petersburg-Clearwater, FL |
| 7                            | Calkins Media Group               | WWSB                                   | TV      | Sarasota   | Tampa-St. Petersburg-Clearwater, FL |
| 8                            | CBS Corporation                   | WTOG                                   | TV      | St Petersburg  | Tampa-St. Petersburg-Clearwater, FL |
|                              | CBS Corporation                   | WQYK                                   | AM      | Seffner  | Tampa-St. Petersburg-Clearwater, FL |
|                              | CBS Corporation                   | WQYK                                   | FM      | St. Petersburg   | Tampa-St. Petersburg-Clearwater, FL |
|                              | CBS Corporation                   | WRBQ                                   | FM      | Tampa  | Tampa-St. Petersburg-Clearwater, FL |
|                              | CBS Corporation                   | WSJT                                   | FM      | Lakeland   | Tampa-St. Petersburg-Clearwater, FL |
|                              | CBS Corporation                   | WYUU                                   | FM      | Safety Harbor  | Tampa-St. Petersburg-Clearwater, FL |
|                              | CBS Corporation                   | WLLD                                   | FM      | Holmes Beach   | Tampa-St. Petersburg-Clearwater, FL |
| 9                            | Clear Channel Communications Inc. | WDAE                                   | AM      | St. Petersburg   | Tampa-St. Petersburg-Clearwater, FL |
|                              | Clear Channel Communications Inc. | WFUS                                   | FM      | Gulfport   | Tampa-St. Petersburg-Clearwater, FL |
|                              | Clear Channel Communications Inc. | WFLA                                   | AM      | Tampa  | Tampa-St. Petersburg-Clearwater, FL |
|                              | Clear Channel Communications Inc. | WMTX                                   | FM      | Tampa  | Tampa-St. Petersburg-Clearwater, FL |
|                              | Clear Channel Communications Inc. | WBTP                                   | FM      | Clearwater   | Tampa-St. Petersburg-Clearwater, FL |
|                              | Clear Channel Communications Inc. | WFLZ                                   | FM      | Tampa  | Tampa-St. Petersburg-Clearwater, FL |
|                              | Clear Channel Communications Inc. | WHNZ                                   | AM      | Tampa  | Tampa-St. Petersburg-Clearwater, FL |
|                              | Clear Channel Communications Inc. | WXTB                                   | FM      | Clearwater   | Tampa-St. Petersburg-Clearwater, FL |
| 10                           | Christian TV Network              | WCLF                                   | TV      | Clearwater   | Tampa-St. Petersburg-Clearwater, FL |
| 11                           | CIG Media LLC                     | WXPX                                   | TV      | Bradenton  | Tampa-St. Petersburg-Clearwater, FL |
| 12                           | Comcast Corporation               | Comcast Spotlight                      | Cable   | Sarasota   | Tampa-St. Petersburg-Clearwater, FL |

