

## **Napa Radio Project, a project of the Jean Arnold Group Foundation**

The Jean Arnold Group Foundation was established to educate the public about Women's Health Issues. The foundation has held numerous events, organized local women with think tanks, small gatherings and other efforts. Education of other women as well as the public at large about Women's Health Issues is a central factor in our organizing intention.

A Radio Station would augment these outreach efforts as well as crystalize education efforts surrounding other areas of community health as well. School participation, civic participation and welcoming the arts community would be examples of using radio to increase our outreach and education efforts.

Mission Statement:

As a project of the Jean Arnold Group Foundation, The Napa Radio Project will be a community based radio broadcast outlet for Napa, Carneros, and the town of Sonoma with a focus on experiential learning and volunteer opportunities for people of all ages, especially young people.

We will be an all-ages volunteer fueled terrestrial and online radio station based in or Napa Valley. Programming will be based around a broad representation of music genres and will include specialty shows, local programming and education programming. In order to further our informational reach pertaining to cancer and women's health we will write and produce Public Service Announcements that feature discourse on these topics as we work with like minded groups to promote awareness and knowledge.

In creating a participatory radio station we plan to offer the following:

- \* Internships
- \* Audio Engineering and Production training.
- \* On-Air shows
- \* Live and Studio recording
- \* Leadership training
- \* Local Event promotion and production training.
- \* Social Media outreach
- \* Music review and critical thinking around the history of music

Please see the example Program Schedule for a sample of our broadcast schedule.

Thank you

The Jean Arnold Group Foundation

Sample of Initial Weekly Format - Napa Radio Project

	Monday	Tuesday	Wednesday	Thursday	Friday
6-9am	Free Form	Free From	Free Form	Free Form	Free Form
9am-Noon	Free Form	Free From	Free Form	Free Form	Free Form
noon-3pm	Free Form	Free From	Free Form	Free Form	Free Form
3-6pm	Free Form	Free From	Free Form	Free Form	Free Form
6-8pm	Rockabilly	Americana	Classic Country	World Music	Electronic Mix
8pm-Midnight	Free Form	Free From	Free Form	Free Form	Free Form

	Saturday	Sunday
6am-9am	Reggae	Gospel
9-11am	Health Issues	Woman's Issues
11am-noon	Youth Radio	Youth Radio
noon-1pm	Local Issues	Local Issues
1pm-4pm	Youth Radio	Youth Radio
4-7pm	Jazz	Blues
7-10pm	Hip Hop	Dub and Electronic Mix

We would re-run programming from the hours of midnight-6am

The music format marked Free Form would be an eclectic mix of many styles of music - Pop, rock, blues, jazz, reggae. Education about music and the history or music is principal goal of the station. Disc Jockeys will be local people with a passion for music.

Specialty shows during the week (6-8pm) will focus on particular genres with experts as the hosts

The weekend show will feature most a more educational focus and be a time where local youth can program their own shows.