Independently Owned Media Voices  
Tampa-St. Petersburg-Clearwater, FL

| Number of Independent Voices | Parent                                 | Call Sign / Newspaper / Cable Provider | Service   | City of License / Location of Publication / Cable Area | Market Name                         |
|------------------------------|--|--|-----------|--|-------------------------------------|
| 13                           | Cox Enterprises Inc                    | WHPT                                   | FM        | Sarasota   | Tampa-St. Petersburg-Clearwater, FL |
|                              | Cox Enterprises Inc                    | WDUV                                   | FM        | New Port Richey  | Tampa-St. Petersburg-Clearwater, FL |
|                              | Cox Enterprises Inc                    | WPOI                                   | FM        | St. Petersburg   | Tampa-St. Petersburg-Clearwater, FL |
|                              | Cox Enterprises Inc                    | WWRM                                   | FM        | Tampa  | Tampa-St. Petersburg-Clearwater, FL |
|                              | Cox Enterprises Inc                    | WXGL                                   | FM        | St. Petersburg   | Tampa-St. Petersburg-Clearwater, FL |
|                              | Cox Enterprises Inc                    | WSUN                                   | FM        | Holiday  | Tampa-St. Petersburg-Clearwater, FL |
| 14                           | Entravision Holdings LLC               | WVEA-TV                                | TV        | Venice   | Tampa-St. Petersburg-Clearwater, FL |
| 15                           | EW Scripps Co                          | WFTS-TV                                | TV        | Tampa  | Tampa-St. Petersburg-Clearwater, FL |
| 16                           | Family Stations Inc                    | WFTI                                   | FM        | St Petersburg  | Tampa-St. Petersburg-Clearwater, FL |
| 17                           | Florida West Coast Public Broadcasting | WEDU                                   | TV        | Tampa  | Tampa-St. Petersburg-Clearwater, FL |
| 18                           | Genesis Communications Incorporated    | WWBA                                   | AM        | Pinellas Park  | Tampa-St. Petersburg-Clearwater, FL |
|                              | Genesis Communications Incorporated    | WHBO                                   | AM        | Dunedin  | Tampa-St. Petersburg-Clearwater, FL |
| 19                           | Hearst-Argyle TV Incorporated          | WMOR-TV                                | TV        | Lakeland   | Tampa-St. Petersburg-Clearwater, FL |
| 20                           | Hernando Broadcasting Company          | WWJB                                   | AM        | Brooksville  | Tampa-St. Petersburg-Clearwater, FL |
| 21                           | Media General Inc                      | WFLA-TV                                | TV        | Tampa  | Tampa-St. Petersburg-Clearwater, FL |
|                              | Media General Inc                      | Tampa Tribune                          | Newspaper | Tampa  | Tampa-St. Petersburg-Clearwater, FL |
| 22                           | Mega Communications Holdings LLC       | WMGG                                   | AM        | Largo  | Tampa-St. Petersburg-Clearwater, FL |
|                              | Mega Communications Holdings LLC       | WLCC                                   | AM        | Brandon  | Tampa-St. Petersburg-Clearwater, FL |
| 23                           | Nathan B. Stubblefield Foundation      | WMNF                                   | FM        | Tampa  | Tampa-St. Petersburg-Clearwater, FL |
| 24                           | News Corporation                       | WTVT                                   | TV        | Tampa  | Tampa-St. Petersburg-Clearwater, FL |
| 25                           | Polnet Communications Ltd              | WRXB                                   | AM        | St. Petersburg Beach                                   | Tampa-St. Petersburg-Clearwater, FL |
| 26                           | Radio Training Network Inc             | WLPJ                                   | FM        | New Port Richey  | Tampa-St. Petersburg-Clearwater, FL |
| 27                           | Radio Tropical Incorporated            | WQBN                                   | AM        | Temple Terrace   | Tampa-St. Petersburg-Clearwater, FL |
| 28                           | Salem Communications Corporation       | WGUL                                   | AM        | Dunedin  | Tampa-St. Petersburg-Clearwater, FL |
|                              | Salem Communications Corporation       | WTWD                                   | AM        | Plant City   | Tampa-St. Petersburg-Clearwater, FL |
|                              | Salem Communications Corporation       | WTBN                                   | AM        | Pinellas Park  | Tampa-St. Petersburg-Clearwater, FL |
| 29                           | Sinclair Broadcast Group Inc           | WTTA                                   | TV        | St Petersburg  | Tampa-St. Petersburg-Clearwater, FL |
| 30                           | St. Petersburg Diocese                 | WBVM                                   | FM        | Tampa  | Tampa-St. Petersburg-Clearwater, FL |



Independently Owned Media Voices  
Tampa-St. Petersburg-Clearwater, FL

| Number of Independent Voices | Parent                           | Call Sign / Newspaper / Cable Provider | Service   | City of License / Location of Publication / Cable Area | Market Name                         |
|------------------------------|----------------------------------|--|-----------|--|-------------------------------------|
| 31                           | Tama Broadcasting Inc            | WTMP                                   | AM        | Egypt Lake   | Tampa-St. Petersburg-Clearwater, FL |
|                              | Tama Broadcasting Inc            | WTMP                                   | FM        | Dade City  | Tampa-St. Petersburg-Clearwater, FL |
| 32                           | The New York Times Company       | Herald Tribune                         | Newspaper | Sarasota   | Tampa-St. Petersburg-Clearwater, FL |
| 33                           | Time Warner Company              | Time Warner                            | Cable     | Pinellas County  | Tampa-St. Petersburg-Clearwater, FL |
| 34                           | Times Publishing Company         | St. Petersburg Times                   | Newspaper | Pinellas County  | Tampa-St. Petersburg-Clearwater, FL |
| 35                           | University of South Florida      | WUSF-TV                                | TV        | Tampa  | Tampa-St. Petersburg-Clearwater, FL |
|                              | University of South Florida      | WUSF                                   | FM        | Tampa  | Tampa-St. Petersburg-Clearwater, FL |
| 36                           | Wagenvoord Advertising Group Inc | WDCF                                   | AM        | Dade City  | Tampa-St. Petersburg-Clearwater, FL |
|                              | Wagenvoord Advertising Group Inc | WZHR                                   | AM        | Zephyrhills  | Tampa-St. Petersburg-Clearwater, FL |
|                              | Wagenvoord Advertising Group Inc | WTAN                                   | AM        | Clearwater   | Tampa-St. Petersburg-Clearwater, FL |
| 37                           | Westshore Broadcasting Inc       | WTIS                                   | AM        | Tampa  | Tampa-St. Petersburg-Clearwater, FL |
| 38                           | WGUL FM Inc                      | WJQB                                   | FM        | Spring Hill  | Tampa-St. Petersburg-Clearwater, FL |
| 39                           | ZGS Broadcast Holdings Inc       | WGES                                   | AM        | St. Petersburg   | Tampa-St. Petersburg-Clearwater, FL |
|                              | ZGS Broadcast Holdings Inc       | WAMA                                   | AM        | Tampa  | Tampa-St. Petersburg-Clearwater, FL |